

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	415,335	408,029	1.8%

Key Stats

Thursday was the busiest day this week with a total of 73,771 visits. The busiest hour was at 1:00 PM on Saturday with 6,891 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 78,860 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.















Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	51,065	42,597	61,326	73,771	61,180	71,943	53,453	415,335
Previous Week	59,364	63,225	62,943	59,400	63,360	54,947	44,790	408,029
Change WoW	-8,299	-20,628	-1,617	14,371	-2,180	16,996	8,663	7,306
% Change WoW	-14.0%	-32.6%	-17.4%	24.2%	-3.4%	30.9%	19.3%	1.8%

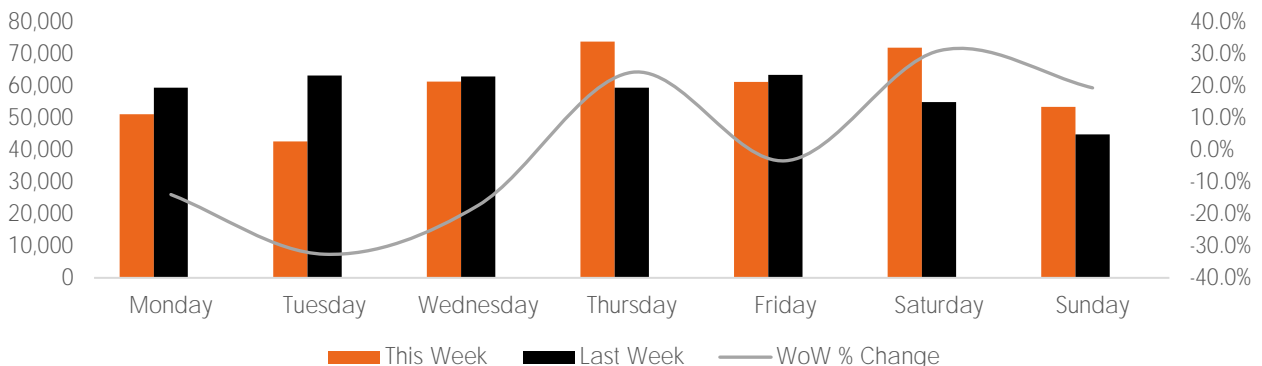
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,382	5,390	9,123	9,741	9,532	11,682	7,539	59,389
Previous Week	8,673	8,996	9,393	7,285	9,501	7,554	5,701	57,103
Previous Year	11,607	13,914	13,211	12,649	16,495	17,037	9,332	94,245
% Change WoW	-26.4%	-40.1%	-17.4%	33.7%	0.3%	54.6%	32.2%	4.0%
% Change YoY	-45.0%	-61.3%	-30.9%	-23.0%	-42.2%	-31.4%	-19.2%	-37.0%

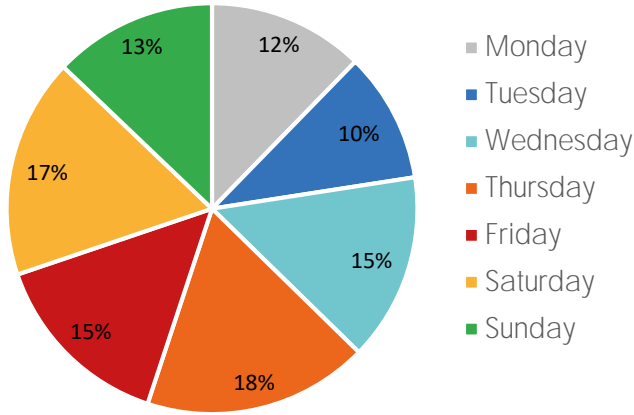
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	86 / 57	73 / 55	73 / 57	79 / 57	77 / 59	73 / 57	72 / 54
							
Last Week	70 / 57	68 / 57	72 / 61	72 / 57	72 / 59	77 / 59	82 / 64
							

Visitors by Day (All Locations)

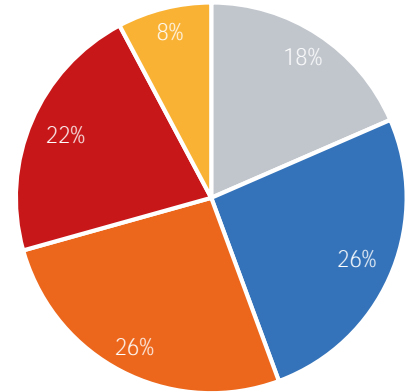


% Share of Visitors by Day

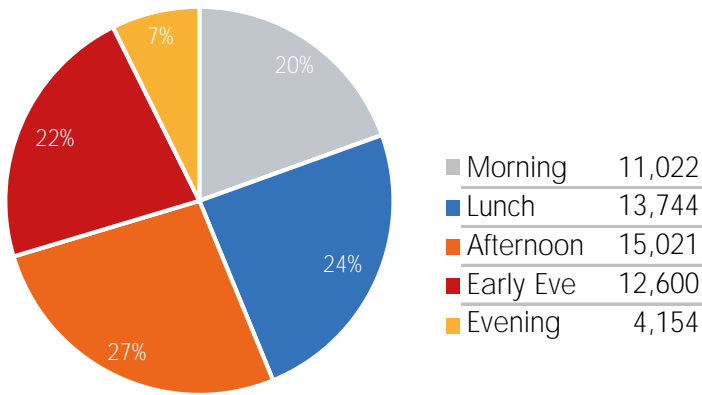


Visitors by Day Part - Weekend

Morning	11,182
Lunch	15,686
Afternoon	15,916
Early Eve	13,051
Evening	4,715



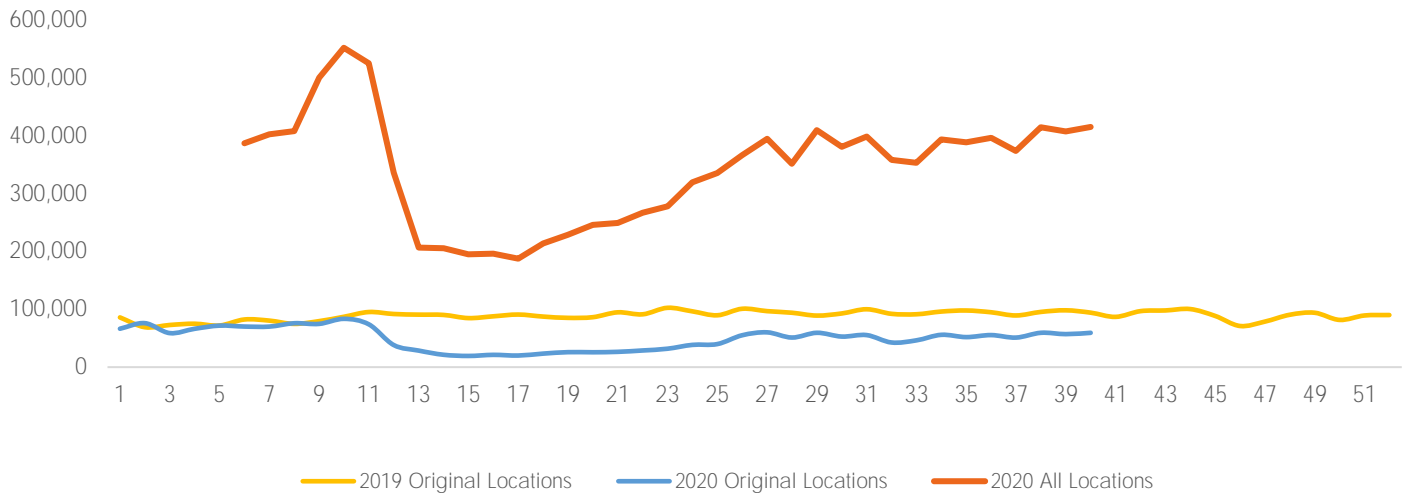
Visitors by Day Part - Weekday



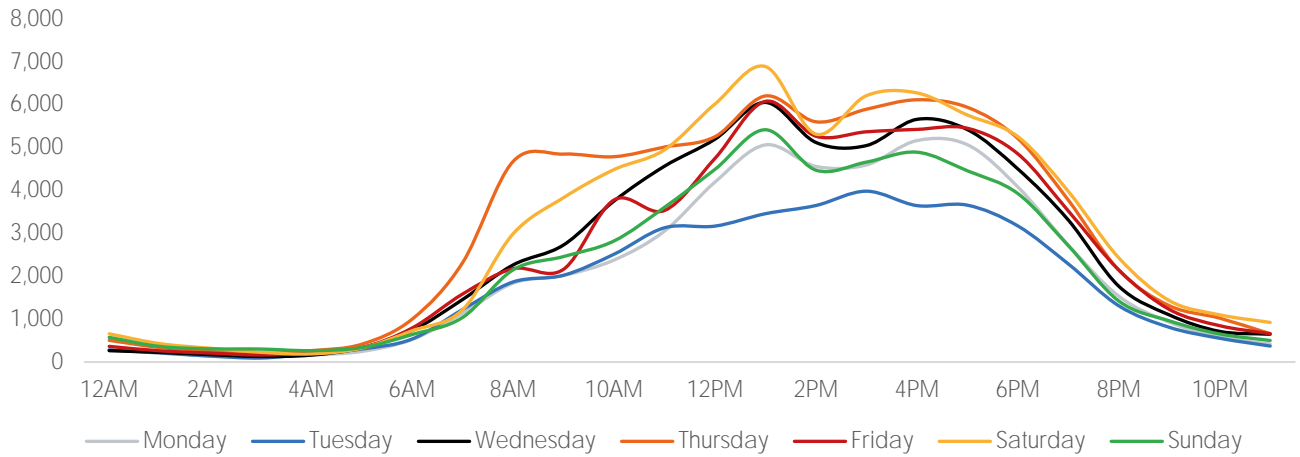
Morning	11,022
Lunch	13,744
Afternoon	15,021
Early Eve	12,600
Evening	4,154

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	526	536	732	998	792	729	640
7:00	1,134	1,223	1,457	2,314	1,585	1,217	1,038
8:00	1,839	1,867	2,263	4,675	2,176	2,988	2,149
9:00	2,019	2,023	2,729	4,849	2,162	3,832	2,460
10:00	2,378	2,513	3,754	4,788	3,779	4,488	2,823
11:00	3,052	3,131	4,566	5,013	3,533	4,947	3,608
12:00	4,196	3,170	5,196	5,254	4,748	6,016	4,492
13:00	5,064	3,459	6,054	6,205	6,080	6,891	5,417
14:00	4,562	3,650	5,121	5,602	5,267	5,314	4,475
15:00	4,596	3,984	5,048	5,895	5,369	6,211	4,662
16:00	5,164	3,648	5,659	6,116	5,425	6,276	4,894
17:00	5,068	3,658	5,421	5,941	5,452	5,760	4,460
18:00	4,085	3,174	4,504	5,213	4,856	5,258	3,929
19:00	2,728	2,288	3,312	3,776	3,524	3,981	2,714
20:00	1,535	1,312	1,768	2,143	2,147	2,430	1,423
21:00	930	810	1,099	1,314	1,228	1,433	961
22:00	583	554	714	1,023	847	1,101	654
23:00	419	373	648	660	661	924	503

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,831	3,923	6,272	7,044	6,871	8,193	5,540	42,674	5%
Frederick Douglas Blv	1,551	1,467	2,851	2,697	2,661	3,489	1,999	16,715	2%
NW Cor. of Malcolm X & 125th	2,738	2,406	2,472	3,502	2,489	3,004	2,356	18,967	14%
NW Cor. of 125th & Malcolm X	7,913	5,838	8,967	10,118	8,695	10,758	7,020	59,309	-1%
SE Cor. of Malcolm X & 125th	5,517	5,024	6,027	6,399	7,297	5,633	4,400	40,297	5%
SE Cor. of 125th & Malcolm X	4,441	4,007	4,743	5,832	5,058	4,754	4,207	33,042	-4%
NE Cor. of Malcolm X & 125th	5,682	5,554	8,298	11,983	7,138	9,002	7,804	55,461	5%
NE Cor. of 125th & Malcolm X	3,779	3,233	4,431	6,047	3,768	5,250	3,719	30,227	4%
SW Cor. Of Malcolm X & 125th	9,695	7,627	11,450	13,710	11,176	14,246	10,956	78,860	-1%
SW Cor. Of 125th & Malcolm X	4,918	3,518	5,815	6,439	6,027	7,614	5,452	39,783	-1%
Total	51,065	42,597	61,326	73,771	61,180	71,943	53,453	415,335	1.8%