

**125th Street Bid**

Week 52, 2017

12/25/2017 to 12/31/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

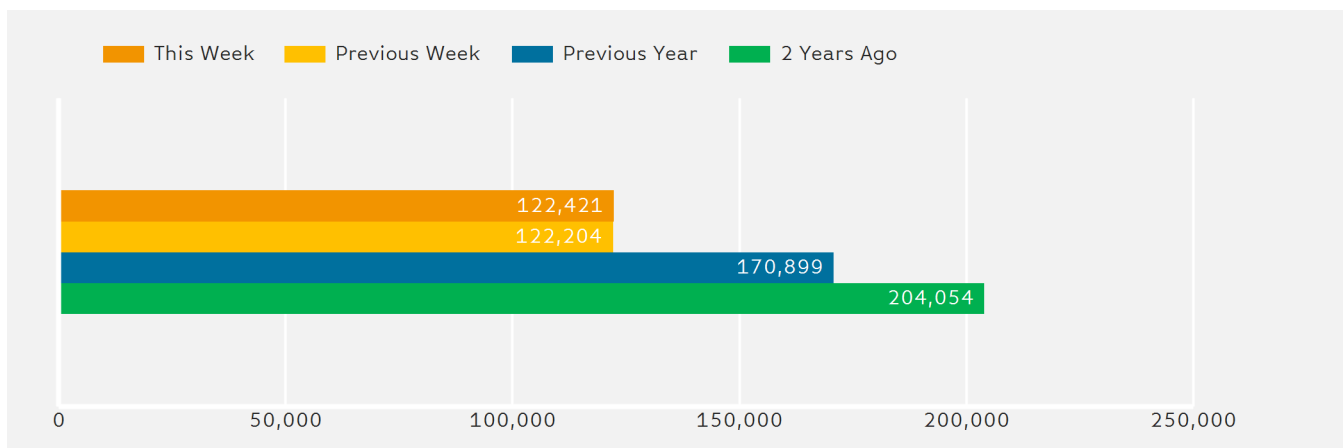
| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|------------------|-----------------------|----------|-----------------------|-----------|-----------------------|-----------|
| | 2017 | 2016 | 2017 | 2016 | 2017 | 2016 |
| 125th Street Bid | ▼ -14.9 % | ▼ -7.0 % | ▼ -28.4 % | ▼ -16.2 % | ▲ 0.2 % | ▼ -15.0 % |
| New York | ▲ 0.7 % | ▲ 2.2 % | ▲ 3.9 % | ▼ -4.8 % | ▲ 5.5 % | ▼ -5.1 % |
| USA | ▼ -1.1 % | ▲ 2.1 % | ▲ 4.8 % | ▼ -4.3 % | ▲ 5.5 % | ▲ 0.3 % |

Headlines

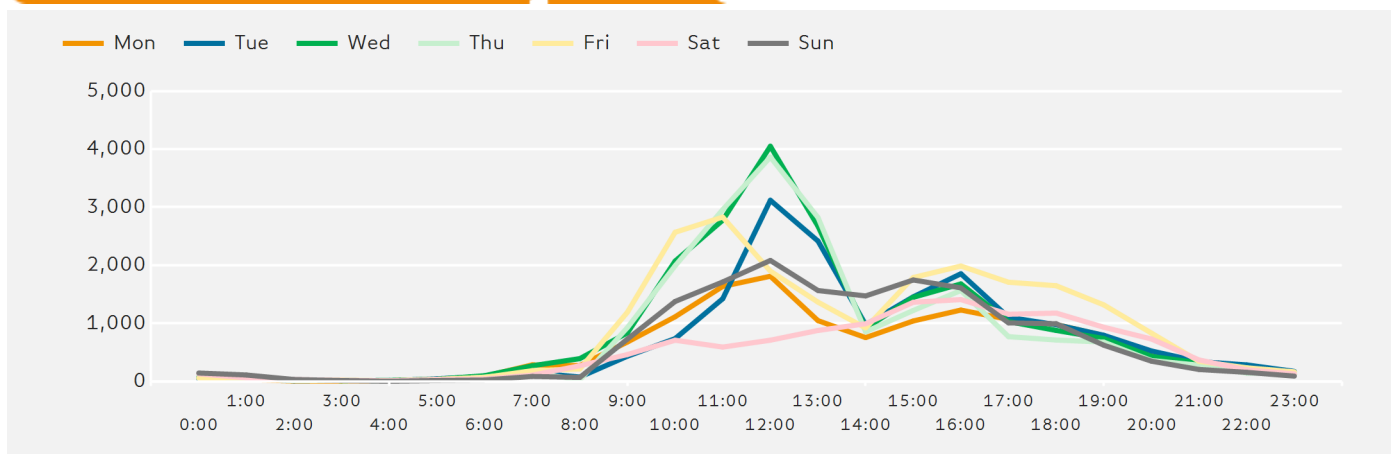
The total number of Pedestrians for the year to date is 7,672,268 which is 14.9% down on the previous year.

The total number of Pedestrians to 125th Street Bid in week commencing 25 December 2017 was 122,421.

The busiest day in week commencing 25 December 2017 was Friday with 21,517 Pedestrians.

Ped Counts by Week

Ped Counts by Hour



Weather

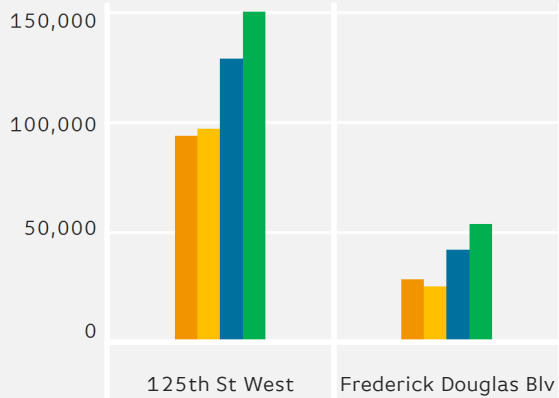
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 37 | 29 | 25 | 20 | 23 | 25 | 18 |
| Previous Week | 42 | 50 | 41 | 37 | 46 | 55 | 41 |
| Previous Year | 50 | 59 | 39 | 44 | 39 | 42 | 46 |

Ped Counts by Day

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Weekly Total |
|-----------------------|---------|---------|---------|---------|---------|---------|--------|--------------|
| This Week | 14,055 | 17,143 | 21,153 | 19,747 | 21,517 | 12,550 | 16,256 | 122,421 |
| Previous Week | 14,750 | 20,008 | 17,011 | 27,448 | 19,599 | 12,493 | 10,895 | 122,204 |
| Previous Year | 21,960 | 21,189 | 23,988 | 33,639 | 28,203 | 26,688 | 15,232 | 170,899 |
| 2 Years Ago | 26,115 | 45,095 | 26,794 | 34,873 | 17,731 | 28,040 | 25,406 | 204,054 |
| Week on Week % Change | -4.7 % | -14.3 % | 24.3 % | -28.1 % | 9.8 % | 0.5 % | 49.2 % | 0.2 % |
| Year on Year % Change | -36.0 % | -19.1 % | -11.8 % | -41.3 % | -23.7 % | -53.0 % | 6.7 % | -28.4 % |

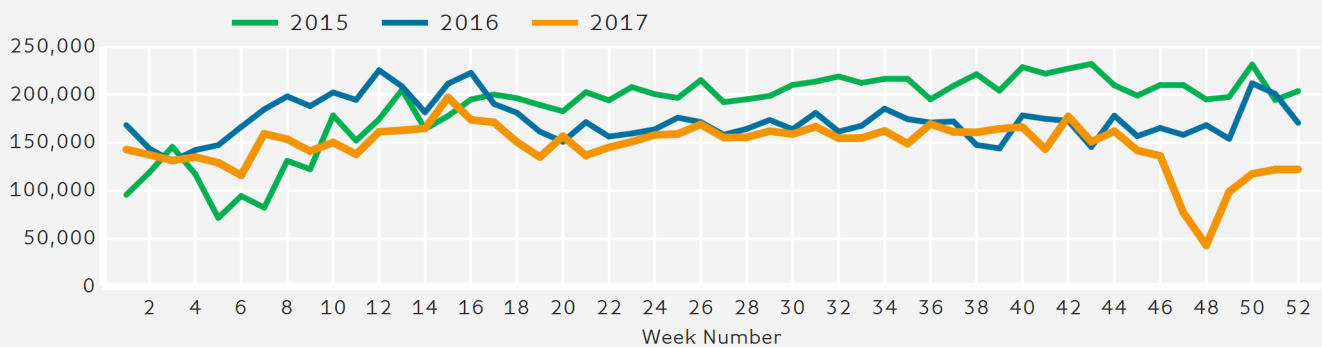
Ped Counts by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



| | | |
|-----------------------|---------|---------|
| This Week | 93,702 | 28,719 |
| Previous Week | 96,855 | 25,349 |
| Previous Year | 128,795 | 42,104 |
| 2 Years Ago | 150,228 | 53,826 |
| Week on Week % Change | -3.3 % | 13.3 % |
| Year on Year % Change | -27.2 % | -31.8 % |

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.