



Week 46 2020. Nov 09 2020 to Nov 15 2020

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	348,944	409,155	-14.7%

Key Stats

Monday was the busiest day this week with a total of 63,072 visits. The busiest hour was at 12:00 PM on Monday with 6,459 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 65,696 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	63,072	59,907	41,804	42,483	46,553	58,568	36,557	348,944
Previous Week	58,675	52,210	59,437	59,810	63,820	64,607	50,596	409,155
Change WoW	4,397	7,697	-17,633	-17,327	-17,267	-6,039	-14,039	-60,211
% Change WoW	7.5%	14.7%	-17.4%	-29.0%	-27.1%	-9.3%	-27.7%	-14.7%

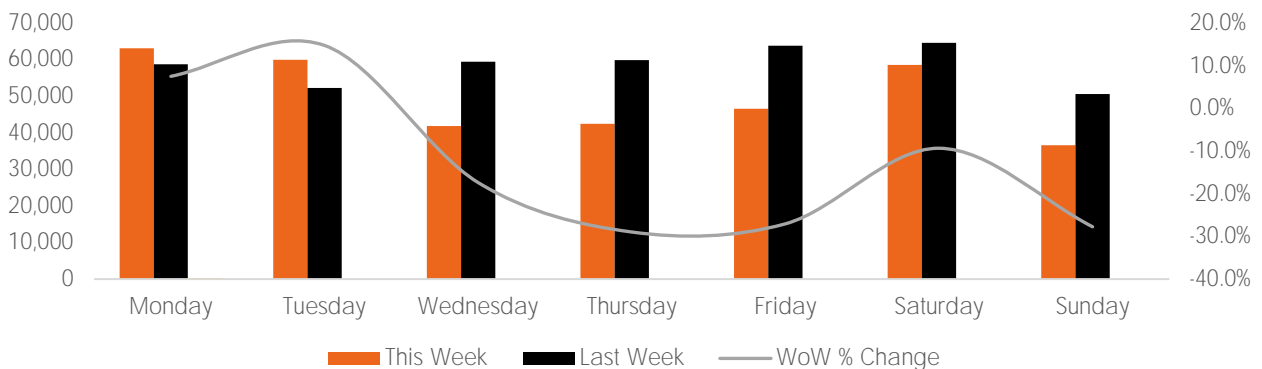
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	9,845	9,875	5,009	5,061	6,264	9,435	4,603	50,092
Previous Week	8,063	7,853	8,492	9,494	10,600	11,891	7,836	64,229
Previous Year	11,670	7,723	10,787	8,039	13,937	12,499	6,559	71,214
% Change WoW	22.1%	25.7%	-17.4%	-46.7%	-40.9%	-20.7%	-41.3%	-22.0%
% Change YoY	-15.6%	27.9%	-53.6%	-37.0%	-55.1%	-24.5%	-29.8%	-29.7%

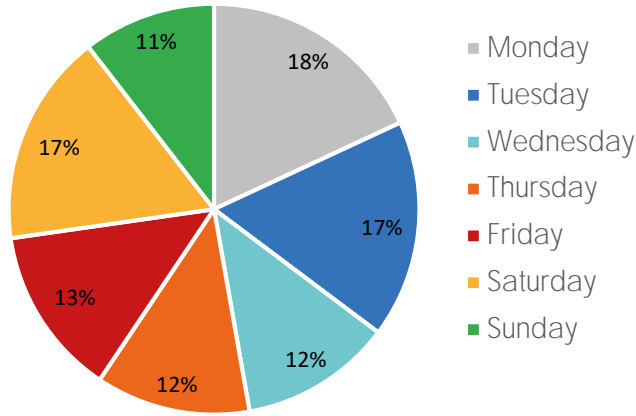
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	59 / 43	61 / 46	57 / 45	59 / 48	59 / 48	59 / 46	63 / 50
Last Week	73 / 50	63 / 52	68 / 52	68 / 55	61 / 48	59 / 50	59 / 45

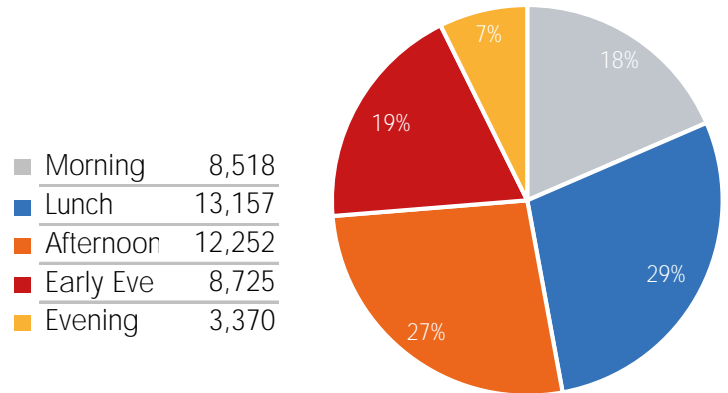
Visitors by Day (All Locations)



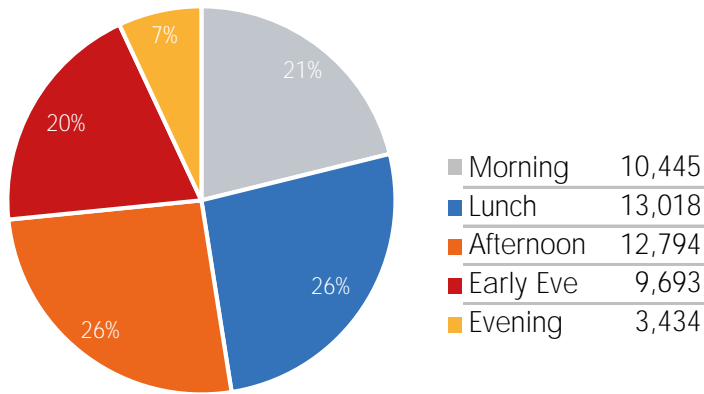
% Share of Visitors by Day



Visitors by Day Part - Weekend

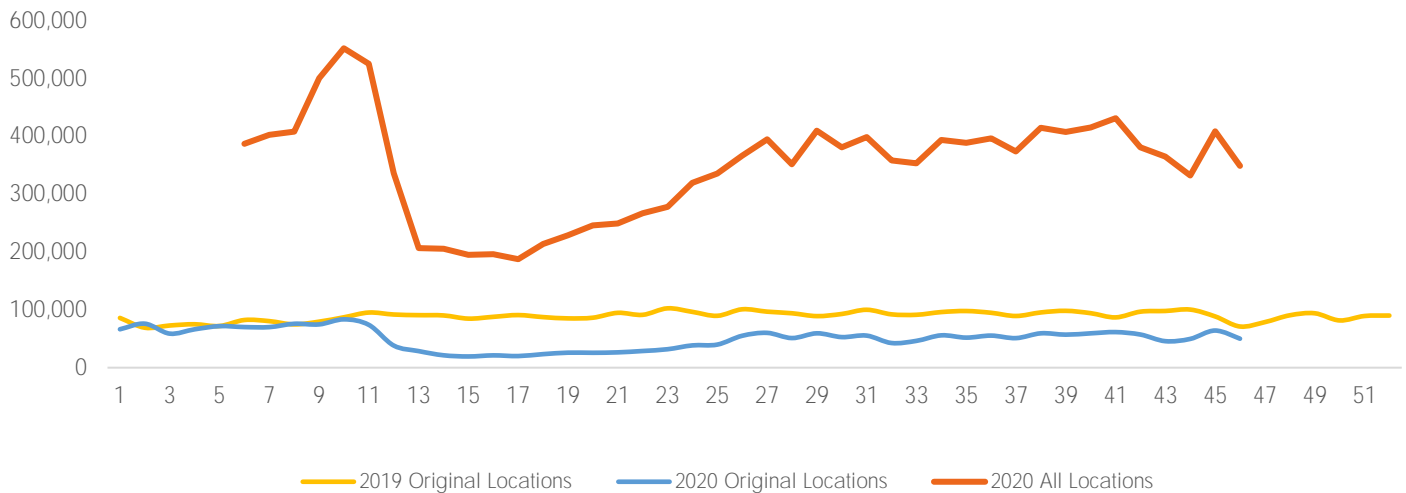


Visitors by Day Part - Weekday

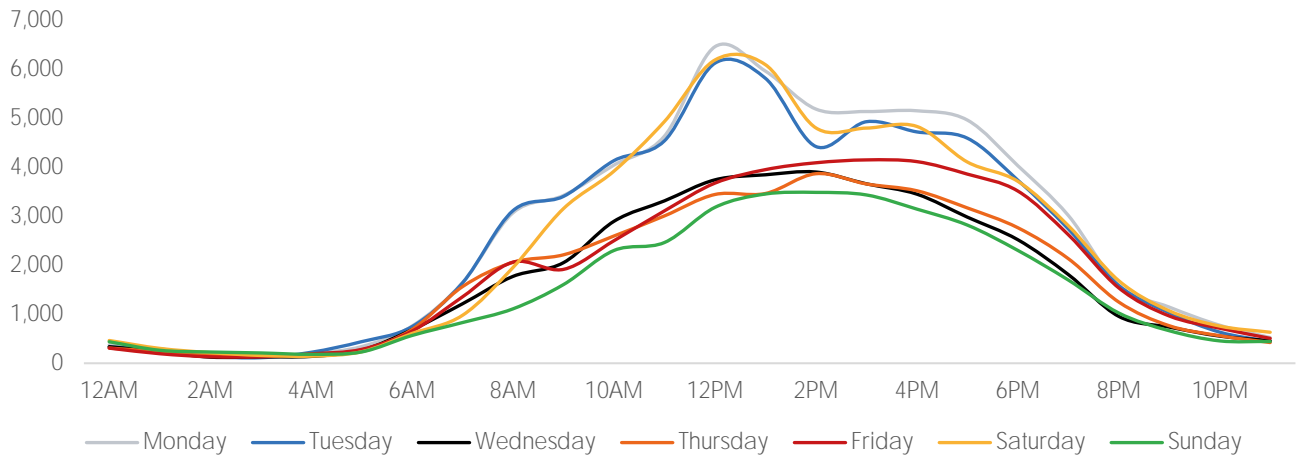


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	759	748	685	689	656	608	567
7:00	1,646	1,641	1,214	1,564	1,356	979	831
8:00	3,071	3,115	1,773	2,060	2,064	1,955	1,111
9:00	3,424	3,405	2,053	2,213	1,916	3,156	1,606
10:00	4,045	4,135	2,897	2,597	2,501	3,921	2,302
11:00	4,635	4,539	3,314	3,007	3,110	4,933	2,464
12:00	6,459	6,123	3,743	3,444	3,676	6,188	3,181
13:00	5,962	5,815	3,846	3,464	3,951	6,093	3,454
14:00	5,187	4,423	3,903	3,868	4,091	4,803	3,487
15:00	5,137	4,929	3,662	3,659	4,150	4,799	3,435
16:00	5,152	4,721	3,451	3,520	4,115	4,833	3,146
17:00	4,963	4,593	2,982	3,170	3,860	4,107	2,820
18:00	4,032	3,736	2,521	2,766	3,515	3,713	2,303
19:00	3,017	2,742	1,811	2,135	2,624	2,808	1,699
20:00	1,595	1,586	957	1,249	1,538	1,685	1,026
21:00	1,146	1,032	738	766	965	1,070	664
22:00	776	635	554	563	715	759	457
23:00	525	441	459	423	508	633	445

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	7,287	7,221	3,761	3,823	4,596	7,010	3,366	37,064	-21%
Frederick Douglas Blv	2,558	2,654	1,248	1,238	1,668	2,425	1,237	13,028	-24%
NW Cor. of Malcolm X & 125th	3,394	3,018	1,724	1,844	1,959	2,151	1,579	15,669	-13%
NW Cor. of 125th & Malcolm X	9,807	7,324	6,249	5,316	6,830	7,704	4,702	47,932	-14%
SE Cor. of Malcolm X & 125th	6,293	5,904	5,313	5,714	5,639	5,813	4,353	39,029	-5%
SE Cor. of 125th & Malcolm X	4,025	4,050	3,740	3,874	4,297	3,549	3,103	26,638	-4%
NE Cor. of Malcolm X & 125th	7,037	6,969	5,788	6,302	5,603	6,445	5,225	43,369	-16%
NE Cor. of 125th & Malcolm X	4,695	4,051	3,091	3,184	2,957	3,757	2,494	24,229	-14%
SW Cor. Of Malcolm X & 125th	11,363	11,728	6,915	7,494	8,523	12,495	7,178	65,696	-16%
SW Cor. Of 125th & Malcolm X	6,613	6,988	3,975	3,694	4,481	7,219	3,320	36,290	-18%
Total	63,072	59,907	41,804	42,483	46,553	58,568	36,557	348,944	-14.7%