

#### 125th Street Bid

Week 2, 2018 01/08/2018 to 01/14/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

# Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

|                  | Year to Date %<br>Change |                  | Year on Year %<br>Change |                  | Week On Week %<br>Change |                |
|------------------|--------------------------|------------------|--------------------------|------------------|--------------------------|----------------|
|                  | 2018                     | 2017             | 2018                     | 2017             | 2018                     | 2017           |
| 125th Street Bid | -23.8 %                  | <b>▼</b> -10.2 % | <b>▼</b> -14.8 %         | <b>▼</b> -4.5 %  | <b>1</b> 21.5 %          | -3.8 %         |
| New York         | <b>▼</b> -10.6 %         | -6.1 %           | <b>▼</b> -4.4 %          | <b>▼</b> -11.1 % | <b>▲</b> 18.2 %          | <b>1</b> 2.5 % |
| USA              | -5.2 %                   | -5.0 %           | <b>▼</b> -1.6 %          | <b>▼</b> -11.1 % | <b>4</b> 9.0 %           | <b>▲</b> 7.7 % |

#### Headlines



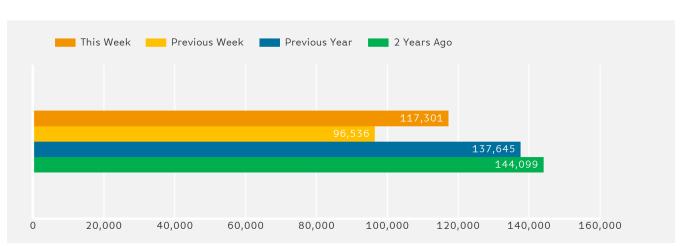
The total number of Pedestrians to 125th Street Bid for the last 52 weeks is 7,605,406 which is 15.3% down on the previous year.

The total number of Pedestrians for the year to date is 213,837 which is 23.8% down on the previous year.

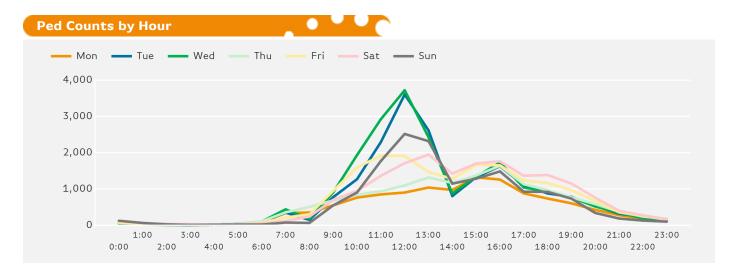
The total number of Pedestrians to 125th Street Bid in week commencing 8 January 2018 was 117,301.

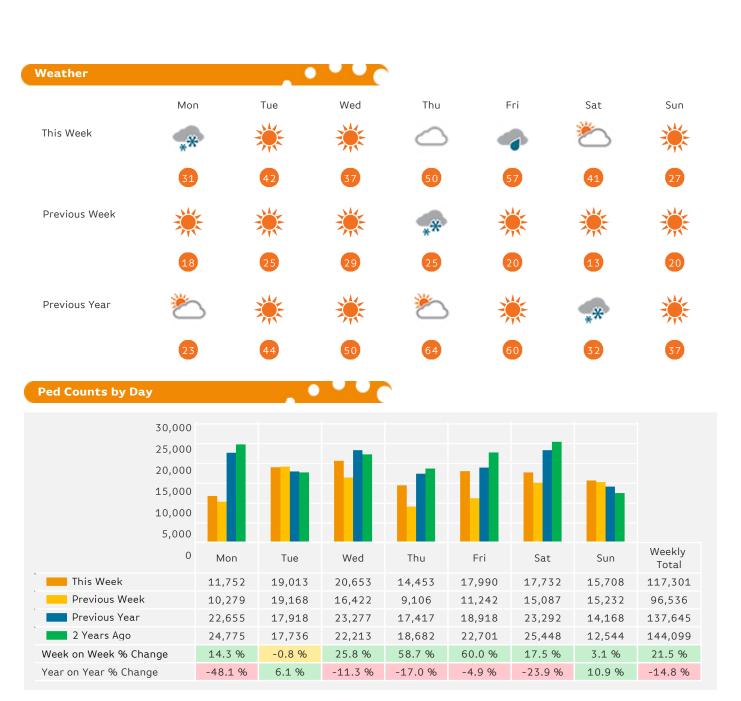
The busiest day in week commencing 8 January 2018 was Wednesday with 20,653 Pedestrians.





Powered by Springboard Page 1 of 3





Powered by Springboard Page 2 of 3

### **Ped Counts by Location**



## Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week on Week % Change is the % change in footfall for this week from the previous week.

Powered by Springboard Page 3 of 3