

**125th Street Bid**

Week 4, 2016

01/25/2016 to 01/31/2016



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

**Weekly Ped Counts**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2016	2015	2016	2015	2016	2015
125th Street Bid	▲ 22.5 %	▲ 2.7 %	▲ 21.4 %	▲ 1.6 %	▲ 9.0 %	▼ -19.5 %
New York	▼ -7.9 %	▼ -1.1 %	▲ 18.5 %	▼ -18.2 %	▲ 21.4 %	▼ -21.4 %
USA	▼ -9.9 %	▼ -1.1 %	▲ 17.1 %	▼ -18.2 %	▲ 15.2 %	▼ -21.2 %

**Headlines**

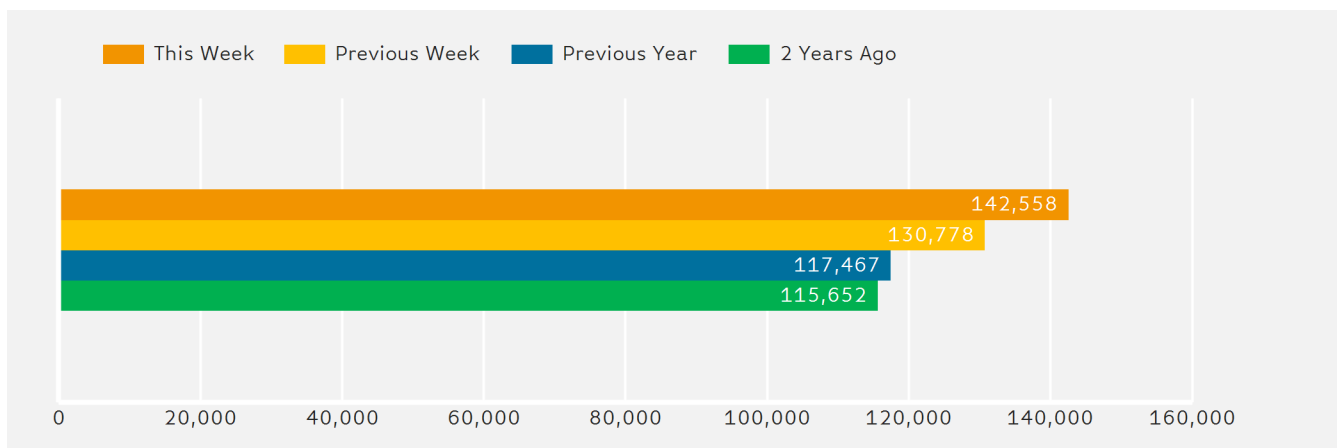
The change in footfall for 125th Street Bid over the last 52 weeks is 3.2% up on the previous year.

Footfall for the year to date is 22.5% up on the previous year.

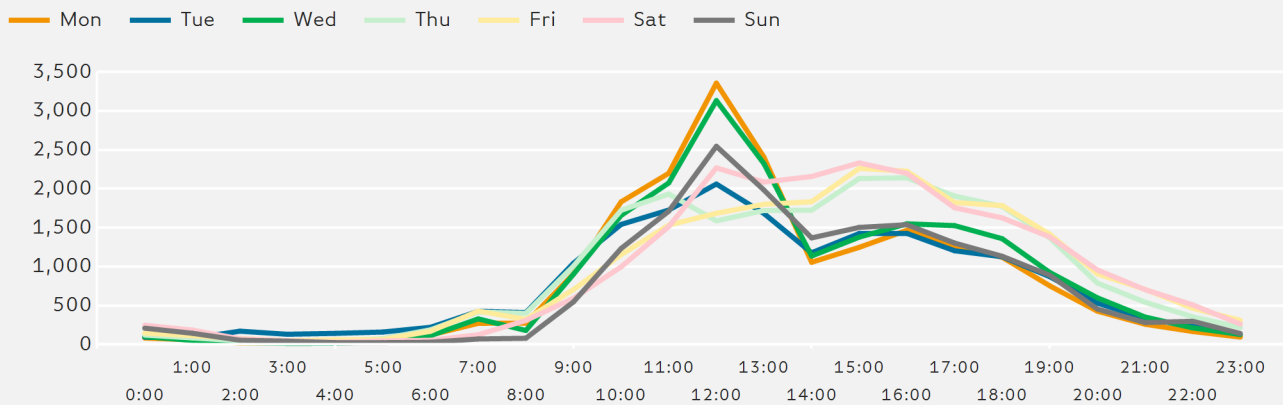
Footfall week commencing 25 January 2016 was 142,558.

The busiest day in week commencing 25 January 2016 was Saturday with 22,482 visitors.






















The peak hour of the week was 12:00 on Monday with footfall of 3,358

**Ped Counts Totals by Week**

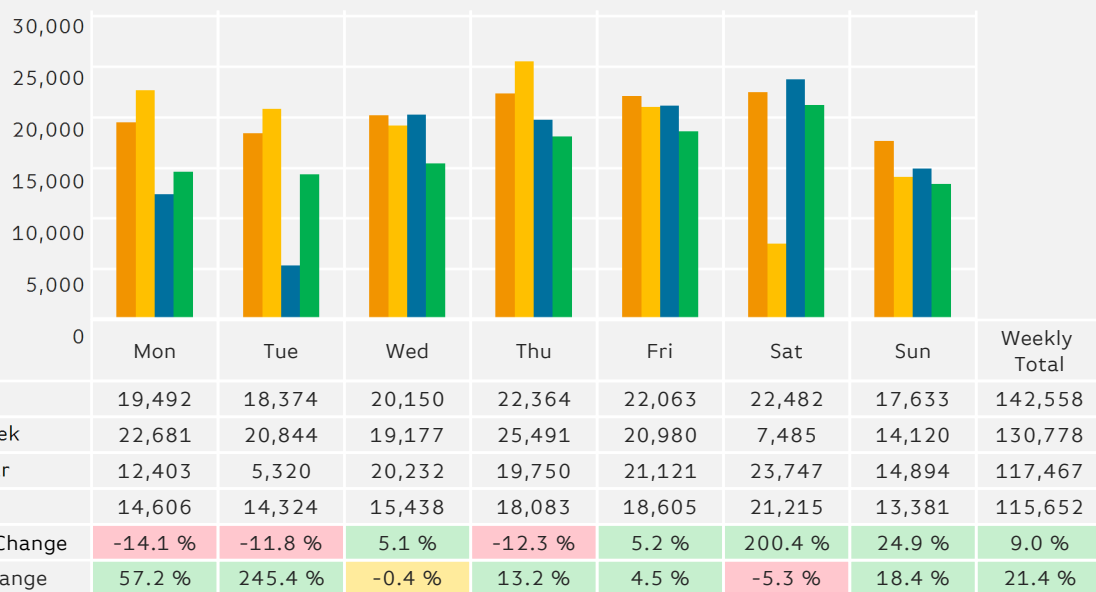
## Ped Counts by Hour



## Weather

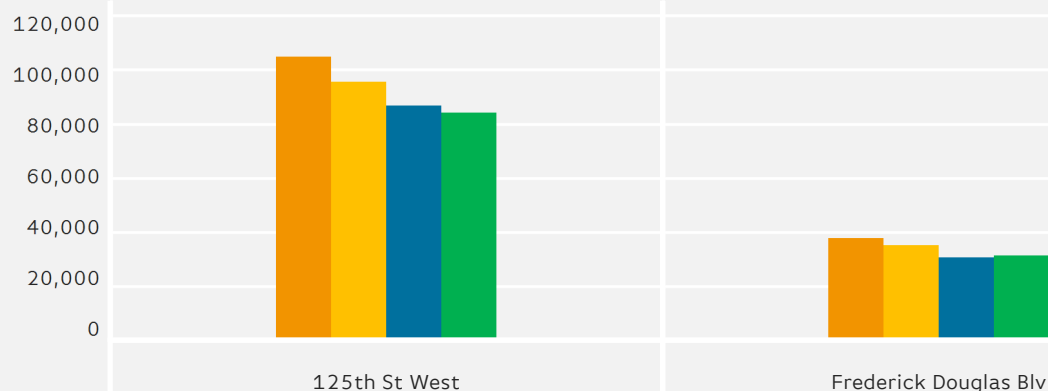
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 37	 46	 44	 41	 39	 37	 53
Previous Week	 32	 29	 35	 33	 31	 29	 33
Previous Year	 31	 31	 32	 33	 37	 27	 35

## Ped Counts by Day



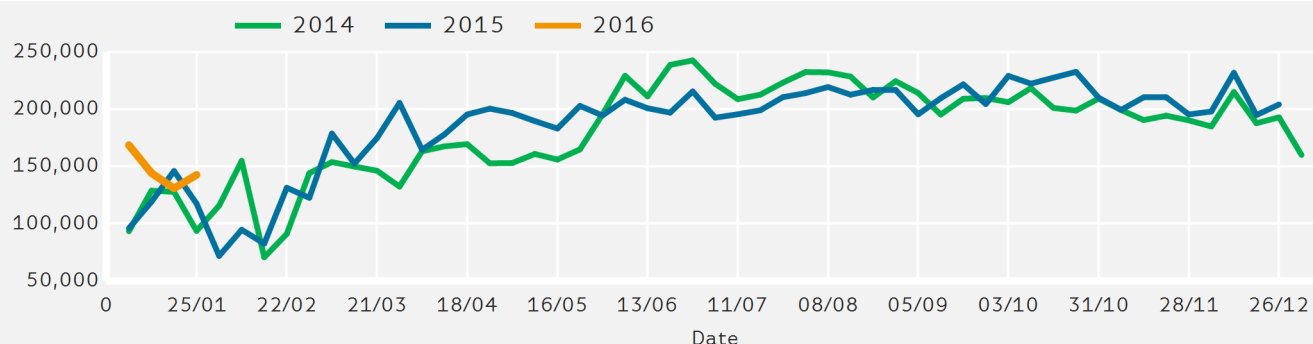
## Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	104,835	37,723
Previous Week	95,518	35,260
Previous Year	86,852	30,615
2 Years Ago	84,296	31,356
Week on Week % Change	9.8 %	7.0 %
Year on Year % Change	20.7 %	23.2 %

## Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.

Week on Week % Change is the % change in footfall for this week from the previous week.