

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	501,055	408,527	22.6%

Key Stats

Friday was the busiest day this week with a total of 90,424 visits. The busiest hour was at 1:00 PM on Friday with 9,296 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 104,278 visits.

**Note: This is the first week with 2 new locations: NW Corner of 125th & Malcolm X / NW Corner of Malcolm X & 125th -- Original Locations still only describes 125th St and Frederick Douglas**















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	71,746	63,120	62,226	77,142	90,424	70,978	65,419	501,055
Previous Week	58,037	49,761	67,017	52,824	65,791	61,583	53,514	408,527
Change WoW	13,709	13,359	-4,791	24,318	24,633	9,395	11,905	92,528
% Change WoW	23.6%	26.8%	-17.4%	46.0%	37.4%	15.3%	22.2%	22.6%

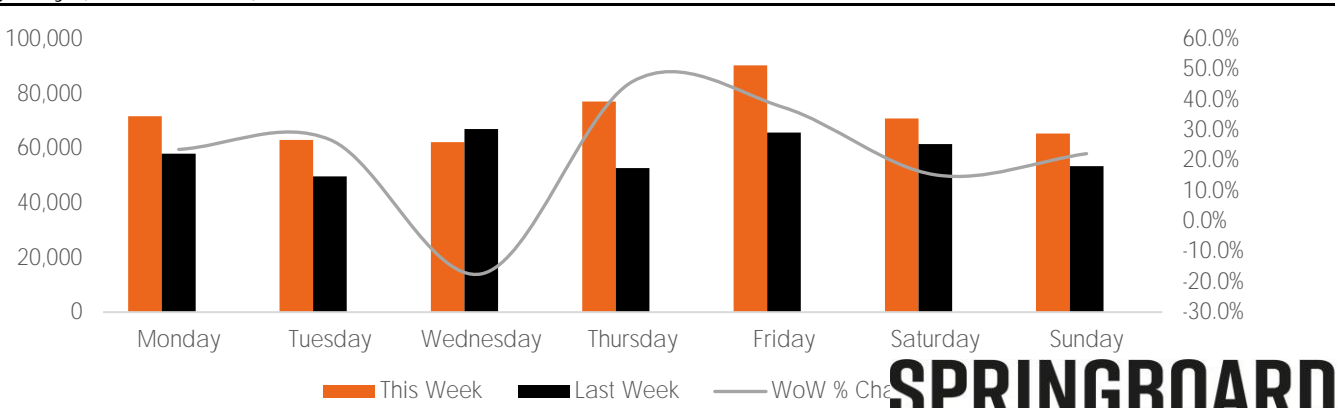
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	11,934	7,383	8,310	11,011	13,505	12,145	10,553	74,841
Previous Week	11,214	7,981	12,759	8,995	12,416	12,204	10,371	75,940
Previous Year	10,738	13,423	9,513	13,577	11,381	11,433	9,510	79,575
% Change WoW	6.4%	-7.5%	-17.4%	22.4%	8.8%	-0.5%	1.8%	-1.4%
% Change YoY	11.1%	-45.0%	-12.6%	-18.9%	18.7%	6.2%	11.0%	-5.9%

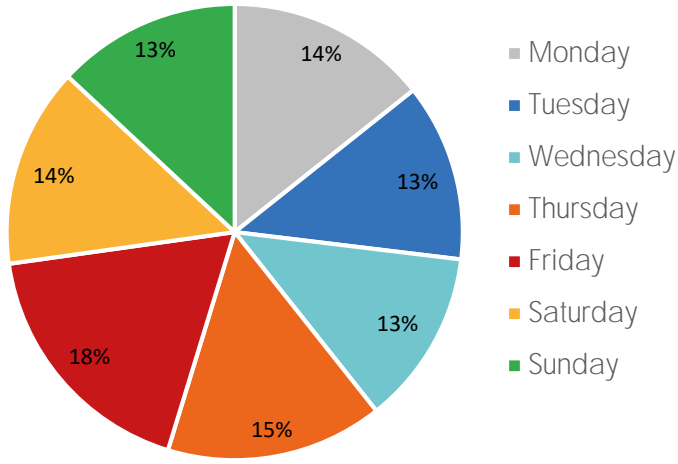
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	63 / 46	68 / 46	70 / 46	72 / 48	64 / 48	57 / 46	57 / 50
							
Last Week	66 / 46	63 / 45	61 / 45	64 / 48	70 / 50	57 / 48	59 / 45
							

Visitors by Day (All Locations)

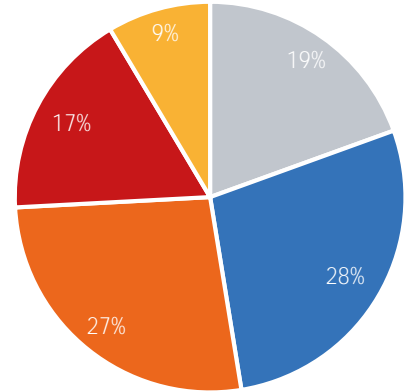


## % Share of Visitors by Day

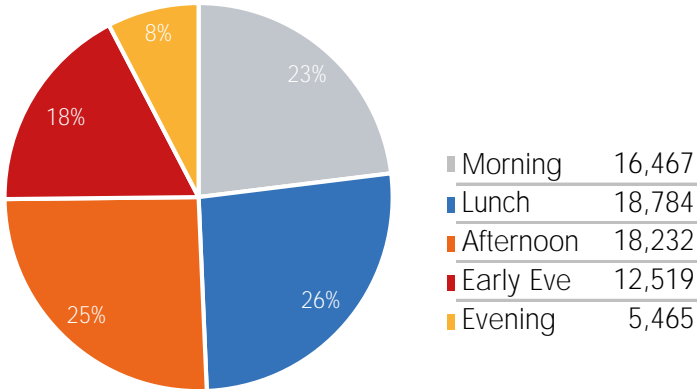


## Visitors by Day Part - Weekend

Morning	12,867
Lunch	18,476
Afternoon	17,658
Early Eve	11,423
Evening	5,653



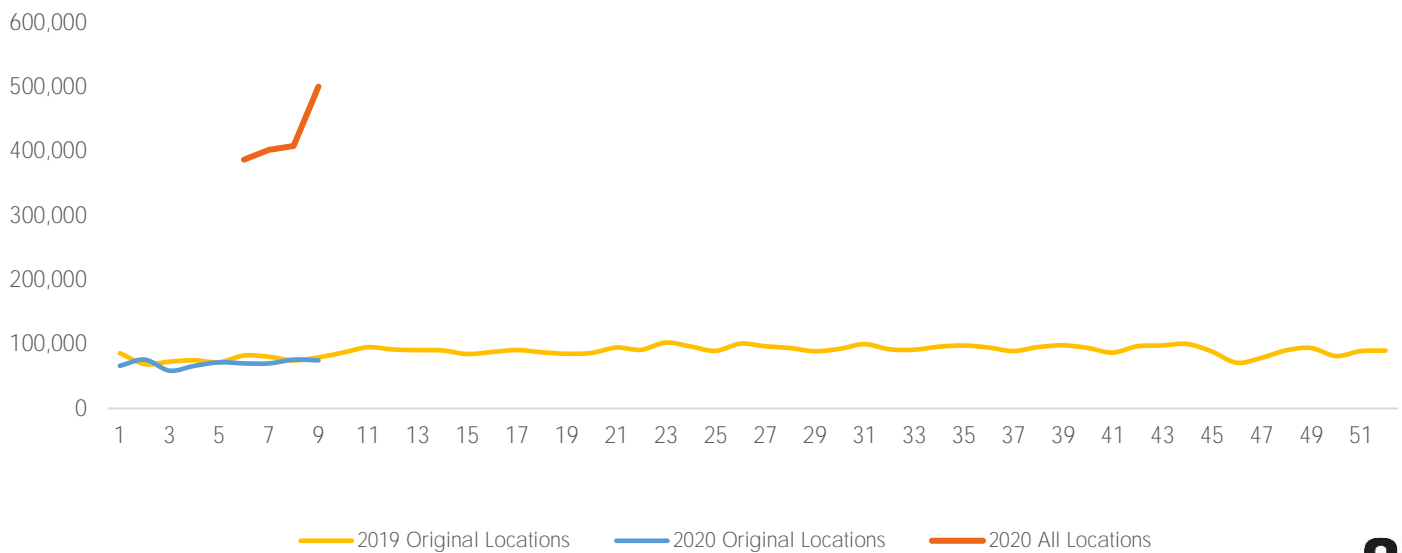
## Visitors by Day Part - Weekday



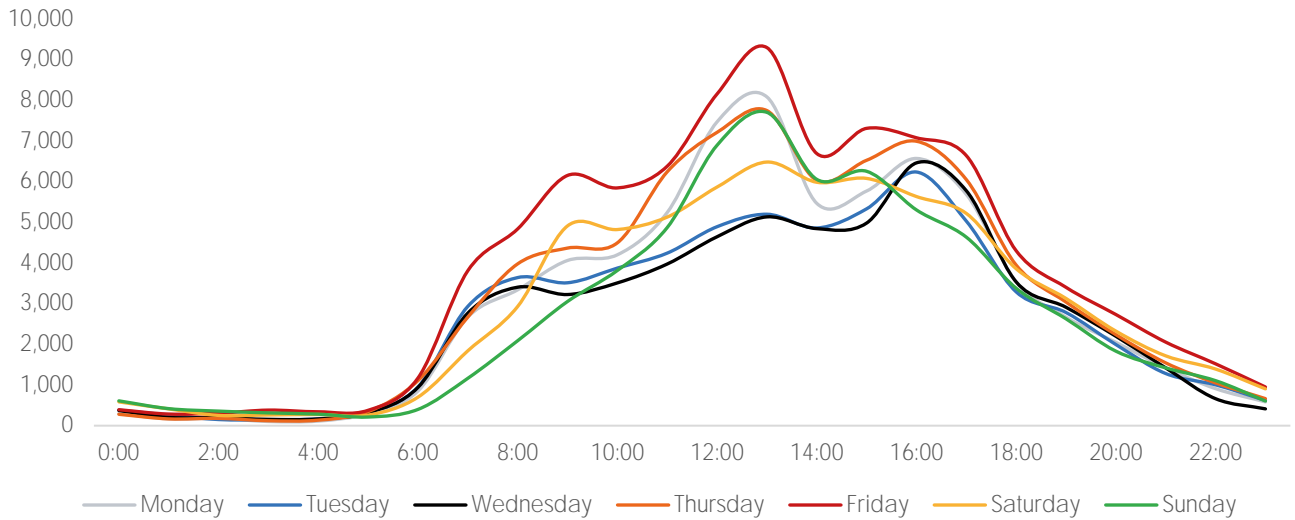
Morning	16,467
Lunch	18,784
Afternoon	18,232
Early Eve	12,519
Evening	5,465

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	853	953	941	1,108	1,172	701	400
7:00	2,672	2,933	2,768	2,670	3,810	1,841	1,165
8:00	3,341	3,642	3,405	3,979	4,838	2,931	2,089
9:00	4,062	3,514	3,225	4,367	6,153	4,912	3,054
10:00	4,202	3,875	3,511	4,496	5,846	4,823	3,817
11:00	5,242	4,243	3,975	6,243	6,380	5,129	4,872
12:00	7,471	4,893	4,646	7,213	8,157	5,868	6,896
13:00	8,083	5,199	5,134	7,747	9,296	6,482	7,704
14:00	5,466	4,861	4,845	6,033	6,691	5,985	6,056
15:00	5,770	5,332	4,982	6,526	7,311	6,080	6,255
16:00	6,571	6,237	6,462	6,994	7,079	5,634	5,305
17:00	5,687	5,029	5,777	6,050	6,640	5,218	4,635
18:00	3,536	3,290	3,535	3,948	4,301	3,858	3,379
19:00	2,667	2,782	2,911	3,039	3,401	3,128	2,627
20:00	2,049	1,995	2,199	2,238	2,733	2,325	1,832
21:00	1,424	1,282	1,420	1,544	2,054	1,717	1,421
22:00	910	1,005	663	1,052	1,521	1,392	1,107
23:00	585	621	413	665	951	905	606

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	9,158	5,678	6,324	8,083	9,934	8,339	7,352	54,868	1%
Frederick Douglas Blv	2,776	1,705	1,986	2,928	3,571	3,806	3,201	19,973	-7%
NW Cor. of Malcolm X & 125th	0	3,389	3,551	4,835	5,675	4,381	4,200	26,031	
NW Cor. of 125th & Malcolm X	7,021	6,200	6,900	8,221	10,822	7,907	7,459	54,530	
SE Cor. of Malcolm X & 125th	8,242	8,286	7,394	7,983	8,809	5,393	5,244	51,351	14%
SE Cor. of 125th & Malcolm X	6,702	6,635	6,859	7,925	8,123	6,133	5,701	48,078	10%
NE Cor. of Malcolm X & 125th	7,148	8,081	6,773	8,076	8,499	6,778	6,401	51,756	3%
NE Cor. of 125th & Malcolm X	5,074	4,269	2,990	5,241	5,710	4,564	3,887	31,735	5%
SW Cor. Of Malcolm X & 125th	15,647	12,560	12,342	15,328	19,013	15,102	14,286	104,278	-1%
SW Cor. Of 125th & Malcolm X	9,978	6,317	7,107	8,522	10,268	8,575	7,688	58,455	0%
<b>Total</b>	<b>71,746</b>	<b>63,120</b>	<b>62,226</b>	<b>77,142</b>	<b>90,424</b>	<b>70,978</b>	<b>65,419</b>	<b>501,055</b>	<b>22.6%</b>