



Week 38 2020. Sep 14 2020 to Sep 20 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	415,032	373,993	11.0%

Key Stats

Saturday was the busiest day this week with a total of 67,339 visits. The busiest hour was at 4:00 PM on Saturday with 6,632 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 79,581 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	56,137	58,373	59,064	55,928	64,759	67,339	53,432	415,032
Previous Week	49,157	56,779	55,148	46,575	62,755	60,205	43,374	373,993
Change WoW	6,980	1,594	3,916	9,353	2,004	7,134	10,058	41,039
% Change WoW	14.2%	2.8%	-17.4%	20.1%	3.2%	11.8%	23.2%	11.0%

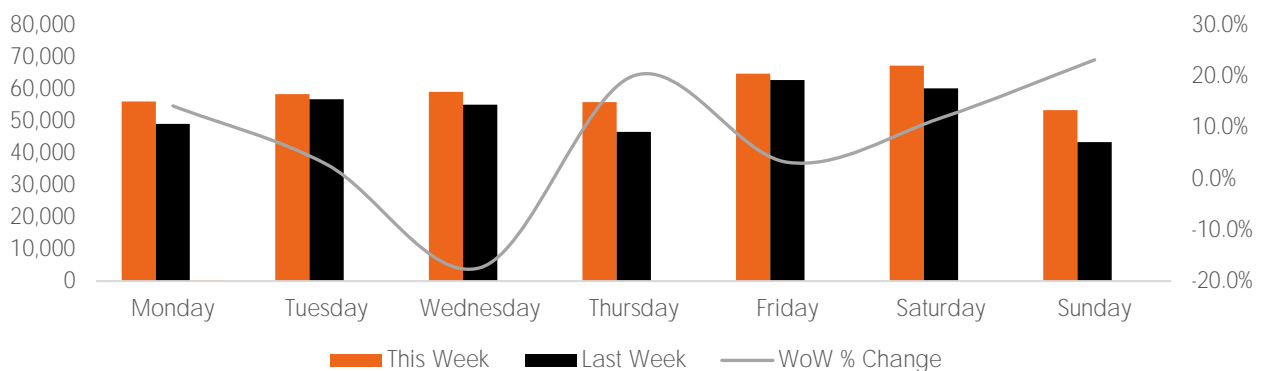
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,332	8,723	7,976	6,825	8,985	11,284	7,301	59,426
Previous Week	6,530	7,748	7,638	5,393	9,344	8,872	5,603	51,128
Previous Year	10,660	15,121	12,878	13,333	16,324	14,995	12,259	95,570
% Change WoW	27.6%	12.6%	-17.4%	26.6%	-3.8%	27.2%	30.3%	16.2%
% Change YoY	-21.8%	-42.3%	-38.1%	-48.8%	-45.0%	-24.7%	-40.4%	-37.8%

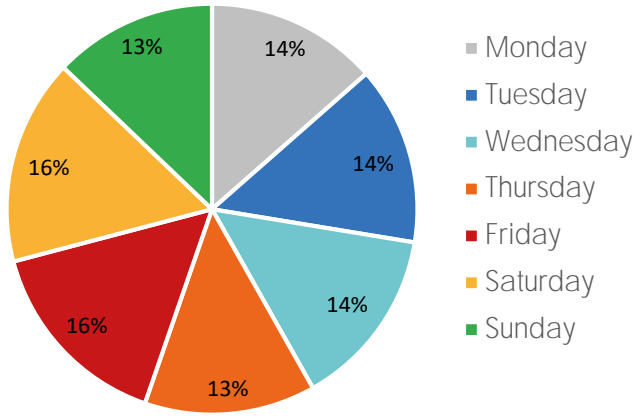
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	64 / 55	70 / 59	73 / 61	70 / 59	70 / 59	72 / 57	73 / 57
Last Week	79 / 57	82 / 57	70 / 57	70 / 57	68 / 57	70 / 55	63 / 55

Visitors by Day (All Locations)

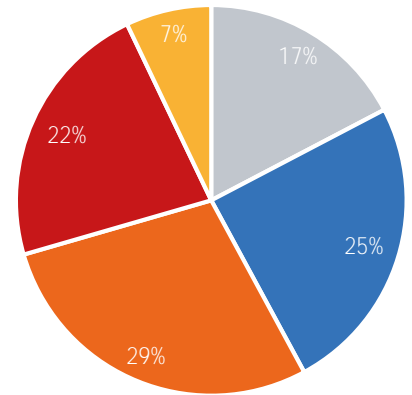


% Share of Visitors by Day

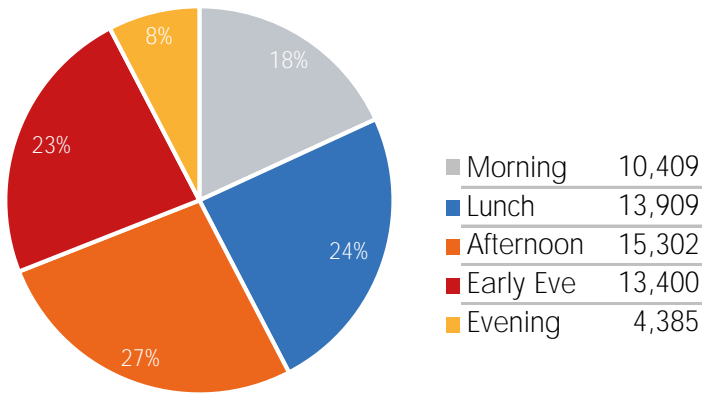


Visitors by Day Part - Weekend

Morning	10,139
Lunch	14,501
Afternoon	16,630
Early Eve	13,098
Evening	4,154



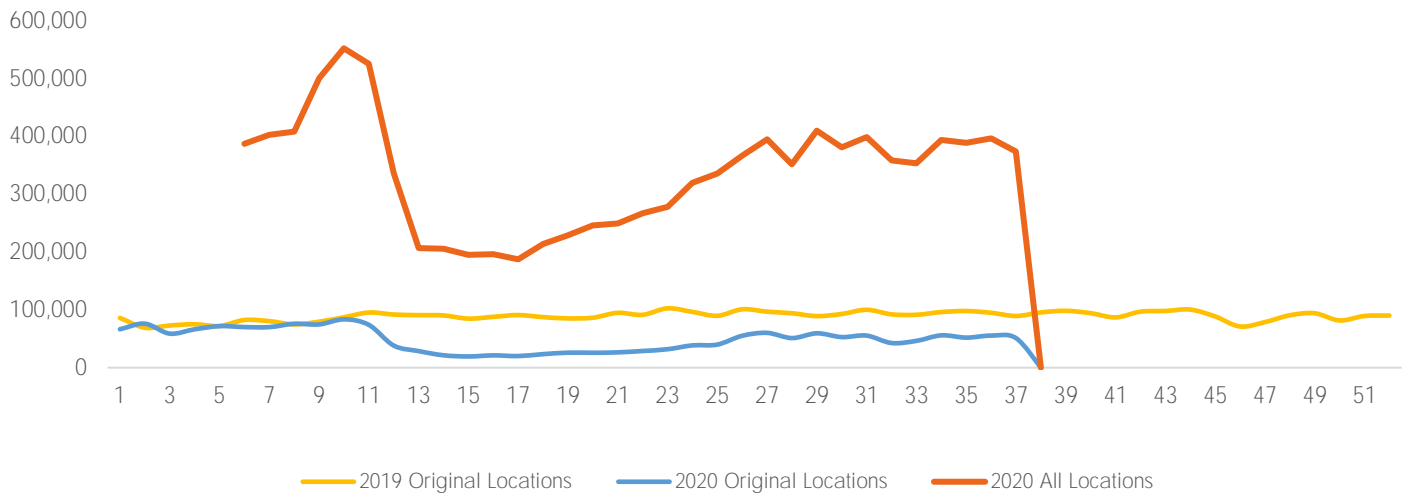
Visitors by Day Part - Weekday



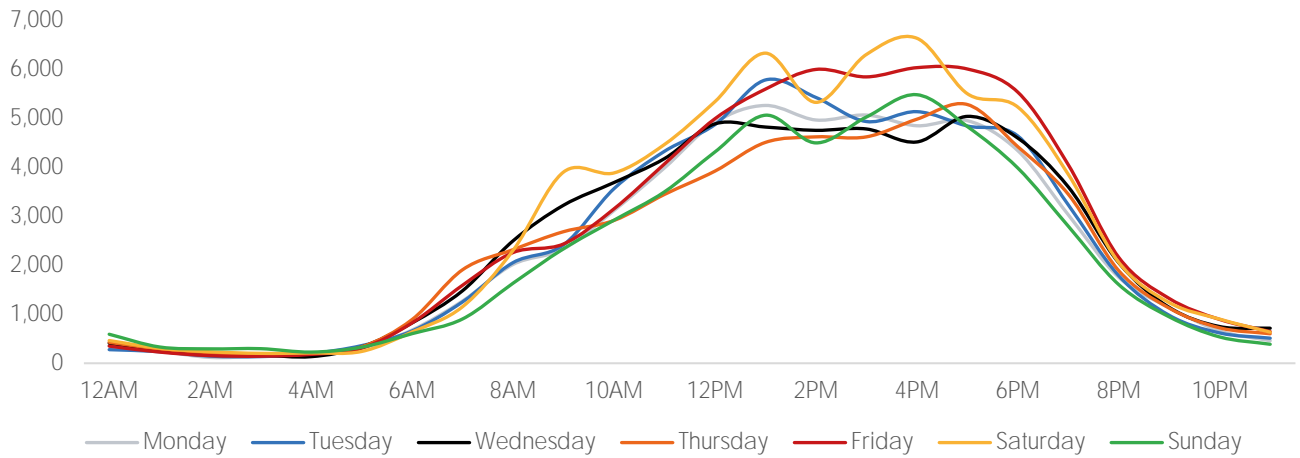
Morning	10,409
Lunch	13,909
Afternoon	15,302
Early Eve	13,400
Evening	4,385

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	677	659	824	892	823	639	604
7:00	1,270	1,252	1,480	1,908	1,592	1,154	904
8:00	2,016	2,053	2,498	2,318	2,259	2,302	1,633
9:00	2,333	2,416	3,224	2,685	2,434	3,901	2,336
10:00	3,116	3,562	3,688	2,914	3,151	3,884	2,920
11:00	3,986	4,325	4,176	3,445	4,067	4,464	3,498
12:00	4,915	4,870	4,885	3,921	4,990	5,338	4,312
13:00	5,261	5,781	4,820	4,507	5,594	6,328	5,062
14:00	4,964	5,424	4,753	4,620	5,996	5,324	4,497
15:00	5,065	4,933	4,781	4,620	5,844	6,301	5,025
16:00	4,847	5,134	4,516	4,980	6,032	6,632	5,480
17:00	4,950	4,842	5,038	5,280	6,005	5,501	4,831
18:00	4,338	4,638	4,595	4,419	5,532	5,228	3,984
19:00	3,030	3,233	3,599	3,449	4,051	3,855	2,797
20:00	1,754	1,787	2,051	1,889	2,160	2,057	1,605
21:00	1,137	978	1,139	1,125	1,322	1,237	947
22:00	661	619	749	723	894	901	537
23:00	460	512	716	602	647	635	388

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,210	6,192	5,550	5,090	6,296	7,830	5,112	41,280	19%
Frederick Douglas Blv	3,122	2,531	2,426	1,735	2,689	3,454	2,189	18,146	11%
NW Cor. of Malcolm X & 125th	2,281	1,762	2,197	2,774	2,354	2,377	1,995	15,740	-7%
NW Cor. of 125th & Malcolm X	8,710	9,245	9,142	7,135	10,665	9,605	8,026	62,528	10%
SE Cor. of Malcolm X & 125th	5,334	5,869	5,872	5,385	6,711	5,361	4,382	38,914	7%
SE Cor. of 125th & Malcolm X	4,912	5,054	5,565	5,180	6,300	4,608	4,242	35,861	4%
NE Cor. of Malcolm X & 125th	6,219	6,921	7,865	9,003	7,536	8,417	7,567	53,528	11%
NE Cor. of 125th & Malcolm X	4,135	4,027	4,199	4,542	3,959	4,913	3,606	29,381	10%
SW Cor. Of Malcolm X & 125th	11,007	11,400	11,124	9,944	11,835	13,605	10,666	79,581	14%
SW Cor. Of 125th & Malcolm X	5,207	5,372	5,124	5,140	6,414	7,169	5,647	40,073	19%
Total	56,137	58,373	59,064	55,928	64,759	67,339	53,432	415,032	11.0%