

# Footfall Report for: 125th Street Bid

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	<b>3.0 %</b>	<b>6.8 %</b>	<b>-6.1 %</b>	<b>12.8 %</b>	<b>-6.3 %</b>	<b>-3.4 %</b>
USA	<b>-3.4 %</b>	<b>0.3 %</b>	<b>-4.3 %</b>	<b>-0.4 %</b>	<b>-3.5 %</b>	<b>1.5 %</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 10.9% up on the previous year.

Footfall for the year to date is 3% up on the previous year.

The number of visitors counted for week commencing 15 July 2019 was 171,833.

The busiest day in week commencing 15 July 2019 was Friday with 31,366 visitors.

The peak hour of the week was 19:00 on Friday 19 July 2019 with footfall of 2,909

## Ped Counts by week

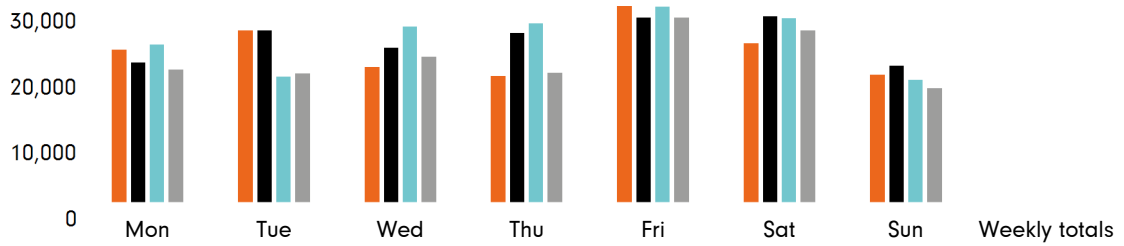


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

## Weather

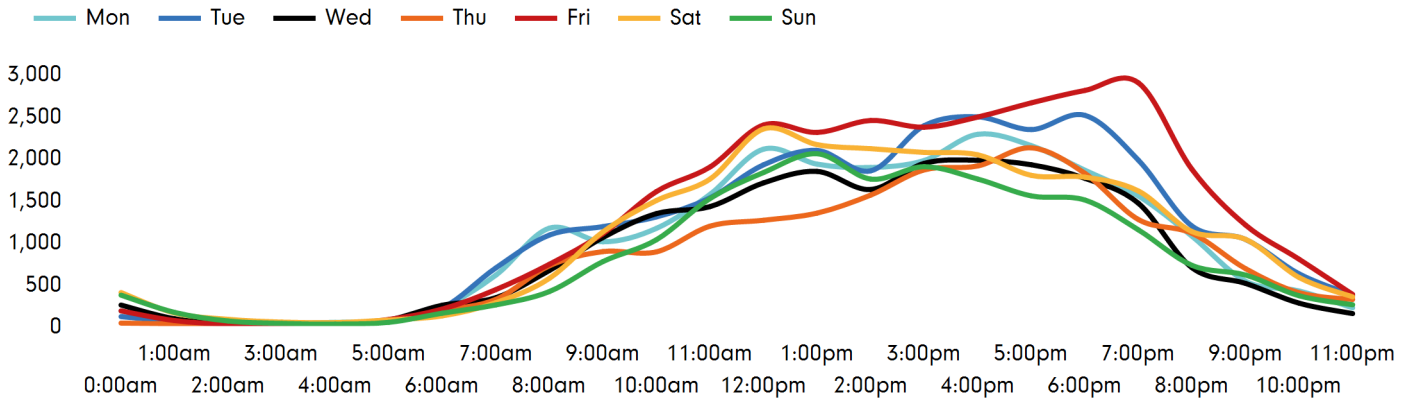
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	86°	89°	91°	82°	89°	96°	98°
Previous week	78°	87°	89°	82°	86°	86°	89°
Previous year	91°	87°	86°	82°	82°	75°	80°

## Ped Counts by day

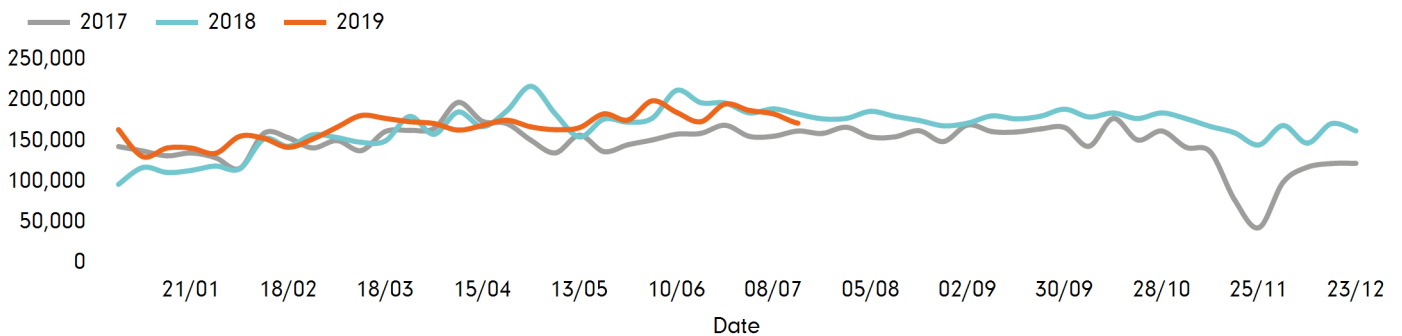


Week on week %	9.0 %	0.1 %	-12.3 %	-24.8 %	6.1 %	-14.1 %	-6.1 %	
Year on year %	-3.2 %	35.2 %	-22.6 %	-28.7 %	0.3 %	-13.4 %	4.3 %	
% of week	14.3%	16.0%	12.7%	11.9%	18.3%	14.9%	12.0%	

## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

■ This week   
 ■ Previous week   
 ■ Previous year   
 ■ 2 Years ago



This Week	<b>114,696</b>	<b>57,137</b>
Previous Week	<b>124,408</b>	<b>58,917</b>
Previous Year	<b>117,454</b>	<b>65,593</b>
2 Years Ago	<b>110,161</b>	<b>52,048</b>
Week on week %	<b>-7.8 %</b>	<b>-3.0 %</b>
Year on Year %	<b>-2.3 %</b>	<b>-12.9 %</b>

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 29, 2019 Vs Week 1, 2018 to Week 29, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 29, 2019 Vs Week 29, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 29 2019 Vs Week 28 2019