

**125th Street Bid**

Week 43, 2017

10/23/2017 to 10/29/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

**Weekly Ped Counts**

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
125th Street Bid	▼ -10.7 %	▼ -5.0 %	▲ 3.7 %	▼ -37.3 %	▼ -14.9 %	▼ -15.7 %
New York	▲ 0.7 %	▲ 1.9 %	▲ 0.9 %	▲ 0.6 %	▼ -3.9 %	▼ -2.5 %
USA	▼ -1.5 %	▲ 1.7 %	▼ -0.1 %	▲ 0.6 %	▼ -4.1 %	▼ -3.2 %

**Headlines**

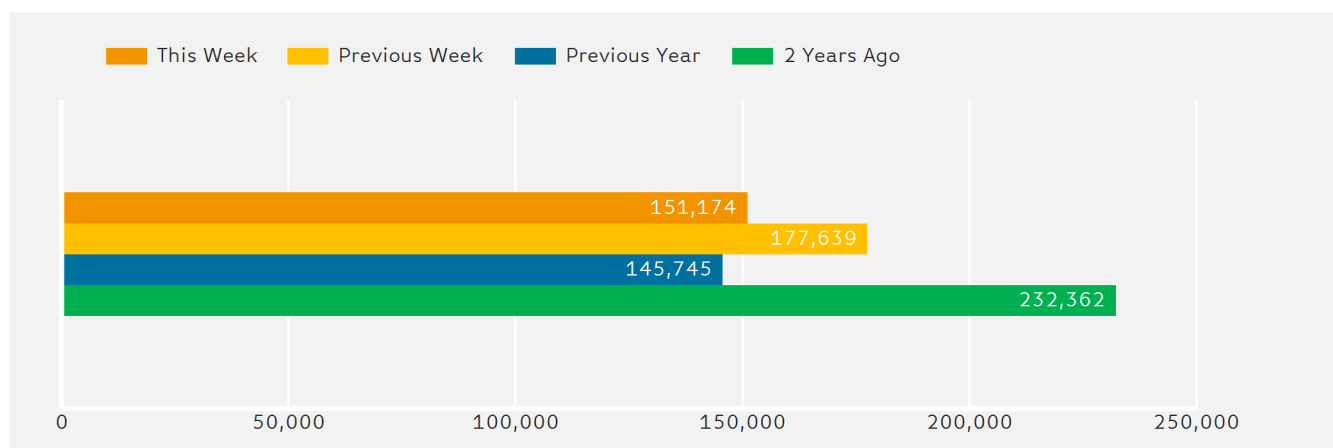
The change in footfall for 125th Street Bid over the last 52 weeks is 11.7% down on the previous year.

Footfall for the year to date is 10.7% down on the previous year.

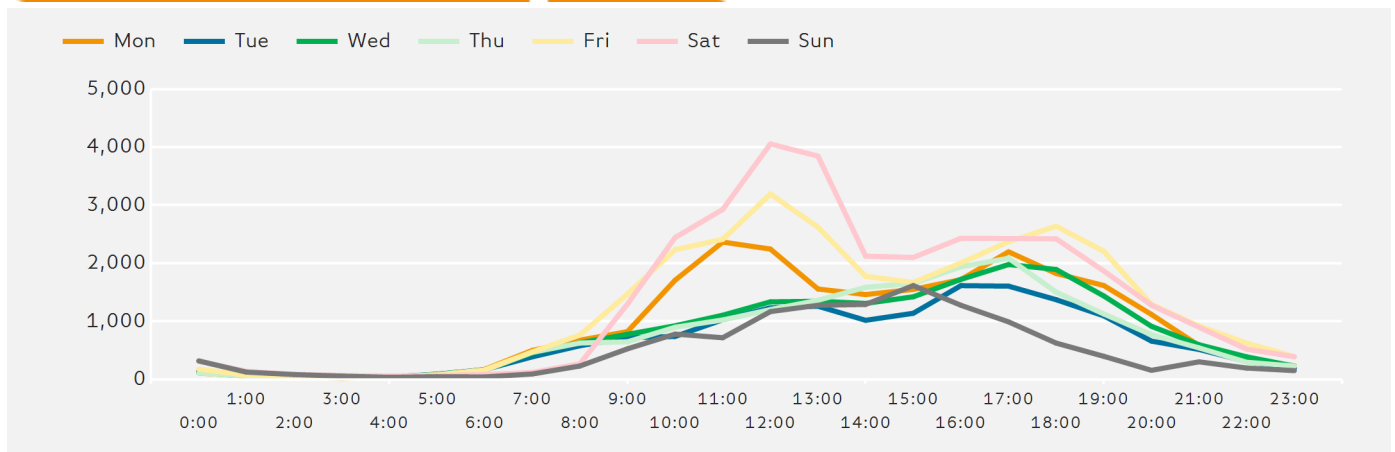
The number of Pedestrians counted for week commencing 23 October 2017 was 151,174.

The busiest day in week commencing 23 October 2017 was Saturday with 32,252 Pedestrians.

The peak hour of the week was 12:00 on Saturday with footfall of 4,055

**Ped Counts by Week**

## Ped Counts by Hour



## Weather

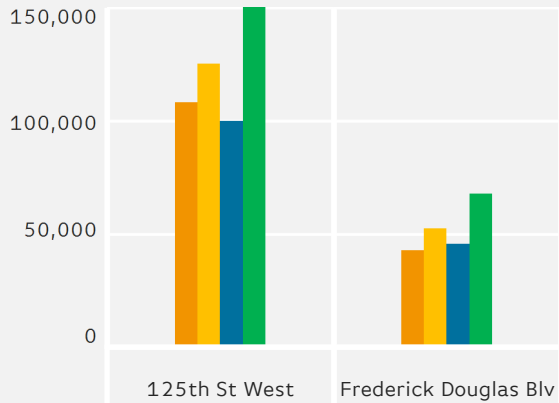
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	71	69	66	60	60	68	66
Previous Week	60	59	71	71	71	75	75
Previous Year	60	50	50	53	53	62	73

## Ped Counts by Day

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	23,042	16,096	19,030	18,507	29,708	32,252	12,539	151,174
Previous Week	17,910	23,997	24,150	25,596	29,232	32,055	24,699	177,639
Previous Year	20,212	18,512	24,165	14,915	21,293	28,099	18,549	145,745
2 Years Ago	31,833	30,435	27,333	33,302	46,458	40,238	22,763	232,362
Week on Week % Change	28.7 %	-32.9 %	-21.2 %	-27.7 %	1.6 %	0.6 %	-49.2 %	-14.9 %
Year on Year % Change	14.0 %	-13.1 %	-21.2 %	24.1 %	39.5 %	14.8 %	-32.4 %	3.7 %

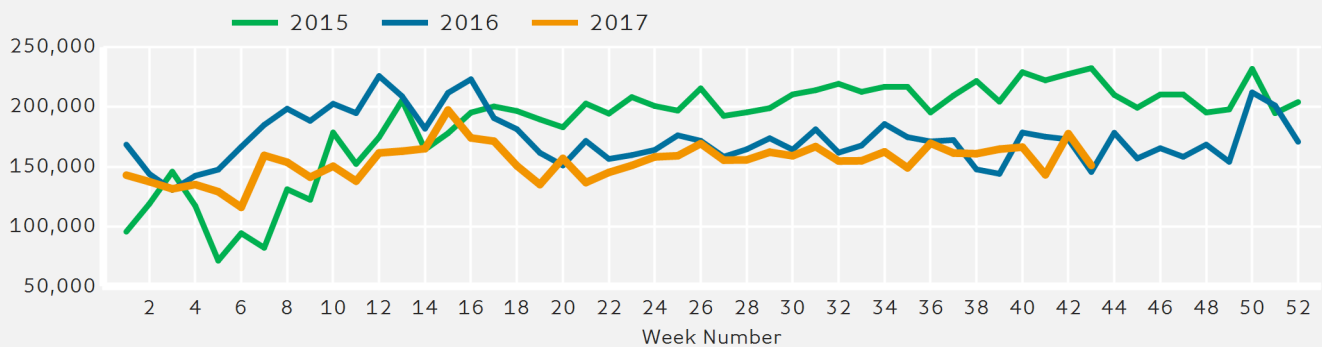
## Ped Counts by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	108,203	42,971
Previous Week	125,132	52,507
Previous Year	99,904	45,841
2 Years Ago	164,424	67,938
Week on Week % Change	-13.5 %	-18.2 %
Year on Year % Change	8.3 %	-6.3 %

## Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.