



Week 27 2020. 29 Jun 2020 to 05 Jul 2020

# Footfall Report 125th St BID

## Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	395,154	366,905	7.7%

## Key Stats

Thursday was the busiest day this week with a total of 67,140 visits. The busiest hour was at 3:00 PM on Friday with 6,456 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 68,473 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE

## Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	56,192	54,606	59,146	67,140	61,710	51,503	44,857	395,154
Previous Week	52,337	55,839	54,557	57,248	61,655	44,442	40,827	366,905
Change WoW	3,855	-1,233	4,589	9,892	55	7,061	4,030	28,249
% Change WoW	7.4%	-2.2%	-17.4%	17.3%	0.1%	15.9%	9.9%	7.7%

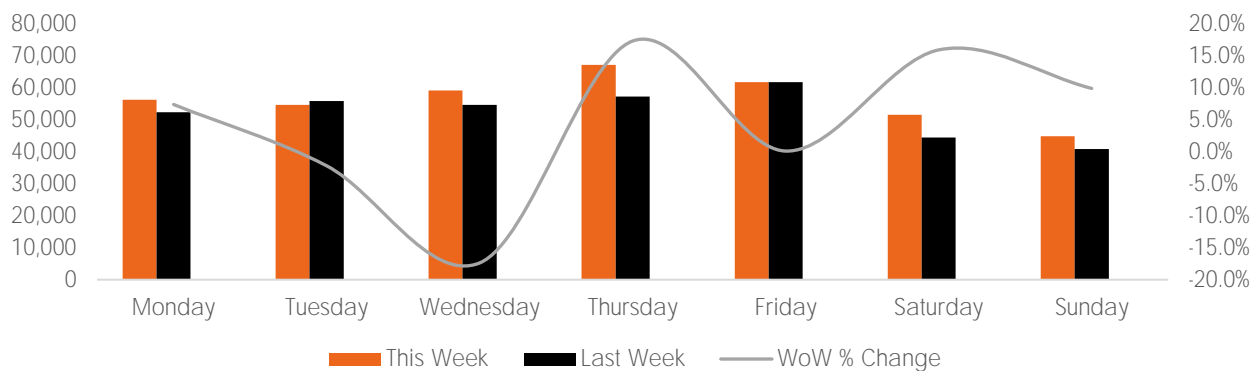
## Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,675	8,035	8,827	11,174	9,582	7,704	6,196	60,193
Previous Week	7,555	8,498	7,784	8,999	9,573	6,320	6,445	55,174
Previous Year	14,659	15,447	16,064	11,553	13,987	12,991	12,197	96,898
% Change WoW	14.8%	-5.4%	-17.4%	24.2%	0.1%	21.9%	-3.9%	9.1%
% Change YoY	-40.8%	-48.0%	-45.1%	-3.3%	-31.5%	-40.7%	-49.2%	-37.9%

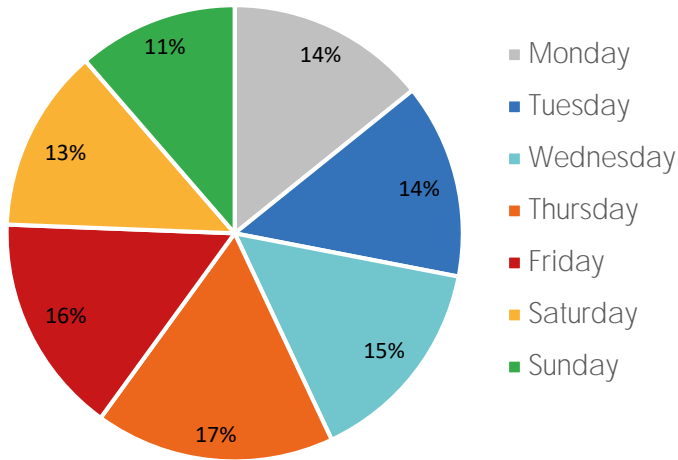
## Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	72 / 52	68 / 55	68 / 54	66 / 54	63 / 52	72 / 54	70 / 54
Last Week	68 / 55	70 / 55	66 / 55	66 / 55	64 / 55	63 / 55	66 / 54

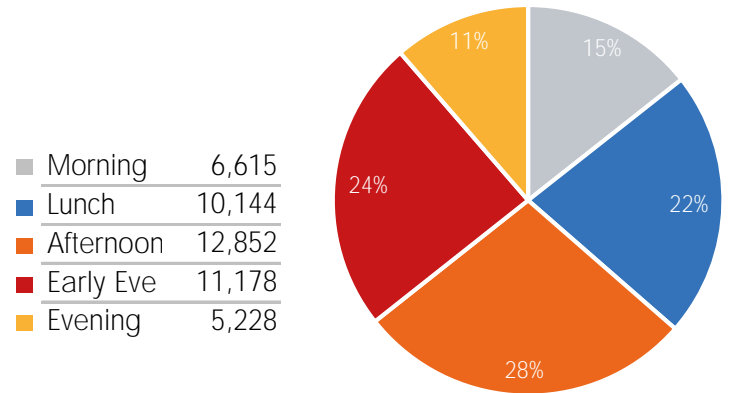
## Visitors by Day (All Locations)



## % Share of Visitors by Day

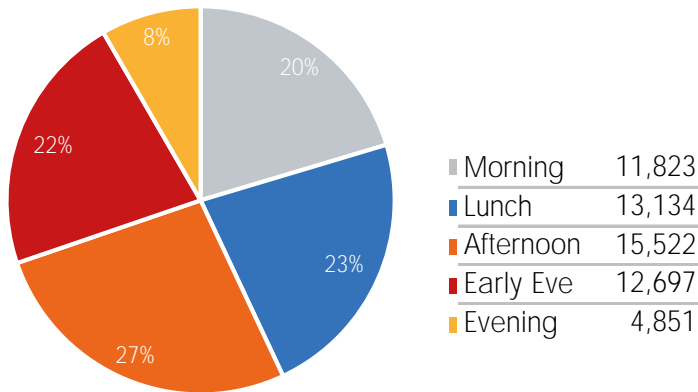


## Visitors by Day Part - Weekend



Morning	6,615
Lunch	10,144
Afternoon	12,852
Early Eve	11,178
Evening	5,228

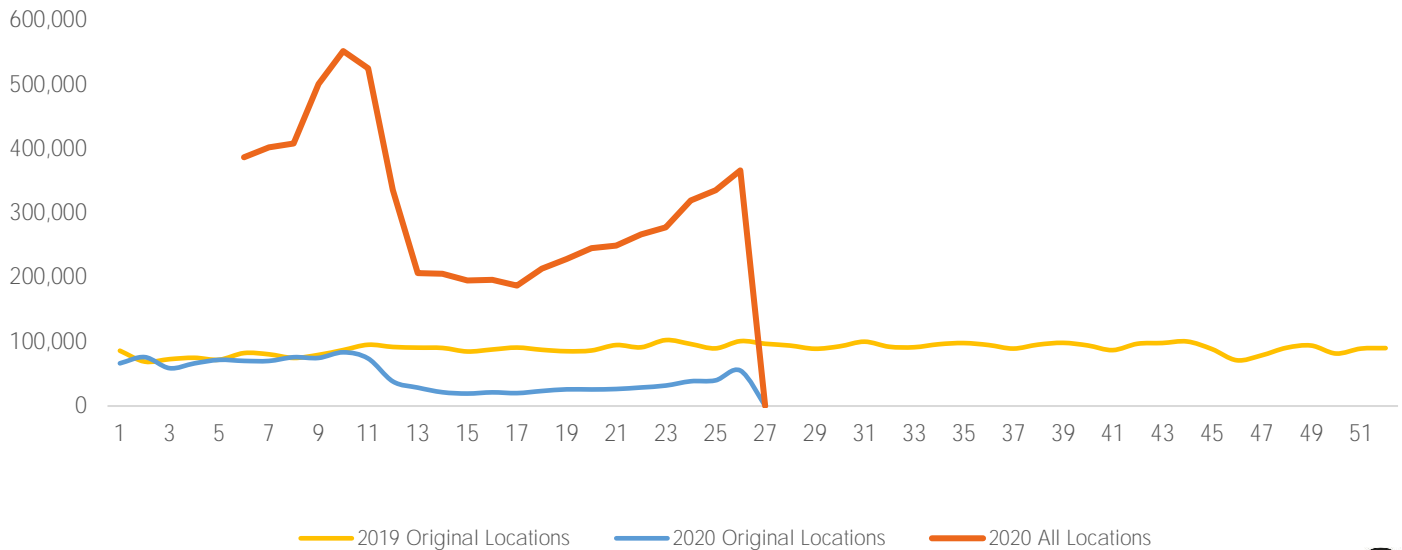
## Visitors by Day Part - Weekday



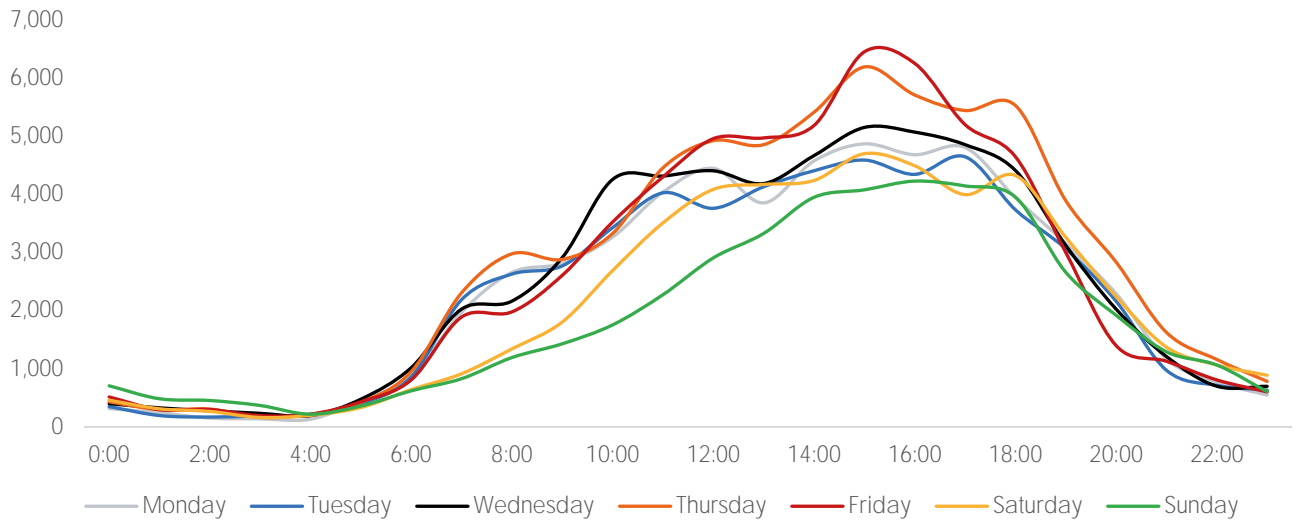
Morning	11,823
Lunch	13,134
Afternoon	15,522
Early Eve	12,697
Evening	4,851

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	863	861	1,019	952	809	642	621
7:00	1,973	2,190	2,028	2,308	1,891	915	830
8:00	2,659	2,631	2,165	2,979	1,980	1,343	1,194
9:00	2,815	2,771	2,915	2,883	2,609	1,806	1,431
10:00	3,267	3,430	4,260	3,329	3,527	2,691	1,756
11:00	4,042	4,029	4,318	4,459	4,303	3,512	2,276
12:00	4,450	3,763	4,408	4,927	4,962	4,088	2,909
13:00	3,856	4,134	4,189	4,858	4,974	4,173	3,330
14:00	4,578	4,409	4,670	5,416	5,188	4,242	3,952
15:00	4,872	4,593	5,155	6,196	6,456	4,703	4,081
16:00	4,685	4,347	5,074	5,713	6,257	4,495	4,231
17:00	4,809	4,649	4,858	5,446	5,203	3,998	4,148
18:00	3,944	3,737	4,414	5,532	4,651	4,328	3,955
19:00	3,158	3,065	3,124	3,894	3,002	3,264	2,662
20:00	2,294	2,163	2,027	2,836	1,399	2,242	1,922
21:00	1,171	974	1,211	1,626	1,130	1,373	1,293
22:00	771	715	701	1,160	809	1,065	1,065
23:00	548	633	699	784	602	889	606

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,653	5,641	6,320	7,988	7,024	5,703	4,305	42,634	9%
Frederick Douglas Blv	3,022	2,394	2,507	3,186	2,558	2,001	1,891	17,559	11%
NW Cor. of Malcolm X & 125th	4,911	4,554	5,223	6,548	5,744	5,217	4,868	37,065	9%
NW Cor. of 125th & Malcolm X	6,634	5,327	6,227	7,832	5,947	5,144	4,501	41,612	17%
SE Cor. of Malcolm X & 125th	5,565	6,045	6,251	6,673	6,126	5,470	4,808	40,938	4%
SE Cor. of 125th & Malcolm X	5,192	5,848	6,164	5,949	6,047	4,728	4,406	38,334	5%
NE Cor. of Malcolm X & 125th	6,066	6,583	7,031	6,652	7,505	6,201	5,447	45,485	6%
NE Cor. of 125th & Malcolm X	3,577	3,856	4,138	3,867	4,004	3,169	2,809	25,420	7%
SW Cor. Of Malcolm X & 125th	10,466	9,200	9,634	11,966	10,733	8,608	7,866	68,473	2%
SW Cor. Of 125th & Malcolm X	5,106	5,158	5,651	6,479	6,022	5,262	3,956	37,634	16%
<b>Total</b>	<b>56,192</b>	<b>54,606</b>	<b>59,146</b>	<b>67,140</b>	<b>61,710</b>	<b>51,503</b>	<b>44,857</b>	<b>395,154</b>	<b>7.7%</b>