

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	552,545	501,055	10.3%

Key Stats

Wednesday was the busiest day this week with a total of 88,140 visits. The busiest hour was at 1:00 PM on Monday with 8,182 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 117,054 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	83,256	73,545	88,140	86,238	74,514	79,117	67,735	552,545
Previous Week	71,746	63,120	62,226	77,142	90,424	70,978	65,419	501,055
Change WoW	11,510	10,425	25,914	9,096	-15,910	8,139	2,316	51,490
% Change WoW	16.0%	16.5%	-17.4%	11.8%	-17.6%	11.5%	3.5%	10.3%

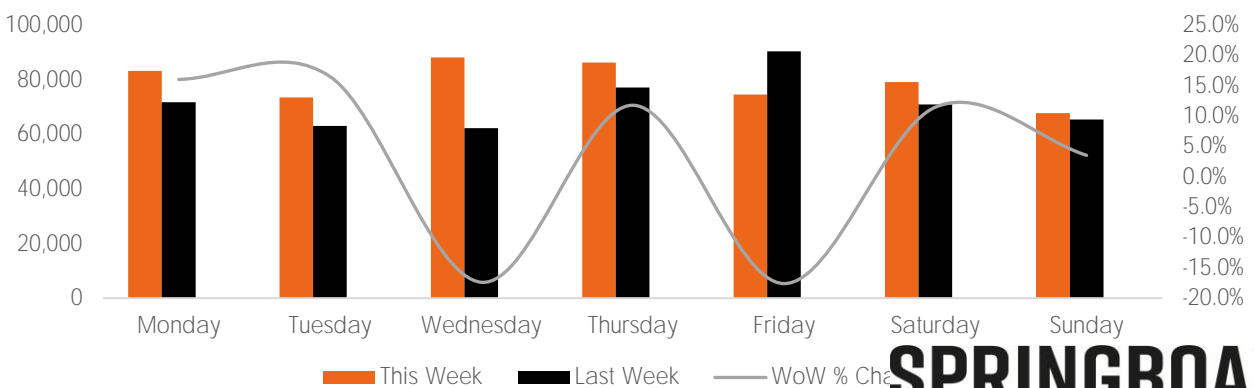
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	12,907	10,098	13,851	12,881	11,362	12,367	10,119	83,585
Previous Week	11,934	7,383	8,310	11,011	13,505	12,145	10,553	74,841
Previous Year	9,591	13,855	10,449	11,223	14,584	17,413	10,037	87,152
% Change WoW	8.2%	36.8%	-17.4%	17.0%	-15.9%	1.8%	-4.1%	11.7%
% Change YoY	34.6%	-27.1%	32.6%	14.8%	-22.1%	-29.0%	0.8%	-4.1%

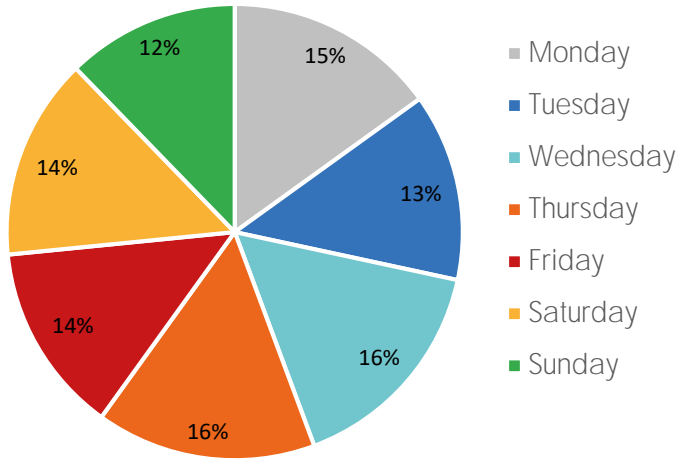
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	70 / 50	66 / 48	68 / 50	57 / 50	55 / 48	54 / 45	57 / 48
							
Last Week	63 / 46	68 / 46	70 / 46	72 / 48	64 / 48	57 / 46	57 / 50
							

Visitors by Day (All Locations)

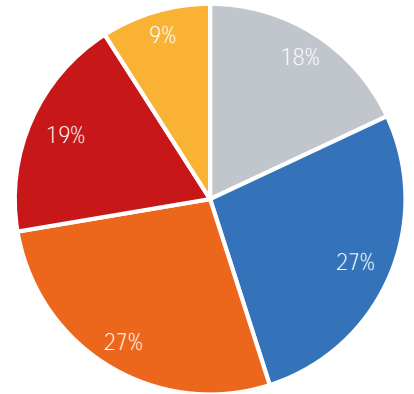


% Share of Visitors by Day

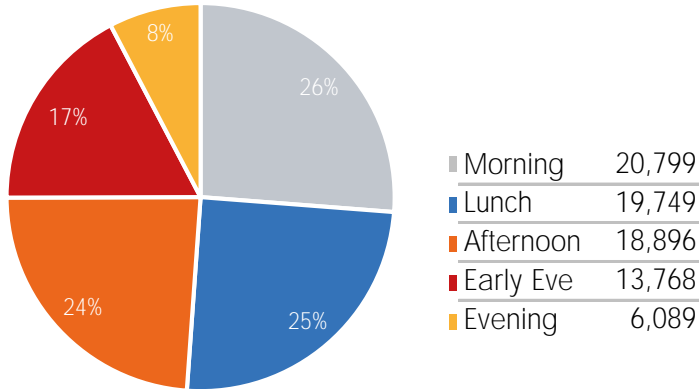


Visitors by Day Part - Weekend

Morning	12,804
Lunch	19,207
Afternoon	19,379
Early Eve	13,205
Evening	6,446



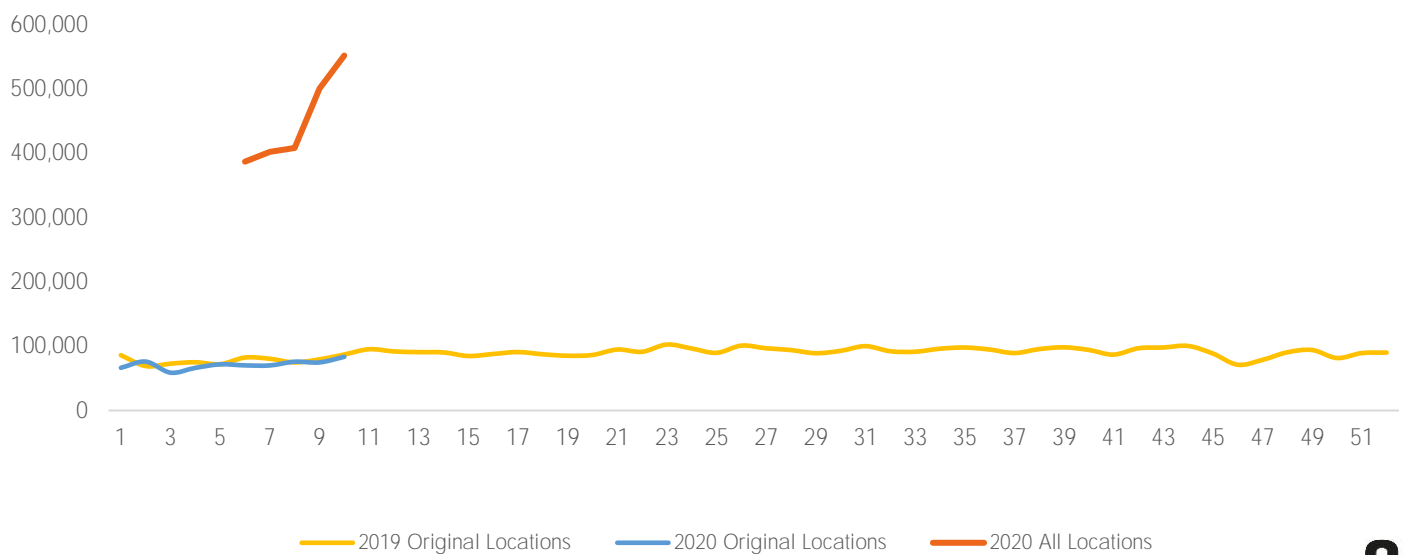
Visitors by Day Part - Weekday



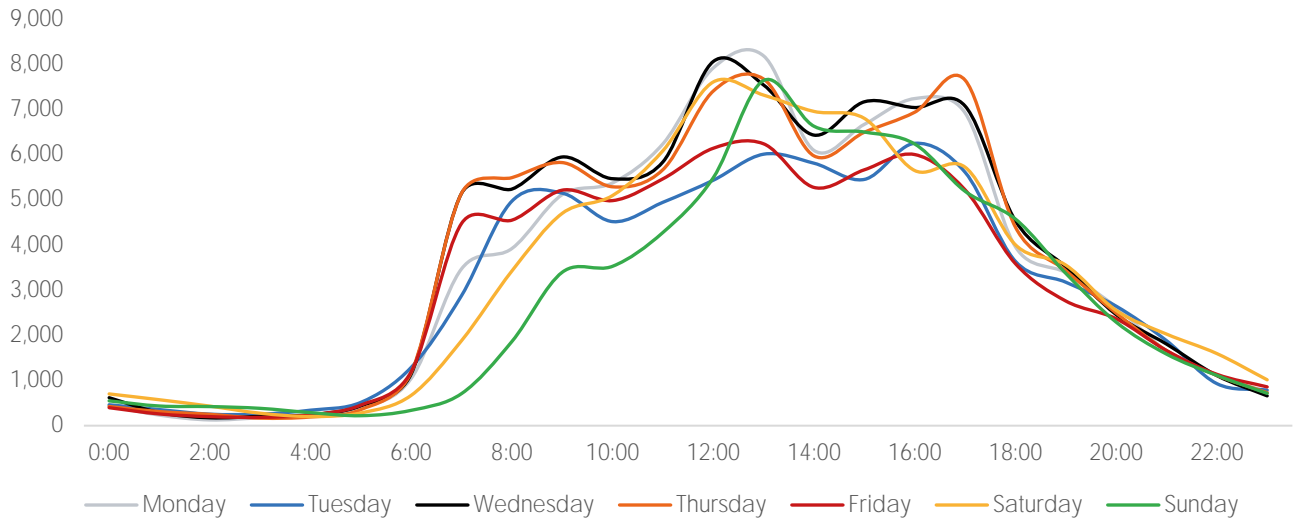
Morning	20,799
Lunch	19,749
Afternoon	18,896
Early Eve	13,768
Evening	6,089

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	1,046	1,291	1,147	1,179	1,195	672	340
7:00	3,471	2,879	5,143	5,146	4,476	1,882	710
8:00	3,921	4,969	5,236	5,489	4,548	3,424	1,863
9:00	5,114	5,146	5,946	5,822	5,212	4,699	3,396
10:00	5,372	4,516	5,465	5,286	4,981	5,094	3,528
11:00	6,239	4,944	5,839	5,667	5,464	6,086	4,277
12:00	7,918	5,432	8,060	7,406	6,140	7,607	5,489
13:00	8,182	6,008	7,538	7,670	6,237	7,315	7,640
14:00	6,091	5,808	6,430	5,970	5,272	6,954	6,626
15:00	6,669	5,450	7,168	6,494	5,663	6,800	6,498
16:00	7,239	6,249	7,040	6,937	6,000	5,646	6,233
17:00	6,921	5,608	7,074	7,647	5,219	5,721	5,187
18:00	3,959	3,637	4,535	4,393	3,585	4,003	4,573
19:00	3,386	3,175	3,512	3,431	2,759	3,554	3,371
20:00	2,627	2,645	2,459	2,492	2,367	2,551	2,291
21:00	1,654	1,882	1,806	1,660	1,663	2,027	1,584
22:00	1,116	931	1,109	1,114	1,137	1,596	1,113
23:00	748	787	660	730	859	1,015	715

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	9,568	7,257	10,123	9,806	8,558	8,095	7,010	60,417	10%
Frederick Douglas Blv	3,339	2,841	3,728	3,075	2,804	4,272	3,109	23,168	16%
NW Cor. of Malcolm X & 125th	5,058	4,781	5,625	5,509	4,517	4,912	4,281	34,683	33%
NW Cor. of 125th & Malcolm X	10,806	8,581	10,621	9,880	7,046	8,870	7,604	63,408	16%
SE Cor. of Malcolm X & 125th	8,558	8,386	8,954	8,216	7,343	7,185	6,066	54,708	7%
SE Cor. of 125th & Malcolm X	7,232	6,987	7,249	8,125	7,558	6,777	6,623	50,551	5%
NE Cor. of Malcolm X & 125th	8,032	9,120	7,309	7,975	7,993	7,279	6,817	54,525	5%
NE Cor. of 125th & Malcolm X	5,262	4,764	5,229	4,996	4,673	4,809	3,800	33,533	6%
SW Cor. Of Malcolm X & 125th	15,653	13,052	19,492	19,005	16,740	18,068	15,044	117,054	12%
SW Cor. Of 125th & Malcolm X	9,748	7,776	9,810	9,651	7,282	8,850	7,381	60,498	3%
Total	83,256	73,545	88,140	86,238	74,514	79,117	67,735	552,545	10.3%