



Week 35 2020. 24 Aug 2020 to 30 Aug 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	389,182	393,857	-1.2%

Key Stats

Wednesday was the busiest day this week with a total of 64,281 visits. The busiest hour was at 3:00 PM on Wednesday with 5,624 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 73,158 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	53,172	53,538	64,281	58,754	61,147	46,885	51,405	389,182
Previous Week	56,410	58,524	47,991	64,112	63,215	57,407	46,198	393,857
Change WoW	-3,238	-4,986	16,290	-5,358	-2,068	-10,522	5,207	-4,675
% Change WoW	-5.7%	-8.5%	17.4%	-8.4%	-3.3%	-18.3%	11.3%	-1.2%

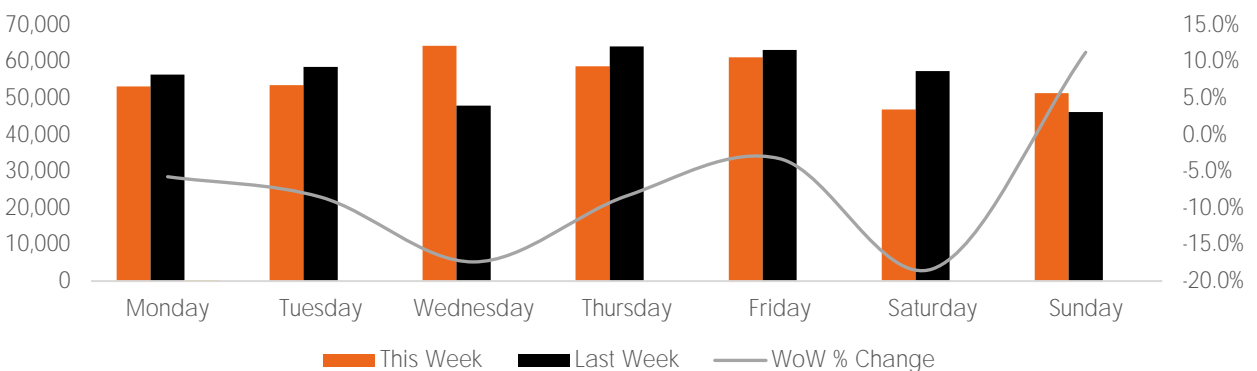
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,211	7,507	9,224	8,054	8,165	5,857	5,942	51,960
Previous Week	8,657	8,912	6,188	8,898	8,871	8,412	5,974	55,912
Previous Year	13,791	12,793	10,452	14,560	17,410	15,173	13,834	98,013
% Change WoW	-16.7%	-15.8%	17.4%	-9.5%	-8.0%	-30.4%	-0.5%	-7.1%
% Change YoY	-47.7%	-41.3%	11.7%	-44.7%	-53.1%	-61.4%	-57.0%	-47.0%

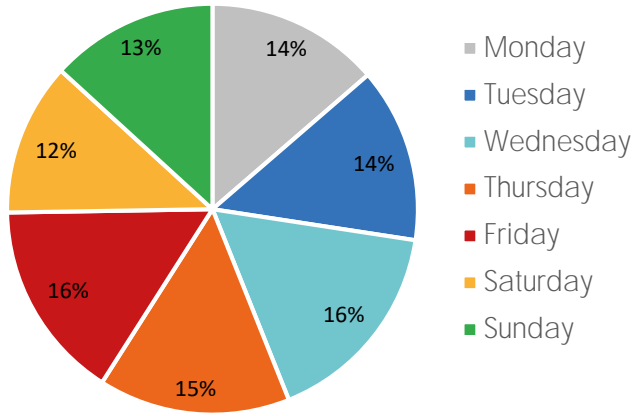
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	72 / 55	68 / 57	66 / 55	66 / 54	66 / 54	64 / 55	66 / 55
Last Week	77 / 61	77 / 59	77 / 59	75 / 59	77 / 57	68 / 55	68 / 57

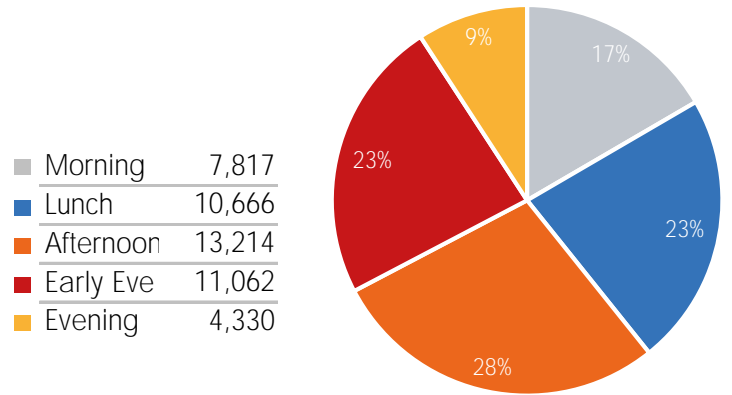
Visitors by Day (All Locations)



% Share of Visitors by Day

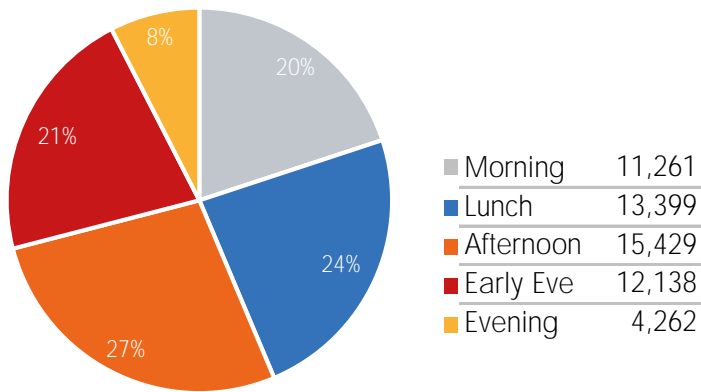


Visitors by Day Part - Weekend



Morning	7,817
Lunch	10,666
Afternoon	13,214
Early Eve	11,062
Evening	4,330

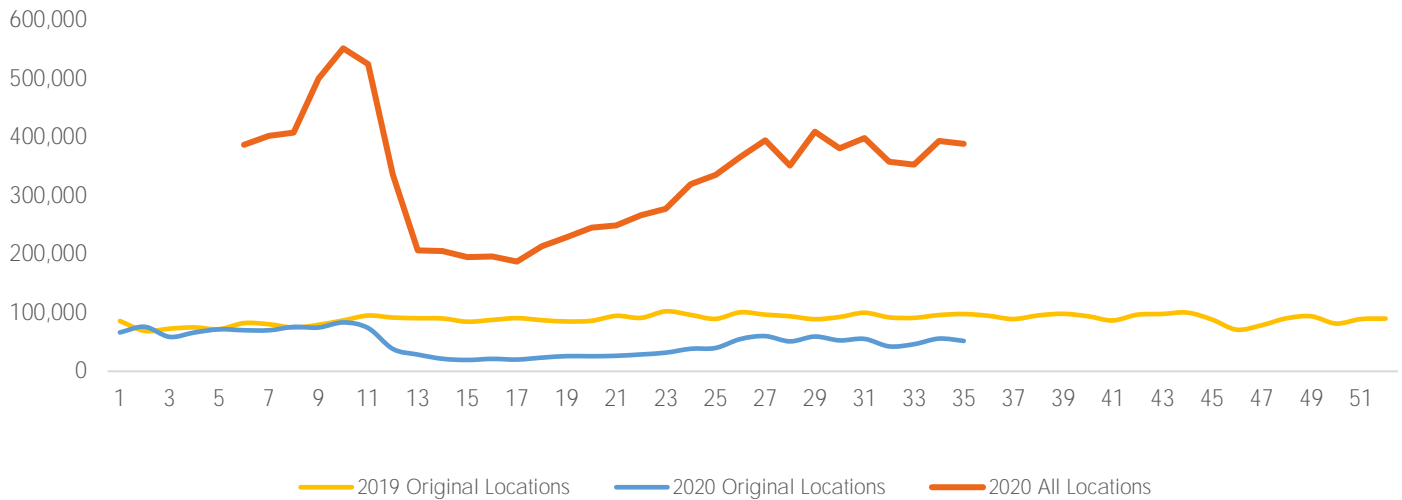
Visitors by Day Part - Weekday



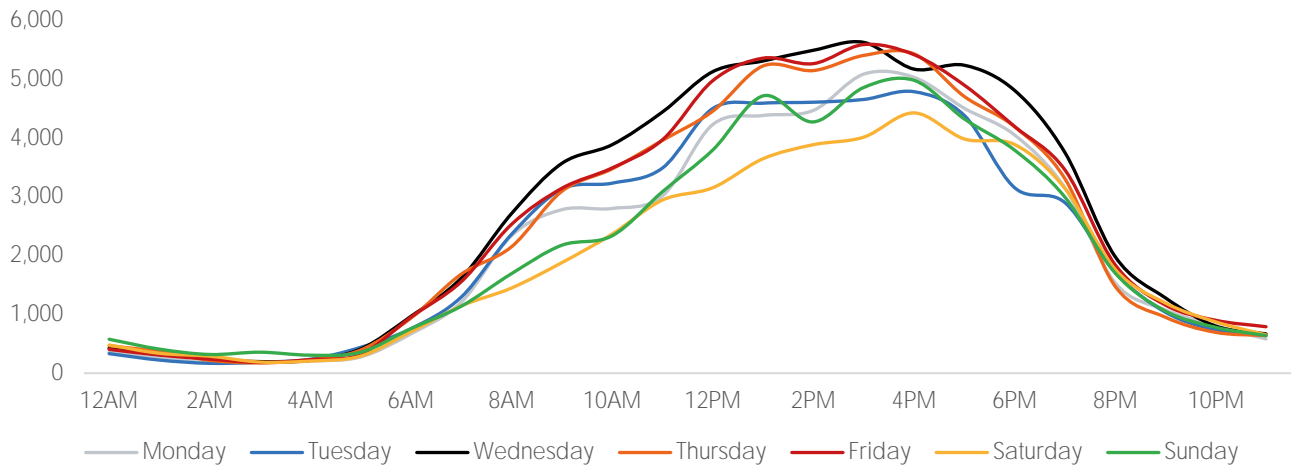
Morning	11,261
Lunch	13,399
Afternoon	15,429
Early Eve	12,138
Evening	4,262

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	669	756	966	936	953	704	757
7:00	1,205	1,293	1,616	1,683	1,554	1,143	1,138
8:00	2,337	2,361	2,713	2,149	2,530	1,448	1,692
9:00	2,780	3,128	3,566	3,091	3,143	1,879	2,175
10:00	2,800	3,230	3,884	3,473	3,489	2,363	2,335
11:00	3,012	3,487	4,440	3,957	3,967	2,943	3,085
12:00	4,226	4,499	5,125	4,453	4,972	3,152	3,793
13:00	4,381	4,590	5,307	5,222	5,355	3,645	4,714
14:00	4,467	4,606	5,489	5,144	5,262	3,884	4,271
15:00	5,083	4,653	5,624	5,401	5,586	4,012	4,856
16:00	5,030	4,785	5,169	5,429	5,415	4,425	4,979
17:00	4,504	4,382	5,235	4,705	4,897	3,982	4,323
18:00	4,050	3,154	4,808	4,191	4,194	3,888	3,793
19:00	3,152	2,900	3,753	3,308	3,458	3,143	2,994
20:00	1,536	1,716	1,982	1,478	1,843	1,765	1,703
21:00	1,076	1,036	1,280	951	1,158	1,193	1,056
22:00	805	735	801	694	899	872	780
23:00	582	641	668	639	790	652	639

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,364	5,455	6,066	5,488	5,893	4,433	4,502	37,201	-10%
Frederick Douglas Blv	1,847	2,052	3,158	2,566	2,272	1,424	1,440	14,759	2%
NW Cor. of Malcolm X & 125th	2,534	2,580	3,006	3,014	3,202	2,745	2,624	19,705	25%
NW Cor. of 125th & Malcolm X	8,315	7,860	9,658	7,665	9,129	5,942	7,672	56,241	-6%
SE Cor. of Malcolm X & 125th	5,284	6,040	6,283	6,067	7,189	5,381	5,302	41,546	4%
SE Cor. of 125th & Malcolm X	5,371	5,030	5,343	5,365	5,682	4,974	4,437	36,202	0%
NE Cor. of Malcolm X & 125th	5,457	6,029	8,687	9,523	6,958	5,516	7,265	49,435	2%
NE Cor. of 125th & Malcolm X	3,635	3,507	4,637	4,802	3,638	3,223	3,460	26,902	2%
SW Cor. Of Malcolm X & 125th	10,704	10,627	12,138	9,247	11,602	8,965	9,875	73,158	-5%
SW Cor. Of 125th & Malcolm X	4,661	4,358	5,305	5,017	5,582	4,282	4,828	34,033	-1%
Total	53,172	53,538	64,281	58,754	61,147	46,885	51,405	389,182	-1.2%