

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	3.4 %	7.6 %	7.2 %	1.3 %	-2.8 %	1.9 %
USA	-2.8 %	0.0 %	3.0 %	-5.7 %	-7.5 %	-7.8 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 10% up on the previous year.

Footfall for the year to date is 3.4% up on the previous year.

The number of visitors counted for week commencing 2 September 2019 was 184,326.

The busiest day in week commencing 2 September 2019 was Tuesday with 33,831 visitors.






















The peak hour of the week was 12:00 on Saturday 7 September 2019 with footfall of 3,664

Ped Counts by week

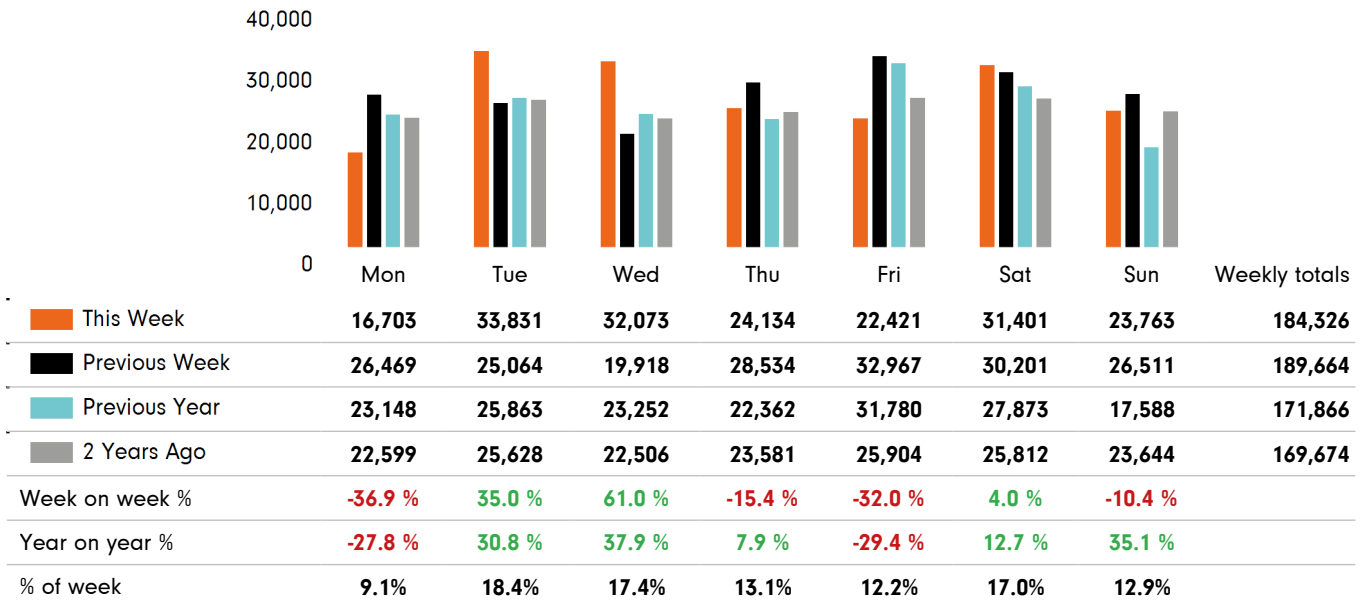


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

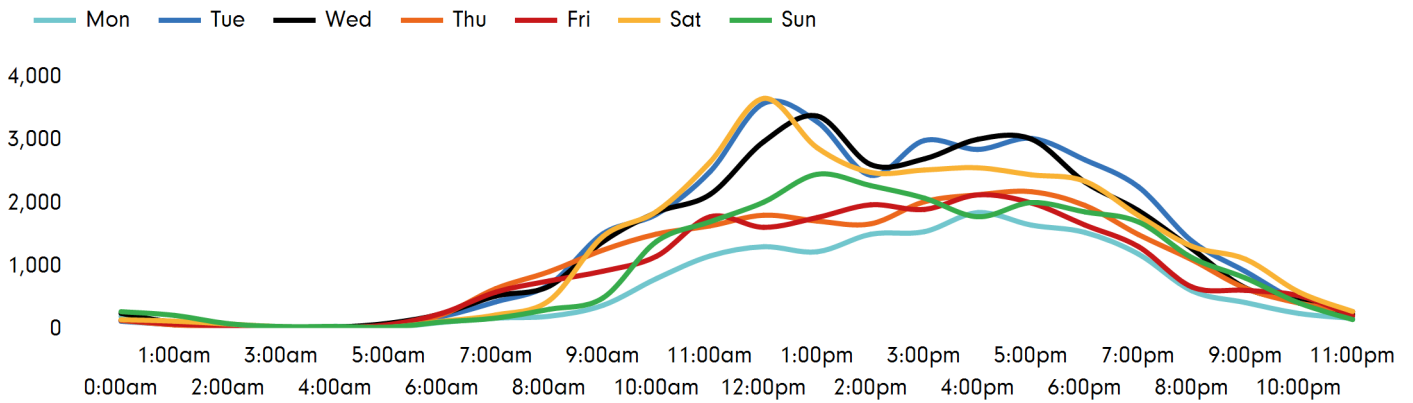
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 77°	 80°	 86°	 75°	 68°	 77°	 77°
Previous week	 73°	 73°	 77°	 82°	 86°	 80°	 77°
Previous year	 89°	 89°	 86°	 91°	 75°	 71°	 64°

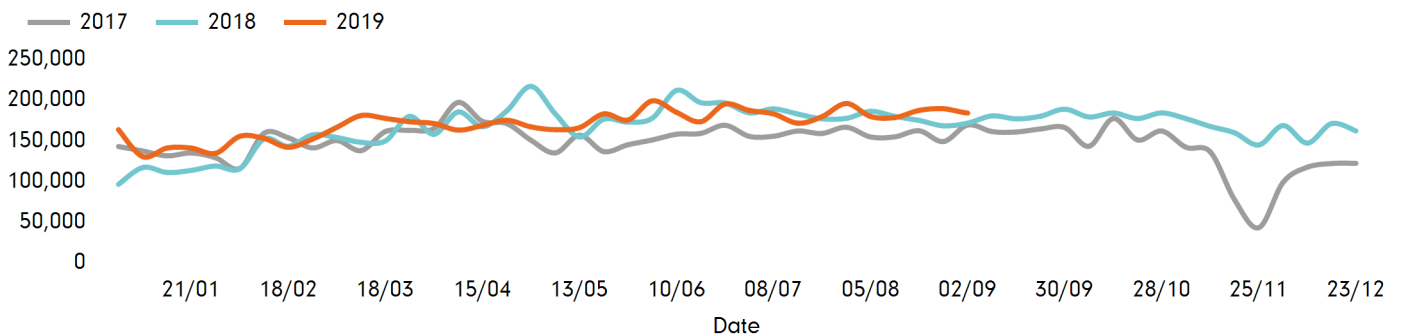
Ped Counts by day



Ped Counts by hour

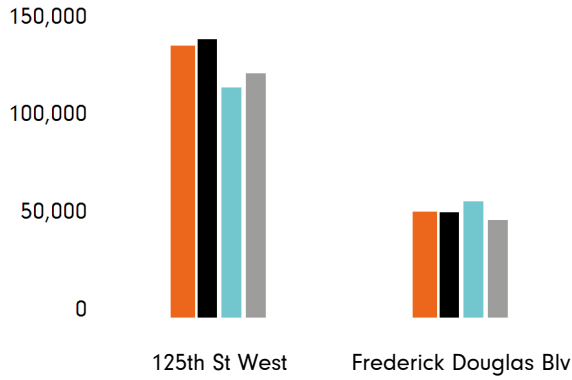


Ped Counts by week



Ped Counts by location

■ This week
 ■ Previous week
 ■ Previous year
 ■ 2 Years ago



This Week	132,099	52,227
Previous Week	136,440	53,224
Previous Year	113,280	58,586
2 Years Ago	120,073	49,601
Week on week %	-3.2 %	-1.9 %
Year on Year %	16.6 %	-10.9 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 36, 2019 Vs Week 1, 2018 to Week 36, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 36, 2019 Vs Week 36, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 36 2019 Vs Week 35 2019