

Visitor Totals

| | Current Week | Previous Week | WoW % Change |
|----------------|--------------|---------------|--------------|
| Total Visitors | 402,888 | 387,367 | 4.0% |

Key Stats

Friday was the busiest day this week with a total of 79,577 visits. The busiest hour was at 1:00 PM on Friday with 9,073 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 102,750 visits.

Note: NW Corner of 125th & Malcolm X / NW Corner of Malcolm X & 125th not yet active locations, Locations* describes 125th St and Frederick Douglas

*Original















Visitors by Day (All Locations)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|---------------|---------|---------|-----------|----------|--------|----------|--------|---------|
| Current Week | 49,535 | 53,891 | 66,538 | 56,095 | 79,577 | 54,585 | 42,667 | 402,888 |
| Previous Week | 68,600 | 57,087 | 55,136 | 49,369 | 52,243 | 58,871 | 46,061 | 387,367 |
| Change WoW | -19,065 | -3,196 | 11,402 | 6,726 | 27,334 | -4,286 | -3,394 | 15,521 |
| % Change WoW | -27.8% | -5.6% | -17.4% | 13.6% | 52.3% | -7.3% | -7.4% | 4.0% |

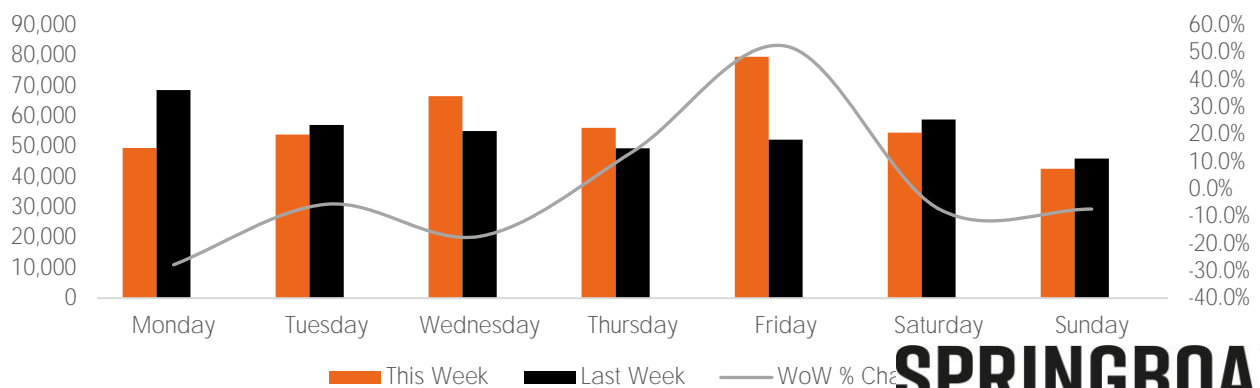
Visitors by Day (Original Locations)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total |
|---------------|--------|---------|-----------|----------|--------|----------|--------|--------|
| Current Week | 6,096 | 7,886 | 11,760 | 8,223 | 17,017 | 11,610 | 7,556 | 70,148 |
| Previous Week | 13,364 | 8,652 | 8,324 | 8,325 | 12,099 | 11,242 | 8,240 | 70,246 |
| Previous Year | 9,106 | 6,731 | 11,447 | 16,120 | 11,391 | 15,872 | 9,842 | 80,509 |
| % Change WoW | -54.4% | -8.9% | -17.4% | -1.2% | 40.6% | 3.3% | -8.3% | -0.1% |
| % Change YoY | -33.1% | 17.2% | 2.7% | -49.0% | 49.4% | -26.9% | -23.2% | -12.9% |

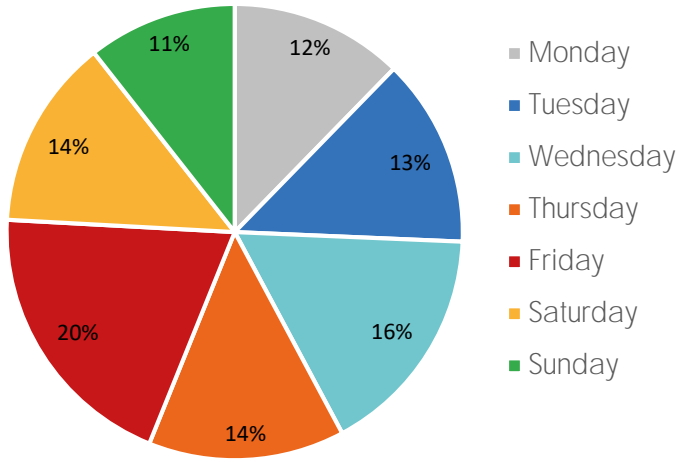
Weather (High/Low F)

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-----------|---|---|---|---|--|---|---|
| This Week | 64 / 52 | 68 / 45 | 63 / 46 | 55 / 46 | 57 / 45 | 59 / 46 | 59 / 45 |
| |  |  |  |  |  |  |  |
| Last Week | 55 / 43 | 57 / 41 | 57 / 45 | 59 / 45 | 57 / 46 | 59 / 46 | 63 / 50 |
| |  |  |  |  |  |  |  |

Visitors by Day (All Locations)

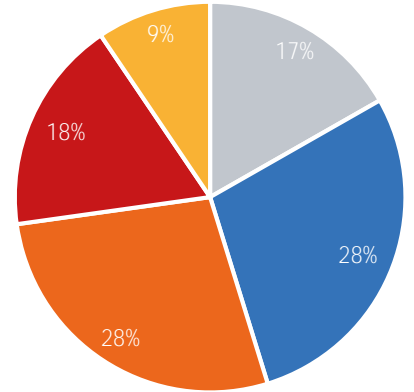


% Share of Visitors by Day

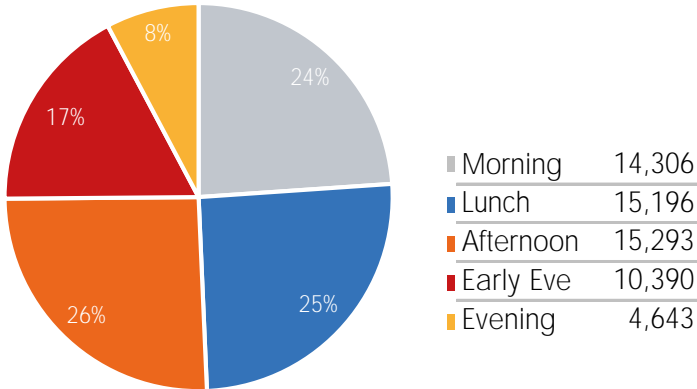


Visitors by Day Part - Weekend

| | |
|-----------|--------|
| Morning | 7,873 |
| Lunch | 13,381 |
| Afternoon | 12,946 |
| Early Eve | 8,343 |
| Evening | 4,447 |



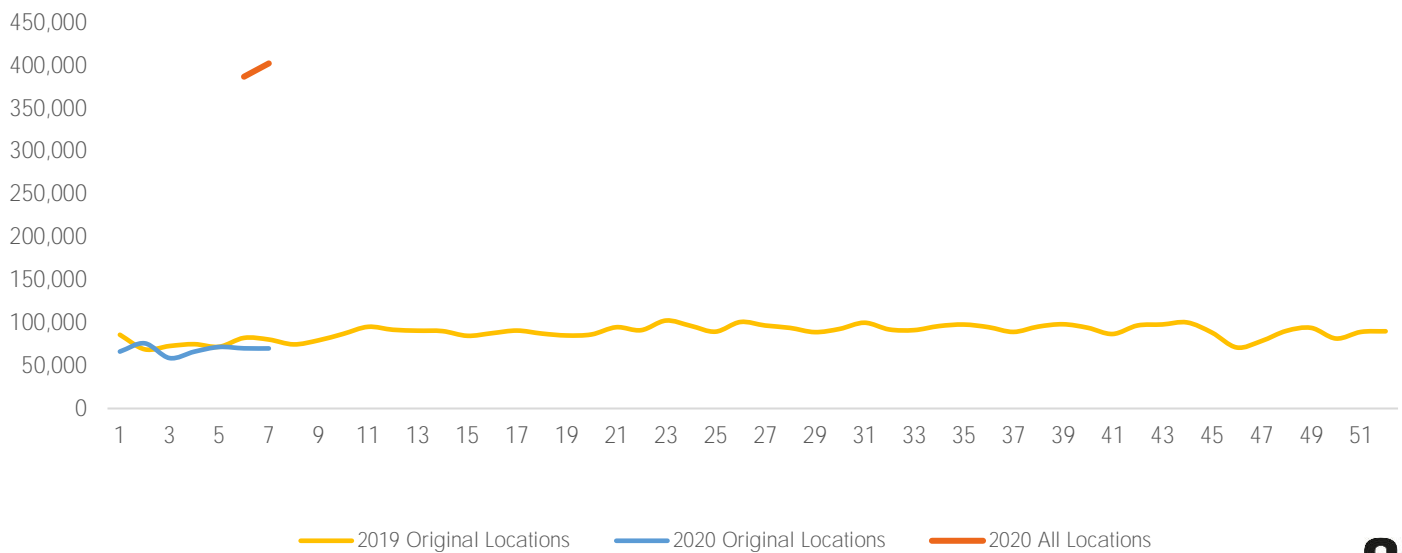
Visitors by Day Part - Weekday



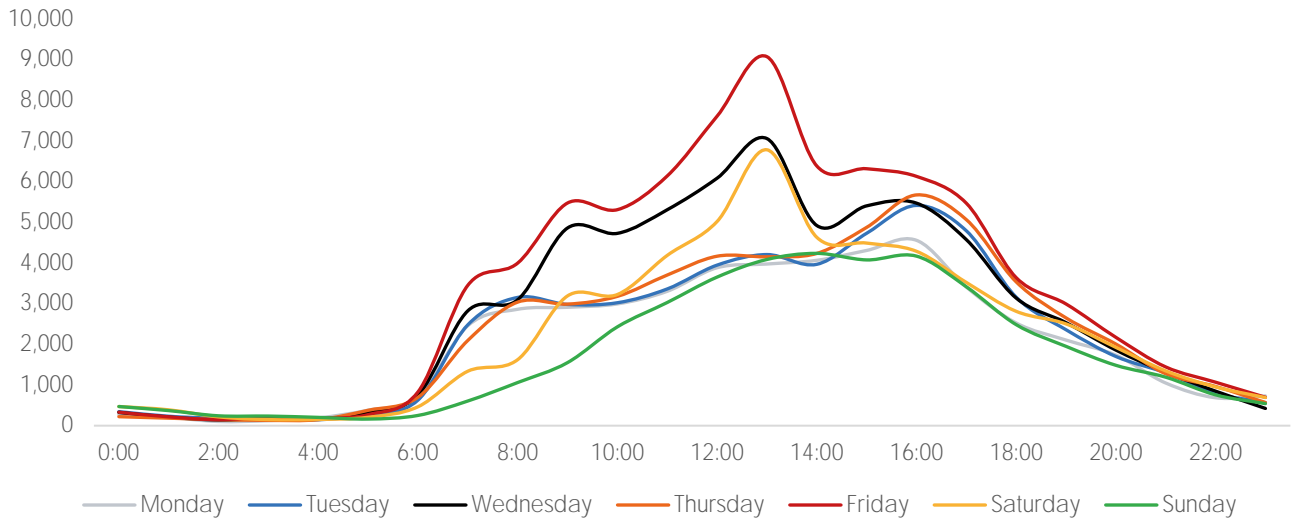
| | |
|-----------|--------|
| Morning | 14,306 |
| Lunch | 15,196 |
| Afternoon | 15,293 |
| Early Eve | 10,390 |
| Evening | 4,643 |

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|-------|--------|---------|-----------|----------|--------|----------|--------|
| 6:00 | 707 | 629 | 753 | 698 | 830 | 465 | 252 |
| 7:00 | 2,458 | 2,480 | 2,824 | 2,096 | 3,451 | 1,339 | 607 |
| 8:00 | 2,862 | 3,154 | 3,096 | 3,039 | 3,998 | 1,624 | 1,061 |
| 9:00 | 2,911 | 2,981 | 4,861 | 2,989 | 5,475 | 3,191 | 1,551 |
| 10:00 | 2,994 | 3,023 | 4,729 | 3,180 | 5,311 | 3,225 | 2,430 |
| 11:00 | 3,304 | 3,362 | 5,309 | 3,704 | 6,140 | 4,187 | 3,029 |
| 12:00 | 3,884 | 3,948 | 6,085 | 4,167 | 7,610 | 5,020 | 3,654 |
| 13:00 | 3,975 | 4,208 | 7,059 | 4,153 | 9,073 | 6,784 | 4,087 |
| 14:00 | 4,066 | 3,968 | 4,922 | 4,235 | 6,386 | 4,631 | 4,237 |
| 15:00 | 4,309 | 4,731 | 5,405 | 4,876 | 6,318 | 4,490 | 4,076 |
| 16:00 | 4,558 | 5,416 | 5,472 | 5,674 | 6,130 | 4,288 | 4,169 |
| 17:00 | 3,407 | 4,792 | 4,574 | 5,066 | 5,470 | 3,522 | 3,415 |
| 18:00 | 2,525 | 3,160 | 3,138 | 3,536 | 3,640 | 2,812 | 2,484 |
| 19:00 | 2,105 | 2,359 | 2,534 | 2,650 | 2,992 | 2,502 | 1,950 |
| 20:00 | 1,734 | 1,702 | 1,859 | 2,007 | 2,172 | 1,925 | 1,485 |
| 21:00 | 1,049 | 1,301 | 1,312 | 1,277 | 1,444 | 1,347 | 1,192 |
| 22:00 | 686 | 799 | 849 | 965 | 1,069 | 952 | 758 |
| 23:00 | 732 | 566 | 424 | 570 | 698 | 692 | 542 |

Visitors by Day by Location

| Entrances | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | Total | WoW % Change |
|------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|----------------|--------------|
| 125th St West | 4,779 | 6,004 | 9,158 | 6,447 | 11,567 | 8,039 | 5,177 | 51,171 | 0% |
| Frederick Douglas Blv | 1,317 | 1,882 | 2,602 | 1,776 | 5,450 | 3,571 | 2,379 | 18,977 | 0% |
| NW Cor. of Malcolm X & 125th | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| NW Cor. of 125th & Malcolm X | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| SE Cor. of Malcolm X & 125th | 7,746 | 7,672 | 7,343 | 7,658 | 9,276 | 5,501 | 4,508 | 49,704 | 0% |
| SE Cor. of 125th & Malcolm X | 6,134 | 7,046 | 7,067 | 6,851 | 6,963 | 4,951 | 4,792 | 43,804 | 3% |
| NE Cor. of Malcolm X & 125th | 7,944 | 8,003 | 7,593 | 8,136 | 8,397 | 5,140 | 6,376 | 51,589 | -4% |
| NE Cor. of 125th & Malcolm X | 4,051 | 4,451 | 4,751 | 4,461 | 5,271 | 2,979 | 3,341 | 29,305 | -4% |
| SW Cor. Of Malcolm X & 125th | 11,795 | 12,373 | 17,758 | 13,448 | 20,541 | 16,250 | 10,585 | 102,750 | 12% |
| SW Cor. Of 125th & Malcolm X | 5,769 | 6,460 | 10,266 | 7,318 | 12,112 | 8,154 | 5,509 | 55,588 | 13% |
| Total | 49,535 | 53,891 | 66,538 | 56,095 | 79,577 | 54,585 | 42,667 | 402,888 | 4.0% |