

**125th Street Bid**

Week 28, 2015

07/13/2015 to 07/19/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Footfall Counts

**Weekly Pedestrian**

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 1.0 %	▲ 10.8 %	▼ -8.1 %	▲ 30.7 %	▲ 1.5 %	▲ 1.9 %
New York	▼ -0.2 %	▲ 0.4 %	▲ 7.3 %	▼ -1.0 %	▲ 2.7 %	▲ 0.5 %
USA	▲ 0.5 %	▲ 0.1 %	▲ 7.4 %	▼ -0.1 %	▲ 2.6 %	▲ 0.5 %

**Headlines**

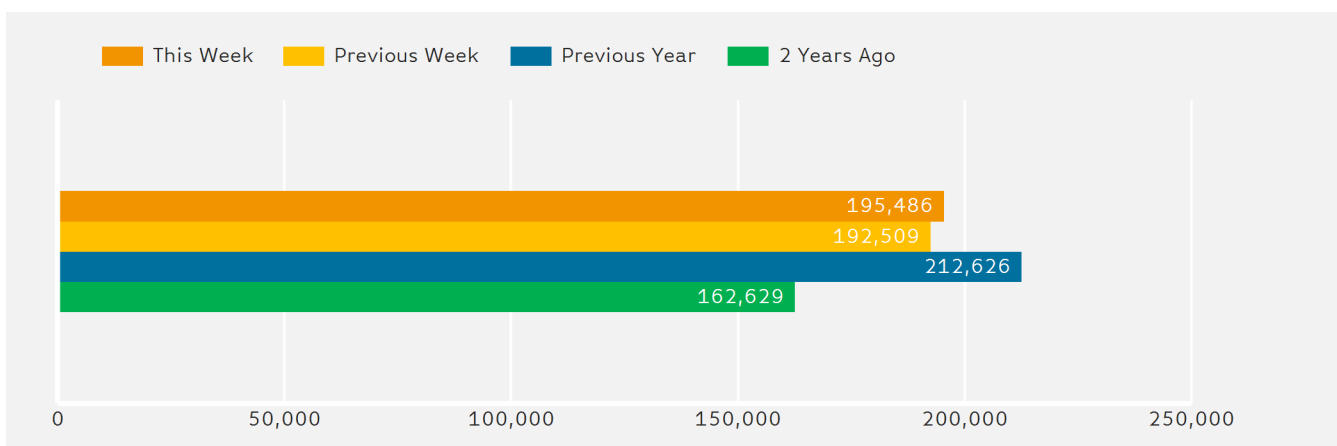
The change in footfall for 125th Street Bid over the last 52 weeks is 13.8% up on the previous year.

Footfall for the year to date is 1% up on the previous year.

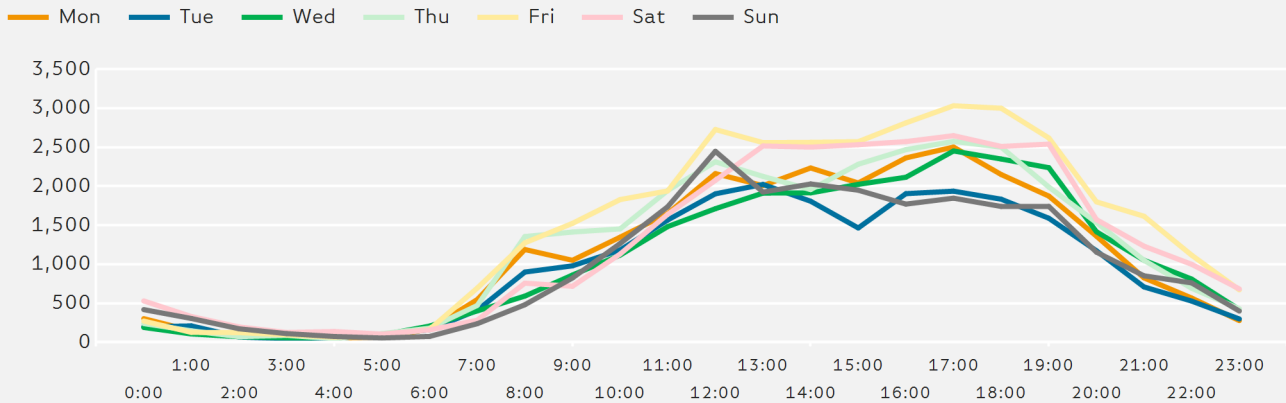
Footfall week commencing 13 July 2015 was 195,486.

The busiest day in week commencing 13 July 2015 was Friday with 35,307 visitors.






















The peak hour of the week was 17:00 on Friday with footfall of 3,032

**Pedestrian Totals by Week**

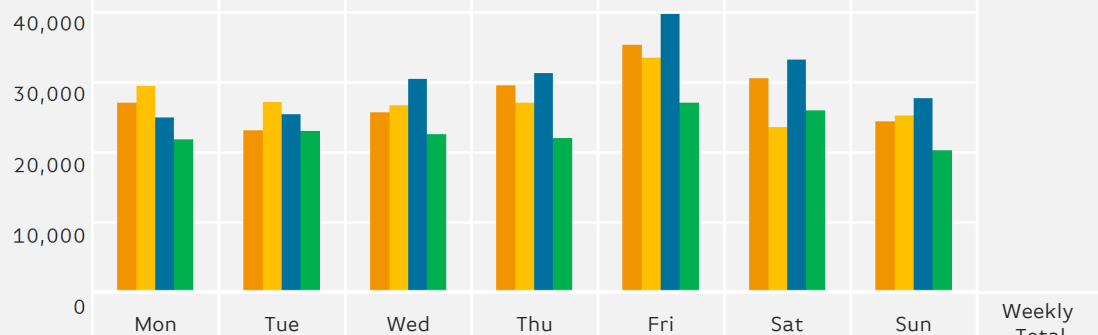
## Pedestrian by Hour



## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 82	 80	 78	 78	 78	 82	 91
Previous Week	 82	 86	 84	 82	 86	 87	 89
Previous Year	 82	 82	 78	 77	 78	 75	 77

## Pedestrian by Day



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	27,044	23,067	25,681	29,466	35,307	30,518	24,403	195,486
Previous Week	29,393	27,163	26,686	27,006	33,478	23,540	25,243	192,509
Previous Year	24,924	25,432	30,468	31,271	39,714	33,175	27,642	212,626
2 Years Ago	21,842	22,959	22,531	22,018	27,057	25,961	20,261	162,629
Week on Week % Change	-8.0 %	-15.1 %	-3.8 %	9.1 %	5.5 %	29.6 %	-3.3 %	1.5 %
Year on Year % Change	8.5 %	-9.3 %	-15.7 %	-5.8 %	-11.1 %	-8.0 %	-11.7 %	-8.1 %

## Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago

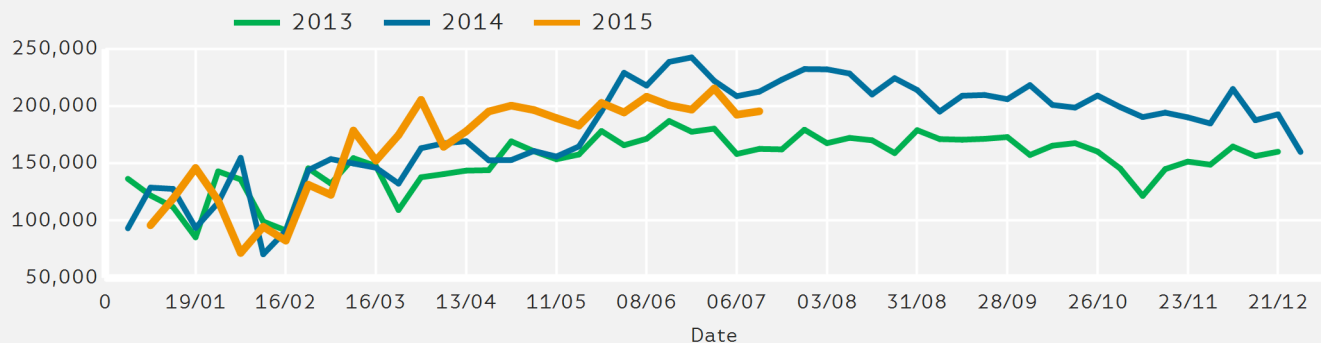
150,000  
100,000  
50,000  
0

125th St West

Frederick Douglas Blv

This Week	137,744	57,742
Previous Week	146,757	45,752
Previous Year	151,904	60,722
2 Years Ago	110,273	52,356
Week on Week % Change	-6.1 %	26.2 %
Year on Year % Change	-9.3 %	-4.9 %

## Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.

Week on Week % Change is the % change in footfall for this week from the previous week.