

125th Street Bid

Week 35, 2018 08/27/2018 to 09/02/2018



STATE - New York

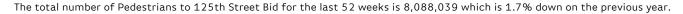
Monday to Sunday COUNT TYPE: Ped Counts



Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
125th Street Bid	▲ 7.8	% ▼ -12.8 %	1 3.0 %	▼ -14.6 %	-3.8 %	-8.2 %
New York	1.7	% ▼ -0.9 %	▲ 2.3 %	▼ -1.1 %	-3.3 %	▼ -1.9 %
USA	▲ 0.2	% ▼ -2.6 %	▲ 0.2 %	▼ -3.7 %	▼ -1.8 %	-0.4 %

Headlines

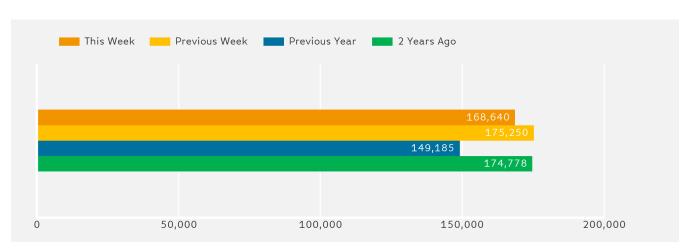


The total number of Pedestrians for the year to date is 5,769,671 which is 7.8% up on the previous year.

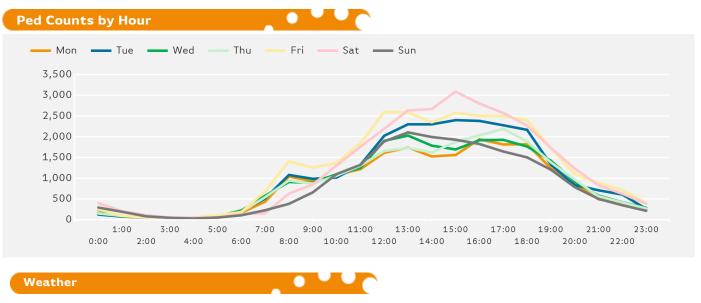
The total number of Pedestrians to 125th Street Bid in week commencing 27 August 2018 was 168,640.

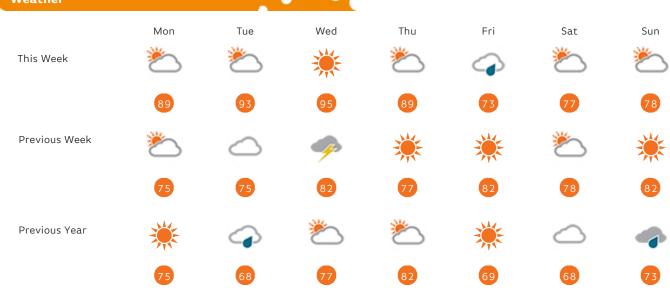
The busiest day in week commencing 27 August 2018 was Friday with 29,696 Pedestrians.



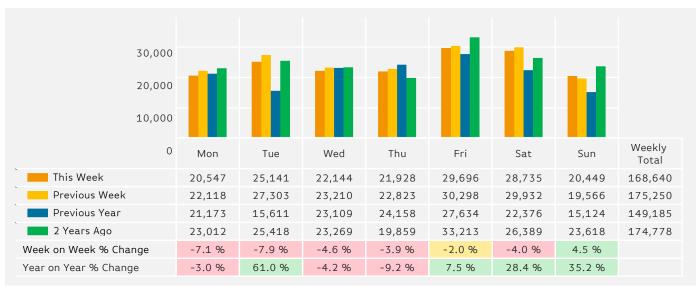


Powered by Springboard Page 1 of 3





Ped Counts by Day



Powered by Springboard Page 2 of 3

Ped Counts by Location This Week Previous Week Previous Year 2 Years Ago 120,000 100,000 80,000 60,000 40,000 20,000 0 125th St West Frederick Douglas Blv This Week 57,671 110,969 Previous Week 115,404 59,846 Previous Year 106,642 42,543 2 Years Ago 120,917 53,861 Week on Week % -3.8 % -3.6 % Change Year on Year %

Ped Counts by Week

Change

4.1 %



35.6 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 35, 2018 Vs Week 1, 2017 to Week 35, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2018 Vs Week 35, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2018 Vs Week 34 2018

Powered by Springboard Page 3 of 3