



125th Street Bid

Week 44, 2015

11/02/2015 to 11/08/2015



REGION - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2015	2014	2015	2014	2015	2014
125th Street Bid	▲ 1.0 %	▲ 17.2 %	▲ 5.5 %	▲ 36.9 %	▼ -9.7 %	▼ -4.8 %
New York	▼ -0.6 %	▼ -1.4 %	▲ 6.1 %	▼ -11.1 %	▲ 3.8 %	▼ -3.8 %
USA	▲ 0.5 %	▼ -1.2 %	▲ 7.0 %	▼ -9.7 %	▲ 3.8 %	▼ -3.7 %

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 5% up on the previous year.

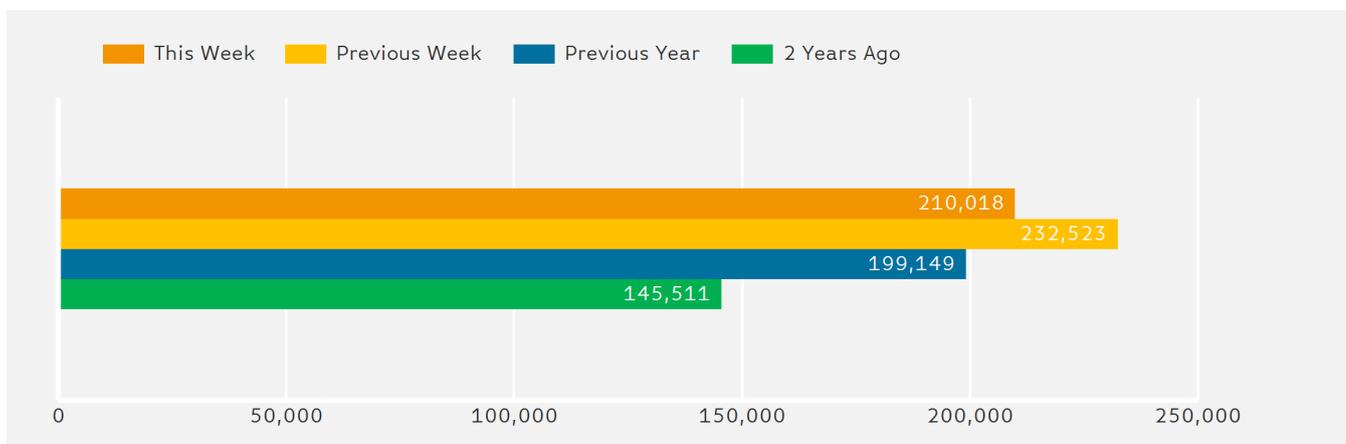
Footfall for the year to date is 1% up on the previous year.

Footfall week commencing 2 November 2015 was 210,018.

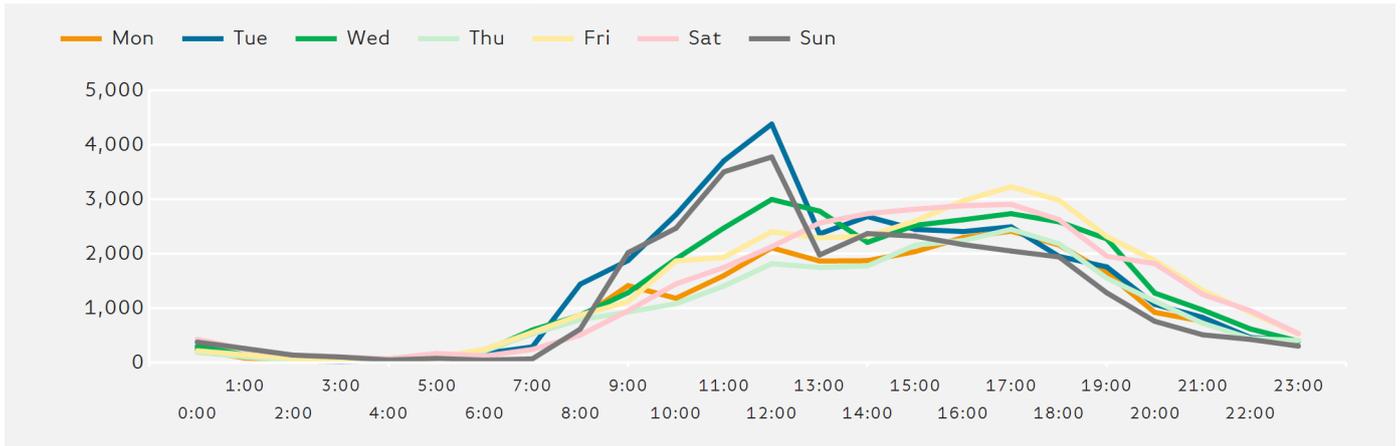
The busiest day in week commencing 2 November 2015 was Tuesday with 34,114 visitors.

The peak hour of the week was 12:00 on Tuesday with footfall of 4,384

Ped Counts Totals by Week



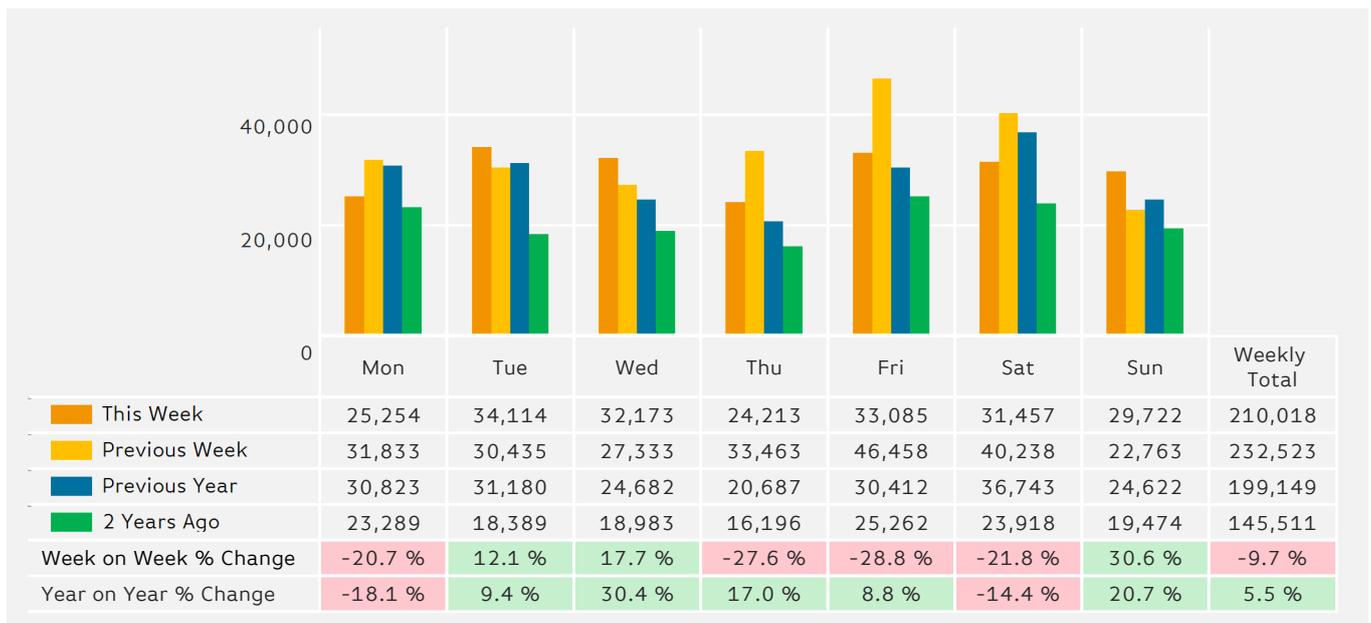
Ped Counts by Hour



Weather

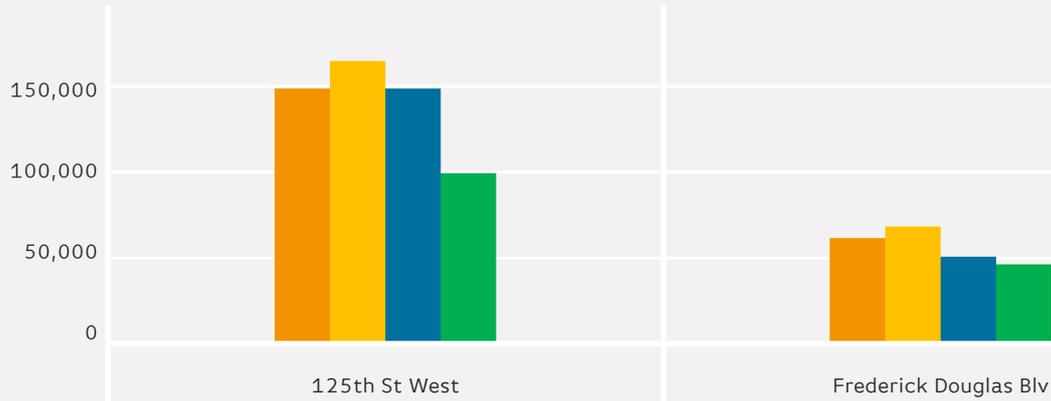
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	62	71	69	69	71	71	55
Previous Week	57	59	68	69	59	53	62
Previous Year	60	68	62	55	51	46	55

Ped Counts by Day



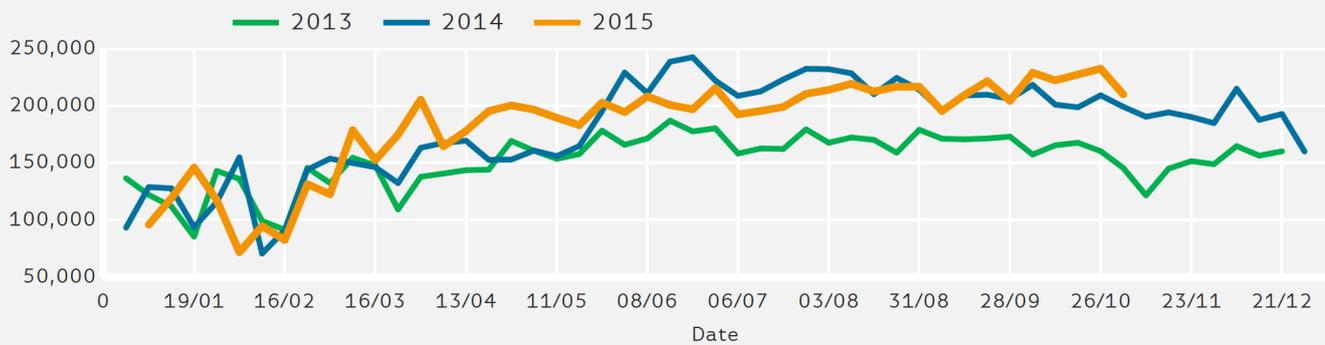
Ped Counts Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	148,330	61,688
Previous Week	164,424	68,099
Previous Year	148,429	50,720
2 Years Ago	99,209	46,302
Week on Week % Change	-9.8 %	-9.4 %
Year on Year % Change	-0.1 %	21.6 %

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.

Week on Week % Change is the % change in footfall for this week from the previous week.