

**125th Street Bid**

Week 21, 2016

05/23/2016 to 05/29/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

**Weekly Ped Counts**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 18.3 %	▲ 7.1 %	▼ -15.4 %	▲ 3.8 %	▲ 13.5 %	▲ 10.8 %
New York	▲ 5.3 %	▼ -0.5 %	▲ 2.9 %	▼ -4.9 %	▲ 0.9 %	▼ -12.5 %
USA	▲ 4.9 %	▼ -0.5 %	▲ 3.3 %	▼ -4.9 %	▲ 3.4 %	▼ -12.5 %

**Headlines**

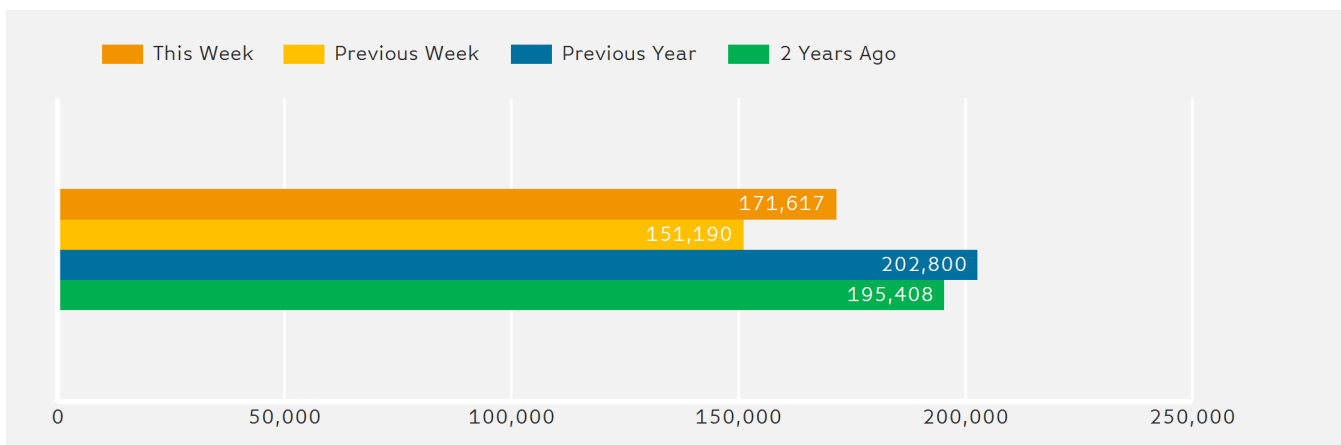
The change in footfall for 125th Street Bid over the last 52 weeks is 6% up on the previous year.

Footfall for the year to date is 18.3% up on the previous year.

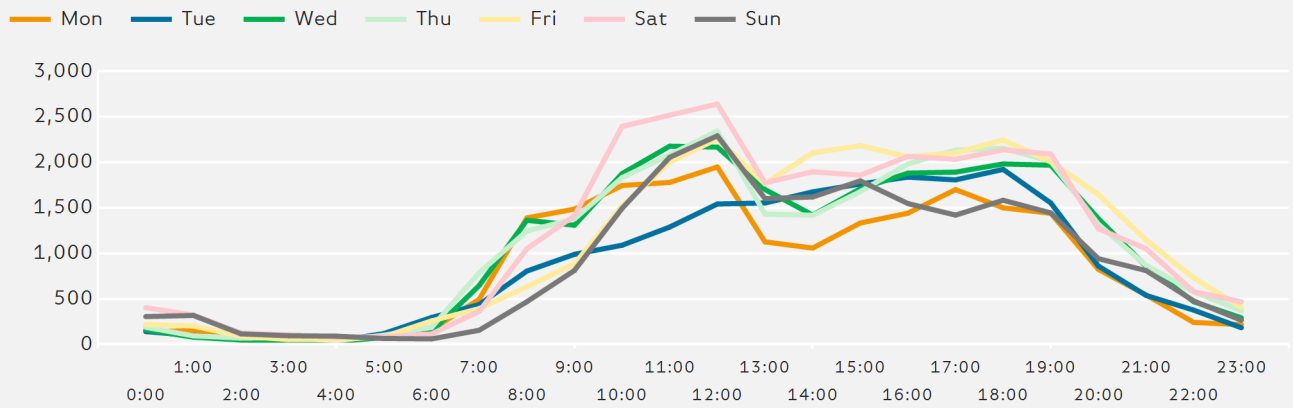
Footfall week commencing 23 May 2016 was 171,617.

The busiest day in week commencing 23 May 2016 was Saturday with 28,832 visitors.






















The peak hour of the week was 12:00 on Saturday with footfall of 2,640

**Ped Counts Totals by Week**

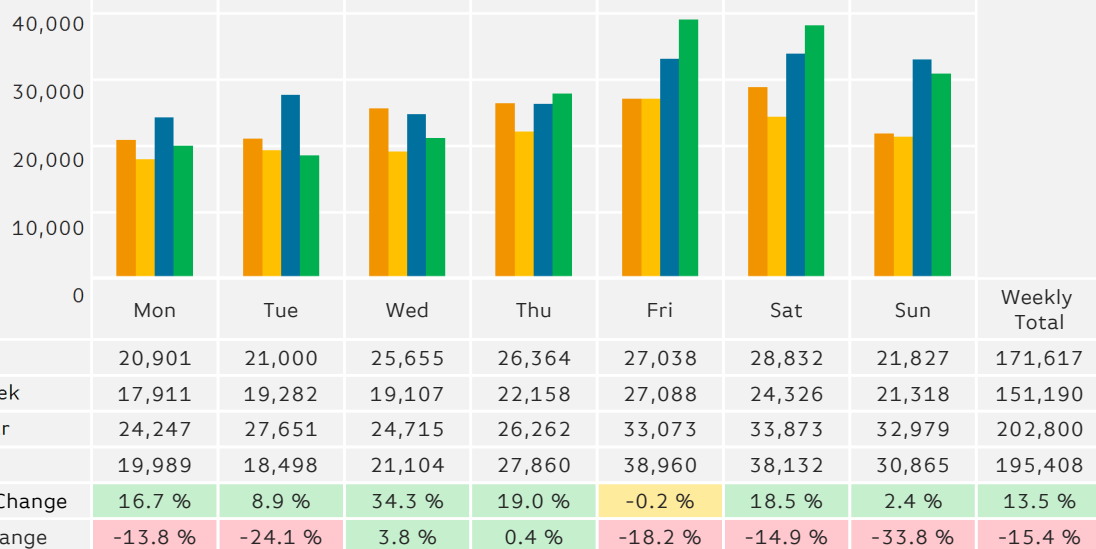
## Ped Counts by Hour



## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 77	 71	 86	 87	 84	 89	 84
Previous Week	 66	 64	 68	 69	 73	 64	 68
Previous Year	 84	 86	 82	 84	 82	 82	 86

## Ped Counts by Day



## Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

150,000

100,000

50,000

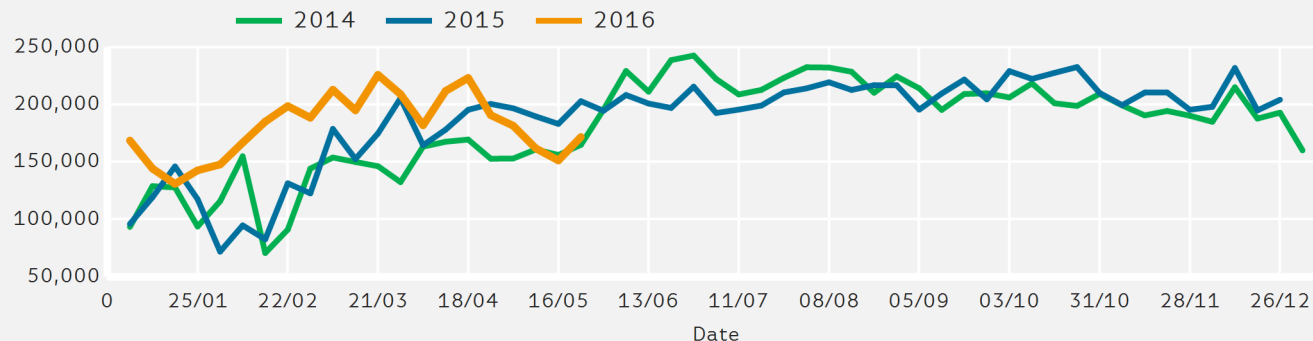
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125th St West

Frederick Douglas Blv

This Week	121,433	50,184
Previous Week	107,682	43,508
Previous Year	149,927	52,873
2 Years Ago	136,567	58,841
Week on Week % Change	12.8 %	15.3 %
Year on Year % Change	-19.0 %	-5.1 %

## Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.