

**125th Street Bid**

Week 49, 2018

12/03/2018 to 12/09/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
125th Street Bid	▲ 13.0 %	▼ -13.3 %	▲ 73.5 %	▼ -35.8 %	▲ 1.2 %	▲ 129.5 %
New York	▲ 1.1 %	▼ -0.2 %	▲ 1.4 %	▼ -0.8 %	▲ 4.3 %	▼ -0.5 %
USA	▼ -0.3 %	▼ -2.0 %	▲ 0.1 %	▲ 1.5 %	▲ 4.2 %	▼ -1.5 %

**Headlines**

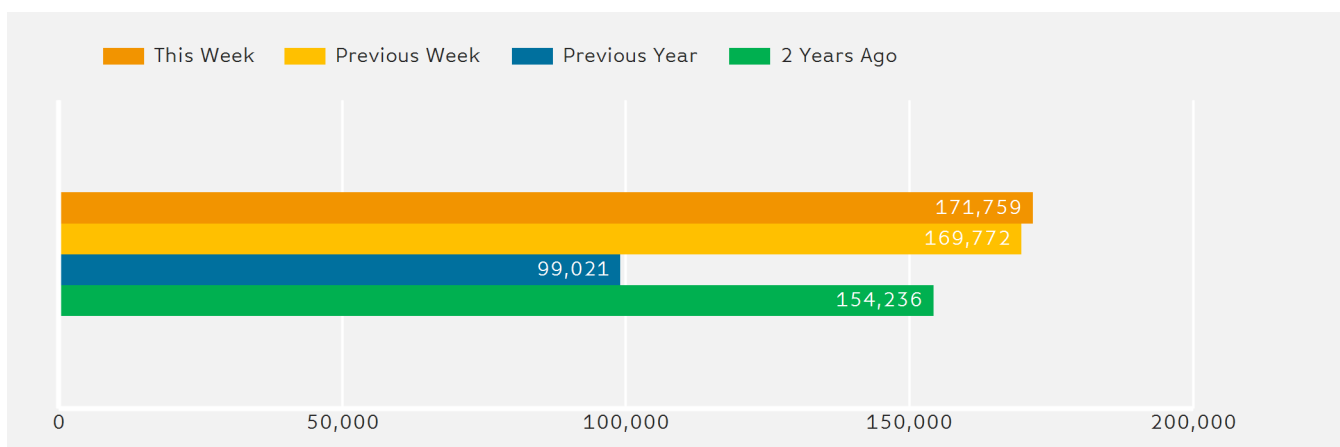
The change in footfall for 125th Street Bid over the last 52 weeks is 9.3% up on the previous year.

Footfall for the year to date is 13% up on the previous year.

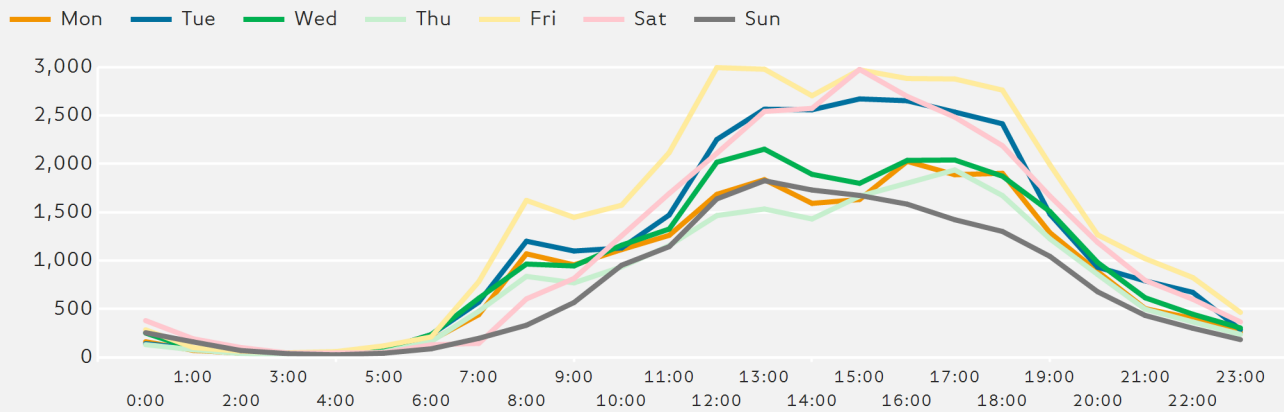
The number of Pedestrians counted for week commencing 3 December 2018 was 171,759.

The busiest day in week commencing 3 December 2018 was Friday with 34,179 Pedestrians.

The peak hour of the week was 12:00 on Friday 7 December 2018 with footfall of 2,994

**Ped Counts by Week**

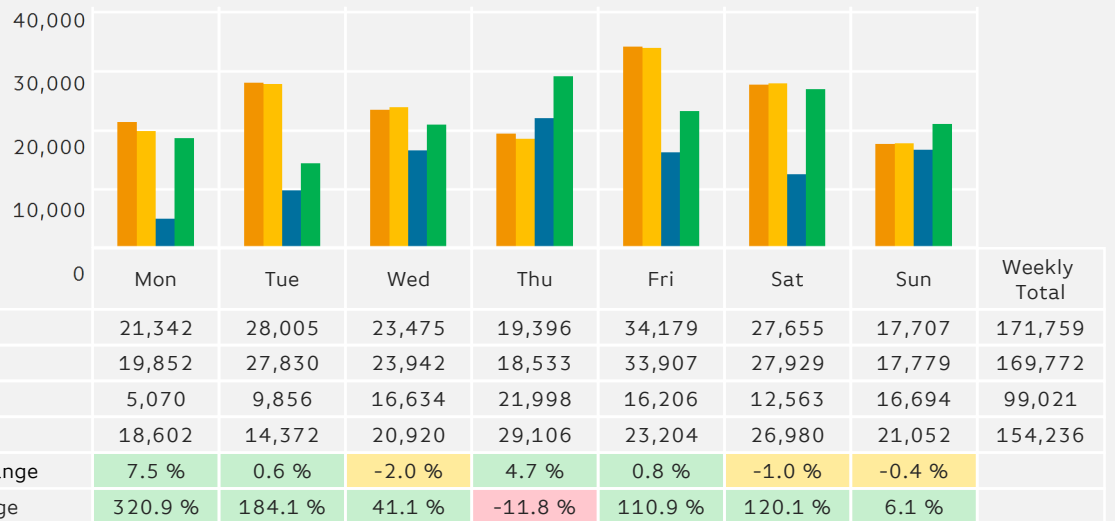
### Ped Counts by Hour



### Weather

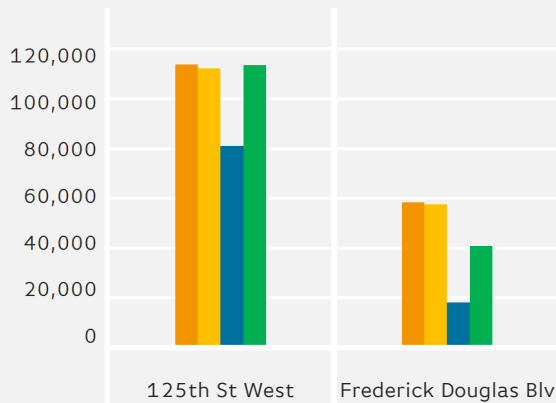
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	53	39	35	39	37	35	37
Previous Week	51	44	42	44	41	42	55
Previous Year	48	57	46	42	39	33	39

### Ped Counts by Day



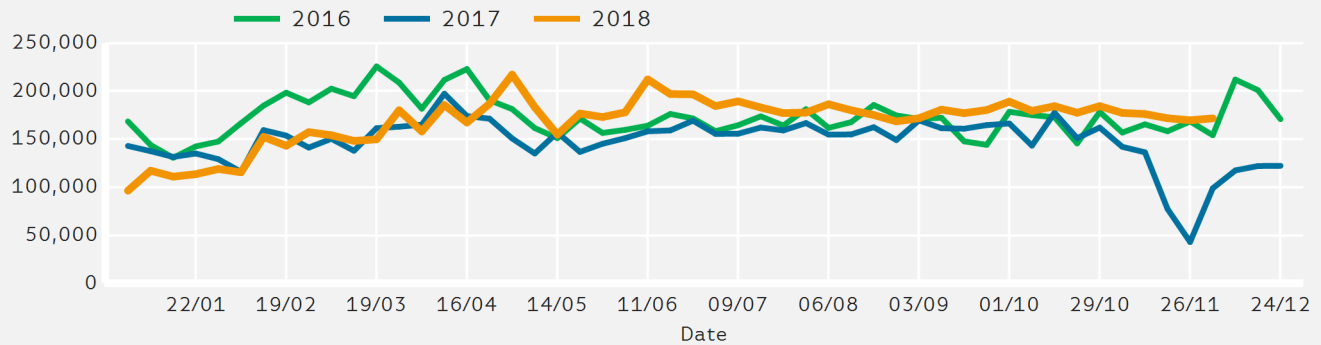
## Ped Counts by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	113,629	58,130
Previous Week	112,181	57,591
Previous Year	81,018	18,003
2 Years Ago	113,492	40,744
Week on Week % Change	1.3 %	0.9 %
Year on Year % Change	40.3 %	222.9 %

## Ped Counts by Week



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 49, 2018 Vs Week 1, 2017 to Week 49, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 49, 2018 Vs Week 49, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2018 Vs Week 48 2018