

Visitor Totals

	Current Week	Previous Week	Previous Year	WoW % Change	YoY % Change
Total Visitors	66,362	58,882	75,093	12.7%	-11.6%

Key Stats















Friday was the busiest day this week with a total of 12,732 visits. The busiest hour was at 1:00 PM on Friday with 2,529 visits. The busiest location was 125th St West with a total of 51,051 visits.

Note: Last week before new locations added

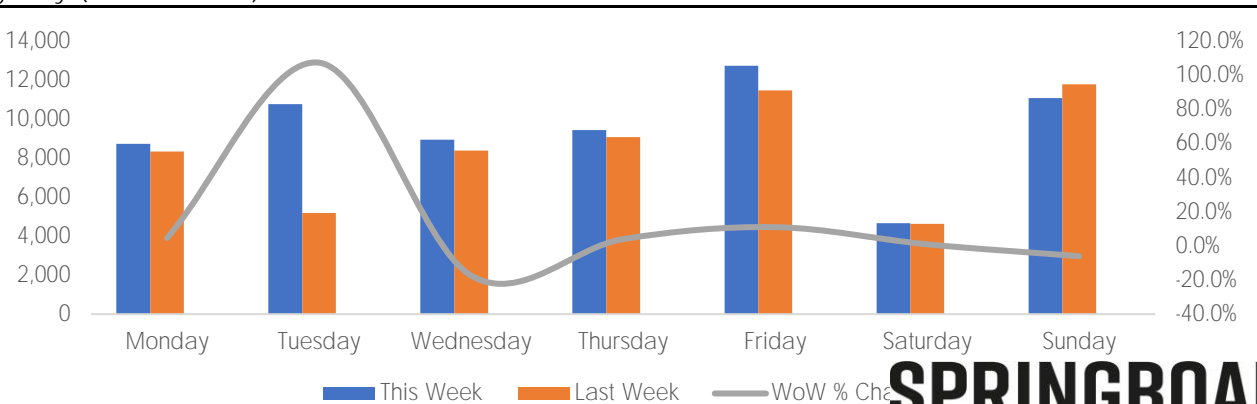
Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,732	10,760	8,951	9,439	12,732	4,671	11,077	66,362
Previous Week	8,346	5,189	8,385	9,077	11,471	4,628	11,786	58,882
Previous Year	6,698	11,789	8,242	10,100	14,354	14,628	9,282	75,093
Change WoW	386	5,571	566	362	1,261	43	-709	7,480
% Change WoW	4.6%	107.4%	-17.4%	4.0%	11.0%	0.9%	-6.0%	12.7%
% Change YoY	30.4%	-8.7%	30.4%	-6.5%	-11.3%	-68.1%	19.3%	-11.6%

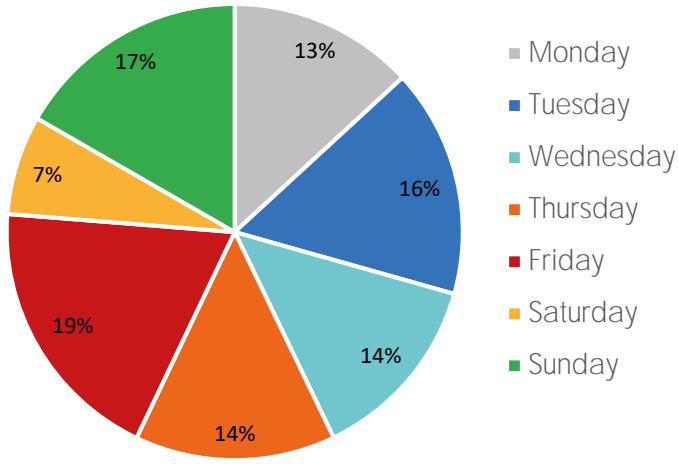
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 48	55 / 48	57 / 46	57 / 48	59 / 52	59 / 52	57 / 46
							
Last Week	55 / 46	54 / 41	54 / 46	50 / 43	54 / 43	52 / 41	54 / 45
							

Visitors by Day (All Locations)

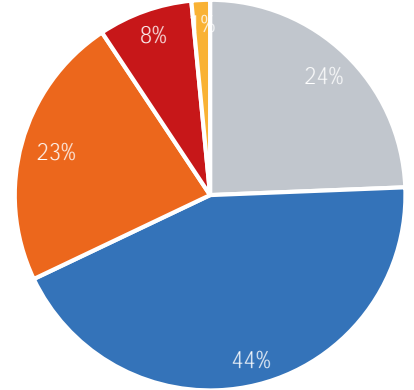


% Share of Visitors by Day

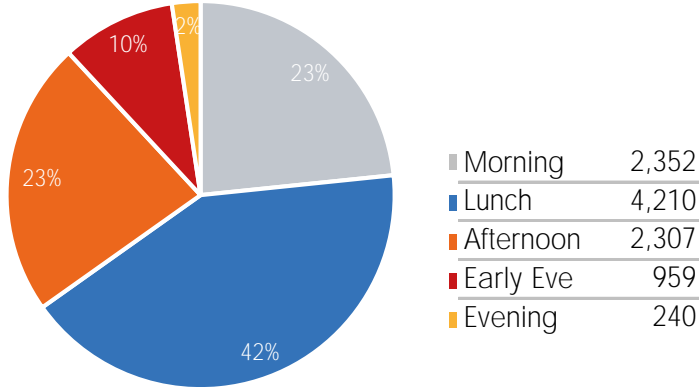


Visitors by Day Part - Weekend

Morning	1,903
Lunch	3,402
Afternoon	1,775
Early Eve	610
Evening	120



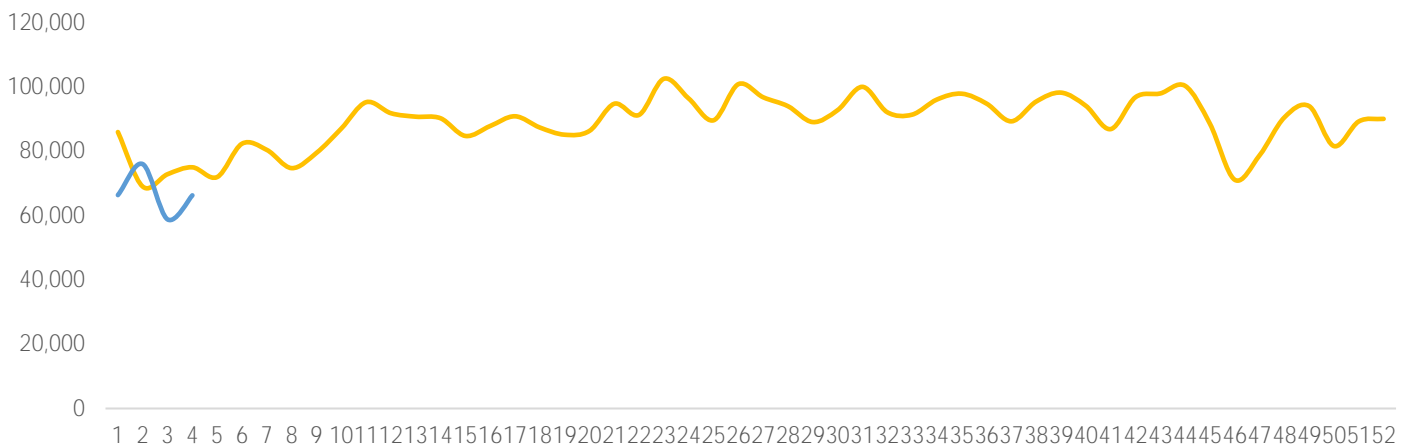
Visitors by Day Part - Weekday



Morning	2,352
Lunch	4,210
Afternoon	2,307
Early Eve	959
Evening	240

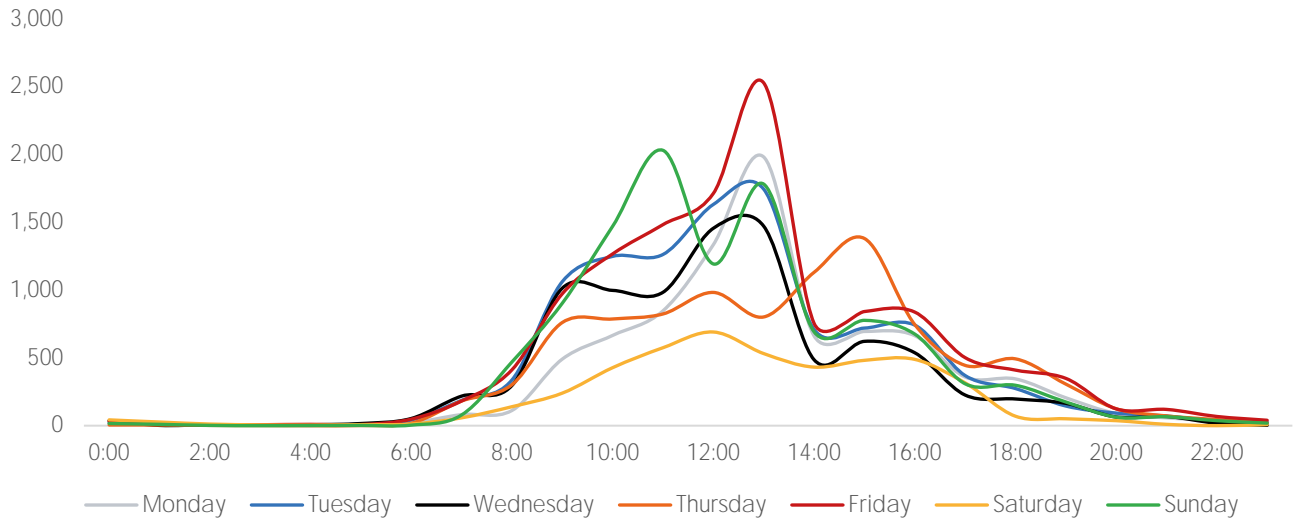
Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations

Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	21	42	53	18	48	12	4
7:00	82	187	218	182	182	58	79
8:00	112	337	296	302	412	140	470
9:00	491	1,062	1,014	761	973	240	903
10:00	666	1,249	998	787	1,267	428	1,471
11:00	847	1,263	984	824	1,483	575	2,031
12:00	1,335	1,632	1,456	983	1,713	691	1,193
13:00	1,982	1,745	1,472	802	2,529	532	1,782
14:00	663	710	487	1,131	756	432	693
15:00	695	720	622	1,381	842	482	777
16:00	664	742	538	746	838	489	676
17:00	359	370	226	445	502	316	309
18:00	345	274	197	493	410	70	298
19:00	206	145	165	307	349	51	175
20:00	90	93	64	125	124	37	63
21:00	58	71	68	72	120	10	66
22:00	36	35	18	45	68	0	37
23:00	20	27	3	21	40	8	19

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,202	8,361	7,286	6,965	9,810	3,329	9,098	51,051	11%
Frederick Douglas Blv	2,530	2,399	1,665	2,474	2,922	1,342	1,979	15,311	20%
Total	8,732	10,760	8,951	9,439	12,732	4,671	11,077	66,362	