

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week On week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	11.7 %	-5.4 %	-12.0 %	-6.0 %	-4.8 %	17.3 %
New York	-1.0 %	-0.4 %	-0.1 %	-9.0 %	2.3 %	0.1 %
USA	-3.0 %	-1.0 %	-1.7 %	-8.5 %	1.5 %	-0.5 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 18.4% up on the previous year.

Footfall for the year to date is 11.7% up on the previous year.

The number of visitors counted for week commencing 8 April 2019 was 163,307.

The busiest day in week commencing 8 April 2019 was Saturday with 30,456 visitors.

The peak hour of the week was 13:00 on Saturday 13 April 2019 with footfall of 3,439

Ped Counts by week

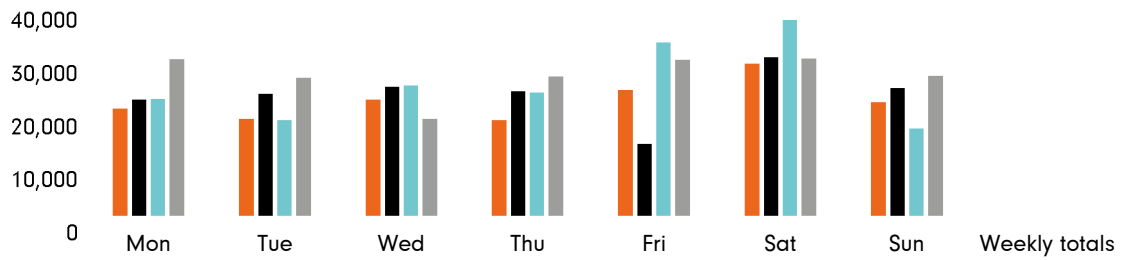


■ This Week
 ■ Previous Year
 ■ 2 Years Ago
■ Previous Week

Weather

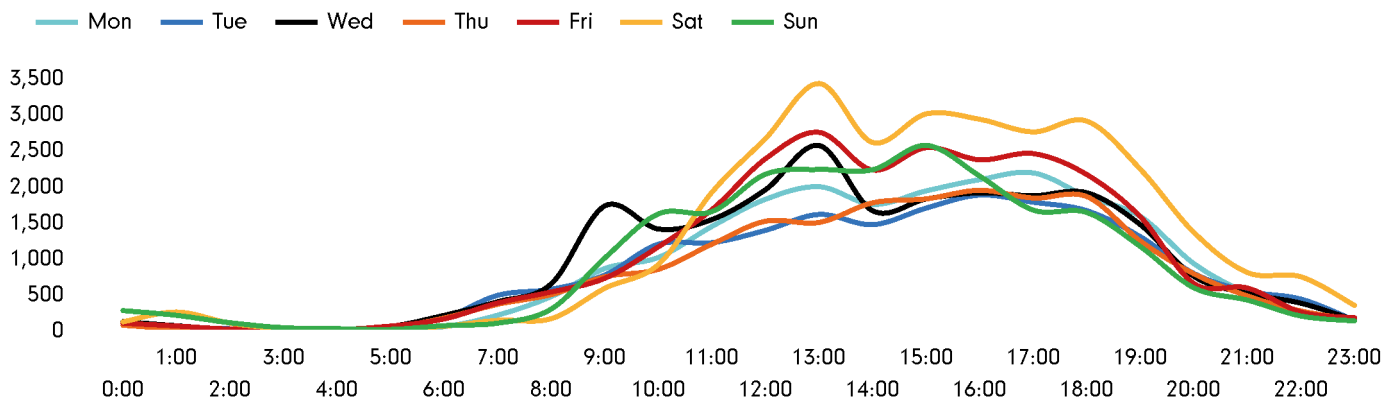
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	77°	57°	59°	55°	62°	77°	62°
Previous week	48°	50°	64°	59°	44°	66°	62°
Previous year	46°	50°	51°	59°	78°	77°	42°

Ped Counts by day

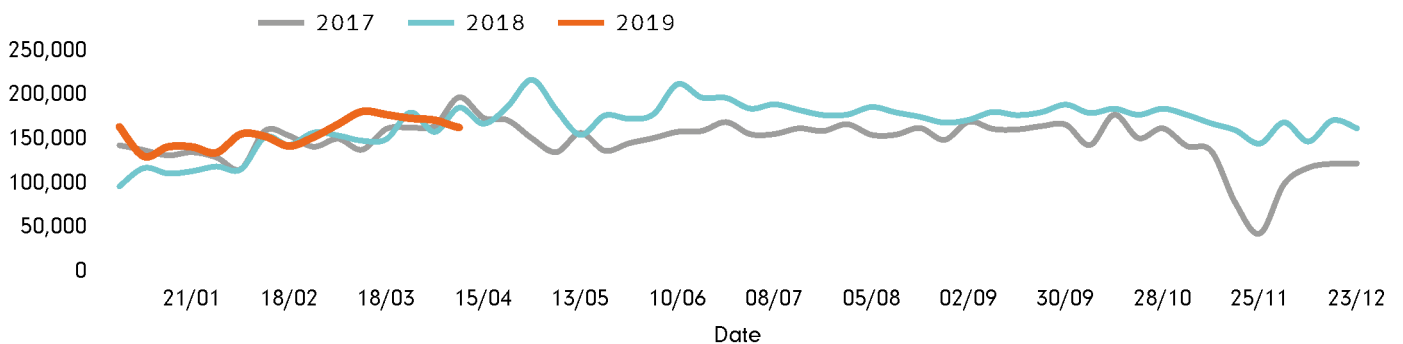


Week on week %	-7.7 %	-19.8 %	-9.3 %	-22.3 %	69.6 %	-3.8 %	-10.7 %	
Year on year %	-8.2 %	1.3 %	-10.2 %	-21.4 %	-26.5 %	-21.8 %	27.9 %	
% of week	13.3%	12.1%	14.4%	12.0%	15.5%	18.6%	14.0%	

Ped Counts by hour



Ped Counts by week



Ped Counts by location



This week	111,896	51,411
Previous week	114,434	57,077
Previous year	124,685	60,946
2 Years ago	141,107	56,277
Week on week %	-2.2 %	-9.9 %
Year on year %	-10.3 %	-15.6 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 15, 2019 Vs Week 1, 2018 to Week 15, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 15, 2019 Vs Week 15, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 15 2019 Vs Week 14 2019