

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	3.1 %	7.8 %	2.5 %	10.0 %	7.5 %	-2.0 %
USA	-2.6 %	-0.1 %	0.2 %	-2.5 %	0.9 %	-1.0 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 9.4% up on the previous year.

Footfall for the year to date is 3.1% up on the previous year.

The number of visitors counted for week commencing 16 September 2019 was 181,509.

The busiest day in week commencing 16 September 2019 was Friday with 30,407 visitors.

The peak hour of the week was 13:00 on Friday 20 September 2019 with footfall of 3,109

Ped Counts by week

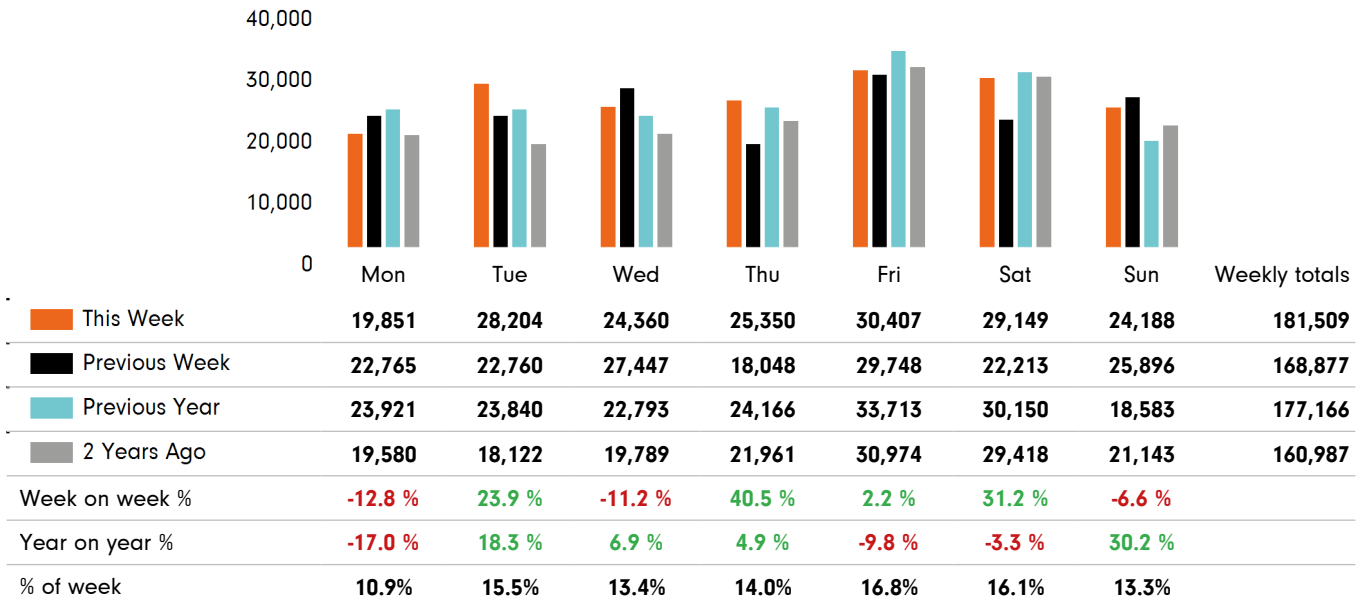


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

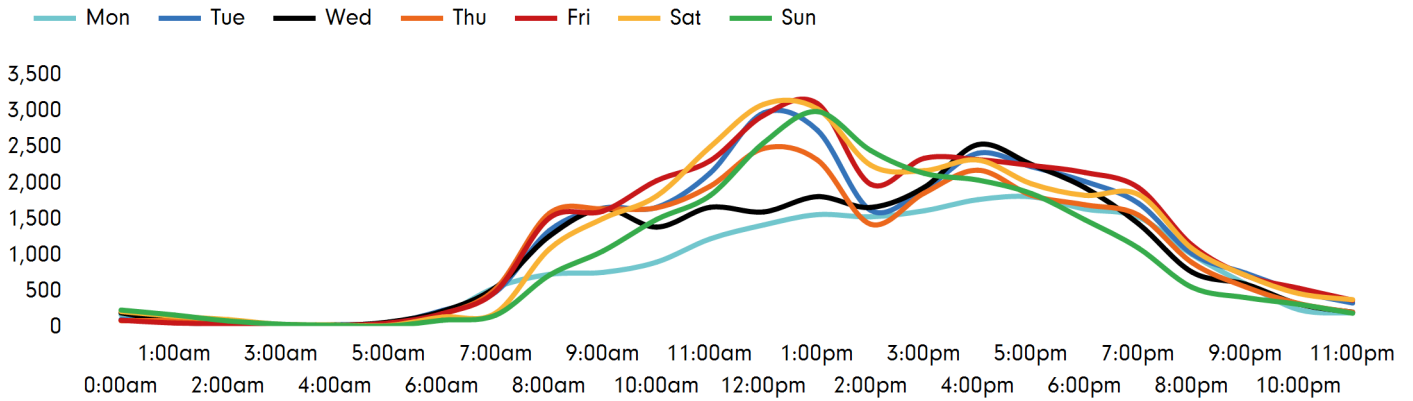
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	75°	75°	68°	69°	78°	82°	84°
Previous week	73°	75°	86°	78°	71°	73°	80°
Previous year	75°	78°	80°	71°	71°	69°	64°

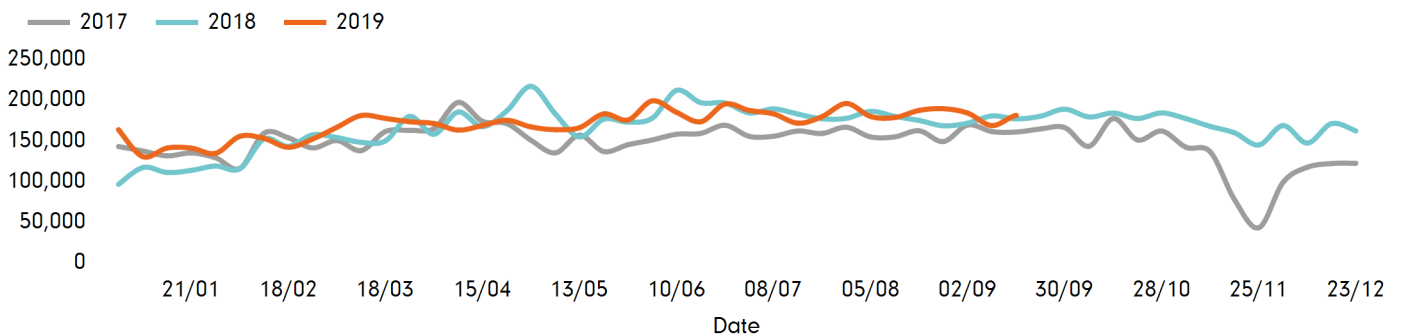
Ped Counts by day



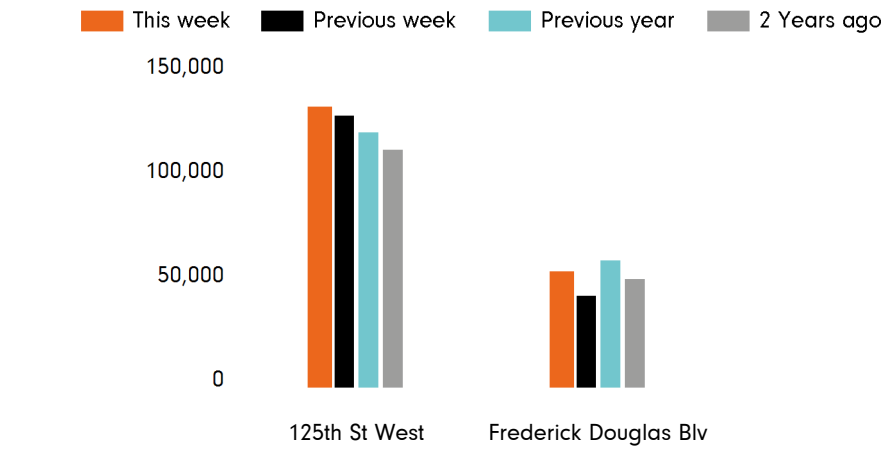
Ped Counts by hour



Ped Counts by week



Ped Counts by location



This Week	127,933	53,576
Previous Week	124,960	43,917
Previous Year	117,460	59,706
2 Years Ago	109,707	51,280
Week on week %	2.4 %	22.0 %
Year on Year %	8.9 %	-10.3 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 38, 2019 Vs Week 1, 2018 to Week 38, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 38, 2019 Vs Week 38, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 38 2019 Vs Week 37 2019