



Week 43 2020. Oct 19 2020 to Oct 25 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	365,198	380,964	-4.1%

Key Stats

Friday was the busiest day this week with a total of 57,223 visits. The busiest hour was at 5:00 PM on Friday with 5,512 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 65,494 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	56,738	46,777	54,196	54,363	57,223	55,249	40,652	365,198
Previous Week	27,890	44,835	68,971	73,085	40,392	72,030	53,761	380,964
Change WoW	28,848	1,942	-14,775	-18,722	16,831	-16,781	-13,109	-15,766
% Change WoW	103.4%	4.3%	-17.4%	-25.6%	41.7%	-23.3%	-24.4%	-4.1%

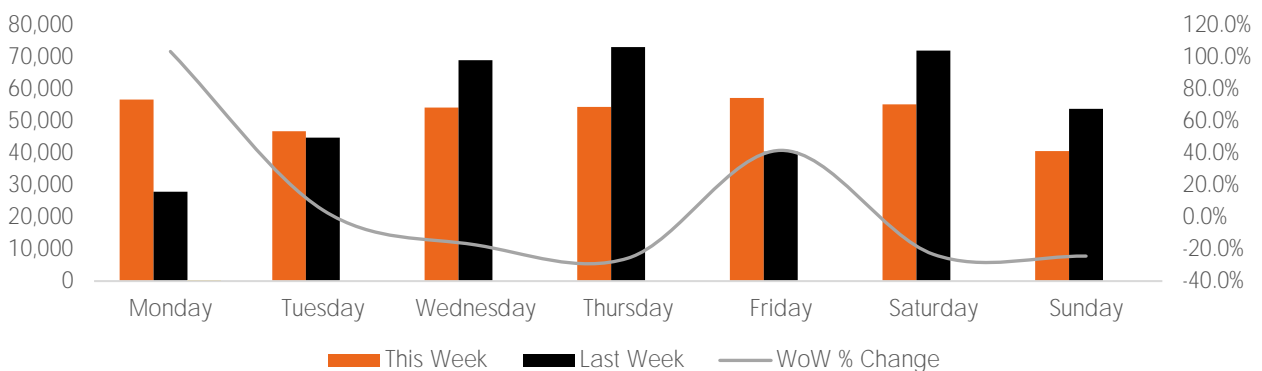
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,109	6,143	6,954	6,499	7,355	6,837	4,936	45,833
Previous Week	4,529	6,773	10,938	10,647	4,627	11,956	7,823	57,293
Previous Year	16,576	12,901	11,473	12,569	17,669	18,986	7,911	98,085
% Change WoW	57.0%	-9.3%	-17.4%	-39.0%	59.0%	-42.8%	-36.9%	-20.0%
% Change YoY	-57.1%	-52.4%	-39.4%	-48.3%	-58.4%	-64.0%	-37.6%	-53.3%

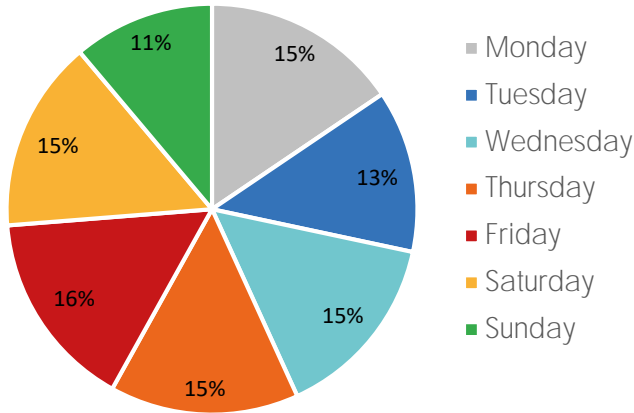
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 54	72 / 54	72 / 54	73 / 50	64 / 54	63 / 54	66 / 55
Last Week	75 / 55	75 / 59	79 / 61	84 / 64	90 / 59	84 / 55	73 / 54

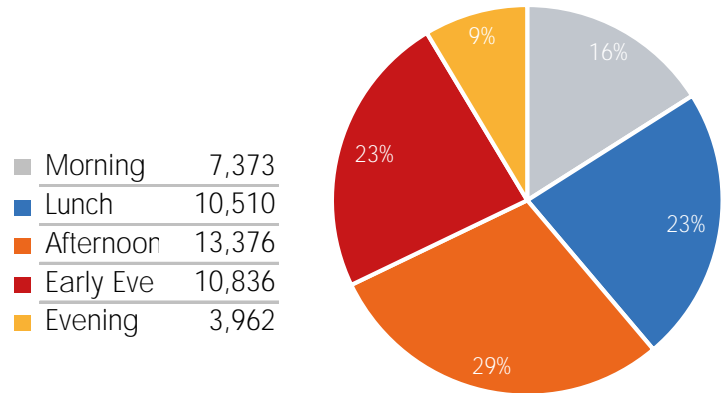
Visitors by Day (All Locations)



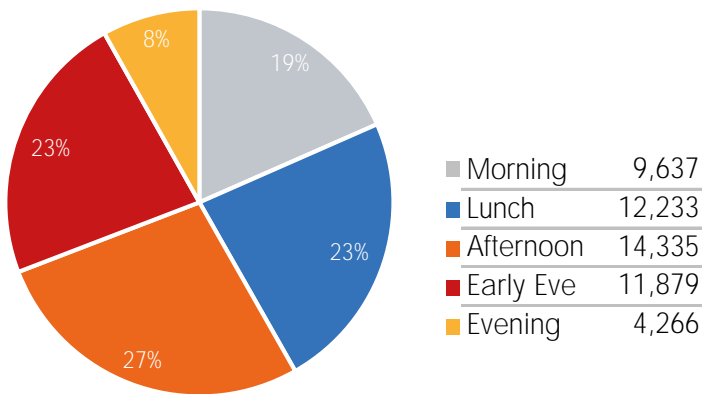
% Share of Visitors by Day



Visitors by Day Part - Weekend

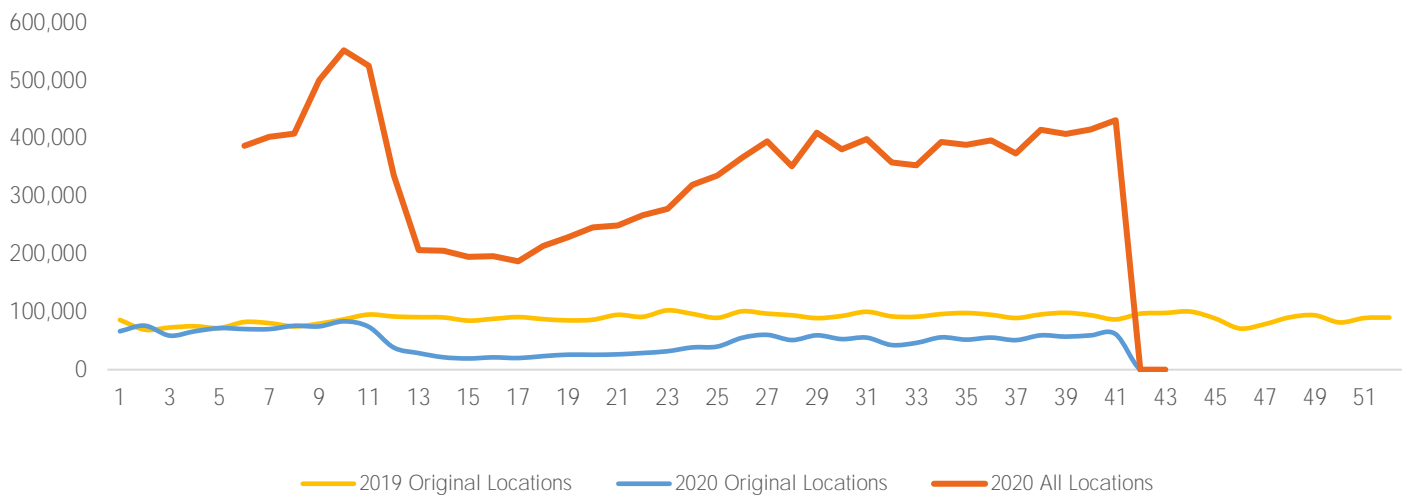


Visitors by Day Part - Weekday

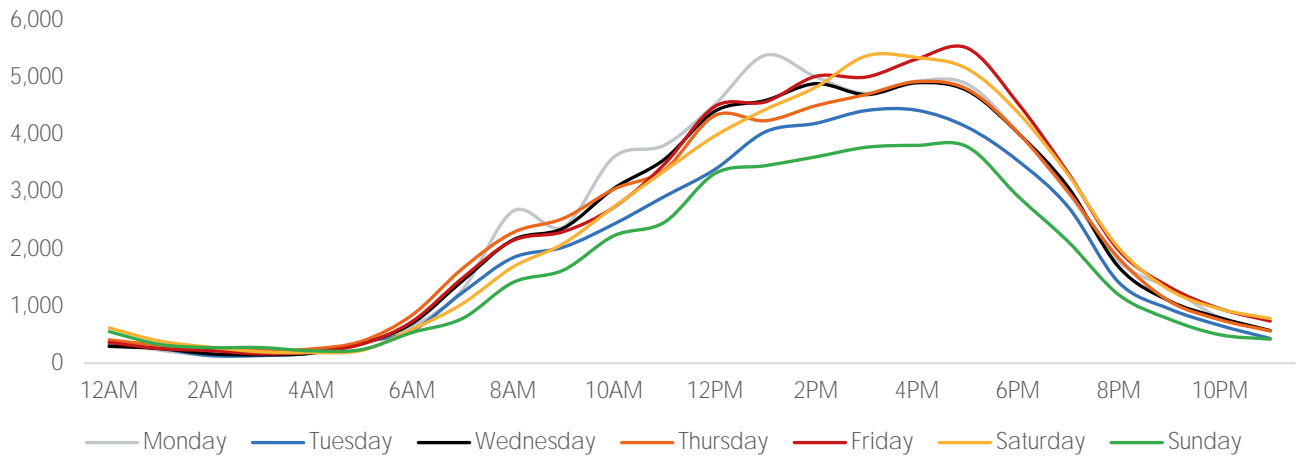


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	643	566	697	843	729	592	537
7:00	1,288	1,237	1,443	1,658	1,491	1,042	784
8:00	2,661	1,846	2,158	2,286	2,147	1,685	1,414
9:00	2,383	2,031	2,363	2,535	2,302	2,094	1,630
10:00	3,608	2,435	3,059	3,046	2,730	2,736	2,231
11:00	3,814	2,917	3,567	3,383	3,483	3,364	2,467
12:00	4,530	3,390	4,409	4,333	4,492	3,976	3,318
13:00	5,388	4,048	4,596	4,242	4,572	4,438	3,456
14:00	5,008	4,197	4,891	4,505	5,019	4,829	3,610
15:00	4,717	4,421	4,699	4,702	5,007	5,376	3,778
16:00	4,933	4,425	4,906	4,926	5,321	5,348	3,811
17:00	4,883	4,128	4,768	4,793	5,512	5,150	3,787
18:00	4,042	3,543	4,031	4,033	4,550	4,390	2,923
19:00	2,980	2,732	3,076	2,998	3,324	3,295	2,126
20:00	1,774	1,415	1,683	1,838	1,975	2,016	1,198
21:00	1,323	952	1,091	1,088	1,336	1,285	772
22:00	799	663	796	762	956	950	499
23:00	567	434	572	566	738	783	421

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,133	4,594	4,976	4,693	5,195	5,035	3,588	33,214	-17%
Frederick Douglas Blv	1,976	1,549	1,978	1,806	2,160	1,802	1,348	12,619	-28%
NW Cor. of Malcolm X & 125th	3,136	2,304	2,222	2,587	2,391	2,371	1,829	16,840	-2%
NW Cor. of 125th & Malcolm X	9,065	5,590	8,067	7,462	8,331	8,491	5,446	52,452	-3%
SE Cor. of Malcolm X & 125th	6,137	5,662	6,221	5,472	6,511	5,624	4,204	39,831	5%
SE Cor. of 125th & Malcolm X	5,248	4,631	5,362	4,940	5,360	4,793	3,482	33,816	15%
NE Cor. of Malcolm X & 125th	6,501	5,320	7,466	8,844	6,835	7,104	6,054	48,124	-7%
NE Cor. of 125th & Malcolm X	4,334	3,097	3,984	4,466	3,609	4,141	2,886	26,517	-5%
SW Cor. Of Malcolm X & 125th	9,923	9,214	8,881	9,178	10,605	9,999	7,694	65,494	-6%
SW Cor. Of 125th & Malcolm X	5,285	4,816	5,039	4,915	6,226	5,889	4,121	36,291	1%
Total	56,738	46,777	54,196	54,363	57,223	55,249	40,652	365,198	-4.1%