



# 125th Street Bid

Week 1, 2019

12/31/2018 to 01/06/2019

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

## Benchmark Calculations

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2019	2018	2019	2018	2019	2018
125th Street Bid	▲ 61.8 %	▼ -32.5 %	▲ 61.8 %	▼ -32.5 %	▼ -3.7 %	▼ -21.1 %
New York	▲ 26.0 %	▼ -16.7 %	▲ 26.0 %	▼ -16.7 %	▼ -8.0 %	▼ -20.3 %
USA	▲ 20.3 %	▼ -8.8 %	▲ 20.3 %	▼ -8.8 %	▼ -8.5 %	▼ -18.3 %

## Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 14.8% up on the previous year.

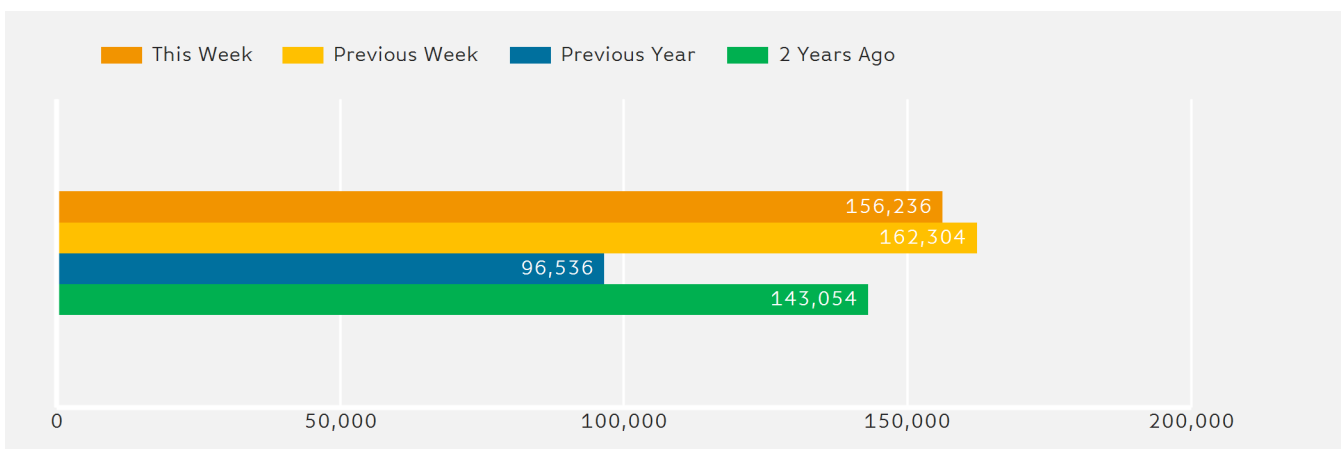
Footfall for the year to date is 61.8% up on the previous year.

The number of Pedestrians counted for week commencing 31 December 2018 was 156,236.

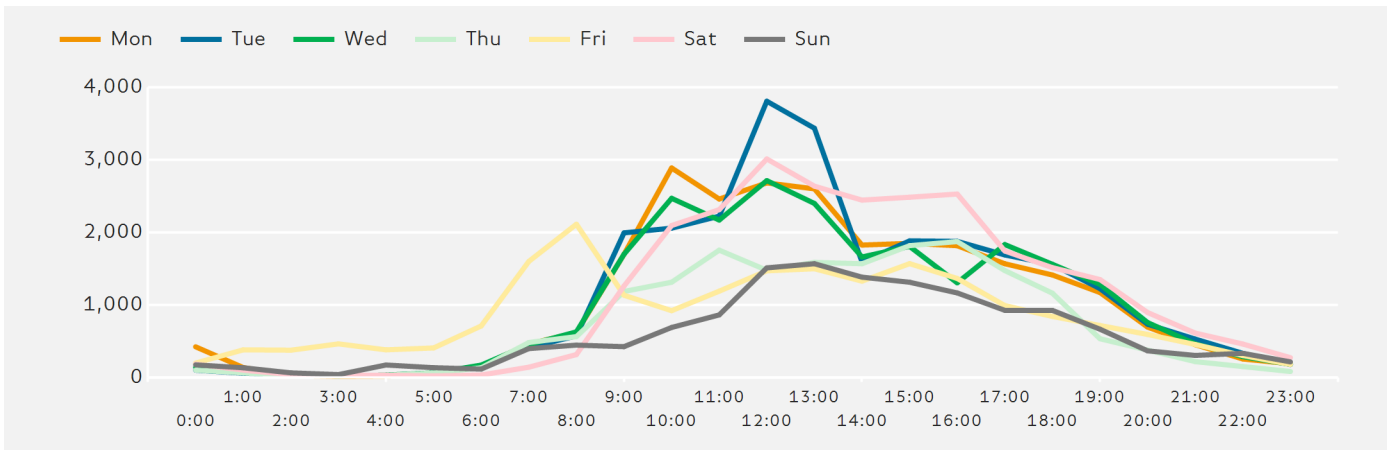
The busiest day in week commencing 31 December 2018 was Tuesday with 26,553 Pedestrians.

The peak hour of the week was 12:00 on Tuesday 1 January 2019 with footfall of 3,805

## Ped Counts by Week



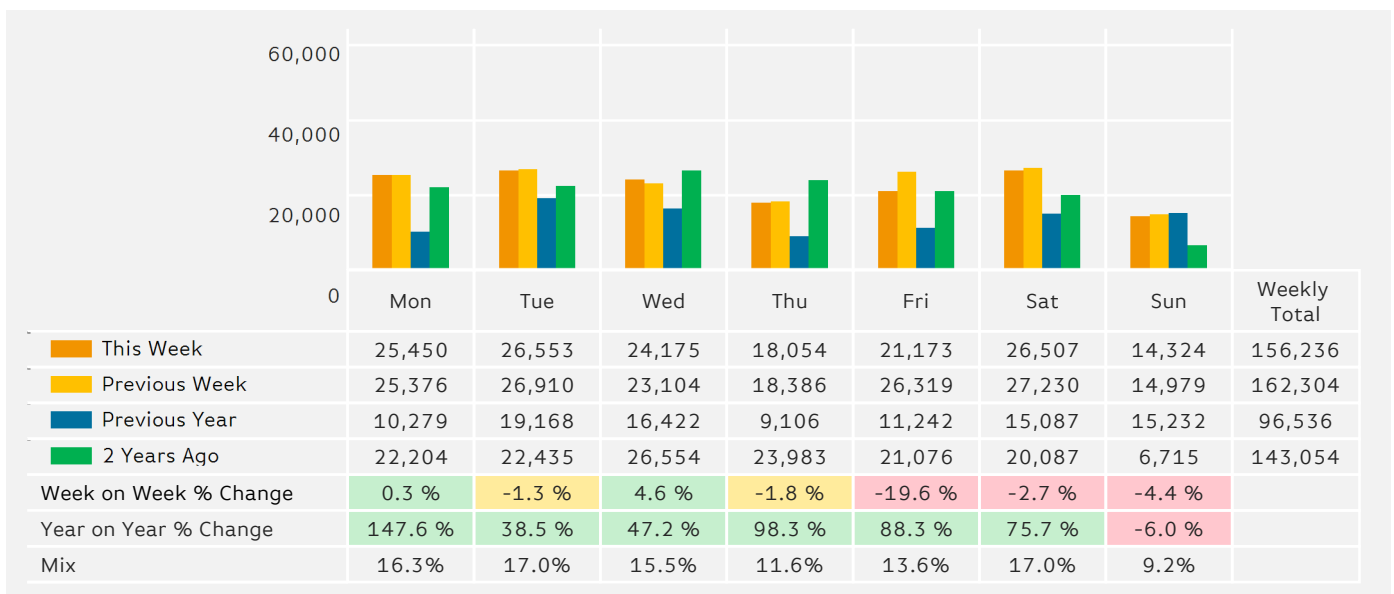
### Ped Counts by Hour



### Weather

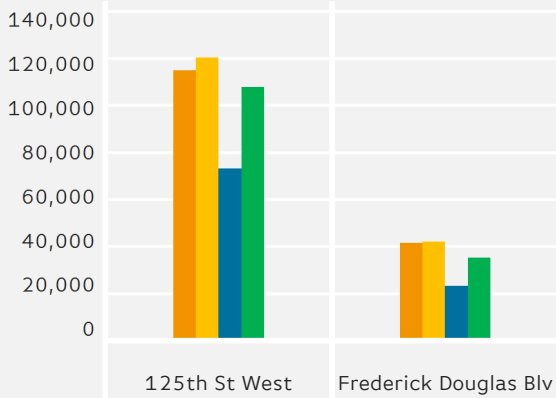
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	46	57	37	46	46	46	46
Previous Week	42	39	42	39	55	50	41
Previous Year	18	25	29	27	13	13	20

### Ped Counts by Day



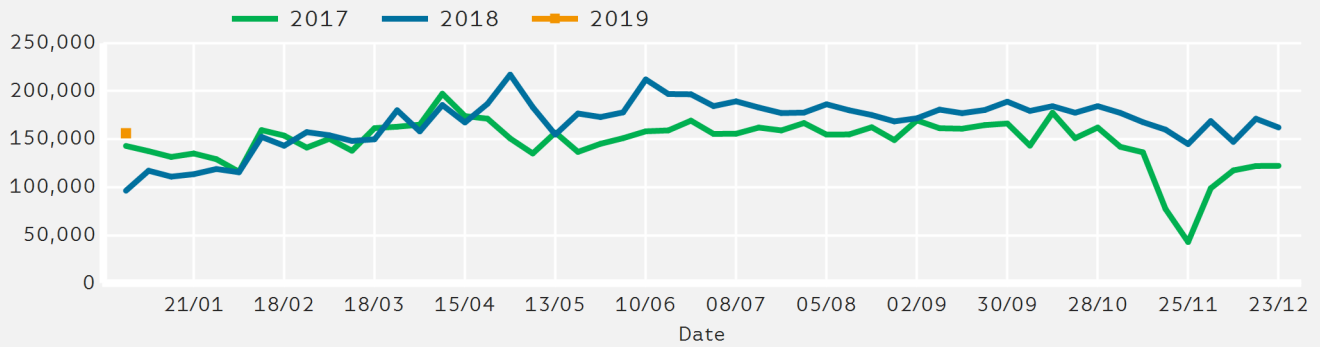
### Ped Counts by Location

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



	125th St West	Frederick Douglas Blv
This Week	114,873	41,363
Previous Week	120,273	42,031
Previous Year	73,221	23,315
2 Years Ago	107,806	35,248
Week on Week % Change	-4.5 %	-1.6 %
Year on Year % Change	56.9 %	77.4 %

### Ped Counts by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 1, 2019 Vs Week 1, 2018 to Week 1, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 1, 2019 Vs Week 1, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 1 2019 Vs Week 52 2018