

**125th Street Bid**

Week 8, 2015

02/23/2015 to 03/01/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Pedestrian

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▼ -7.3 %	▼ -4.8 %	▼ -8.9 %	▼ -1.1 %	▲ 59.2 %	▲ 58.4 %
New York	▲ 0.2 %	▼ -1.2 %	▼ -1.0 %	▼ -5.1 %	▼ -2.2 %	▼ -5.2 %
USA	▲ 0.3 %	▼ -2.1 %	▼ -1.0 %	▼ -4.5 %	▼ -2.9 %	▼ -4.6 %

Headlines

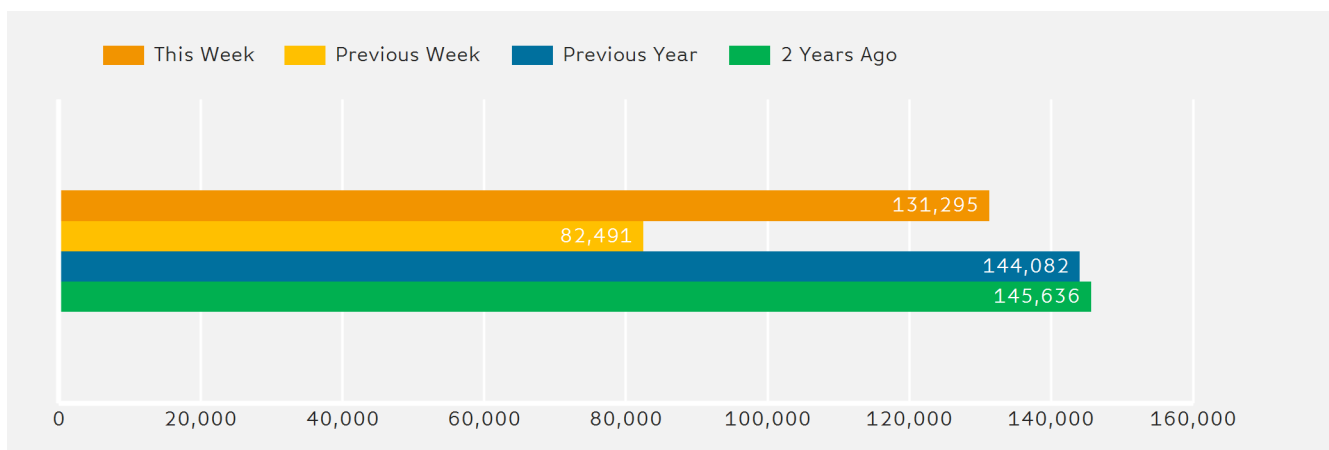
The footfall in 125th Street Bid for the last year was 19.7% up on the previous year.

Footfall for the year to date is 7.3% down on the previous year.

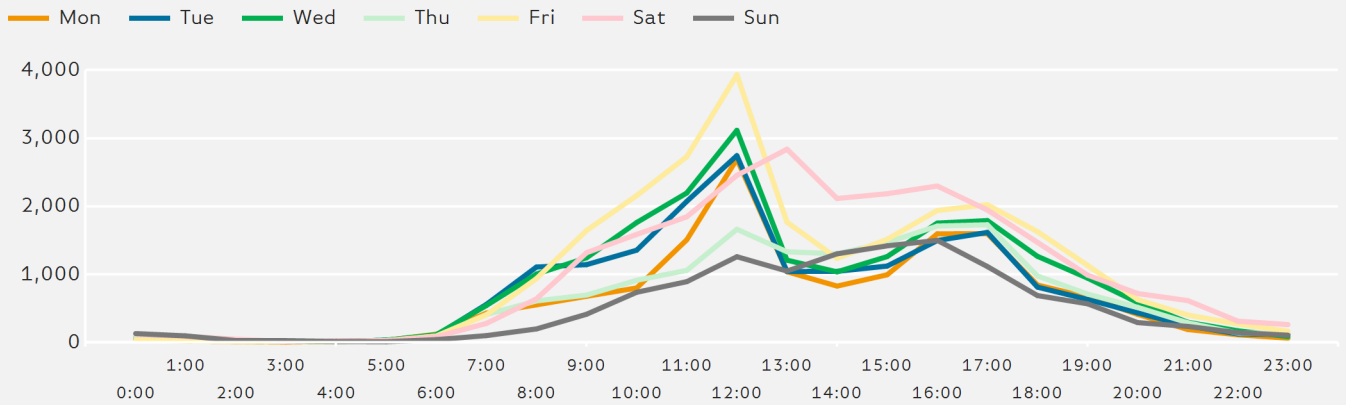
Footfall week commencing 23 February 2015 was 131,295.

The busiest day in week commencing 23 February 2015 was Friday with 24,755 visitors.






















The peak hour of the week was 12:00 on Friday with footfall of 3,931

Pedestrian Totals by Week

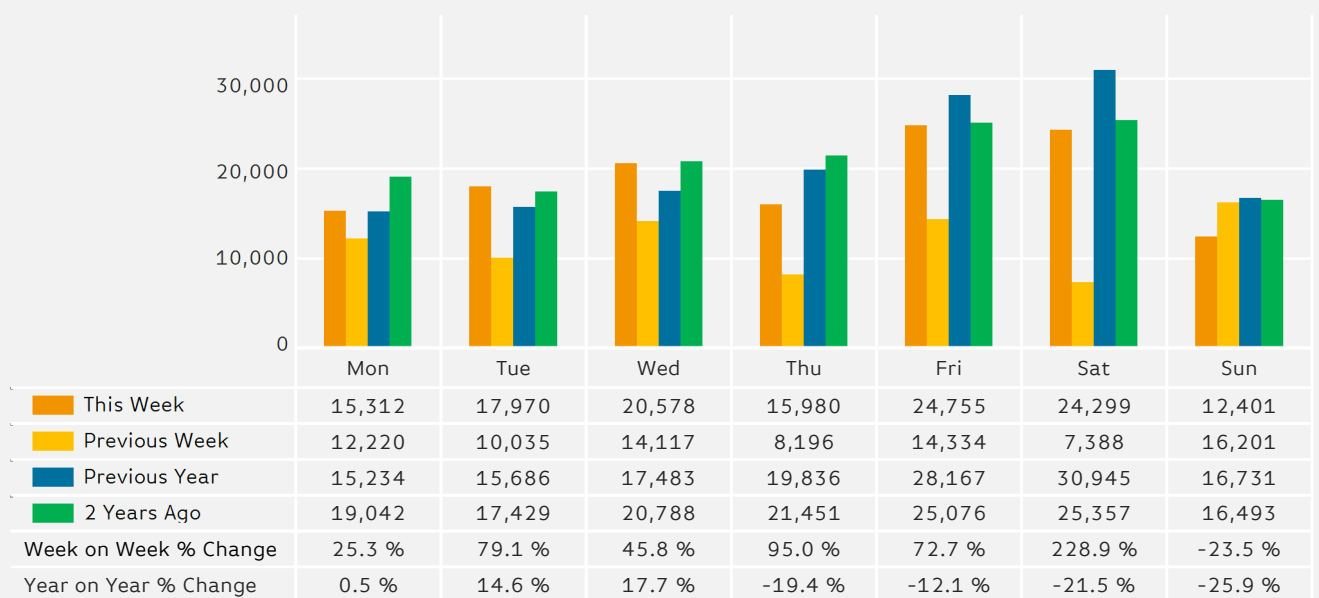
Pedestrian by Hour



Weather

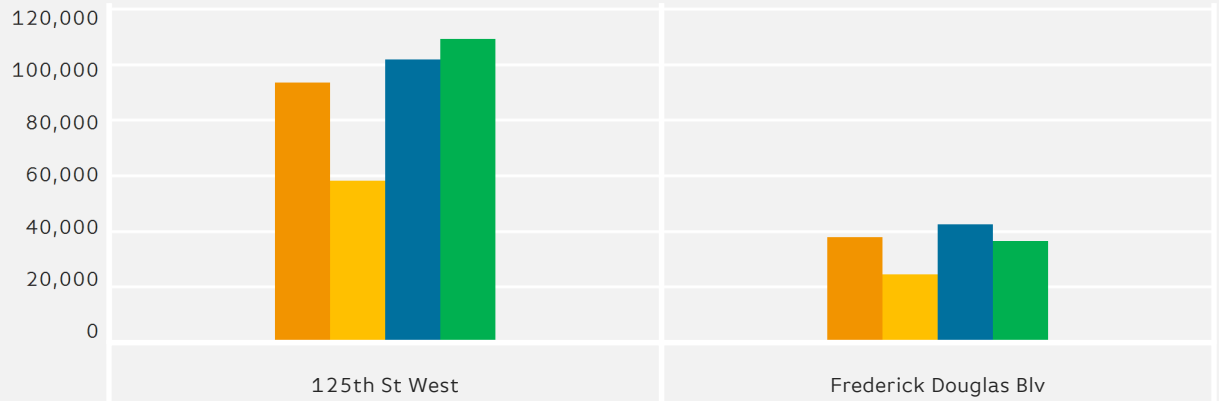
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 37	 25	 35	 32	 31	 31	 31
Previous Week	 22	 29	 32	 27	 20	 32	 42
Previous Year	 35	 33	 33	 33	 25	 37	 35

Pedestrian by Day



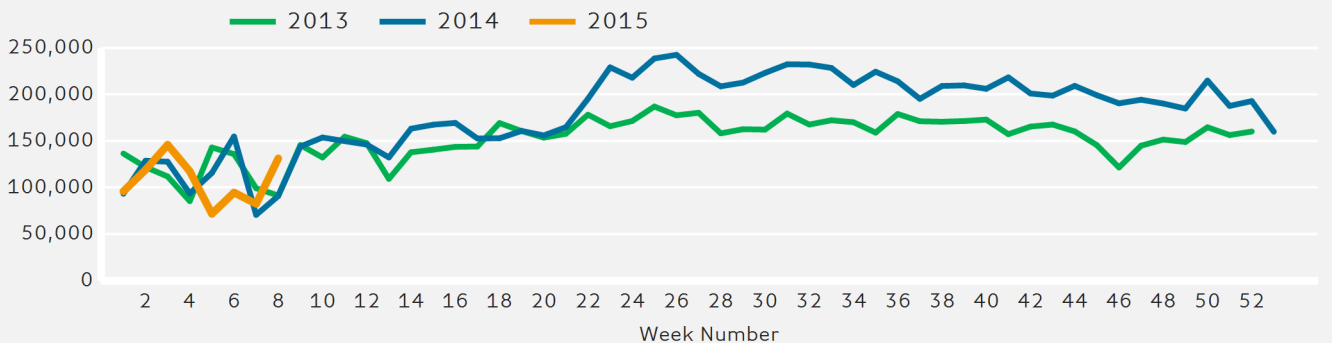
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	93,346	37,949
Previous Week	58,034	24,457
Previous Year	101,699	42,383
2 Years Ago	109,207	36,429
Week on Week % Change	60.8 %	55.2 %
Year on Year % Change	-8.2 %	-10.5 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.