

125th Street Bid

Week 27, 2016 07/04/2016 to 07/10/2016 Monday to Sunday



STATE - New York

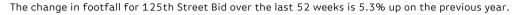
COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

		Year to Date % Change			Year on Year % Change				Week On Week % Change				
		2016		2015		2016		2015		2016		2015	
125th Street Bid		8.3 %		1.6 %	•	-17.7 %	•	-7.8 %	•	-7.7 %	•	-10.7 %	
New York	A	3.2 %	•	-0.9 %	▼	-13.1 %		5.6 %	•	-7.5 %		4.3 %	
USA		2.9 %	V	-0.9 %	•	-11.9 %		5.6 %	•	-4.5 %		4.3 %	

Headlines



Footfall for the year to date is 8.3% up on the previous year.

The number of Pedestrians counted for week commencing 4 July 2016 was 158,431.

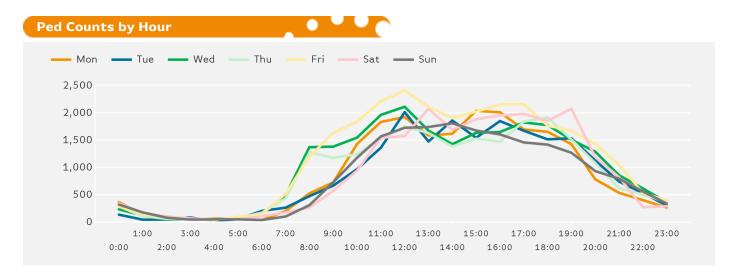
The busiest day in week commencing 4 July 2016 was Friday with 27,879 Pedestrians.

The peak hour of the week was 12:00 on Friday with footfall of 2,411





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Ped Counts Totals This Week Previous Week Previous Year 2 Years Ago 150,000 100,000 50,000 0 125th St West Frederick Douglas Blv This Week 108,668 49,763 Previous Week 120,403 51,298 146,757 Previous Year 45,752 2 Years Ago 150,342 58,353 Week on Week % -9.7 % -3.0 % Change Year on Year % -26.0 % 8.8 % Change



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

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