

**125th Street Bid**

Week 14, 2015

04/06/2015 to 04/12/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

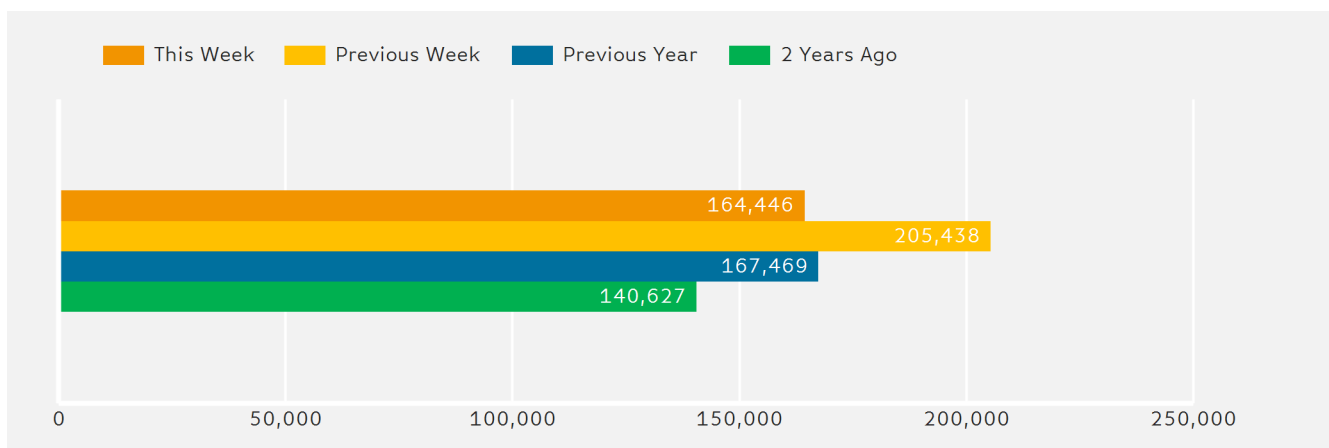
Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 1.0 %	▲ 2.1 %	▼ -1.8 %	▲ 19.1 %	▼ -20.0 %	▲ 2.6 %
New York	▲ 1.5 %	▼ -0.4 %	▲ 3.8 %	▲ 10.5 %	▼ -0.7 %	▲ 2.5 %
USA	▲ 1.5 %	▼ -1.4 %	▲ 3.8 %	▲ 10.1 %	▼ -1.1 %	▲ 2.5 %

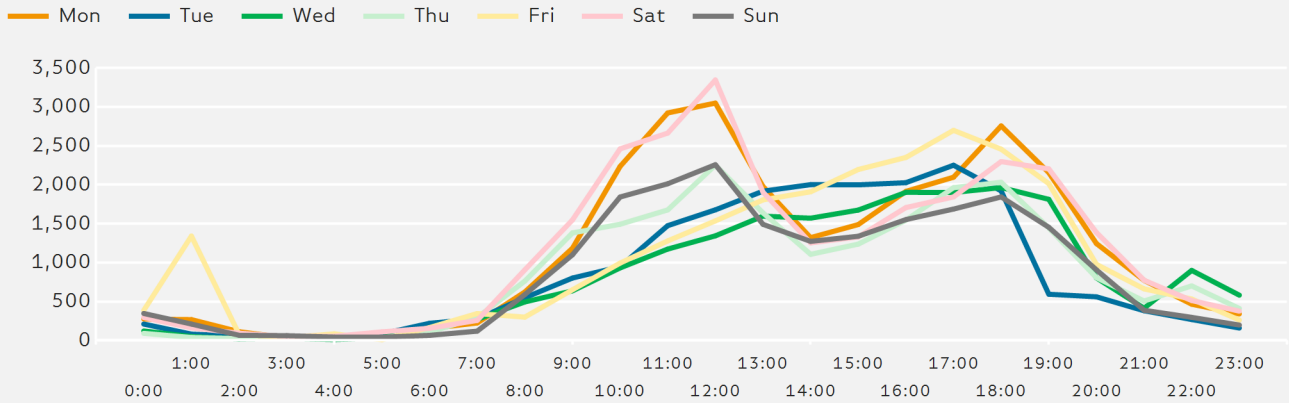
Headlines

The footfall in 125th Street Bid for the last year was 19.4% up on the previous year.






















Footfall for the year to date is 1% up on the previous year.

Pedestrian Totals by Week

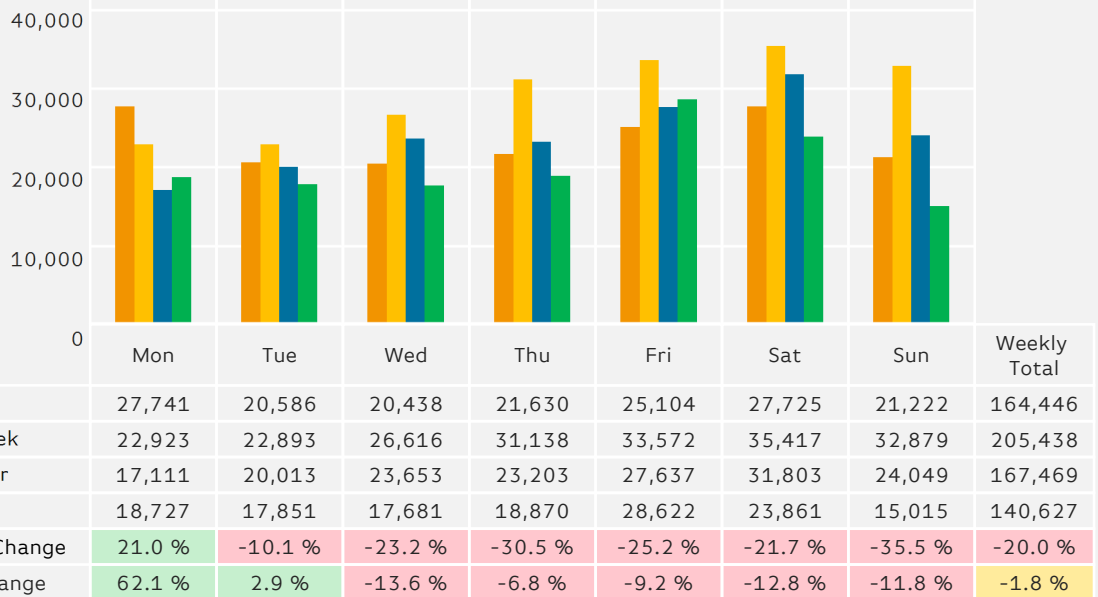
Pedestrian by Hour



Weather

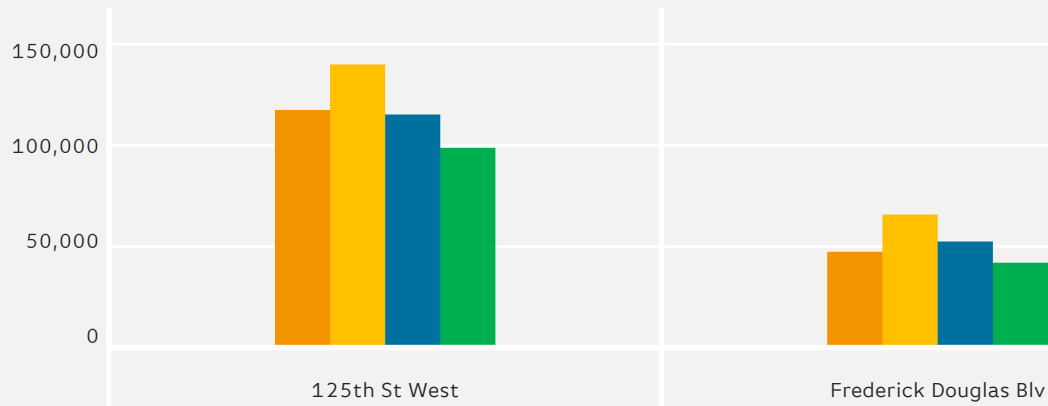
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 60	 60	 42	 42	 55	 55	 66
Previous Week	 51	 44	 50	 66	 62	 59	 59
Previous Year	 50	 62	 59	 55	 73	 71	 75

Pedestrian by Day



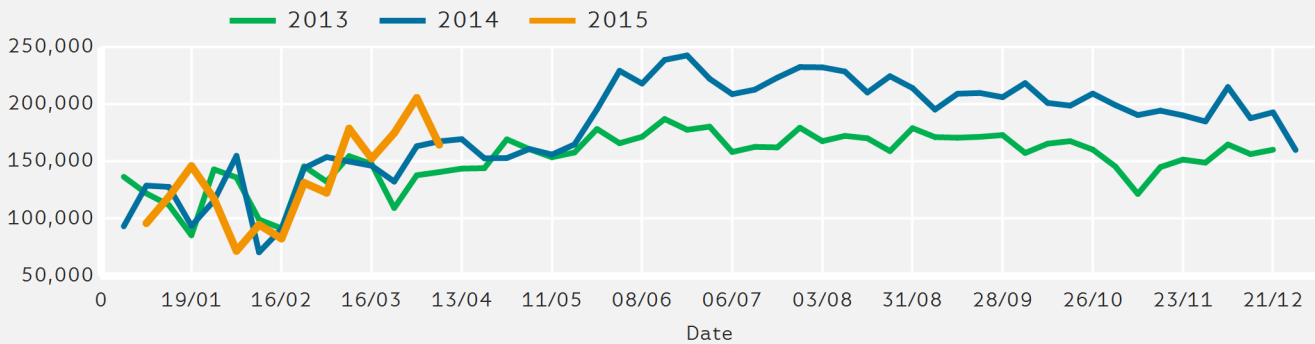
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	117,220	47,226
Previous Week	139,824	65,614
Previous Year	114,980	52,489
2 Years Ago	98,609	42,018
Week on Week % Change	-16.2 %	-28.0 %
Year on Year % Change	1.9 %	-10.0 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.