

# Footfall Report for: 125th Street Bid

## Weekly Ped Counts

|                  | Year to date % |              | Year on year % |              | Week on week % |              |
|------------------|----------------|--------------|----------------|--------------|----------------|--------------|
|                  | 2019           | 2018         | 2019           | 2018         | 2019           | 2018         |
| 125th Street Bid | <b>2.5 %</b>   | <b>8.2 %</b> | <b>-1.3 %</b>  | <b>3.8 %</b> | <b>9.6 %</b>   | <b>2.7 %</b> |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 8.1% up on the previous year.

Footfall for the year to date is 2.5% up on the previous year.

The number of visitors counted for week commencing 14 October 2019 was 182,068.

The busiest day in week commencing 14 October 2019 was Saturday with 34,598 visitors.

The peak hour of the week was 13:00 on Saturday 19 October 2019 with footfall of 4,197

## Ped Counts by week

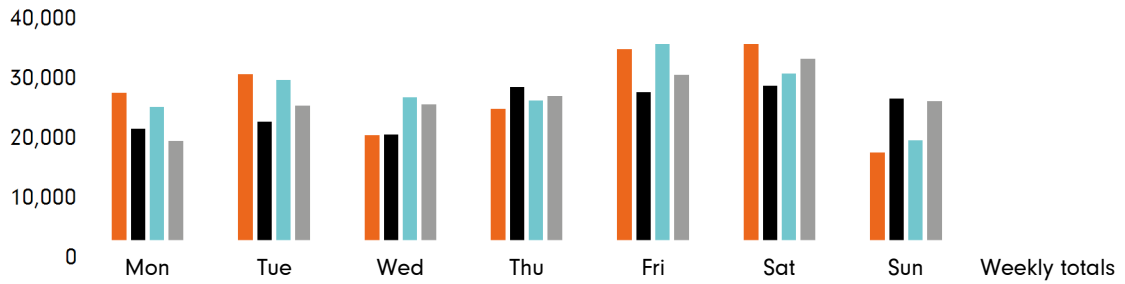


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

## Weather

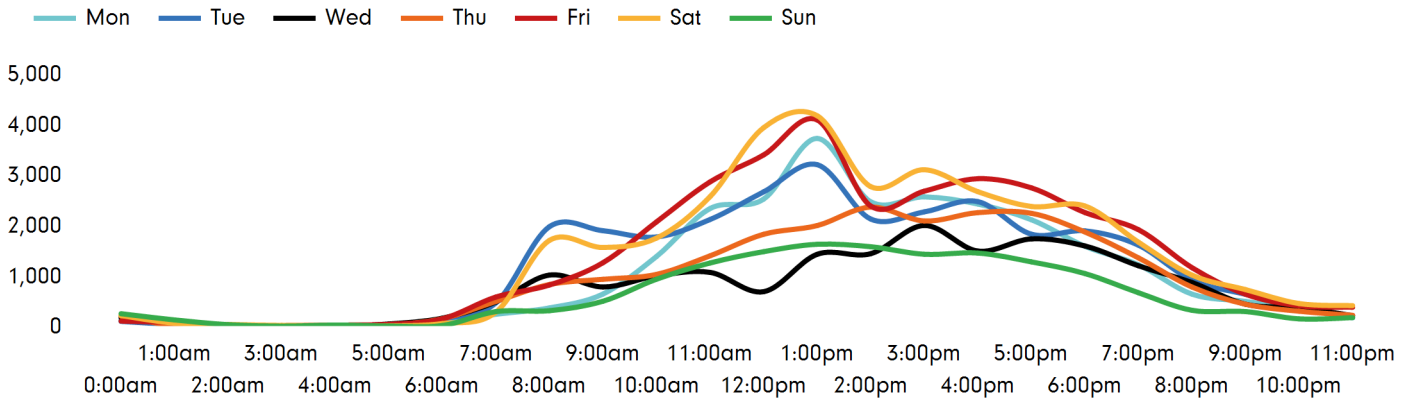
|               | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week     | 69° | 62° | 66° | 55° | 57° | 59° | 62° |
| Previous week | 78° | 68° | 57° | 64° | 60° | 69° | 66° |
| Previous year | 66° | 55° | 59° | 48° | 60° | 62° | 46° |

## Ped Counts by day

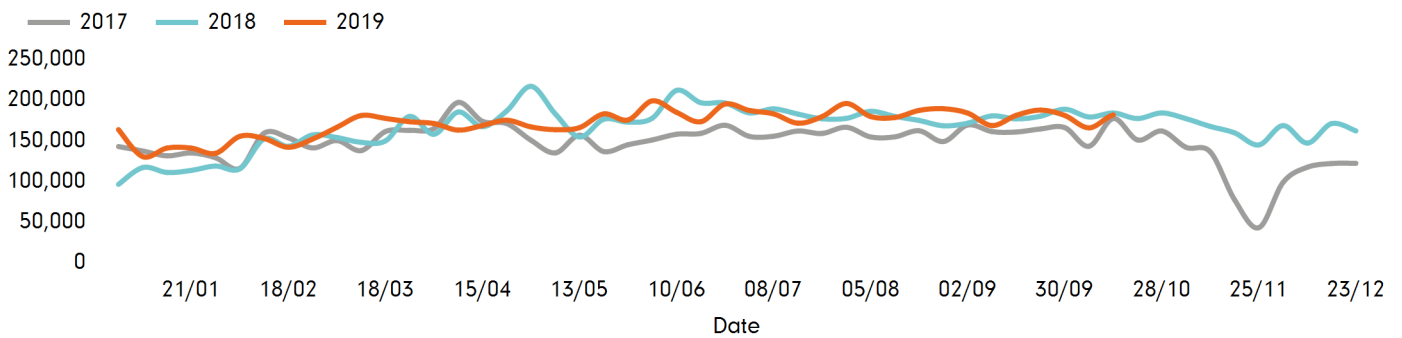


|                |        |        |         |         |        |        |         |  |
|----------------|--------|--------|---------|---------|--------|--------|---------|--|
| Week on week % | 31.4 % | 38.6 % | -0.4 %  | -13.6 % | 27.7 % | 26.5 % | -36.9 % |  |
| Year on year % | 10.2 % | 3.6 %  | -25.5 % | -5.5 %  | -2.6 % | 17.2 % | -12.0 % |  |
| % of week      | 14.4%  | 16.1%  | 10.4%   | 12.9%   | 18.5%  | 19.0%  | 8.7%    |  |

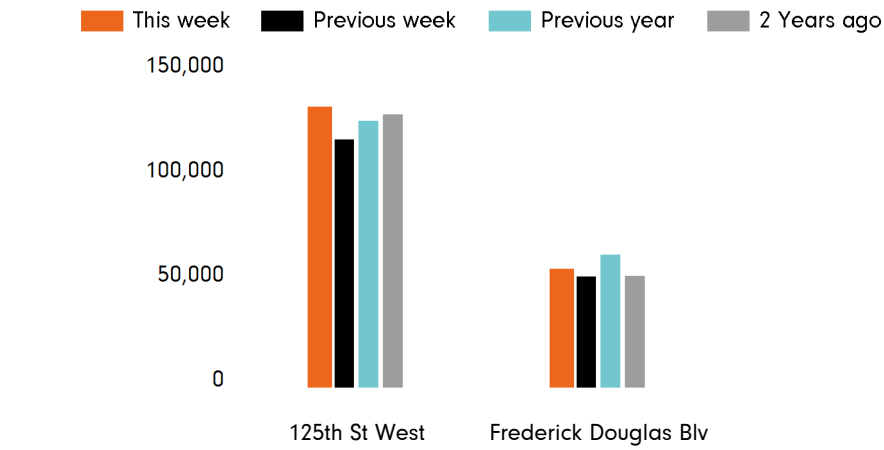
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location



|                |                |                |
|----------------|----------------|----------------|
| This Week      | <b>127,395</b> | <b>54,673</b>  |
| Previous Week  | <b>113,853</b> | <b>52,249</b>  |
| Previous Year  | <b>122,333</b> | <b>62,096</b>  |
| 2 Years Ago    | <b>125,132</b> | <b>52,507</b>  |
| Week on week % | <b>11.9 %</b>  | <b>4.6 %</b>   |
| Year on Year % | <b>4.1 %</b>   | <b>-12.0 %</b> |

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2019 to Week 42, 2019 Vs Week 1, 2018 to Week 42, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week42, 2019 Vs Week 42, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week42 2019 Vs Week 41 2019