



Week 36 2020. Aug 31 2020 to Sep 06 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	397,011	389,182	2.0%

Key Stats

Friday was the busiest day this week with a total of 66,210 visits. The busiest hour was at 3:00 PM on Tuesday with 6,027 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 73,163 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	52,028	56,520	52,161	60,293	66,210	60,848	48,951	397,011
Previous Week	53,172	53,538	64,281	58,754	61,147	46,885	51,405	389,182
Change WoW	-1,144	2,982	-12,120	1,539	5,063	13,963	-2,454	7,829
% Change WoW	-2.2%	5.6%	-17.4%	2.6%	8.3%	29.8%	-4.8%	2.0%

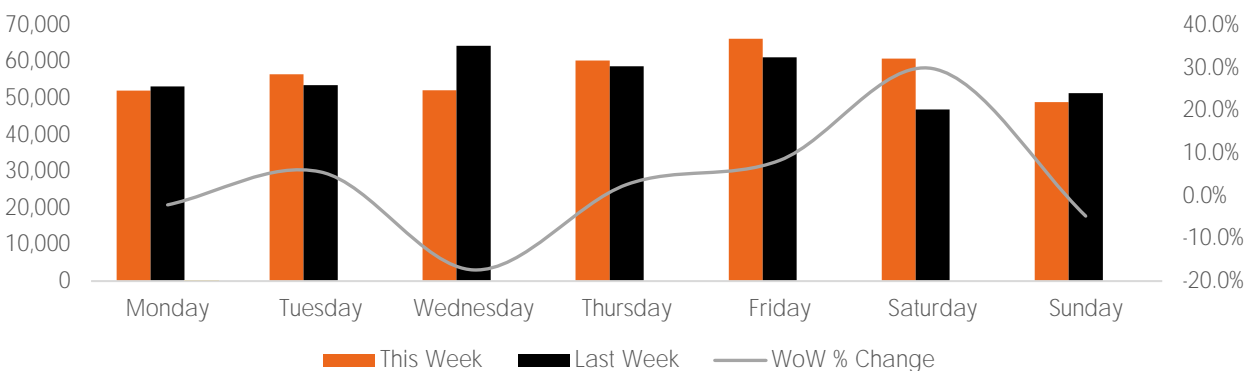
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,383	6,685	7,687	7,956	10,511	9,940	6,306	55,468
Previous Week	7,211	7,507	9,224	8,054	8,165	5,857	5,942	51,960
Previous Year	8,720	17,519	16,314	12,620	11,853	15,946	11,960	94,932
% Change WoW	-11.5%	-10.9%	-17.4%	-1.2%	28.7%	69.7%	6.1%	6.8%
% Change YoY	-26.8%	-61.8%	-52.9%	-37.0%	-11.3%	-37.7%	-47.3%	-41.6%

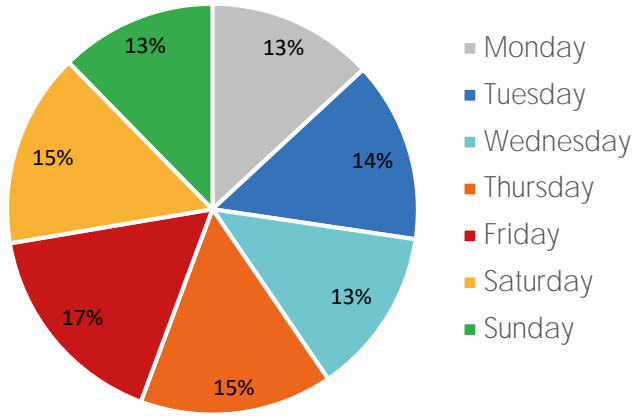
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 55	66 / 57	66 / 57	66 / 57	68 / 55	75 / 57	84 / 61
Last Week	72 / 55	68 / 57	66 / 55	66 / 54	66 / 54	64 / 55	66 / 55

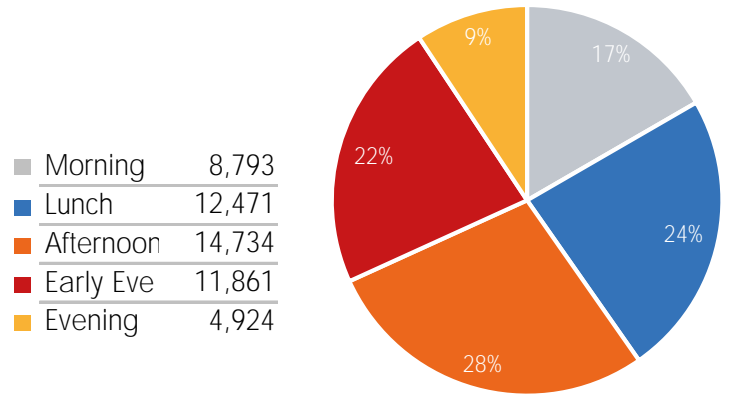
Visitors by Day (All Locations)



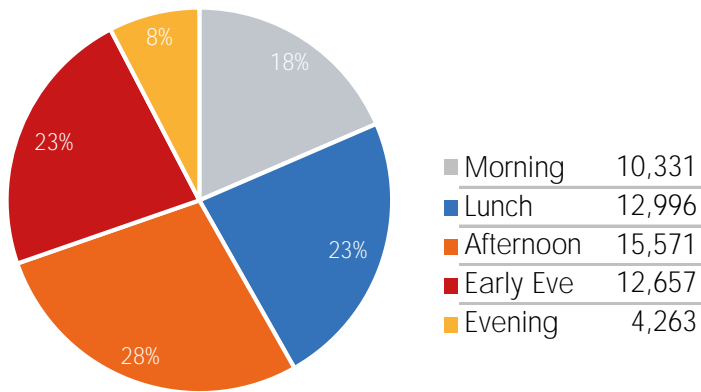
% Share of Visitors by Day



Visitors by Day Part - Weekend

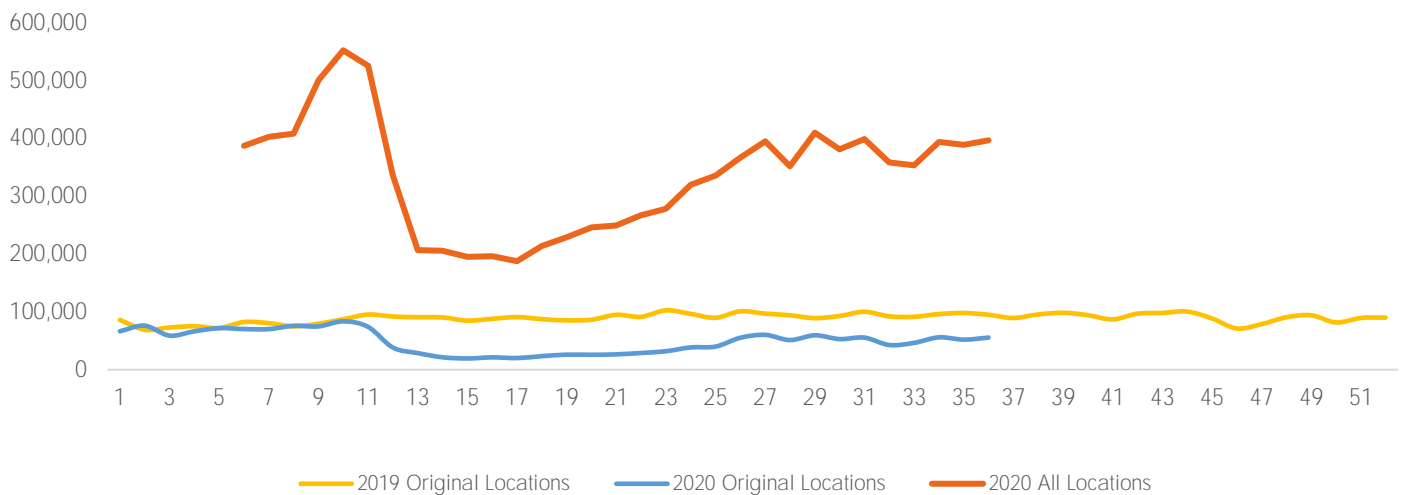


Visitors by Day Part - Weekday

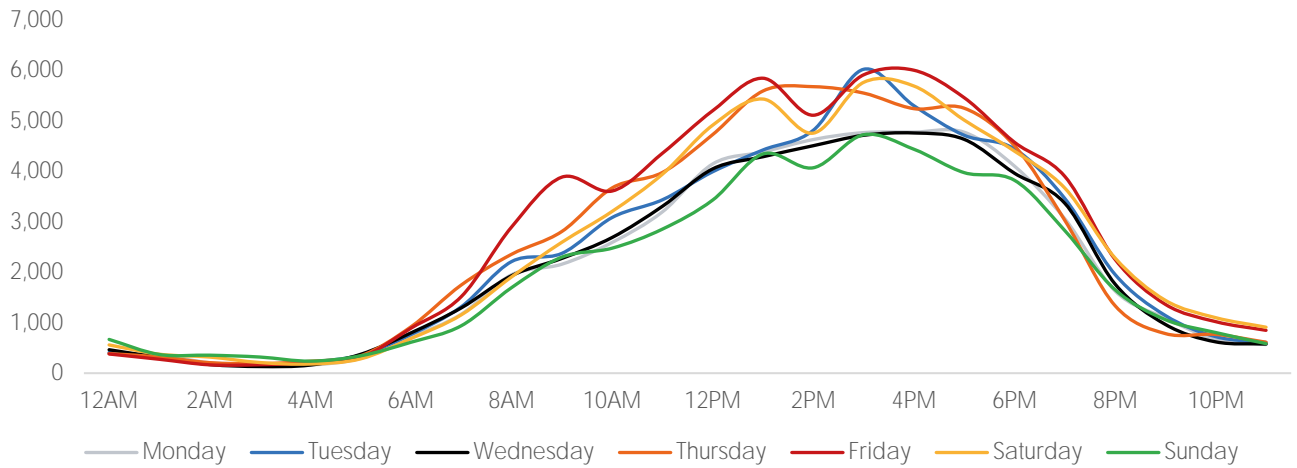


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	713	767	799	919	892	687	613
7:00	1,169	1,316	1,294	1,748	1,517	1,156	940
8:00	1,952	2,213	1,933	2,358	2,898	1,909	1,696
9:00	2,161	2,376	2,276	2,810	3,888	2,596	2,302
10:00	2,593	3,087	2,691	3,674	3,613	3,208	2,479
11:00	3,200	3,439	3,310	3,981	4,362	3,946	2,857
12:00	4,150	3,995	4,052	4,733	5,206	4,919	3,434
13:00	4,387	4,427	4,293	5,597	5,850	5,437	4,348
14:00	4,634	4,818	4,512	5,682	5,116	4,761	4,074
15:00	4,771	6,027	4,718	5,555	5,917	5,768	4,729
16:00	4,782	5,304	4,764	5,246	6,008	5,695	4,441
17:00	4,779	4,718	4,637	5,255	5,463	5,019	3,977
18:00	4,106	4,448	3,965	4,510	4,579	4,403	3,825
19:00	3,062	3,464	3,369	3,030	3,902	3,670	2,827
20:00	1,629	1,956	1,766	1,337	2,255	2,283	1,654
21:00	1,094	1,143	966	785	1,364	1,444	1,061
22:00	667	724	621	769	1,022	1,101	806
23:00	568	609	578	614	850	912	586

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,605	4,980	5,190	5,919	7,268	6,752	4,771	39,485	6%
Frederick Douglas Blv	1,778	1,705	2,497	2,037	3,243	3,188	1,535	15,983	8%
NW Cor. of Malcolm X & 125th	2,412	2,760	2,690	2,683	2,125	1,858	2,497	17,025	-14%
NW Cor. of 125th & Malcolm X	8,268	9,061	7,579	9,426	10,928	10,201	6,885	62,348	11%
SE Cor. of Malcolm X & 125th	6,454	6,346	5,121	5,937	6,203	5,221	4,116	39,398	-5%
SE Cor. of 125th & Malcolm X	5,383	5,529	4,414	4,520	5,536	4,633	4,216	34,231	-5%
NE Cor. of Malcolm X & 125th	5,650	6,573	7,140	9,488	7,509	7,482	6,997	50,839	3%
NE Cor. of 125th & Malcolm X	3,762	3,823	3,809	4,784	3,927	4,370	3,333	27,808	3%
SW Cor. Of Malcolm X & 125th	9,018	10,606	9,212	10,229	13,027	11,433	9,638	73,163	0%
SW Cor. Of 125th & Malcolm X	4,698	5,137	4,509	5,270	6,444	5,710	4,963	36,731	8%
Total	52,028	56,520	52,161	60,293	66,210	60,848	48,951	397,011	2.0%