

125th Street BID Pedestrian Count Report June 18



Pedestrian Counting Report 05/28/2018-07/01/2018

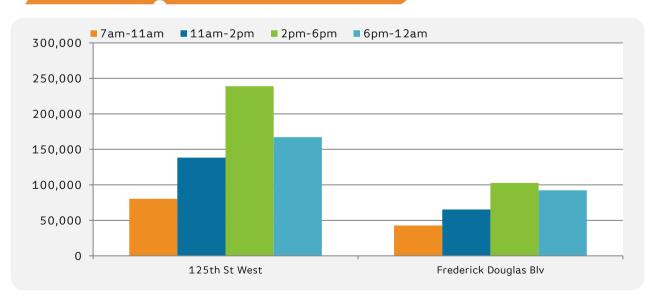
Frederick Douglas Blv

New York **United States**

■ Mon - Fri ■ Sat & Sun 400,000 350,000 300,000 250,000 200,000 150,000 100,000 50,000 0

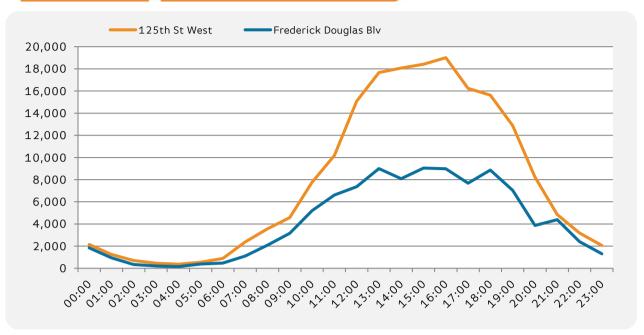
| | Mon - Fri | Sat & Sun |
|----------------------|-----------|-----------|
| 125th St West | 365,588 | 148,569 |
| Frederick Douglas Bl | v 162,097 | 77,157 |

125th St West



| Monday to Sunday | 7am-11am | 11 am-2pm | 2pm-6pm | 6pm-12am |
|-----------------------|----------|------------------|---------|----------|
| 125th St West | 80,277 | 138,402 | 238,983 | 167,223 |
| Frederick Douglas Blv | 42,645 | 65,295 | 102,618 | 92,358 |

Pedestrian Counts by Hour - Weekends



Pedestrian counts for Saturday & Sunday combined

| | 125th St West | Frederick Douglas Blv |
|-------|------------------|-----------------------------|
| 00:00 | 2,143 | 1,837 |
| 01:00 | 1,253 | 948 |
| 02:00 | 696 | 342 |
| 03:00 | 453 | 202 |
| 04:00 | 368 | 148 |
| 05:00 | 543 | 388 |
| 06:00 | 885 | 471 |
| 07:00 | 2,374 | 1,101 |
| 08:00 | 3,556 | 2,094 |
| 09:00 | 4,578 | 3,157 |
| 10:00 | 7,759 | 5,188 |
| 11:00 | 10,187 | 6,609 |
| 12:00 | 15,078 | 7,358 |
| 13:00 | 17,667 | 8,993 |
| 14:00 | 18,066 | 8,089 |
| 15:00 | 18,425 | 9,046 |
| 16:00 | 19,010 | 8,981 |
| 17:00 | 16,239 | 7,678 |
| 18:00 | 15,630 | 8,863 |
| 19:00 | 12,865 | 7,033 |
| 20:00 | 8,230 | 3,865 |
| 21:00 | 4,848 | 4,391 |
| 22:00 | 3,181 | 2,406 |
| 23:00 | 2,057 | 1,307 |

120,000 100,000 80,000 60,000 40,000 20,000 0 Monday Tuesday Wednesday Thursday Friday Saturday Sunday 125th St West 85,588 93,850 82,062 86,401 109,035 104,654 81,437 Frederick Douglas Blv 38,521 49,382 35,903 36,915 53,002 58,030 42,465

Map of Counting Locations



(1) 125th St West (2) Frederick Blv

^{*}All values shown in this report are the total pedestrian counts for the month.

Customer counting and performance measurement Powered by **Springboard**