

125th Street Bid

Week 51, 2015 12/21/2015 to 12/27/2015



COUNT TYPE: Ped Counts

REGION - New York

Monday to Sunday

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change			Year on Year % Change				Week On Week % Change				
	2015		2014		2015		2014		2015		2014	
125th Street Bid	1.8 %		18.8 %		1.0 %	A	20.4 %	•	-15.9 %		2.8 %	
New York	0.8 %	•	-1.5 %		8.9 %		4.2 %	•	-1.7 %	•	-1.5 %	
USA	2.1 %	•	-1.3 %		7.4 %		4.6 %		1.9 %	•	-2.4 %	

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 2.5% up on the previous year.

Footfall for the year to date is 1.8% up on the previous year.

Footfall week commencing 21 December 2015 was 194,776.

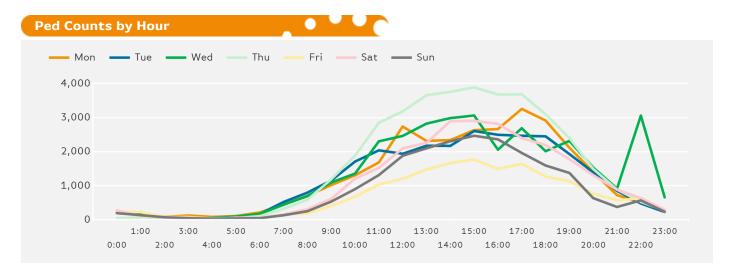
The busiest day in week commencing 21 December 2015 was Thursday with 37,771 visitors.

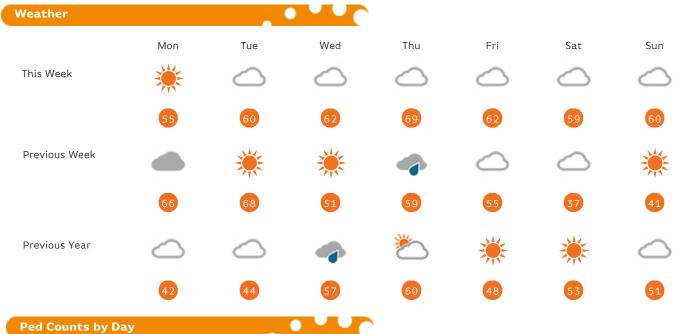
The peak hour of the week was 15:00 on Thursday with footfall of 3,888

Ped Counts Totals by Week



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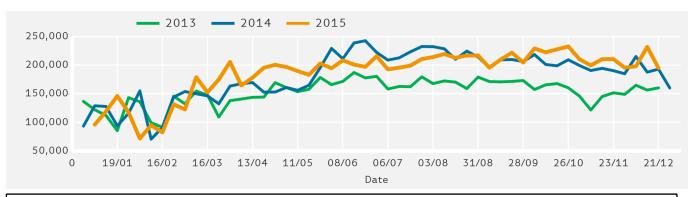


40,000 30,000 20,000 10,000 0 Weekly Mon Tue Wed Thu Fri Sat Sun Total This Week 30,077 28,118 33,252 37,771 17,053 26,936 21,569 194,776 Previous Week 24,465 35,081 32,890 36,902 31,870 38,756 31,742 231,706 Previous Year 26,023 41,347 19,700 17,515 36,606 33,828 17,818 192,837 2 Years Ago 24,208 29,698 11,758 19,562 22,385 24,773 27,759 160,143 Week on Week % Change 22.9 % -19.8 % 1.1 % 2.4 % -46.5 % -30.5 % -32.0 % -15.9 % Year on Year % Change 15.6 % -32.0 % 68.8 % 115.6 % -53.4 % -20.4 % 21.1 % 1.0 %

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Ped Counts Totals This Week Previous Week Previous Year 2 Years Ago 200,000 150,000 100,000 50,000 0 125th St West Frederick Douglas Blv This Week 148,594 46,182 Previous Week 171,419 60,287 Previous Year 143,959 48,878 2 Years Ago 116,183 43,960 Week on Week % -13.3 % -23.4 % Change Year on Year % 3.2 % -5.5 % Change

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

Powered by Springboard Page 3 of 3