

Visitor Totals

	Current Week	Previous Week	Previous Year	WoW % Change	YoY % Change
Total Visitors	66,454	90,172	86,071	-26.3%	-22.8%

Key Stats















Friday was the busiest day this week with a total of 12,732 visits. The busiest hour was at 1:00 PM on Friday with 2,529 visits. The busiest location was 125th St West with a total of 51,051 visits.

Note: 2 Locations

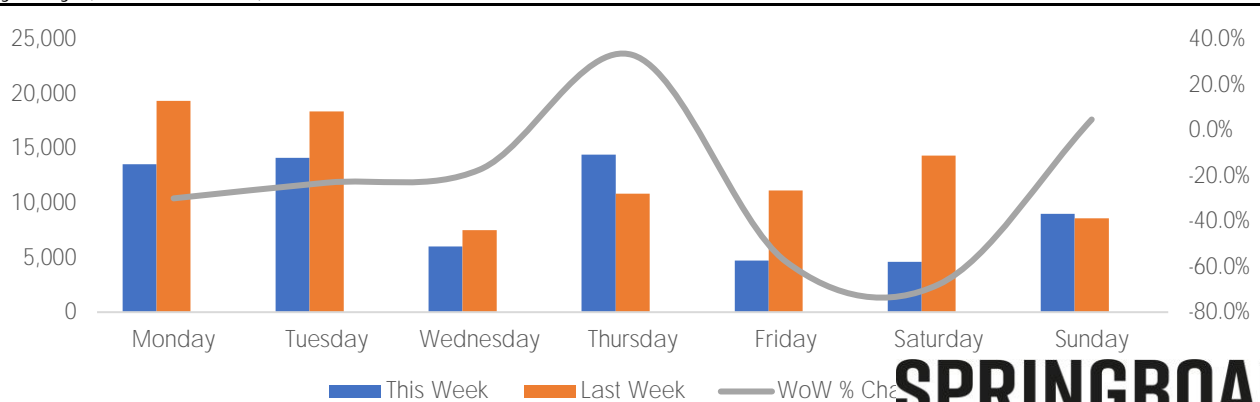
Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	13,552	14,121	6,013	14,430	4,713	4,617	9,008	66,454
Previous Week	19,357	18,363	7,511	10,849	11,141	14,345	8,606	90,172
Previous Year	13,512	14,265	13,001	12,011	12,878	9,263	11,141	86,071
Change WoW	-5,805	-4,242	-1,498	3,581	-6,428	-9,728	402	-23,718
% Change WoW	-30.0%	-23.1%	-17.4%	33.0%	-57.7%	-67.8%	4.7%	-26.3%
% Change YoY	0.3%	-1.0%	30.4%	20.1%	-63.4%	-50.2%	-19.1%	-22.8%

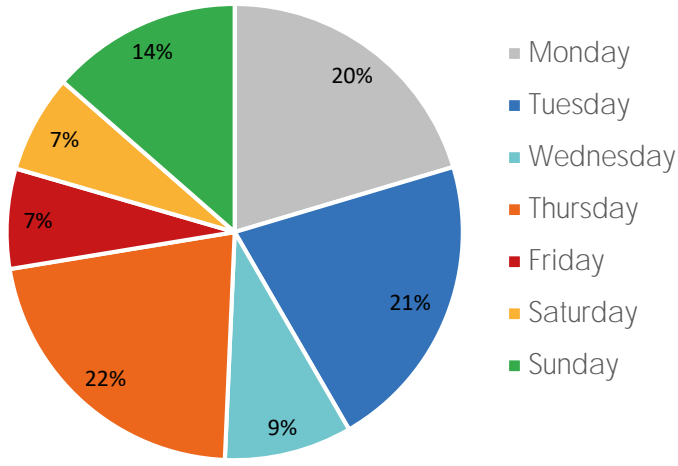
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 45	59 / 46	59 / 46	61 / 43	59 / 50	57 / 46	59 / 43
							
Last Week	54 / 45	52 / 45	52 / 45	55 / 39	55 / 41	55 / 46	54 / 46
							

Visitors by Day (All Locations)

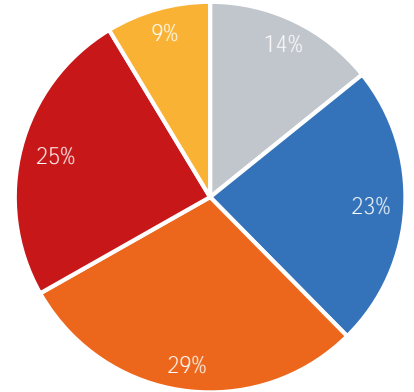


## % Share of Visitors by Day

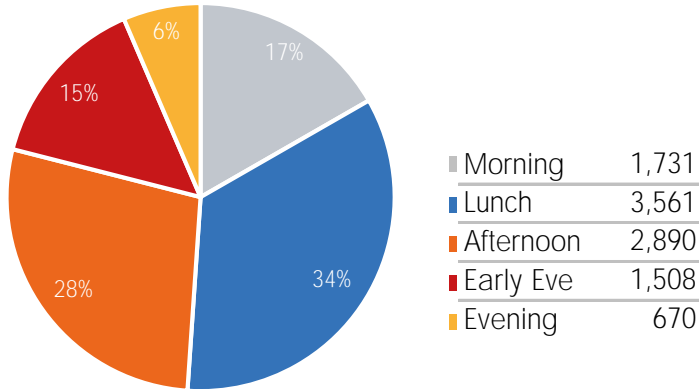


## Visitors by Day Part - Weekend

Morning	952
Lunch	1,568
Afternoon	1,955
Early Eve	1,644
Evening	580



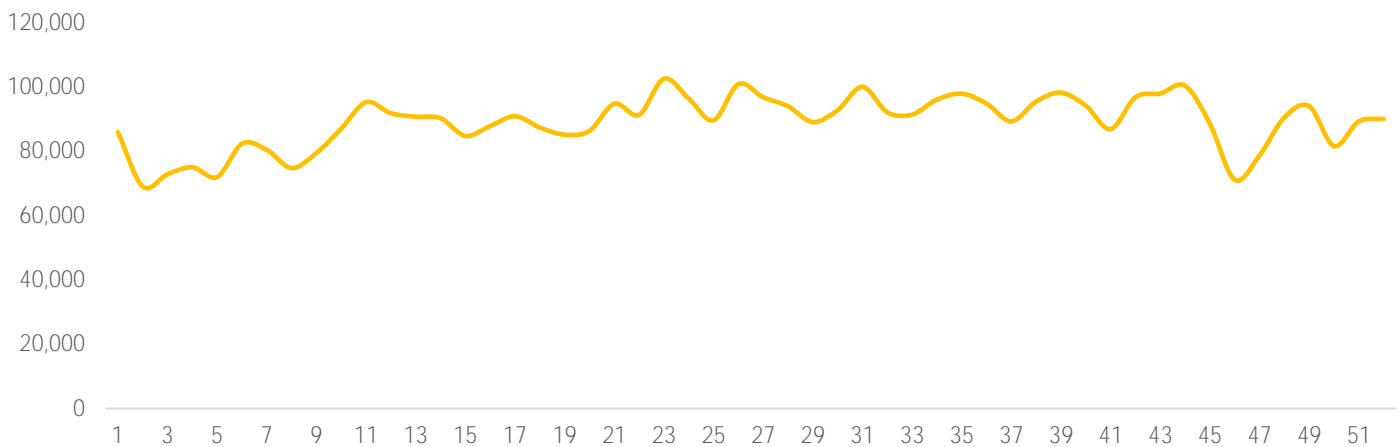
## Visitors by Day Part - Weekday



Morning	1,731
Lunch	3,561
Afternoon	2,890
Early Eve	1,508
Evening	670

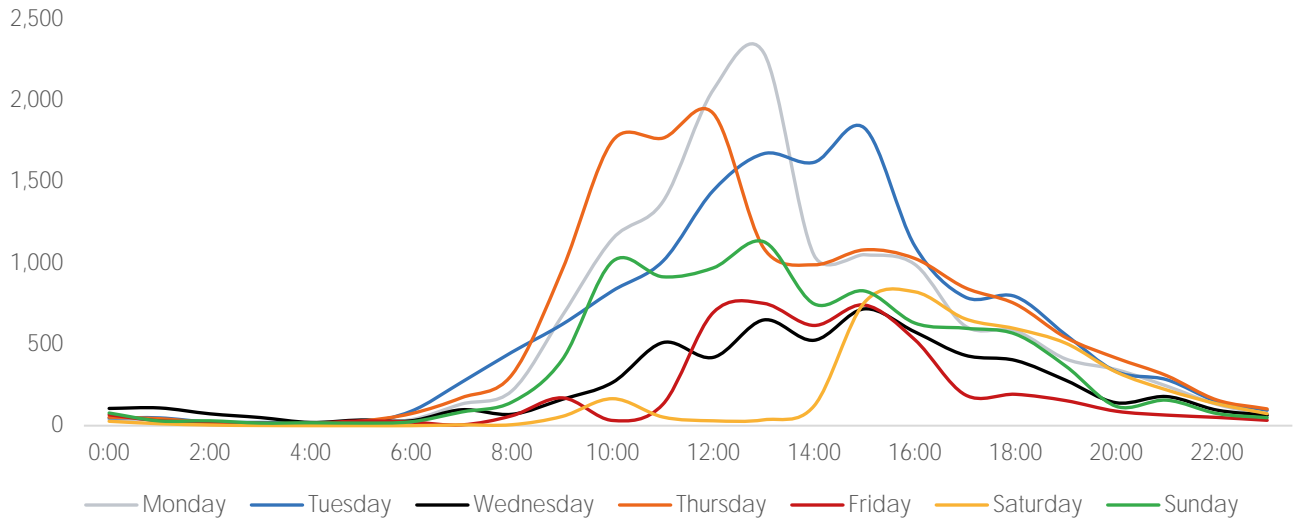
Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations

## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	37	89	30	74	22	0	24
7:00	133	267	98	172	5	5	84
8:00	214	452	70	313	61	6	145
9:00	676	623	162	958	171	57	406
10:00	1,149	829	266	1,751	32	166	1,010
11:00	1,378	1,012	511	1,768	132	53	915
12:00	2,065	1,446	420	1,919	696	30	970
13:00	2,293	1,672	650	1,092	752	36	1,131
14:00	1,048	1,619	525	989	616	121	749
15:00	1,051	1,830	718	1,081	742	757	828
16:00	992	1,105	577	1,028	529	823	631
17:00	613	791	433	848	190	657	599
18:00	583	794	401	748	193	596	563
19:00	410	559	279	542	154	507	366
20:00	345	333	141	416	89	330	119
21:00	244	283	179	308	65	220	157
22:00	131	150	96	158	51	135	75
23:00	68	95	64	103	33	74	49

## Visitors by Day by Location

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
Entrances									
125th St West	10,724	9,510	4,149	11,113	3,725	3,096	6,243	48,560	-28%
Frederick Douglas Blv	2,828	4,611	1,864	3,317	988	1,521	2,765	17,894	-21%
<b>Total</b>	<b>8,732</b>	<b>10,760</b>	<b>8,951</b>	<b>9,439</b>	<b>12,732</b>	<b>4,671</b>	<b>11,077</b>	<b>66,362</b>	