

Footfall Report for: 125th Street Bid

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
125th Street Bid	2.2 %	12.4 %	4.8 %	70.6 %	1.6 %	16.5 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for 125th Street Bid over the last 52 weeks is 3.5% up on the previous year.

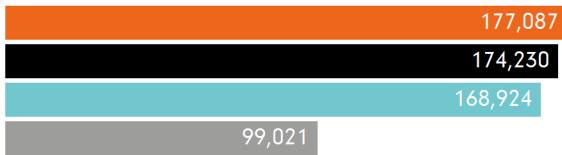
Footfall for the year to date is 2.2% up on the previous year.

The number of visitors counted for week commencing 2 December 2019 was 177,087.

The busiest day in week commencing 2 December 2019 was Friday with 34,219 visitors.






















The peak hour of the week was 12:00 on Friday 6 December 2019 with footfall of 5,259

Ped Counts by week

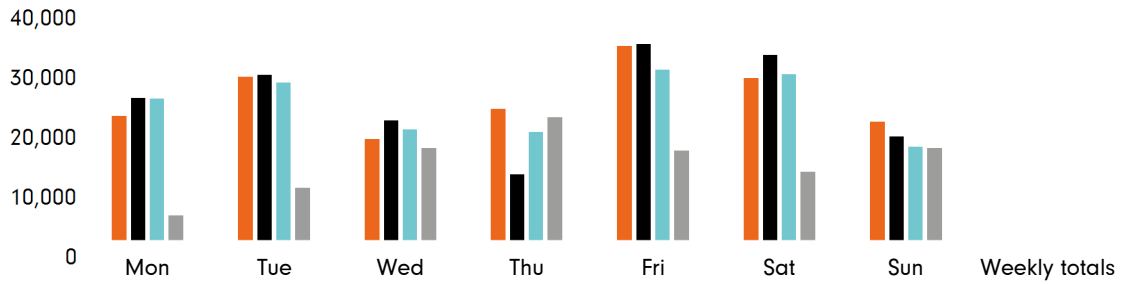


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

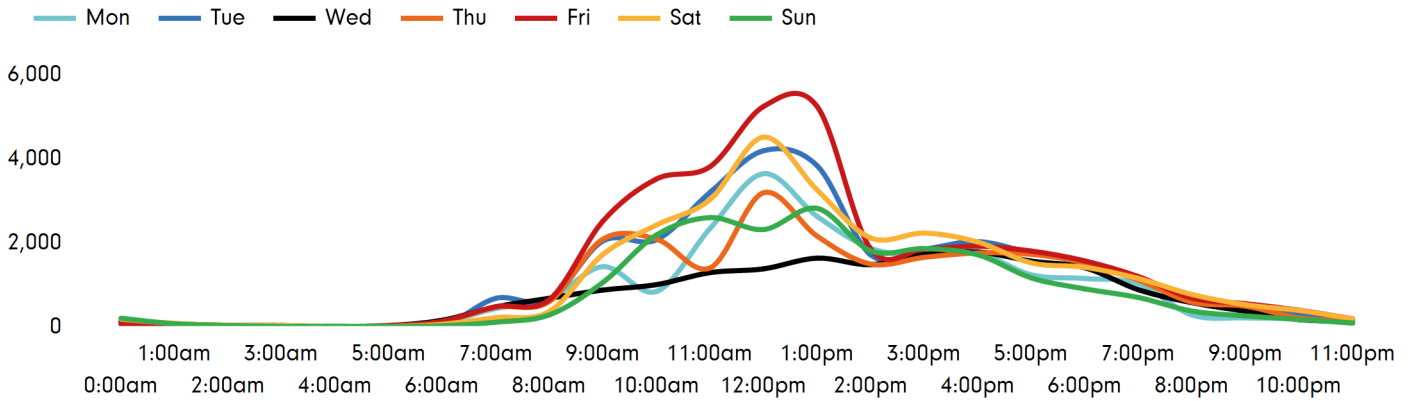
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 41°	 37°	 41°	 41°	 46°	 35°	 42°
Previous week	 50°	 57°	 55°	 50°	 44°	 42°	 41°
Previous year	 53°	 39°	 35°	 39°	 37°	 35°	 37°

Ped Counts by day

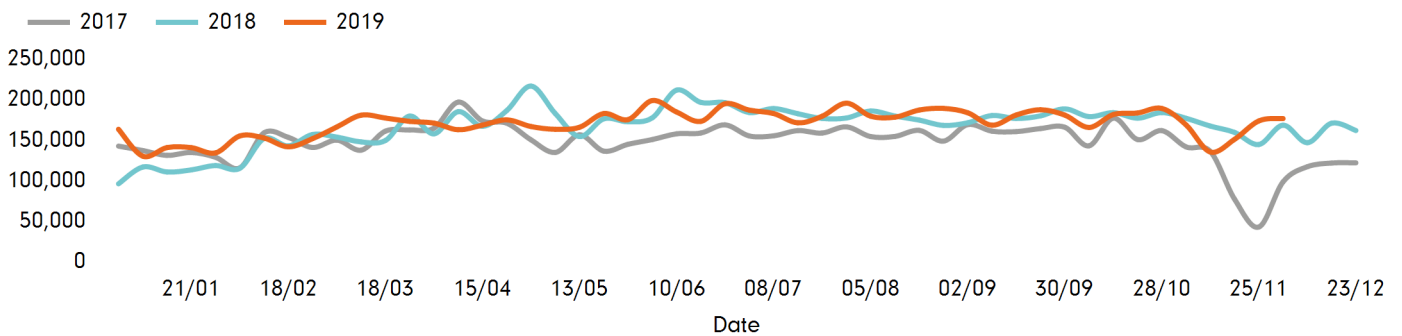


Week on week %	-12.5 %	-1.1 %	-14.7 %	93.0 %	-1.2 %	-12.2 %	14.1 %	
Year on year %	-11.9 %	3.5 %	-8.1 %	20.8 %	13.5 %	-2.2 %	25.6 %	
% of week	12.5%	16.4%	10.3%	13.2%	19.3%	16.2%	12.0%	

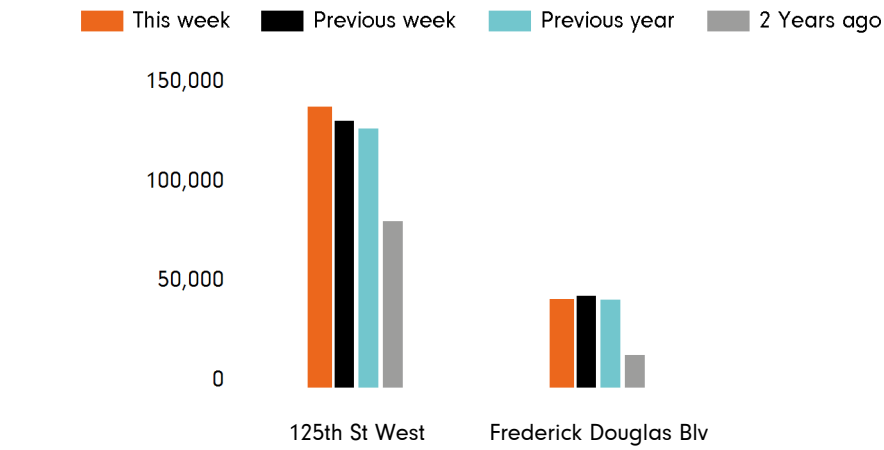
Ped Counts by hour



Ped Counts by week



Ped Counts by location



This Week	133,849	43,238
Previous Week	128,379	45,851
Previous Year	124,877	44,047
2 Years Ago	81,018	18,003
Week on week %	4.3 %	-5.7 %
Year on Year %	7.2 %	-1.8 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2019 to Week 49 , 2019 Vs Week 1, 2018 to Week 49 , 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week49, 2019 Vs Week 49, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week49 2019 Vs Week 48 2019