

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	408,527	402,888	1.4%

Key Stats

Wednesday was the busiest day this week with a total of 67,017 visits. The busiest hour was at 1:00 PM on Monday with 7,030 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 105,205 visits.

Note: NW Corner of 125th & Malcolm X / NW Corner of Malcolm X & 125th not yet active locations, Locations* describes 125th St and Frederick Douglas

*Original















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	58,037	49,761	67,017	52,824	65,791	61,583	53,514	408,527
Previous Week	49,535	53,891	66,538	56,095	79,577	54,585	42,667	402,888
Change WoW	8,502	-4,130	479	-3,271	-13,786	6,998	10,847	5,639
% Change WoW	17.2%	-7.7%	-17.4%	-5.8%	-17.3%	12.8%	25.4%	1.4%

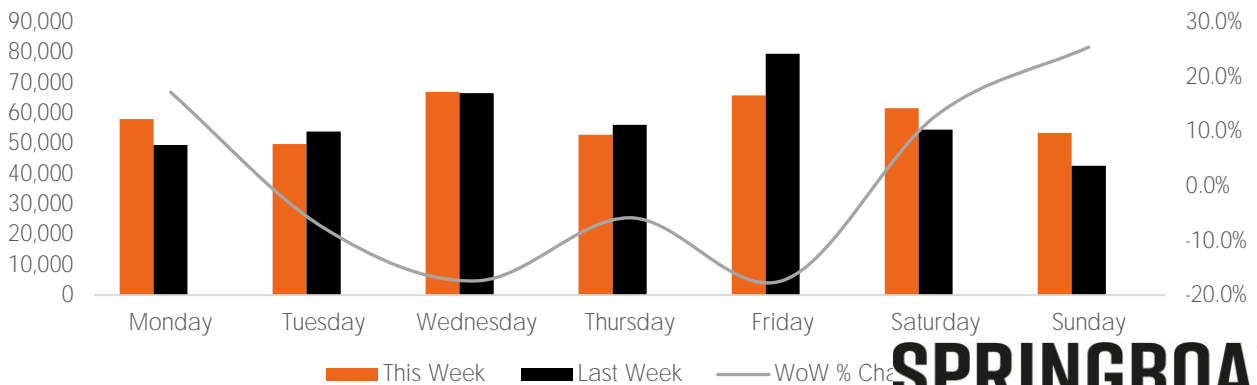
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	11,214	7,981	12,759	8,995	12,416	12,204	10,371	75,940
Previous Week	6,096	7,886	11,760	8,223	17,017	11,610	7,556	70,148
Previous Year	7,870	12,852	6,264	14,311	12,360	11,131	10,048	74,836
% Change WoW	84.0%	1.2%	-17.4%	9.4%	-27.0%	5.1%	37.3%	8.3%
% Change YoY	42.5%	-37.9%	103.7%	-37.1%	0.5%	9.6%	3.2%	1.5%

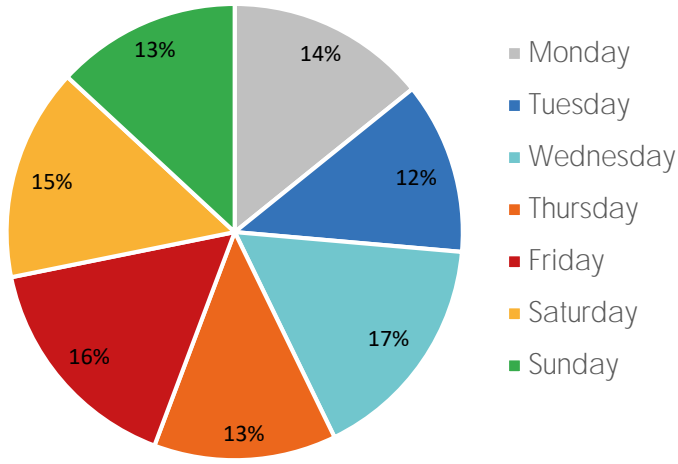
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	66 / 46	63 / 45	61 / 45	64 / 48	70 / 50	57 / 48	59 / 45
							
Last Week	64 / 52	68 / 45	63 / 46	55 / 46	57 / 45	59 / 46	59 / 45
							

Visitors by Day (All Locations)

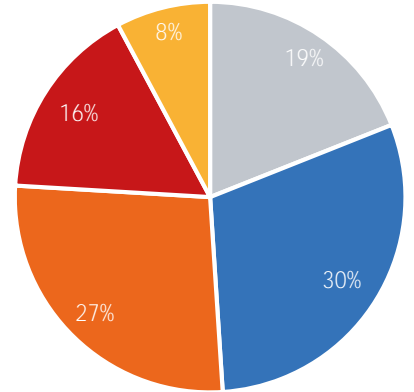


% Share of Visitors by Day

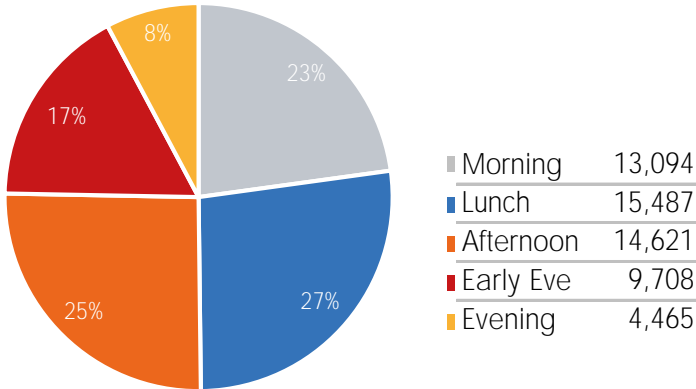


Visitors by Day Part - Weekend

Morning	10,565
Lunch	16,701
Afternoon	15,018
Early Eve	9,038
Evening	4,358



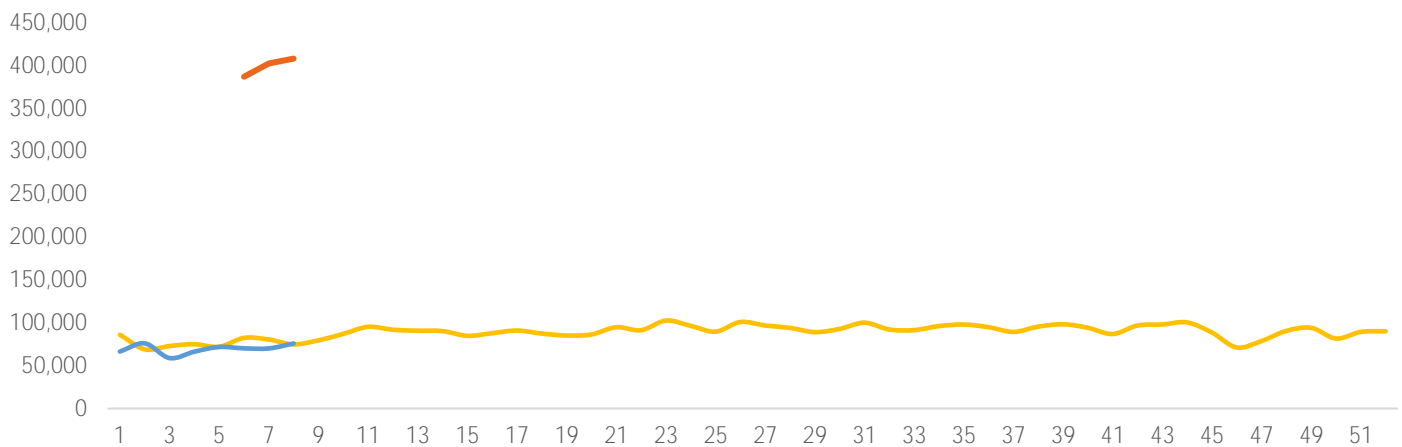
Visitors by Day Part - Weekday



Morning	13,094
Lunch	15,487
Afternoon	14,621
Early Eve	9,708
Evening	4,465

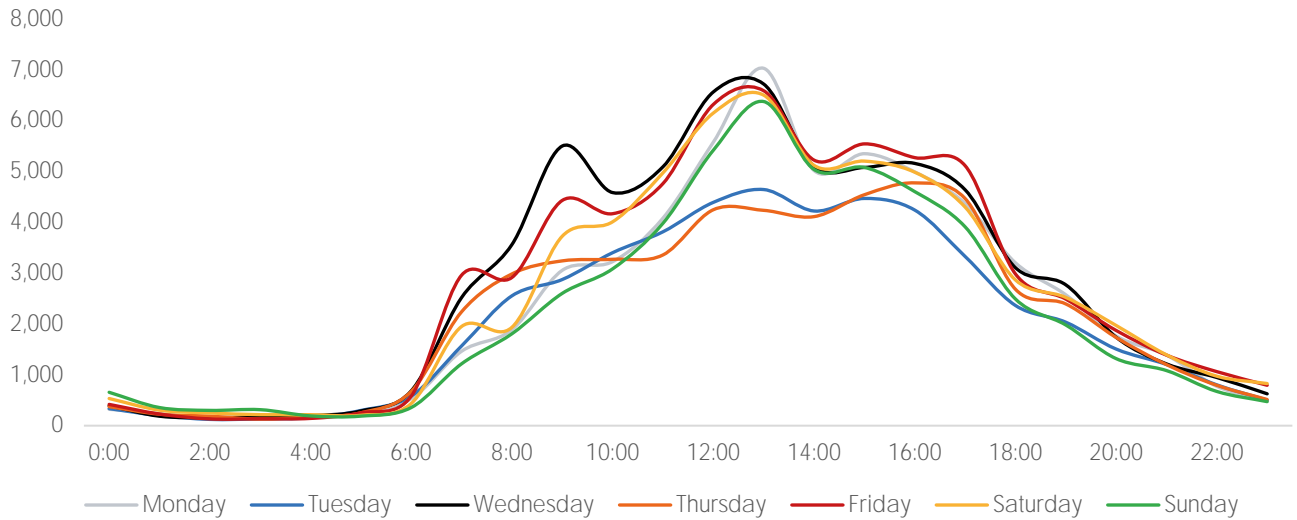
Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations — 2020 All Locations

Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	529	583	684	673	581	436	357
7:00	1,464	1,568	2,520	2,240	2,960	1,951	1,217
8:00	1,888	2,554	3,562	2,985	2,915	1,935	1,808
9:00	3,056	2,875	5,501	3,242	4,431	3,727	2,603
10:00	3,227	3,403	4,585	3,273	4,170	4,011	3,085
11:00	4,083	3,814	5,093	3,359	4,763	4,974	3,982
12:00	5,577	4,393	6,565	4,248	6,319	6,150	5,418
13:00	7,030	4,645	6,720	4,236	6,589	6,502	6,376
14:00	5,019	4,223	5,101	4,112	5,224	5,121	5,040
15:00	5,350	4,470	5,080	4,543	5,543	5,204	5,080
16:00	4,993	4,241	5,159	4,776	5,273	4,986	4,604
17:00	4,373	3,329	4,641	4,469	5,115	4,300	3,912
18:00	3,204	2,365	3,108	2,684	2,985	2,867	2,492
19:00	2,575	2,036	2,771	2,395	2,490	2,523	1,981
20:00	1,766	1,507	1,739	1,735	1,873	1,971	1,319
21:00	1,388	1,204	1,215	1,201	1,388	1,394	1,084
22:00	774	803	948	794	1,063	973	673
23:00	488	503	627	515	795	829	473

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	7,713	5,710	9,528	6,731	8,972	8,505	7,306	54,465	6%
Frederick Douglas Blv	3,501	2,271	3,231	2,264	3,444	3,699	3,065	21,475	13%
NW Cor. of Malcolm X & 125th	0	0	0	0	0	0	0	0	
NW Cor. of 125th & Malcolm X	0	0	0	0	0	0	0	0	
SE Cor. of Malcolm X & 125th	5,908	6,290	6,942	6,240	7,768	6,514	5,310	44,972	-10%
SE Cor. of 125th & Malcolm X	5,423	6,615	7,421	6,895	6,245	5,523	5,666	43,788	0%
NE Cor. of Malcolm X & 125th	6,353	7,597	8,219	6,842	7,580	7,091	6,611	50,293	-3%
NE Cor. of 125th & Malcolm X	4,031	3,667	5,007	4,451	5,229	3,959	3,784	30,128	3%
SW Cor. Of Malcolm X & 125th	16,979	11,446	17,015	12,213	16,847	16,740	13,965	105,205	2%
SW Cor. Of 125th & Malcolm X	8,129	6,165	9,654	7,188	9,706	9,552	7,807	58,201	5%
Total	58,037	49,761	67,017	52,824	65,791	61,583	53,514	408,527	1.4%