

Footfall Report for: 125th Street Bid

Weekly Ped Counts

| | Year to date % | | Year on year % | | Week on week % | |
|------------------|----------------|-------|----------------|--------|----------------|---------|
| | 2019 | 2018 | 2019 | 2018 | 2019 | 2018 |
| 125th Street Bid | 5.8 % | 0.1 % | -10.6 % | 35.6 % | -2.1 % | -15.6 % |
| New York | -1.7 % | 0.9 % | -6.6 % | 5.8 % | -2.4 % | -4.3 % |
| USA | -3.3 % | 0.0 % | -7.0 % | 3.6 % | -1.9 % | -3.5 % |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 15.5% up on the previous year.

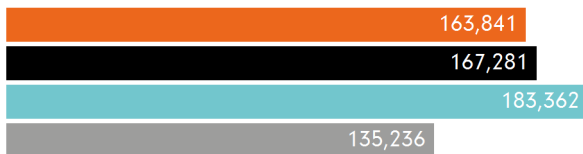
Footfall for the year to date is 5.8% up on the previous year.

The number of visitors counted for week commencing 6 May 2019 was 163,841.

The busiest day in week commencing 6 May 2019 was Saturday with 31,895 visitors.

The peak hour of the week was 12:00 on Saturday 11 May 2019 with footfall of 2,938

Ped Counts by week

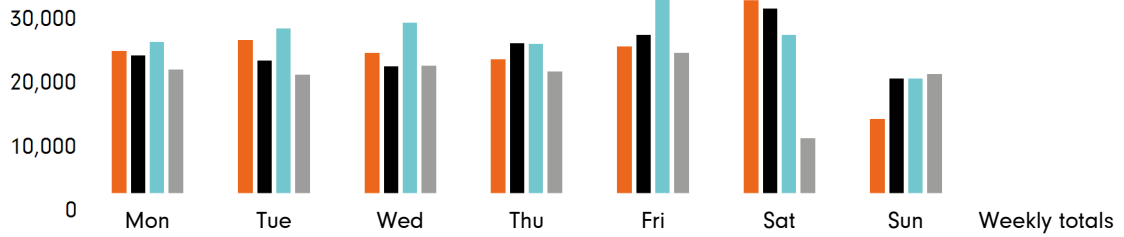


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

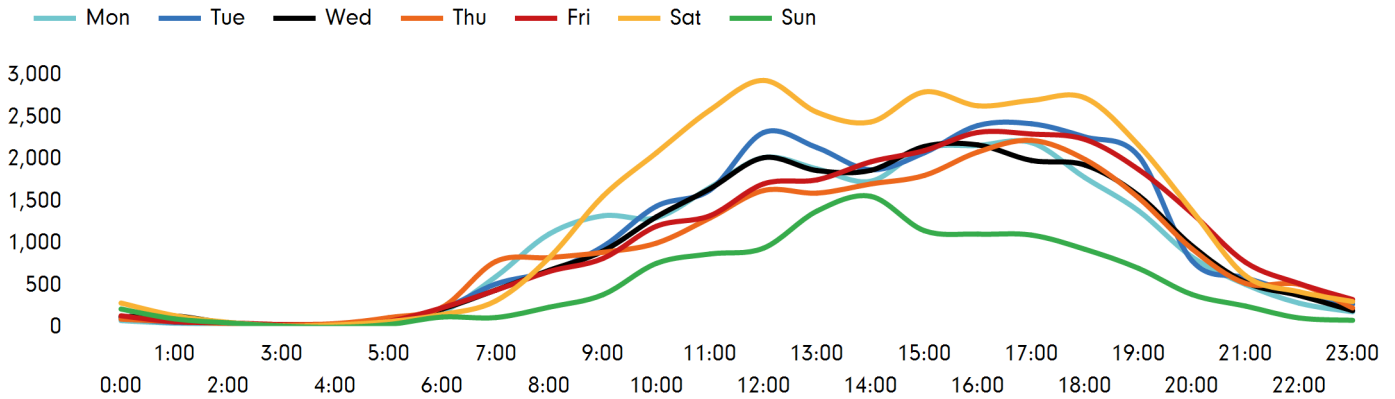
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 71° | 68° | 69° | 57° | 75° | 68° | 53° |
| Previous week | 59° | 62° | 53° | 75° | 57° | 69° | 57° |
| Previous year | 73° | 71° | 75° | 69° | 73° | 57° | 57° |

Ped Counts by day

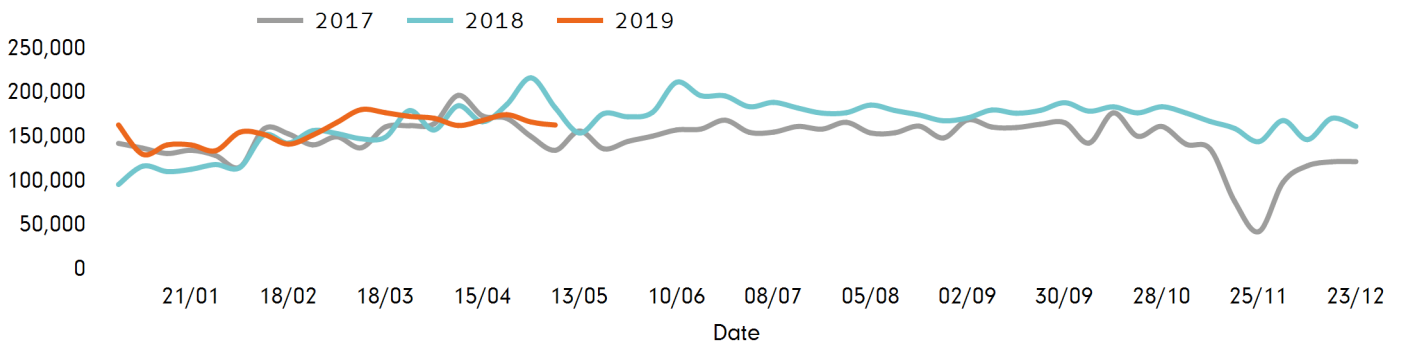


| | | | | | | | | |
|----------------|--------|--------|---------|---------|---------|--------|---------|--|
| Week on week % | 2.9 % | 14.7 % | 10.3 % | -10.4 % | -7.2 % | 4.7 % | -33.8 % | |
| Year on year % | -5.9 % | -6.9 % | -17.2 % | -9.9 % | -24.7 % | 21.5 % | -33.7 % | |
| % of week | 14.4% | 15.5% | 14.3% | 13.6% | 14.9% | 19.5% | 7.8% | |

Ped Counts by hour



Ped Counts by week



Ped Counts by location



| | | |
|----------------|----------------|----------------|
| This Week | 111,725 | 52,116 |
| Previous Week | 109,798 | 57,483 |
| Previous Year | 122,186 | 61,176 |
| 2 Years Ago | 94,287 | 40,949 |
| Week on week % | 1.8 % | -9.3 % |
| Year on Year % | -8.6 % | -14.8 % |

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 19, 2019 Vs Week 1, 2018 to Week 19, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 19, 2019 Vs Week 19, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2019 Vs Week 18 2019