



Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	353,759	358,422	-1.3%

Key Stats

Friday was the busiest day this week with a total of 63,094 visits. The busiest hour was at 1:00 PM on Friday with 5,302 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 70,492 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	52,811	52,836	46,750	46,599	63,094	57,150	34,519	353,759
Previous Week	57,556	42,964	58,825	51,550	50,362	51,847	45,318	358,422
Change WoW	-4,745	9,872	-12,075	-4,951	12,732	5,303	-10,799	-4,663
% Change WoW	-8.2%	23.0%	-17.4%	-9.6%	25.3%	10.2%	-23.8%	-1.3%

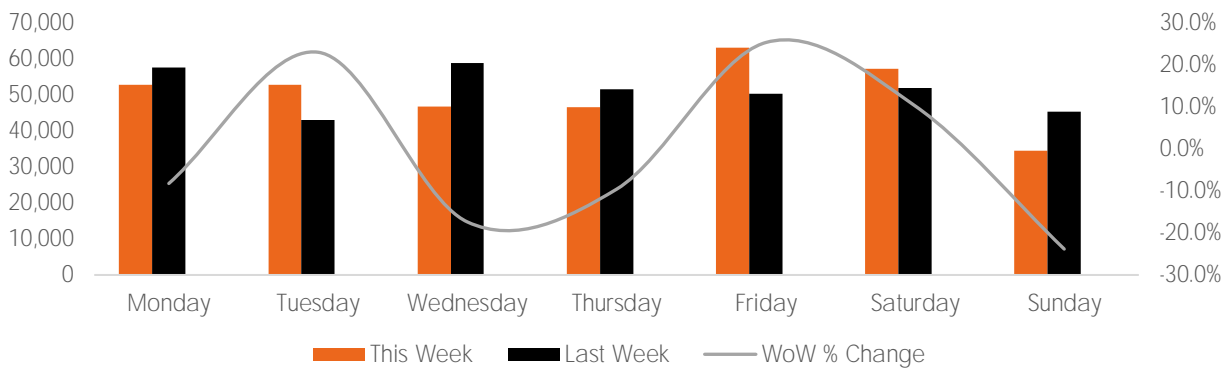
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,535	6,519	6,056	5,130	9,483	8,371	4,297	46,391
Previous Week	8,653	6,327	7,354	5,694	4,099	5,334	5,161	42,622
Previous Year	12,924	11,324	11,824	14,159	13,677	15,905	11,674	91,487
% Change WoW	-24.5%	3.0%	-17.4%	-9.9%	131.3%	56.9%	-16.7%	8.8%
% Change YoY	-49.4%	-42.4%	-48.8%	-63.8%	-30.7%	-47.4%	-63.2%	-49.3%

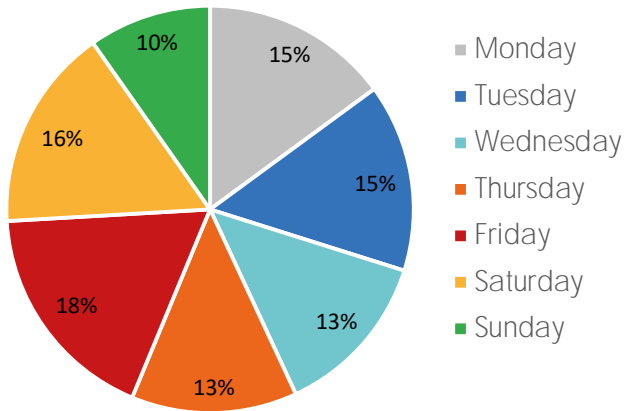
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	66 / 59	66 / 55	66 / 54	72 / 57	82 / 59	79 / 61	79 / 61
Last Week	70 / 57	66 / 57	63 / 55	70 / 55	68 / 55	70 / 55	68 / 55

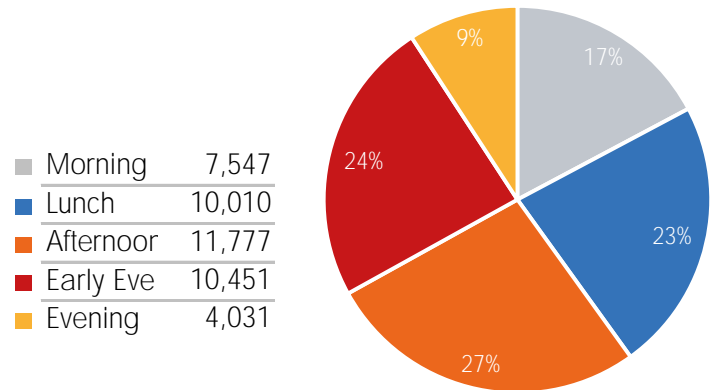
Visitors by Day (All Locations)



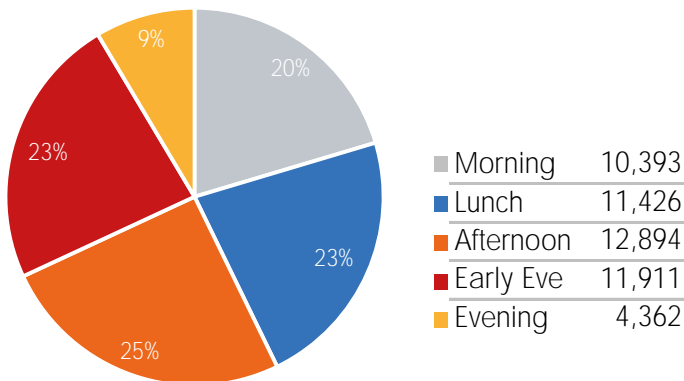
% Share of Visitors by Day



Visitors by Day Part - Weekend

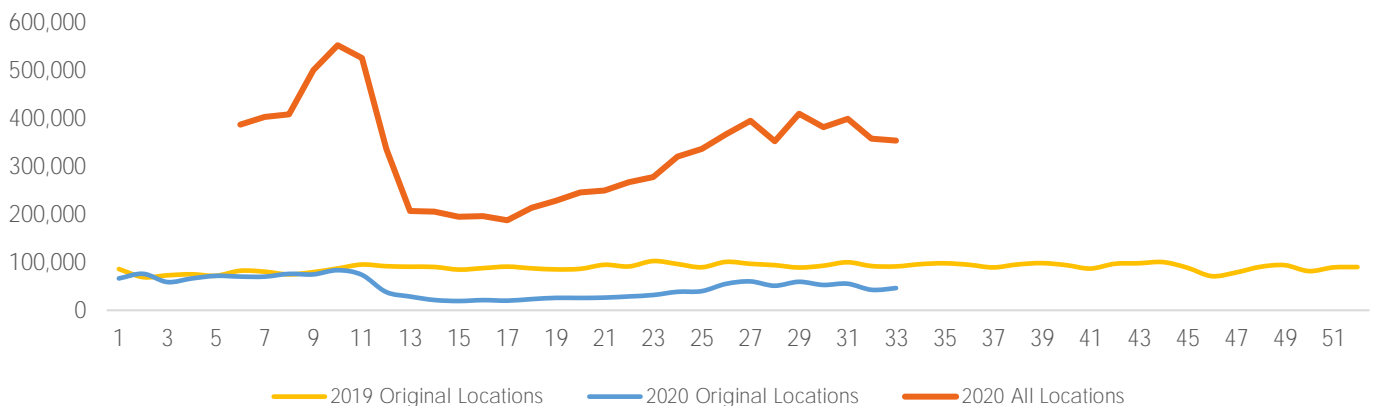


Visitors by Day Part - Weekday

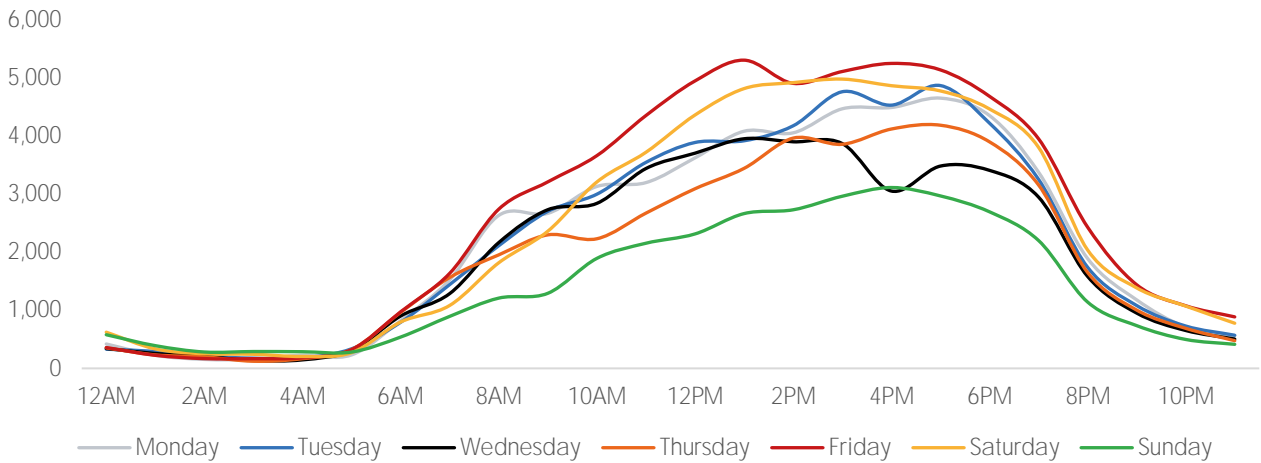


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	821	793	901	963	974	798	539
7:00	1,524	1,442	1,287	1,564	1,636	1,083	895
8:00	2,632	2,110	2,165	1,953	2,739	1,817	1,209
9:00	2,667	2,702	2,730	2,297	3,209	2,360	1,292
10:00	3,130	2,997	2,839	2,230	3,660	3,207	1,893
11:00	3,196	3,544	3,438	2,671	4,350	3,718	2,153
12:00	3,621	3,886	3,702	3,090	4,945	4,359	2,313
13:00	4,080	3,915	3,950	3,441	5,302	4,813	2,663
14:00	4,052	4,173	3,898	3,961	4,903	4,915	2,728
15:00	4,465	4,759	3,868	3,855	5,107	4,976	2,961
16:00	4,487	4,528	3,051	4,117	5,246	4,863	3,111
17:00	4,649	4,865	3,480	4,183	5,135	4,773	2,967
18:00	4,350	4,220	3,407	3,898	4,681	4,463	2,694
19:00	3,377	3,254	2,948	3,157	3,951	3,804	2,201
20:00	1,891	1,741	1,583	1,651	2,431	2,038	1,142
21:00	1,179	1,082	952	1,004	1,439	1,385	736
22:00	712	729	652	689	1,077	1,072	498
23:00	562	570	505	477	886	777	414

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,527	3,805	4,234	3,823	6,810	5,941	3,001	32,141	14%
Frederick Douglas Blv	2,008	2,714	1,822	1,307	2,673	2,430	1,296	14,250	-1%
NW Cor. of Malcolm X & 125th	2,585	2,808	2,367	2,697	2,791	2,250	1,928	17,426	-12%
NW Cor. of 125th & Malcolm X	8,703	8,230	6,247	5,997	9,226	8,497	3,933	50,833	-7%
SE Cor. of Malcolm X & 125th	5,348	6,243	5,536	5,557	6,640	6,080	4,251	39,655	0%
SE Cor. of 125th & Malcolm X	4,704	4,617	4,050	4,710	5,520	5,144	3,098	31,843	-6%
NE Cor. of Malcolm X & 125th	6,026	6,230	6,098	6,686	7,012	6,559	5,291	43,902	-3%
NE Cor. of 125th & Malcolm X	3,237	3,490	3,255	3,369	3,668	3,832	2,520	23,371	0%
SW Cor. Of Malcolm X & 125th	10,983	10,476	9,453	8,559	13,245	11,193	6,583	70,492	3%
SW Cor. Of 125th & Malcolm X	4,690	4,223	3,688	3,894	5,509	5,224	2,618	29,846	-3%
Total	52,811	52,836	46,750	46,599	63,094	57,150	34,519	353,759	-1.3%