

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	319,981	278,207	15.0%

Key Stats

Friday was the busiest day this week with a total of 51,986 visits. The busiest hour was at 3:00 PM on Friday with 4,405 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 61,182 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	47,608	47,268	45,930	37,488	51,986	49,087	40,614	319,981
Previous Week	44,092	37,209	38,750	43,634	39,238	39,438	35,846	278,207
Change WoW	3,516	10,059	7,180	-6,146	12,748	9,649	4,768	41,774
% Change WoW	8.0%	27.0%	-17.4%	-14.1%	32.5%	24.5%	13.3%	15.0%

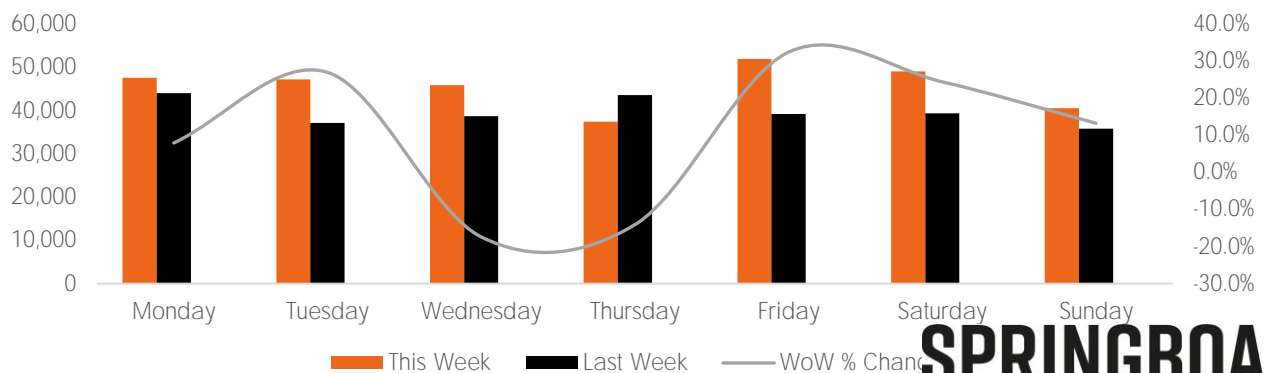
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,781	5,802	5,551	3,749	7,382	5,805	4,456	38,526
Previous Week	5,320	4,293	4,506	5,625	4,332	4,645	3,162	31,883
Previous Year	12,244	14,680	14,157	11,469	16,423	16,786	10,746	96,505
% Change WoW	8.7%	35.2%	-17.4%	-33.4%	70.4%	25.0%	40.9%	20.8%
% Change YoY	-52.8%	-60.5%	-60.8%	-67.3%	-55.1%	-65.4%	-58.5%	-60.1%

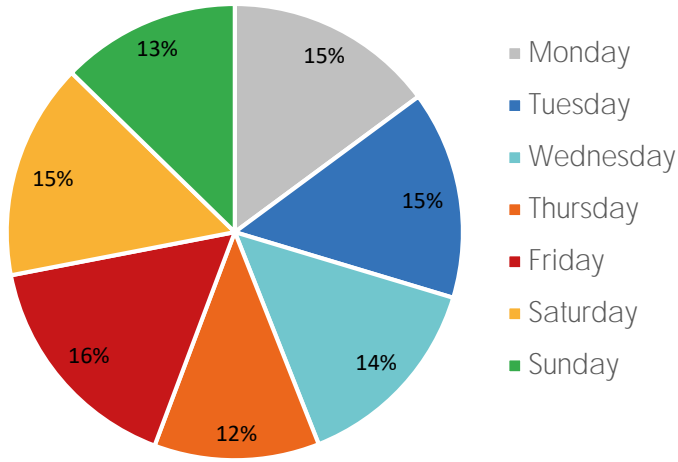
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	70 / 52	73 / 55	73 / 55	70 / 55	64 / 54	64 / 55	68 / 55
							
Last Week	64 / 52	75 / 54	73 / 52	72 / 55	63 / 54	64 / 54	64 / 52
							

Visitors by Day (All Locations)

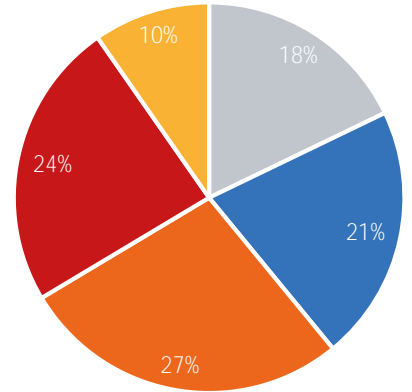


% Share of Visitors by Day

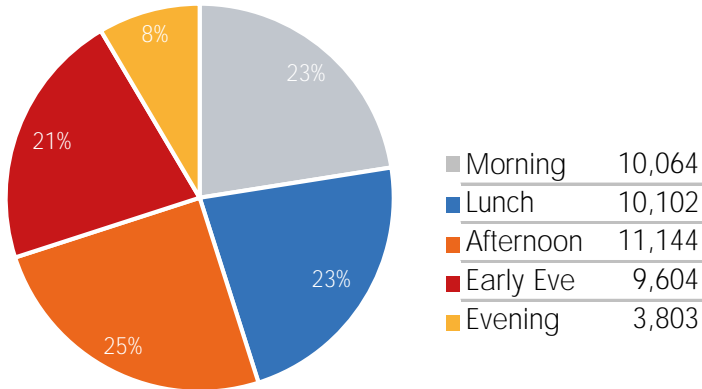


Visitors by Day Part - Weekend

Morning	7,774
Lunch	9,237
Afternoon	11,916
Early Eve	10,407
Evening	4,218



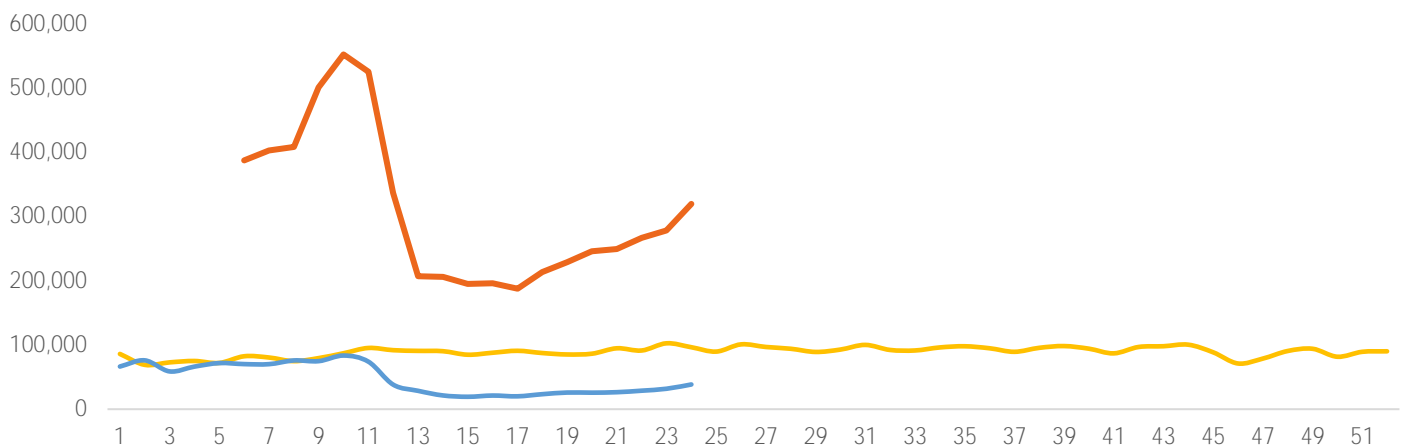
Visitors by Day Part - Weekday



Morning	10,064
Lunch	10,102
Afternoon	11,144
Early Eve	9,604
Evening	3,803

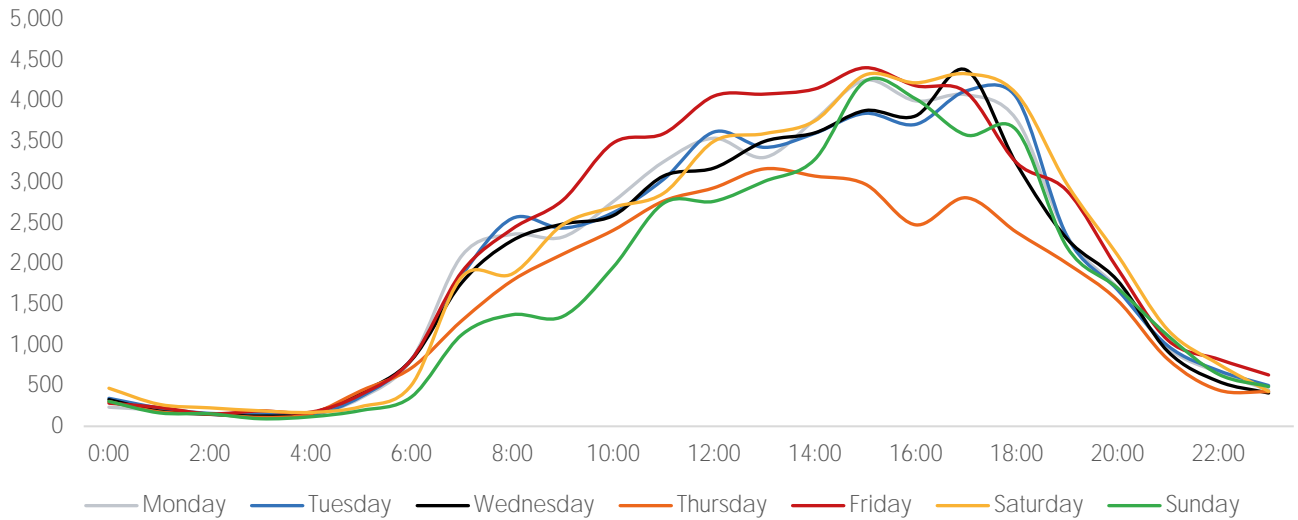
Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



— 2019 Original Locations — 2020 Original Locations — 2020 All Locations

Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	819	824	815	717	822	507	362
7:00	2,097	1,853	1,766	1,299	1,898	1,836	1,126
8:00	2,358	2,554	2,282	1,791	2,425	1,873	1,371
9:00	2,325	2,435	2,485	2,115	2,777	2,477	1,349
10:00	2,760	2,625	2,588	2,408	3,480	2,692	1,954
11:00	3,250	3,034	3,075	2,767	3,595	2,863	2,740
12:00	3,539	3,616	3,173	2,930	4,057	3,502	2,764
13:00	3,303	3,427	3,500	3,163	4,081	3,595	3,009
14:00	3,764	3,599	3,605	3,074	4,144	3,752	3,279
15:00	4,252	3,845	3,879	2,975	4,405	4,317	4,241
16:00	3,997	3,709	3,814	2,475	4,184	4,220	4,023
17:00	4,074	4,120	4,378	2,808	4,104	4,331	3,579
18:00	3,769	4,040	3,224	2,385	3,239	4,086	3,639
19:00	2,342	2,337	2,305	2,002	2,894	2,977	2,202
20:00	1,702	1,679	1,793	1,550	1,941	2,107	1,701
21:00	965	990	921	825	1,060	1,186	1,115
22:00	664	686	553	447	826	767	642
23:00	447	501	409	425	631	430	488

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	3,637	3,840	3,662	2,539	4,284	3,835	2,876	24,673	17%
Frederick Douglas Blv	2,144	1,962	1,889	1,210	3,098	1,970	1,580	13,853	27%
NW Cor. of Malcolm X & 125th	5,867	5,181	4,735	2,656	4,349	5,612	5,107	33,507	28%
NW Cor. of 125th & Malcolm X	4,949	4,974	4,641	2,866	4,778	5,267	4,202	31,677	15%
SE Cor. of Malcolm X & 125th	5,056	5,177	5,107	4,889	5,579	4,751	4,261	34,820	2%
SE Cor. of 125th & Malcolm X	4,314	4,734	4,759	4,343	5,005	4,494	3,586	31,235	14%
NE Cor. of Malcolm X & 125th	5,455	5,361	5,731	5,917	6,791	5,491	4,762	39,508	1%
NE Cor. of 125th & Malcolm X	3,188	3,228	3,197	3,227	3,528	3,114	2,600	22,082	5%
SW Cor. Of Malcolm X & 125th	9,613	9,377	8,893	6,449	9,984	9,315	7,551	61,182	18%
SW Cor. Of 125th & Malcolm X	3,385	3,434	3,316	3,392	4,590	5,238	4,089	27,444	42%
Total	47,608	47,268	45,930	37,488	51,986	49,087	40,614	319,981	15.0%