



Week 37 2020. Sep 07 2020 to Sep 13 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	373,993	397,011	-5.8%

Key Stats

Friday was the busiest day this week with a total of 62,755 visits. The busiest hour was at 4:00 PM on Friday with 5,874 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 69,781 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	49,157	56,779	55,148	46,575	62,755	60,205	43,374	373,993
Previous Week	52,028	56,520	52,161	60,293	66,210	60,848	48,951	397,011
Change WoW	-2,871	259	2,987	-13,718	-3,455	-643	-5,577	-23,018
% Change WoW	-5.5%	0.5%	-17.4%	-22.8%	-5.2%	-1.1%	-11.4%	-5.8%

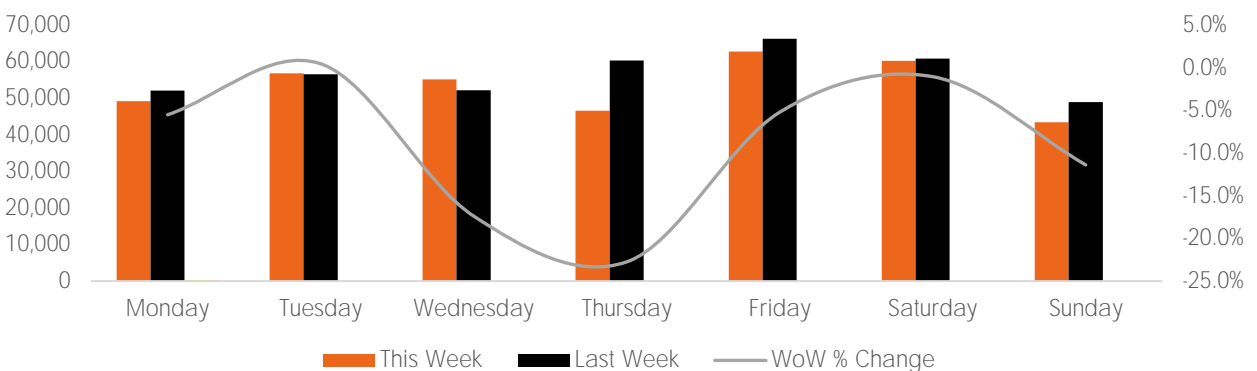
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,530	7,748	7,638	5,393	9,344	8,872	5,603	51,128
Previous Week	6,383	6,685	7,687	7,956	10,511	9,940	6,306	55,468
Previous Year	11,936	11,914	14,719	9,555	15,623	11,852	13,812	89,411
% Change WoW	2.3%	15.9%	-17.4%	-32.2%	-11.1%	-10.7%	-11.1%	-7.8%
% Change YoY	-45.3%	-35.0%	-48.1%	-43.6%	-40.2%	-25.1%	-59.4%	-42.8%

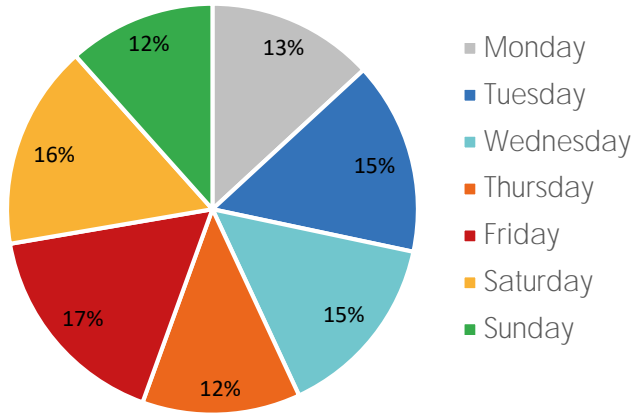
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	79 / 57	82 / 57	70 / 57	70 / 57	68 / 57	70 / 55	63 / 55
Last Week	68 / 55	66 / 57	66 / 57	66 / 57	68 / 55	75 / 57	84 / 61

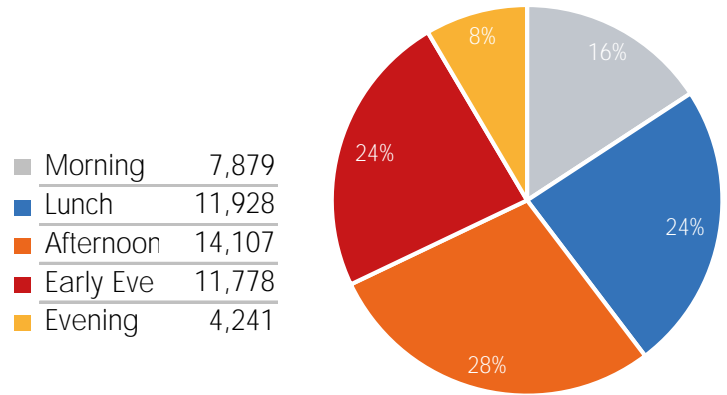
Visitors by Day (All Locations)



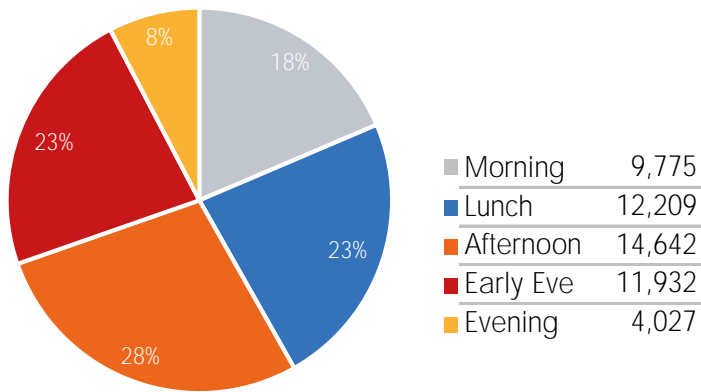
% Share of Visitors by Day



Visitors by Day Part - Weekend

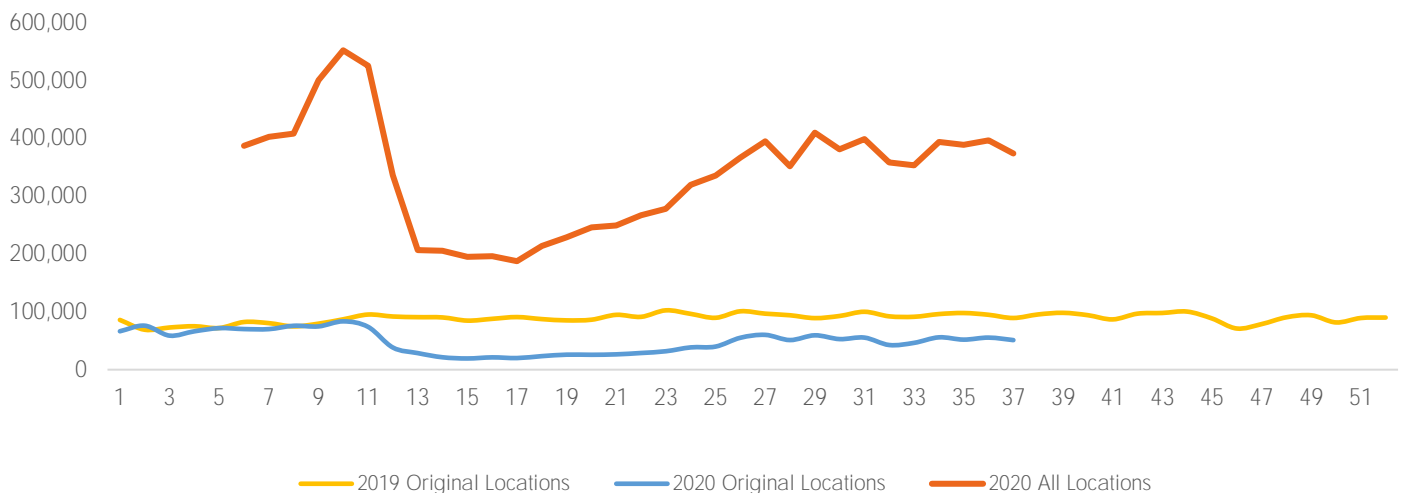


Visitors by Day Part - Weekday

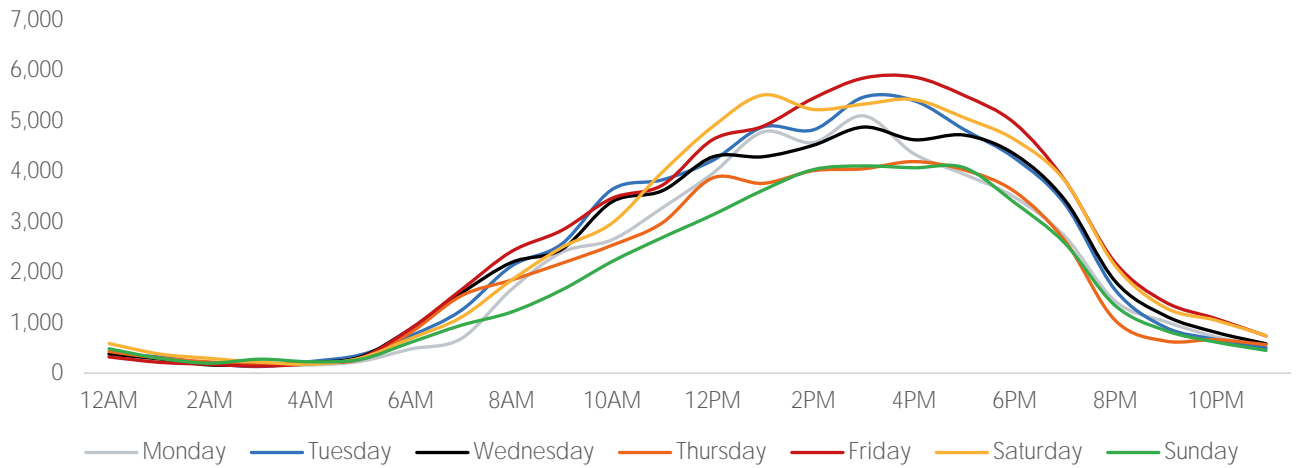


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	480	743	885	811	887	691	612
7:00	685	1,245	1,585	1,534	1,652	1,109	950
8:00	1,662	2,124	2,196	1,847	2,414	1,846	1,213
9:00	2,398	2,563	2,457	2,180	2,833	2,493	1,651
10:00	2,646	3,643	3,399	2,537	3,469	2,977	2,215
11:00	3,280	3,835	3,619	2,983	3,730	3,989	2,691
12:00	3,963	4,219	4,289	3,872	4,632	4,890	3,140
13:00	4,785	4,883	4,293	3,764	4,897	5,517	3,629
14:00	4,574	4,826	4,520	4,016	5,452	5,230	4,037
15:00	5,104	5,475	4,881	4,054	5,853	5,336	4,110
16:00	4,351	5,406	4,630	4,196	5,874	5,426	4,074
17:00	3,944	4,830	4,722	4,030	5,507	5,066	4,075
18:00	3,492	4,267	4,343	3,604	4,960	4,634	3,383
19:00	2,714	3,358	3,435	2,628	3,826	3,818	2,579
20:00	1,431	1,653	1,824	1,048	2,193	2,132	1,342
21:00	1,023	910	1,138	637	1,409	1,298	846
22:00	723	670	811	665	1,084	1,050	618
23:00	528	501	583	566	740	743	452

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,630	5,215	5,195	3,979	5,773	5,956	3,967	34,715	-12%
Frederick Douglas Blv	1,900	2,533	2,443	1,414	3,571	2,916	1,636	16,413	3%
NW Cor. of Malcolm X & 125th	2,422	1,869	2,747	2,831	2,582	2,315	2,154	16,920	-1%
NW Cor. of 125th & Malcolm X	7,761	9,214	7,846	5,955	9,937	9,560	6,447	56,720	-9%
SE Cor. of Malcolm X & 125th	4,208	5,542	5,494	5,186	6,272	5,690	3,847	36,239	-8%
SE Cor. of 125th & Malcolm X	4,447	5,223	5,460	4,093	6,637	4,860	3,737	34,457	1%
NE Cor. of Malcolm X & 125th	5,307	6,769	7,545	7,510	7,429	7,575	6,286	48,421	-5%
NE Cor. of 125th & Malcolm X	3,529	3,936	4,027	3,787	3,897	4,423	2,996	26,595	-4%
SW Cor. Of Malcolm X & 125th	10,150	11,047	9,574	8,073	11,465	11,189	8,283	69,781	-5%
SW Cor. Of 125th & Malcolm X	4,803	5,431	4,817	3,747	5,192	5,721	4,021	33,732	-8%
Total	49,157	56,779	55,148	46,575	62,755	60,205	43,374	373,993	-5.8%