

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	213,783	187,688	13.9%

Key Stats

Saturday was the busiest day this week with a total of 36,272 visits. The busiest hour was at 4:00 PM on Saturday with 3,395 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 39,016 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	27,566	34,819	27,193	27,824	33,349	36,272	26,760	213,783
Previous Week	29,697	26,394	32,603	27,663	26,005	31,037	14,289	187,688
Change WoW	-2,131	8,425	-5,410	161	7,344	5,235	12,471	26,095
% Change WoW	-7.2%	31.9%	-17.4%	0.6%	28.2%	16.9%	87.3%	13.9%

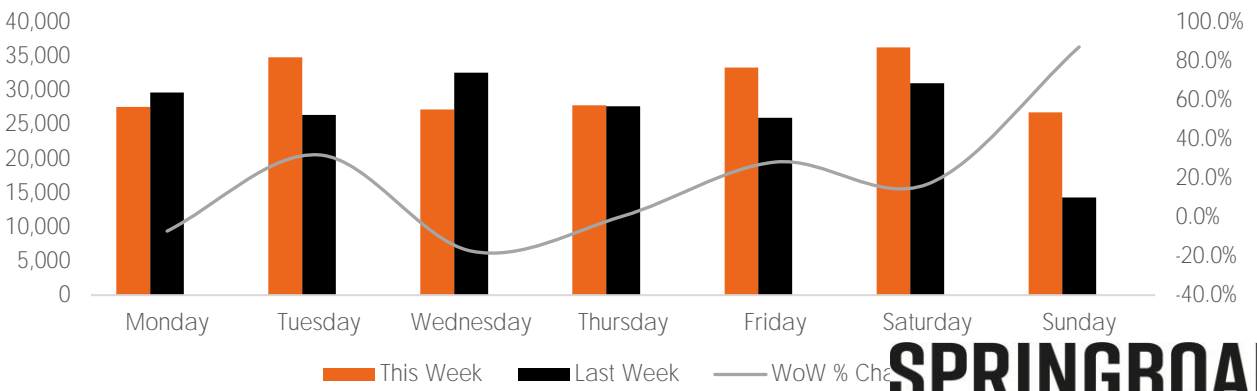
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	2,525	4,310	2,478	3,086	4,476	4,245	2,252	23,372
Previous Week	2,953	3,010	3,351	2,945	3,474	3,352	996	20,081
Previous Year	11,939	11,553	11,246	13,140	13,786	15,642	10,177	87,483
% Change WoW	-14.5%	43.2%	-17.4%	4.8%	28.8%	26.6%	126.1%	16.4%
% Change YoY	-78.9%	-62.7%	-78.0%	-76.5%	-67.5%	-72.9%	-77.9%	-73.3%

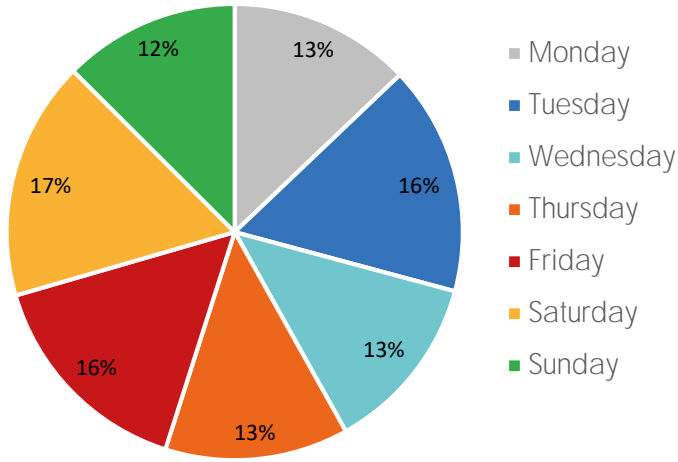
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 54	70 / 54	63 / 54	66 / 52	66 / 55	61 / 50	64 / 48
							
Last Week	59 / 50	63 / 52	68 / 55	70 / 55	72 / 55	68 / 52	64 / 54
							

Visitors by Day (All Locations)

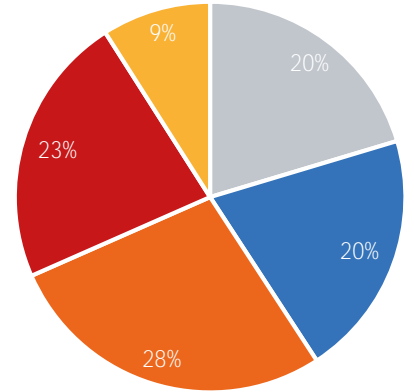


% Share of Visitors by Day

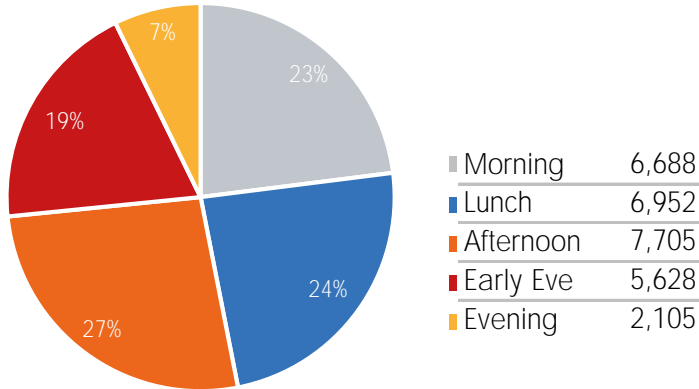


Visitors by Day Part - Weekend

Morning	6,186
Lunch	6,210
Afternoon	8,384
Early Eve	6,859
Evening	2,743



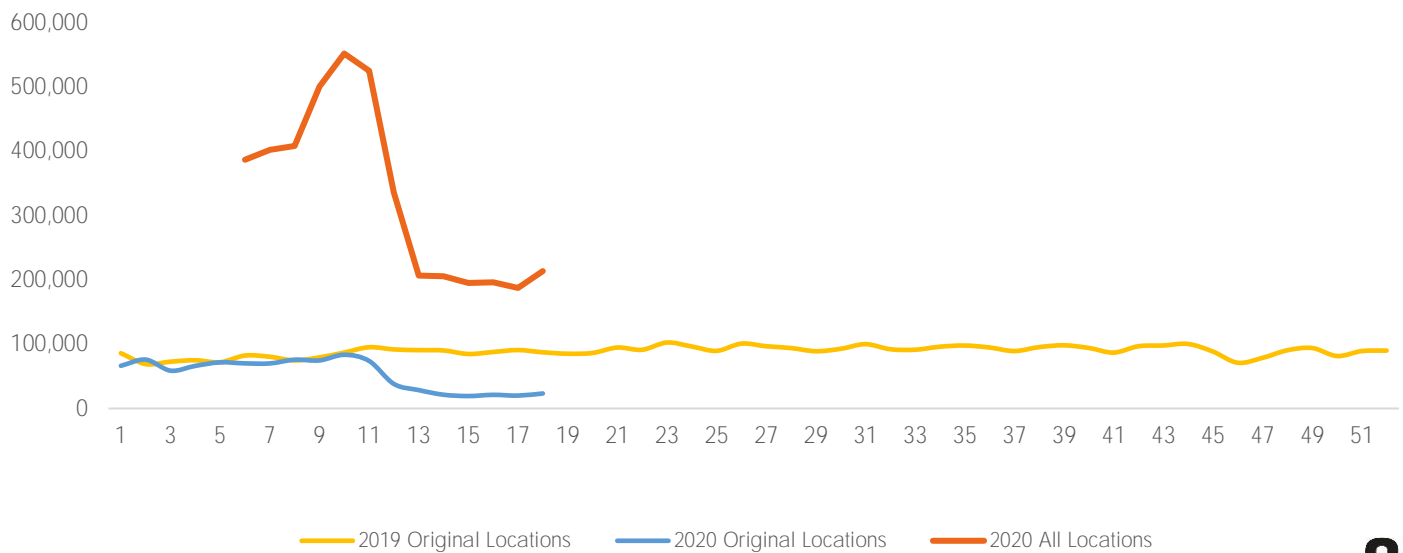
Visitors by Day Part - Weekday



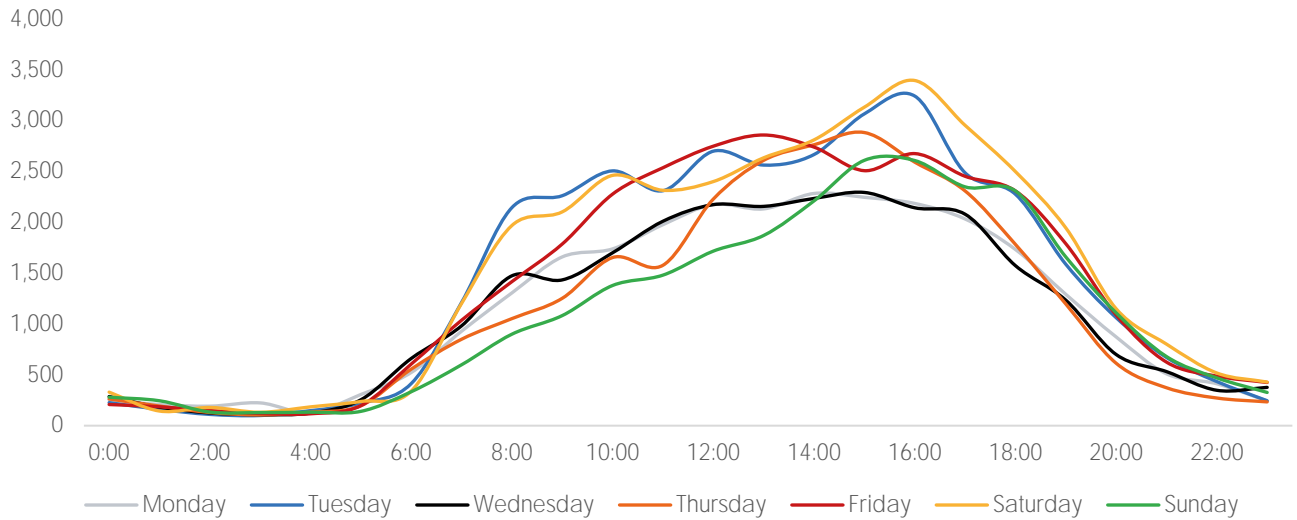
Morning	6,688
Lunch	6,952
Afternoon	7,705
Early Eve	5,628
Evening	2,105

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	523	414	661	556	606	340	334
7:00	929	1,212	982	850	1,037	1,202	599
8:00	1,306	2,145	1,474	1,053	1,417	1,969	900
9:00	1,660	2,262	1,434	1,253	1,787	2,103	1,083
10:00	1,739	2,506	1,701	1,654	2,278	2,462	1,379
11:00	1,977	2,311	2,011	1,578	2,537	2,315	1,481
12:00	2,175	2,700	2,174	2,229	2,749	2,401	1,717
13:00	2,132	2,563	2,157	2,610	2,859	2,635	1,871
14:00	2,284	2,667	2,235	2,763	2,740	2,811	2,211
15:00	2,246	3,067	2,294	2,883	2,508	3,133	2,610
16:00	2,186	3,242	2,143	2,592	2,676	3,395	2,608
17:00	2,033	2,487	2,080	2,309	2,453	2,954	2,349
18:00	1,733	2,276	1,574	1,783	2,309	2,499	2,309
19:00	1,292	1,588	1,235	1,197	1,790	1,946	1,660
20:00	873	1,062	700	614	1,089	1,150	1,110
21:00	510	671	532	373	625	802	680
22:00	412	434	348	272	487	518	470
23:00	244	245	377	234	425	429	327

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	1,582	2,561	1,637	1,867	2,810	2,723	1,534	14,714	21%
Frederick Douglas Blv	943	1,749	841	1,219	1,666	1,522	718	8,658	9%
NW Cor. of Malcolm X & 125th	1,424	2,139	1,303	2,238	2,146	3,695	2,830	15,775	51%
NW Cor. of 125th & Malcolm X	2,493	4,884	2,766	3,228	2,947	4,050	2,432	22,800	7%
SE Cor. of Malcolm X & 125th	3,764	3,724	3,875	3,256	4,221	3,885	3,602	26,327	5%
SE Cor. of 125th & Malcolm X	2,938	2,908	2,997	2,457	3,870	2,934	2,958	21,062	16%
NE Cor. of Malcolm X & 125th	5,237	4,585	5,019	5,287	4,923	5,019	4,577	34,647	13%
NE Cor. of 125th & Malcolm X	2,316	2,352	2,395	2,208	2,887	2,539	1,793	16,490	27%
SW Cor. Of Malcolm X & 125th	4,860	7,384	4,698	4,358	5,679	7,382	4,655	39,016	9%
SW Cor. Of 125th & Malcolm X	2,009	2,533	1,662	1,706	2,200	2,523	1,661	14,294	9%
Total	27,566	34,819	27,193	27,824	33,349	36,272	26,760	213,783	13.9%