

**125th Street Bid**

Week 8, 2016

02/22/2016 to 02/28/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

**Weekly Ped Counts**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 49.5 %	▼ -7.3 %	▲ 51.2 %	▼ -8.9 %	▲ 7.3 %	▲ 59.2 %
New York	▼ -4.8 %	▲ 0.2 %		▼ -1.0 %	▼ -3.7 %	▼ -2.2 %
USA	▼ -5.9 %	▲ 0.3 %	▲ 17.3 %	▼ -1.0 %	▼ -5.1 %	▼ -2.9 %

**Headlines**

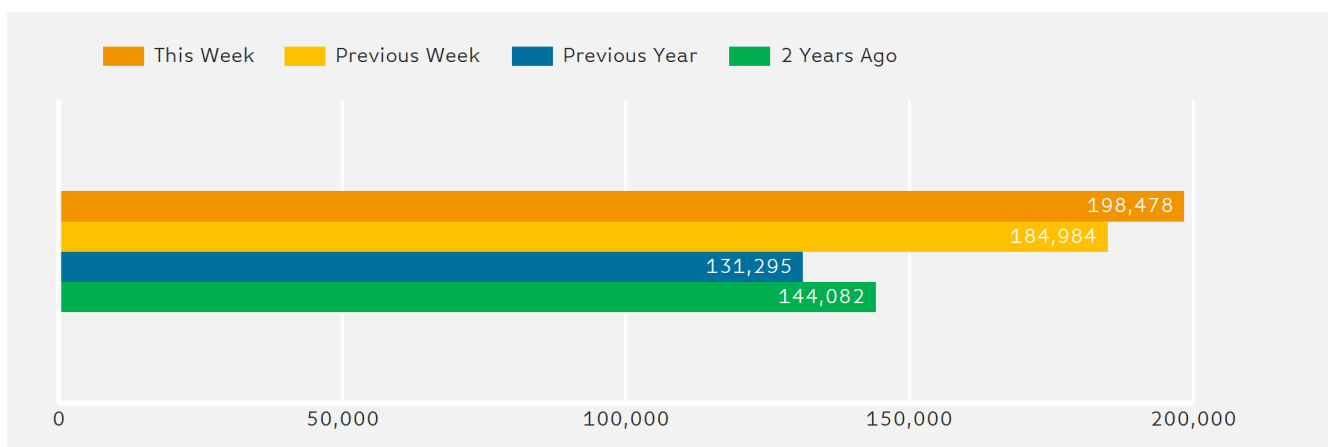
The change in footfall for 125th Street Bid over the last 52 weeks is 7.5% up on the previous year.

Footfall for the year to date is 49.5% up on the previous year.

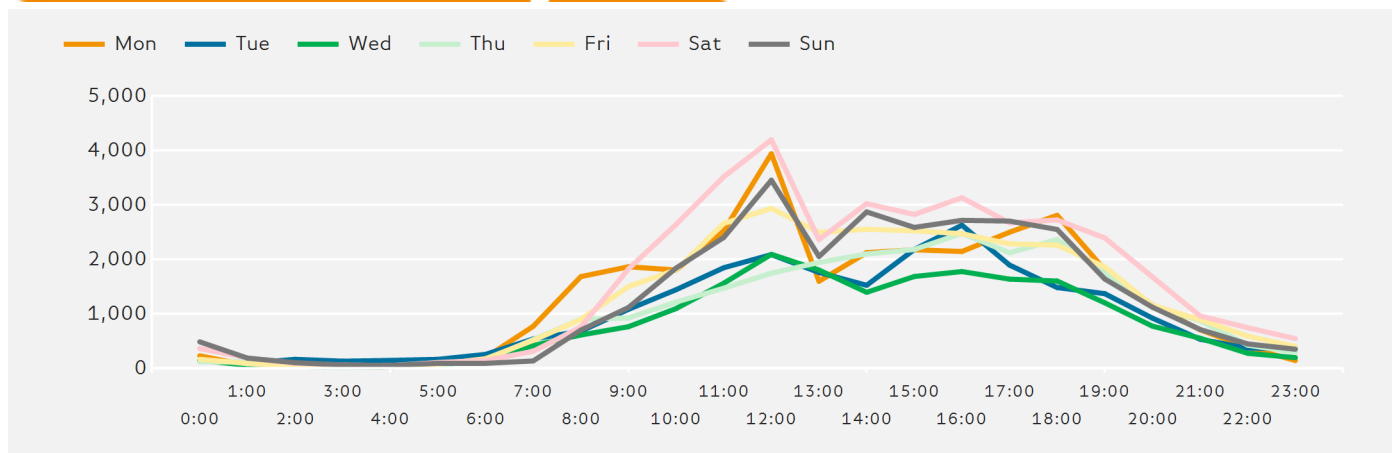
Footfall week commencing 22 February 2016 was 198,478.

The busiest day in week commencing 22 February 2016 was Saturday with 37,404 visitors.






















The peak hour of the week was 12:00 on Saturday with footfall of 4,198

**Ped Counts Totals by Week**

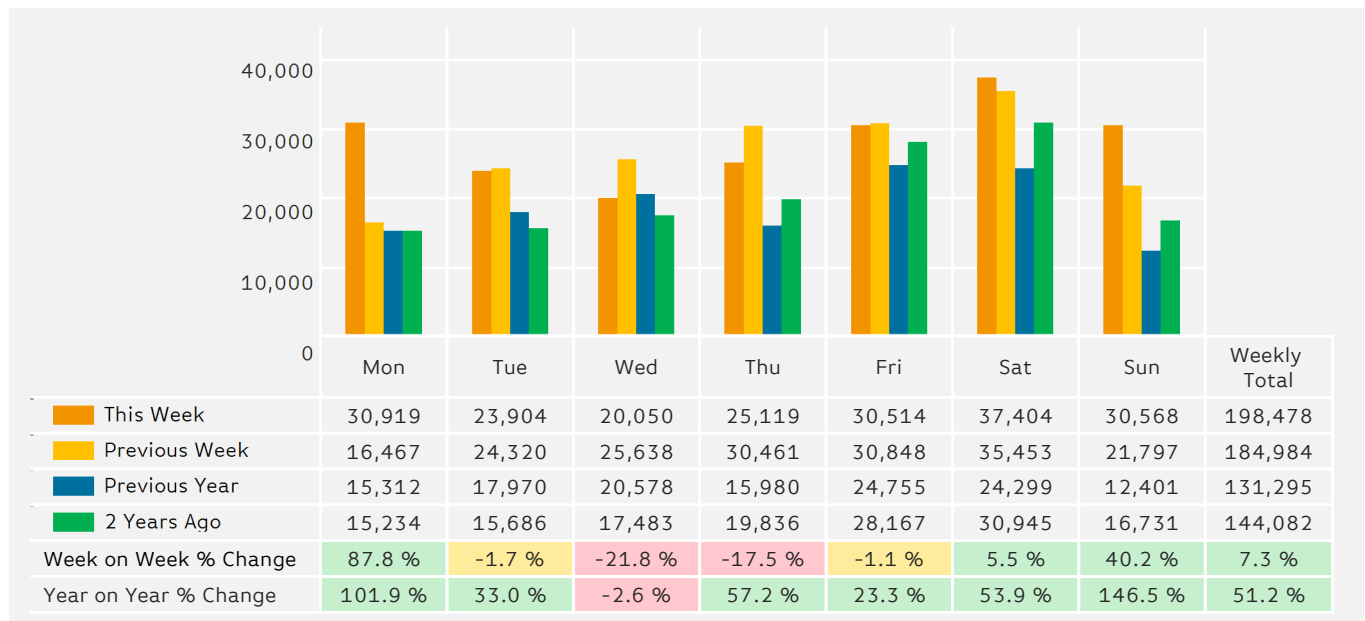
## Ped Counts by Hour



## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 51	 37	 59	 59	 37	 41	 59
Previous Week	 33	 53	 37	 33	 37	 60	 53
Previous Year	 37	 25	 35	 32	 31	 31	 31

## Ped Counts by Day



## Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

150,000

100,000

50,000

0

125th St West

Frederick Douglas Blv

This Week

143,306

55,172

Previous Week

132,635

52,349

Previous Year

93,346

37,949

2 Years Ago

101,699

42,383

Week on Week %  
Change

8.0 %

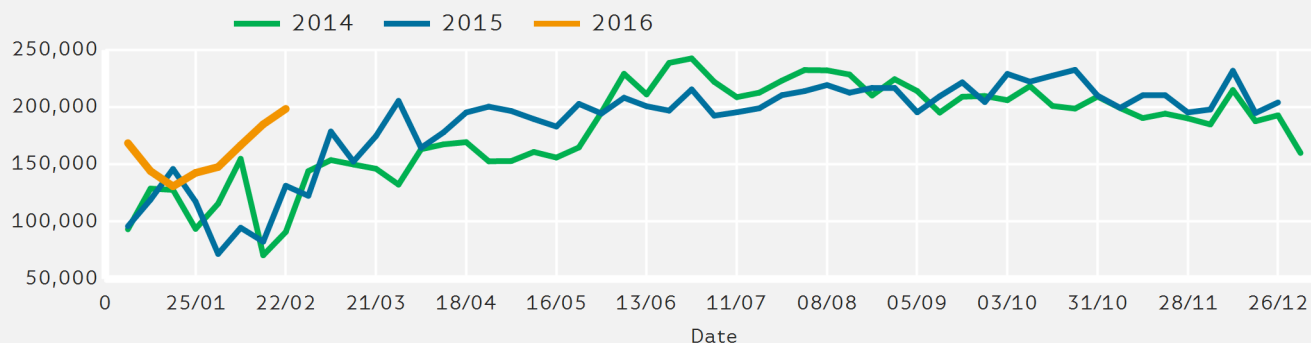
5.4 %

Year on Year %  
Change

53.5 %

45.4 %

## Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.