



Week 41 2020. Oct 05 2020 to Oct 11 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	431,379	415,335	3.9%

Key Stats

Thursday was the busiest day this week with a total of 72,715 visits. The busiest hour was at 1:00 PM on Thursday with 6,931 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 85,832 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	63,961	59,517	59,358	72,715	67,846	62,430	45,552	431,379
Previous Week	51,065	42,597	61,326	73,771	61,180	71,943	53,453	415,335
Change WoW	12,896	16,920	-1,968	-1,056	6,666	-9,513	-7,901	16,044
% Change WoW	25.3%	39.7%	-17.4%	-1.4%	10.9%	-13.2%	-14.8%	3.9%

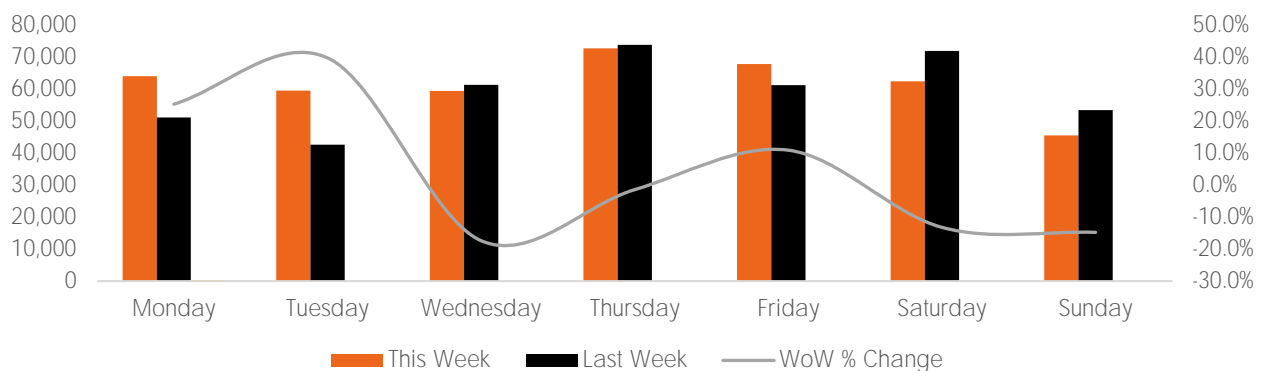
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	9,398	8,930	8,075	9,758	10,388	8,767	6,229	61,545
Previous Week	6,382	5,390	9,123	9,741	9,532	11,682	7,539	59,389
Previous Year	10,670	11,074	9,826	14,108	13,604	14,560	13,139	86,981
% Change WoW	47.3%	65.7%	-17.4%	0.2%	9.0%	-25.0%	-17.4%	3.6%
% Change YoY	-11.9%	-19.4%	-17.8%	-30.8%	-23.6%	-39.8%	-52.6%	-29.2%

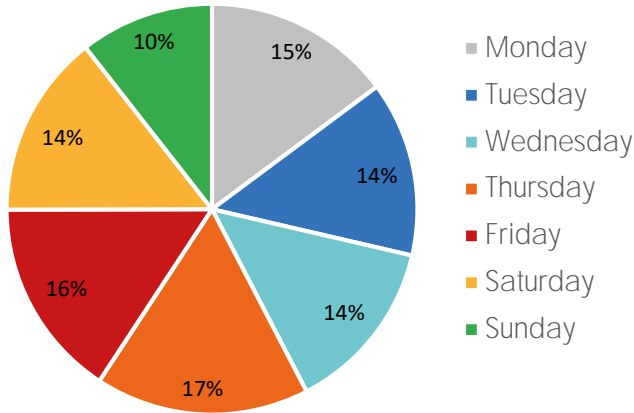
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	70 / 52	66 / 52	63 / 55	63 / 55	64 / 59	64 / 55	73 / 55
Last Week	86 / 57	73 / 55	73 / 57	79 / 57	77 / 59	73 / 57	72 / 54

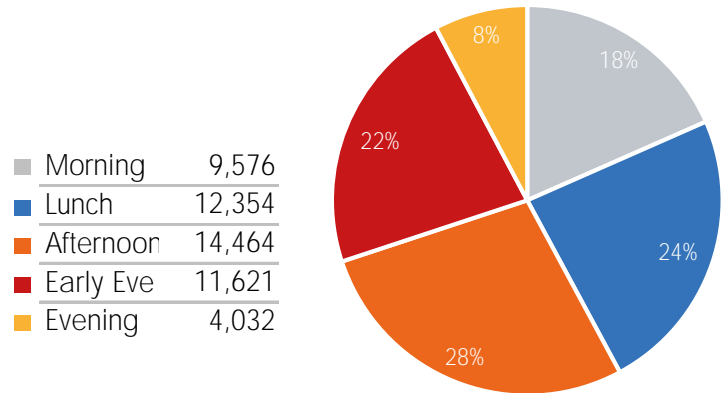
Visitors by Day (All Locations)



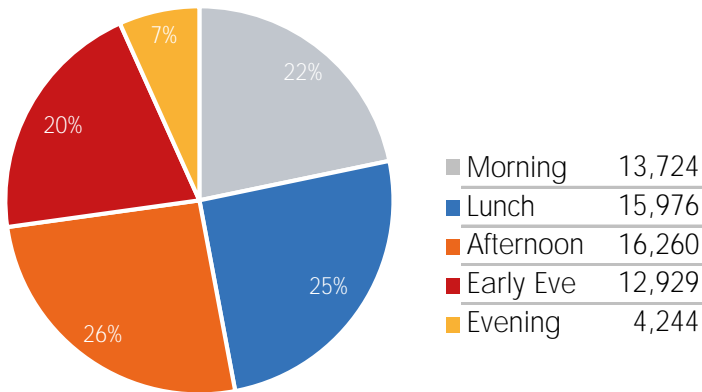
% Share of Visitors by Day



Visitors by Day Part - Weekend

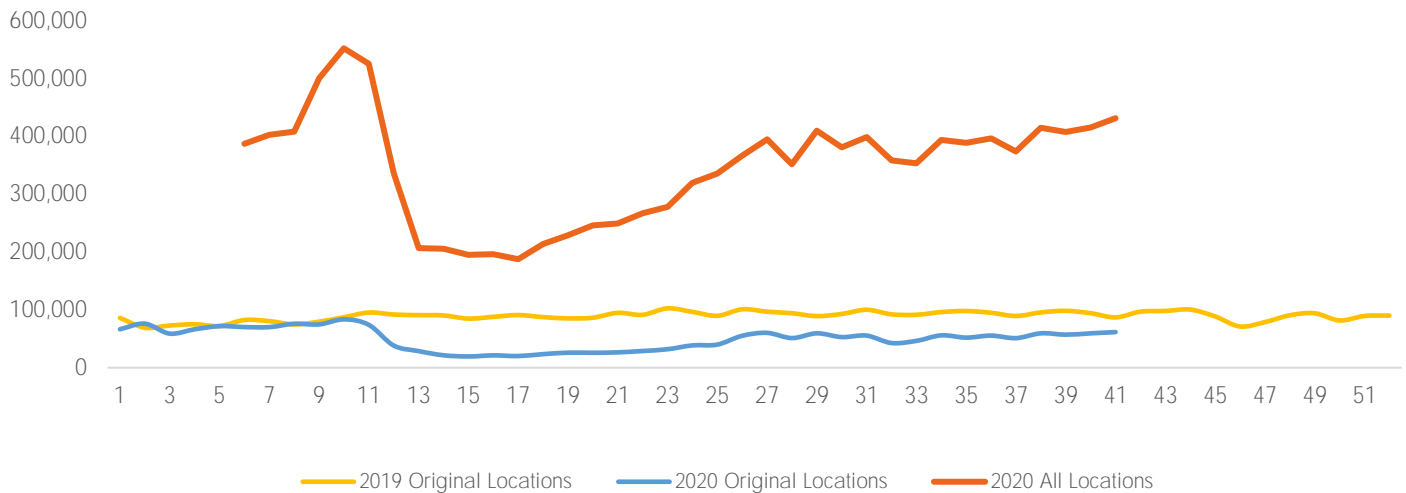


Visitors by Day Part - Weekday

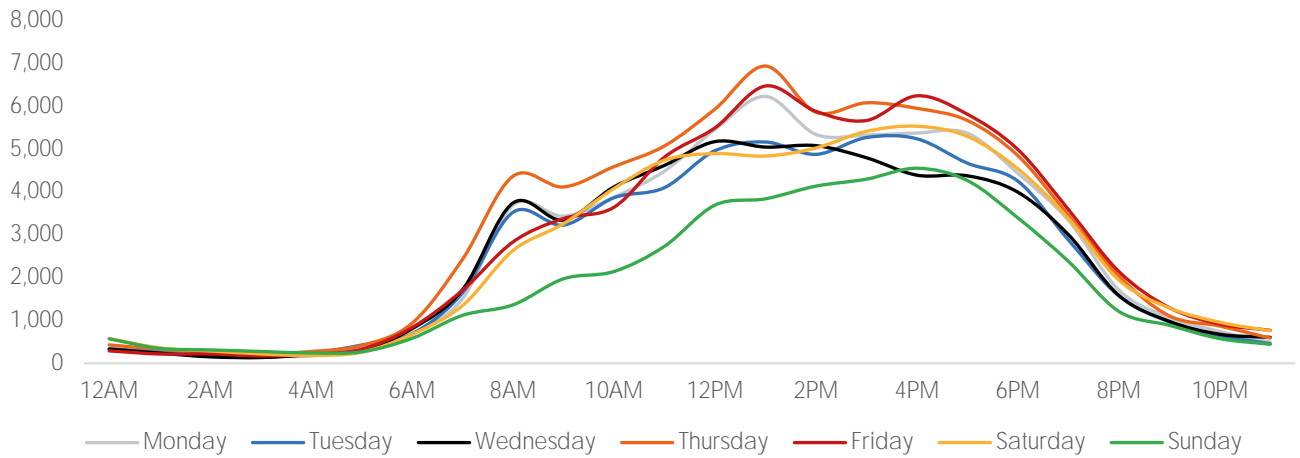


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	674	690	805	933	833	677	581
7:00	1,507	1,645	1,716	2,425	1,702	1,345	1,118
8:00	3,690	3,522	3,738	4,363	2,830	2,629	1,362
9:00	3,430	3,221	3,339	4,111	3,375	3,254	1,970
10:00	3,874	3,860	4,113	4,586	3,638	4,076	2,140
11:00	4,481	4,095	4,614	5,068	4,806	4,734	2,727
12:00	5,453	4,956	5,169	5,927	5,489	4,891	3,688
13:00	6,223	5,160	5,042	6,931	6,466	4,832	3,835
14:00	5,337	4,872	5,075	5,855	5,875	5,020	4,131
15:00	5,322	5,264	4,793	6,074	5,661	5,408	4,293
16:00	5,369	5,236	4,387	5,945	6,237	5,528	4,548
17:00	5,365	4,667	4,372	5,663	5,808	5,292	4,262
18:00	4,431	4,249	3,991	4,843	4,986	4,537	3,392
19:00	3,336	2,880	3,002	3,460	3,590	3,379	2,380
20:00	1,709	1,573	1,584	2,037	2,142	1,942	1,211
21:00	1,070	965	980	1,108	1,298	1,292	886
22:00	740	642	676	868	914	957	575
23:00	495	458	605	588	769	757	443

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,624	6,428	5,529	6,756	7,603	6,396	3,992	43,328	2%
Frederick Douglas Blv	2,774	2,502	2,546	3,002	2,785	2,371	2,237	18,217	9%
NW Cor. of Malcolm X & 125th	3,349	2,966	2,384	3,430	2,727	2,618	2,079	19,553	3%
NW Cor. of 125th & Malcolm X	9,673	7,195	8,645	9,887	9,522	9,375	6,185	60,482	2%
SE Cor. of Malcolm X & 125th	5,130	6,105	5,411	6,242	6,607	5,760	4,485	39,740	-1%
SE Cor. of 125th & Malcolm X	4,636	5,008	5,178	5,193	5,156	5,071	3,641	33,883	3%
NE Cor. of Malcolm X & 125th	6,948	6,846	8,001	11,711	7,820	7,843	6,874	56,043	1%
NE Cor. of 125th & Malcolm X	4,623	3,982	4,270	5,917	4,129	4,573	3,276	30,770	2%
SW Cor. Of Malcolm X & 125th	13,366	12,394	11,468	13,952	14,026	12,112	8,514	85,832	9%
SW Cor. Of 125th & Malcolm X	6,838	6,091	5,926	6,625	7,471	6,311	4,269	43,531	9%
Total	63,961	59,517	59,358	72,715	67,846	62,430	45,552	431,379	3.9%