



Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	336,104	319,981	5.0%

Key Stats

Friday was the busiest day this week with a total of 57,283 visits. The busiest hour was at 4:00 PM on Friday with 5,062 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 62,739 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	49,748	51,767	47,461	45,720	57,283	47,389	36,736	336,104
Previous Week	47,608	47,268	45,930	37,488	51,986	49,087	40,614	319,981
Change WoW	2,140	4,499	1,531	8,232	5,297	-1,698	-3,878	16,123
% Change WoW	4.5%	9.5%	-17.4%	22.0%	10.2%	-3.5%	-9.5%	5.0%

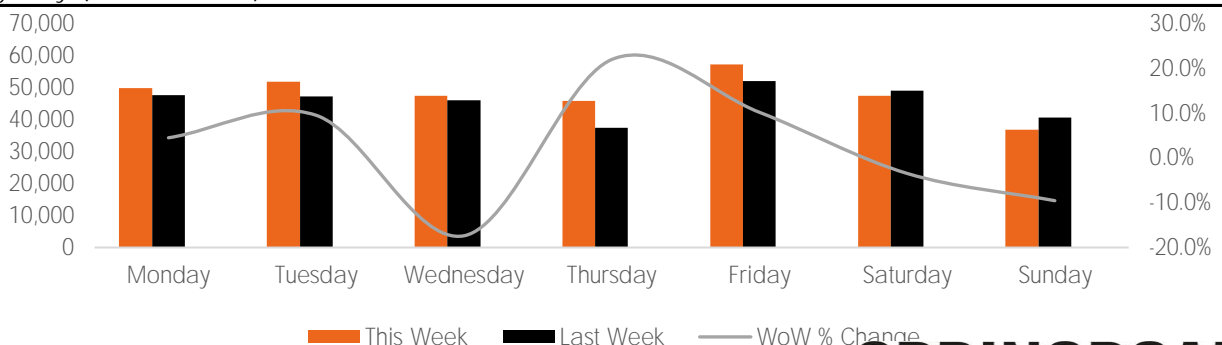
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,831	6,202	6,037	4,986	7,293	5,826	3,748	39,923
Previous Week	5,781	5,802	5,551	3,749	7,382	5,805	4,456	38,526
Previous Year	11,263	11,796	12,295	11,758	14,725	15,388	12,509	89,734
% Change WoW	0.9%	6.9%	-17.4%	33.0%	-1.2%	0.4%	-15.9%	3.6%
% Change YoY	-48.2%	-47.4%	-50.9%	-57.6%	-50.5%	-62.1%	-70.0%	-55.5%

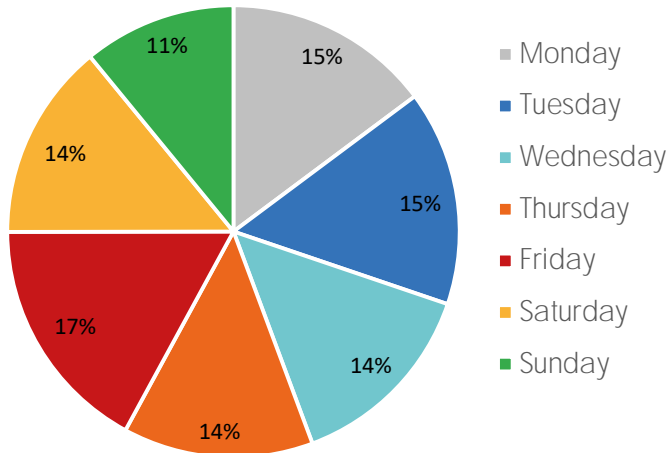
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 55	68 / 54	73 / 54	77 / 54	66 / 54	66 / 57	68 / 54
Last Week	70 / 52	73 / 55	73 / 55	70 / 55	64 / 54	64 / 55	68 / 55

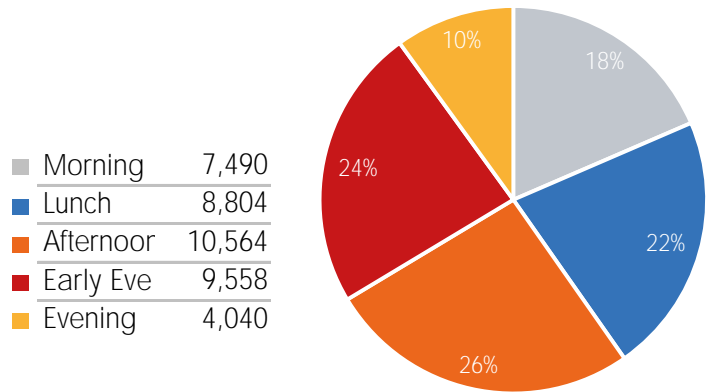
Visitors by Day (All Locations)



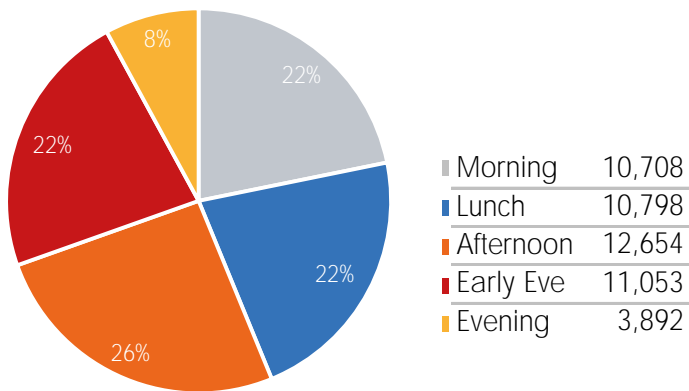
% Share of Visitors by Day



Visitors by Day Part - Weekend

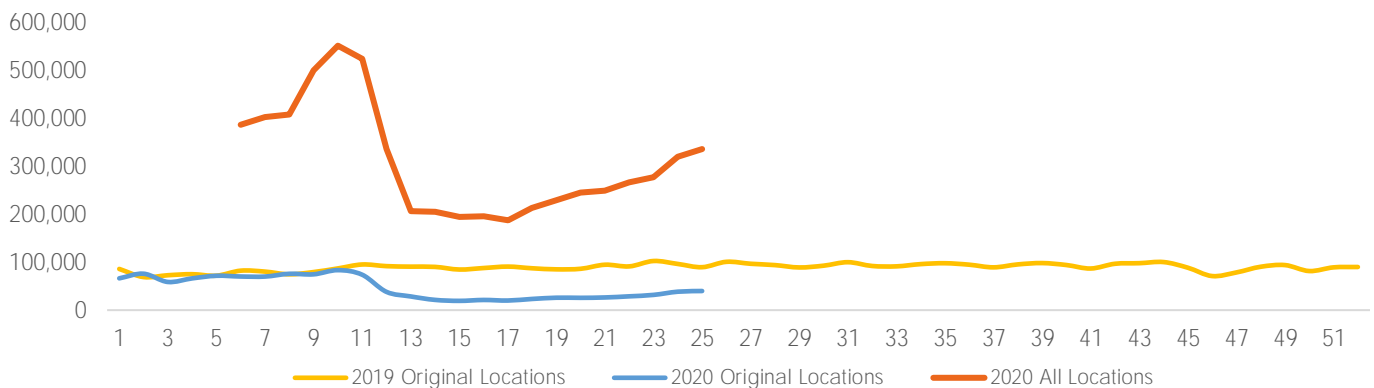


Visitors by Day Part - Weekday

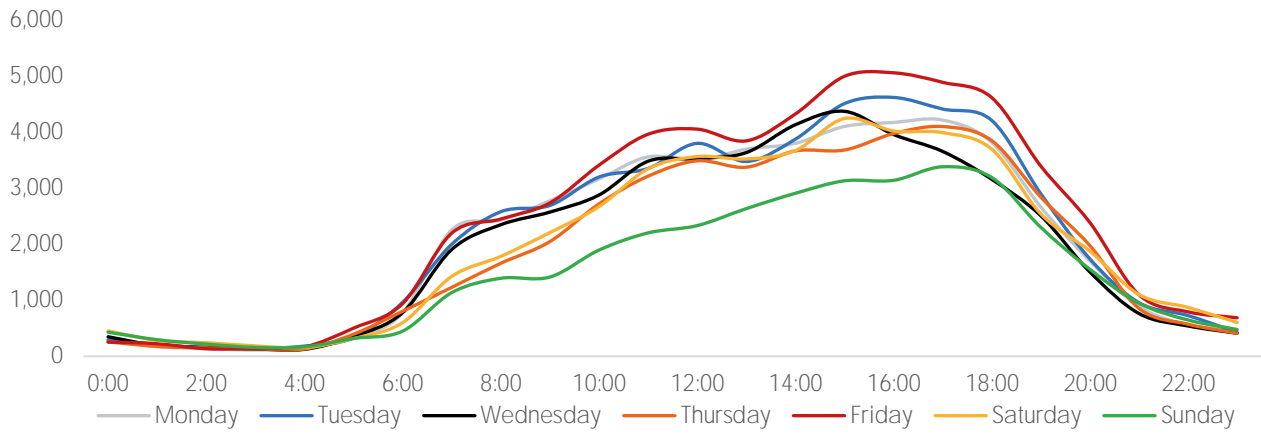


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	775	964	779	804	939	600	449
7:00	2,257	1,999	1,906	1,230	2,198	1,426	1,136
8:00	2,435	2,581	2,349	1,661	2,451	1,784	1,393
9:00	2,776	2,693	2,575	2,048	2,738	2,208	1,415
10:00	3,167	3,201	2,879	2,721	3,412	2,672	1,896
11:00	3,560	3,354	3,483	3,216	3,965	3,347	2,203
12:00	3,498	3,802	3,529	3,490	4,056	3,566	2,333
13:00	3,698	3,478	3,637	3,376	3,846	3,523	2,636
14:00	3,802	3,876	4,134	3,667	4,326	3,673	2,910
15:00	4,104	4,512	4,374	3,683	4,999	4,246	3,133
16:00	4,175	4,622	3,960	3,976	5,062	4,023	3,142
17:00	4,218	4,415	3,658	4,102	4,892	3,994	3,384
18:00	3,821	4,212	3,160	3,851	4,619	3,699	3,193
19:00	2,665	2,903	2,510	2,841	3,396	2,542	2,303
20:00	1,704	1,738	1,505	1,976	2,387	1,877	1,553
21:00	886	957	763	854	1,098	1,102	947
22:00	562	726	541	572	793	872	647
23:00	459	427	411	412	687	604	478

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	3,776	3,997	3,895	3,337	4,683	4,023	2,832	26,543	8%
Frederick Douglas Blv	2,055	2,205	2,142	1,649	2,610	1,803	916	13,380	-3%
NW Cor. of Malcolm X & 125th	4,857	5,701	3,589	4,428	5,351	4,256	4,304	32,486	-3%
NW Cor. of 125th & Malcolm X	4,744	5,697	4,931	3,827	5,986	4,777	3,718	33,680	6%
SE Cor. of Malcolm X & 125th	6,068	5,880	5,709	5,793	6,777	5,327	4,222	39,776	14%
SE Cor. of 125th & Malcolm X	5,379	4,720	4,348	4,895	5,452	4,719	3,450	32,963	6%
NE Cor. of Malcolm X & 125th	5,531	5,624	5,648	6,561	6,534	5,835	4,613	40,346	2%
NE Cor. of 125th & Malcolm X	3,177	3,716	3,210	3,418	3,541	2,975	2,379	22,416	2%
SW Cor. Of Malcolm X & 125th	9,349	9,670	9,038	8,047	10,676	8,923	7,036	62,739	3%
SW Cor. Of 125th & Malcolm X	4,812	4,557	4,951	3,765	5,673	4,751	3,266	31,775	16%
Total	49,748	51,767	47,461	45,720	57,283	47,389	36,736	336,104	5.0%