

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	5.8 %	1.3 %	3.7 %	29.2 %	10.2 %	14.2 %
New York	-1.8 %	0.9 %	-6.3 %	3.1 %	3.2 %	1.6 %
USA	-3.4 %	-0.1 %	-4.9 %	0.5 %	4.7 %	1.5 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 15.1% up on the previous year.

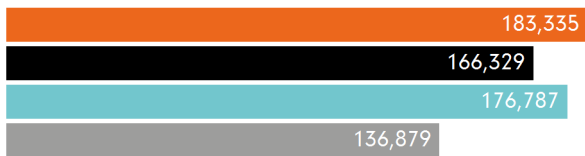
Footfall for the year to date is 5.8% up on the previous year.

The number of visitors counted for week commencing 20 May 2019 was 183,335.

The busiest day in week commencing 20 May 2019 was Friday with 30,869 visitors.

The peak hour of the week was 16:00 on Monday 20 May 2019 with footfall of 3,142

Ped Counts by week

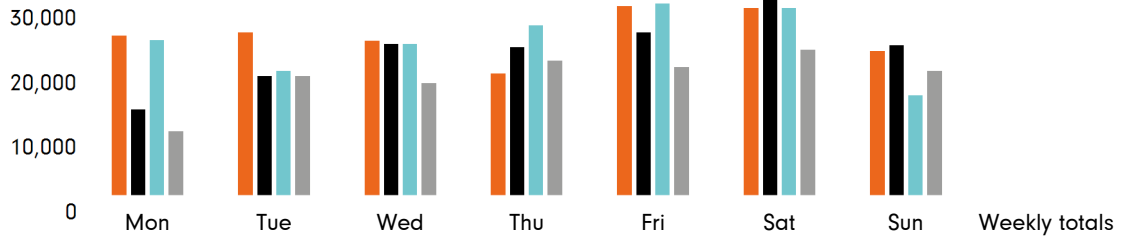


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

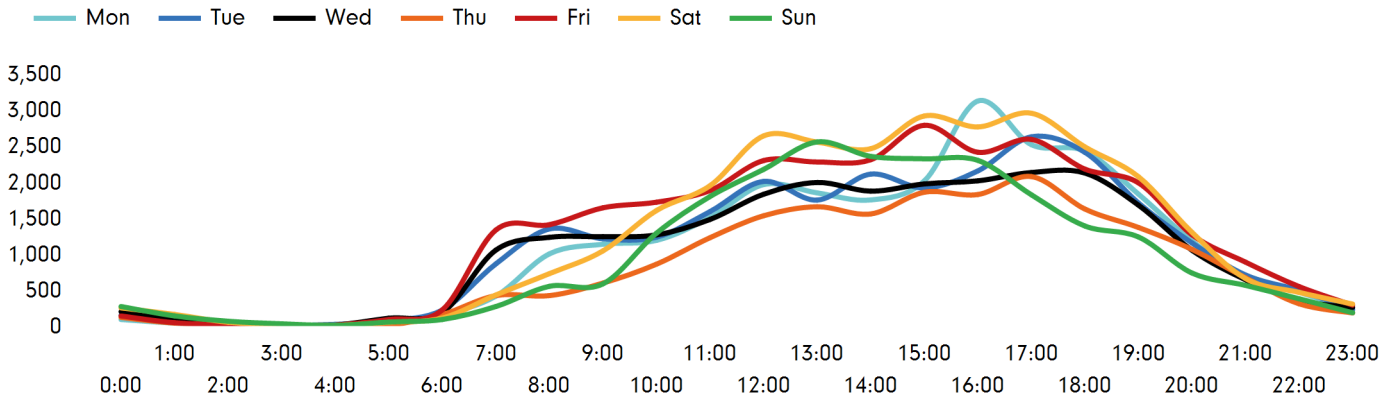
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	87°	71°	75°	71°	73°	69°	89°
Previous week	50°	53°	68°	71°	78°	75°	73°
Previous year	78°	68°	82°	80°	87°	89°	68°

Ped Counts by day

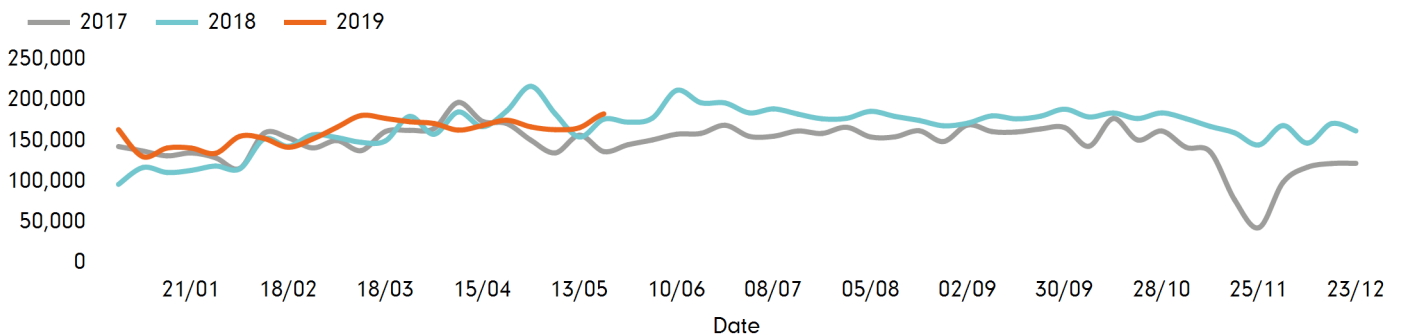


Week on week %	81.5 %	35.2 %	2.0 %	-16.9 %	16.1 %	-4.6 %	-3.6 %	
Year on year %	2.8 %	30.0 %	2.0 %	-27.3 %	-1.1 %	0.0 %	42.9 %	
% of week	14.2%	14.5%	13.8%	11.0%	16.8%	16.6%	12.9%	

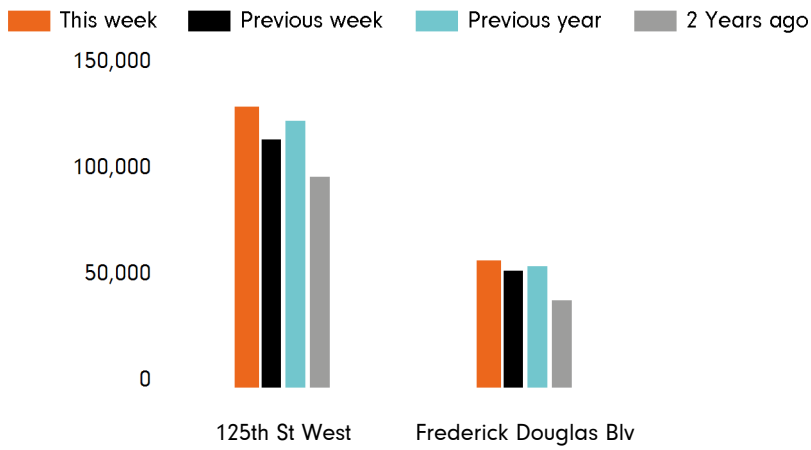
Ped Counts by hour



Ped Counts by week



Ped Counts by location



This Week	125,649	57,686
Previous Week	112,298	54,031
Previous Year	120,541	56,246
2 Years Ago	95,863	41,016
Week on week %	11.9 %	6.8 %
Year on Year %	4.2 %	2.6 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 21, 2019 Vs Week 1, 2018 to Week 21, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 21, 2019 Vs Week 21, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2019 Vs Week 20 2019