

125th Street Bid

Week 12, 2017 03/20/2017 to 03/26/2017 Monday to Sunday



STATE - New York

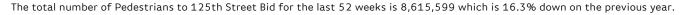
COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

		Year to Date % Change			Year on Year % Change				Week On Week % Change				
		2017		2016		2017		2016		2017		2016	
125th Street Bid	•	-19.0 %		40.9 %	•	-28.4 %		29.2 %		17.0 %		15.9 %	
New York	•	-0.3 %		9.6 %	•	-7.2 %		23.9 %		19.1 %		1.7 %	
USA	•	-2.5 %		8.9 %	•	-10.4 %		23.0 %		11.3 %		1.7 %	

Headlines



The total number of Pedestrians for the year to date is 1,697,993 which is 19% down on the previous year.

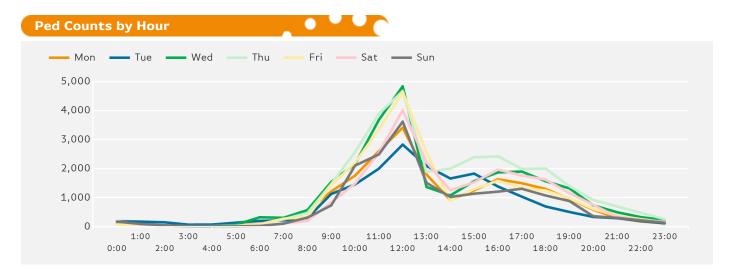
The total number of Pedestrians to 125th Street Bid in week commencing 20 March 2017 was 161,607.

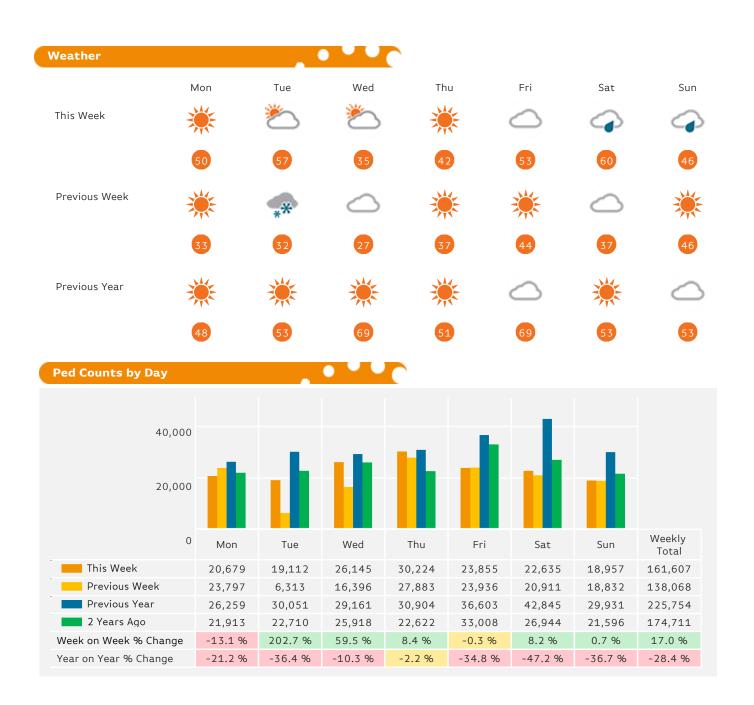
The busiest day in week commencing 20 March 2017 was Thursday with 30,224 Pedestrians.





Powered by Springboard Page 1 of 3

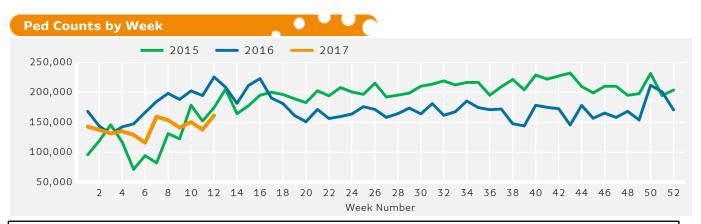




Powered by Springboard Page 2 of 3

Ped Counts Totals





Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

Powered by Springboard Page 3 of 3