Weekly Visitor Report www.125thstreetbid.com

125th Street BID,

STATE - New York

Week 31, 2013 Monday to Sunday 00:00 to 23:59



Headlines

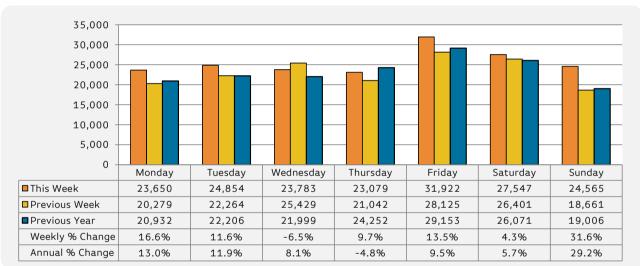
The total number of pedestrian counts to the 125th St BID area so far this year is 4,544,641.

The total number of pedestrian counts in week commencing 29th July 2013 was 179,400.

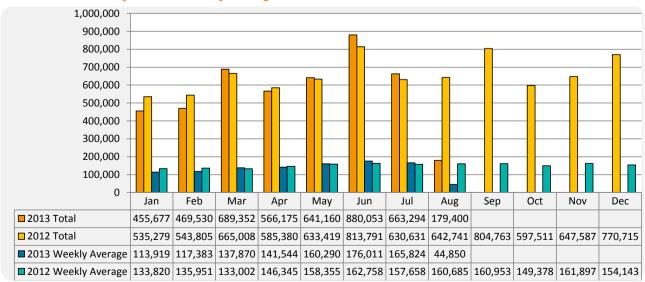
The busiest day in week commencing 29th July 2013 was Friday with 31,922 visits.

% Change YTD	Annual % Change	Weekly % Change
-0.6%	▲ 9.6%	1 0.6%
▼ -5.0%	▲ 3.7%	1.8%
▼ -4.6%	4.1%	1.9%
	VTD ▼ -0.6% ▼ -5.0%	YTD Change ▼ -0.6% ▲ 9.6% ▼ -5.0% ▲ 3.7%

Pedestrian Totals by Weekday



Pedestrian Counts by Month - Weekly Average



NOTES

% Change YTD - the % change in visitors for the year so far, compared to the same period last year Annual % Change - The % change in visitor numbers from the same week in the previous year Weekly % Change - The % change in visitor numbers from the previous week

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