



# Footfall Report 125th St BID

## Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	347,672	340,985	2.0%

## Key Stats

Friday was the busiest day this week with a total of 61,181 visits. The busiest hour was at 1:00 PM on Thursday with 6,287 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 64,659 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

## Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	51,181	45,808	43,849	52,286	61,181	44,252	49,115	347,672
Previous Week	34,302	53,321	50,306	57,739	51,638	44,001	49,678	340,985
Change WoW	16,879	-7,513	-6,457	-5,453	9,543	251	-563	6,687
% Change WoW	49.2%	-14.1%	-17.4%	-9.4%	18.5%	0.6%	-1.1%	2.0%

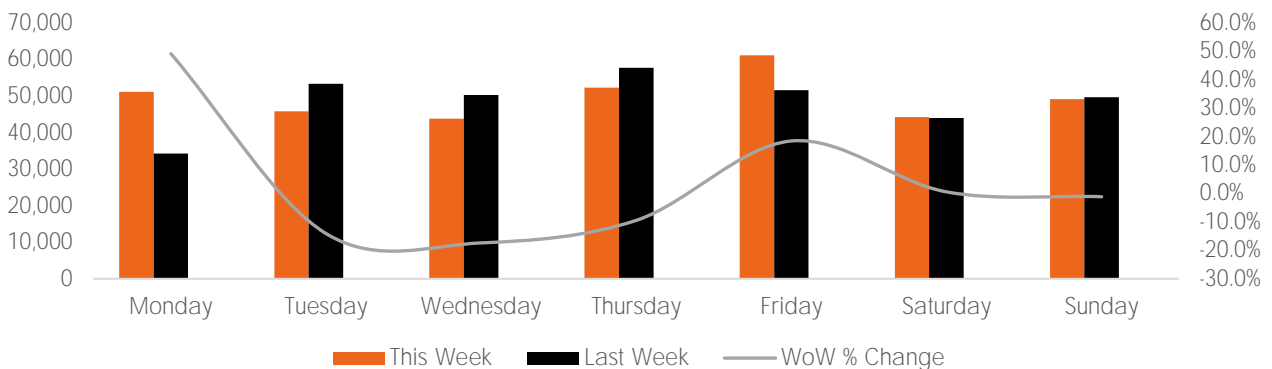
## Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	6,748	6,031	4,985	8,713	10,580	6,238	7,481	50,776
Previous Week	6,113	7,378	6,404	10,466	6,217	8,777	6,201	51,556
Previous Year	13,082	9,239	9,195	14,503	10,163	13,472	12,043	81,697
% Change WoW	10.4%	-18.3%	-17.4%	-16.7%	70.2%	-28.9%	20.6%	-1.5%
% Change YoY	-48.4%	-34.7%	-45.8%	-39.9%	4.1%	-53.7%	-37.9%	-37.8%

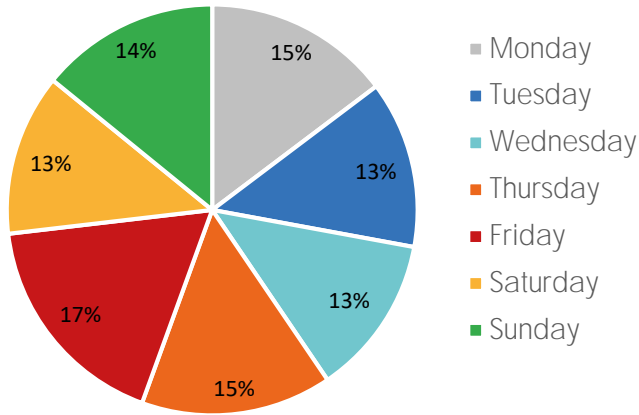
## Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 46	66 / 41	64 / 45	61 / 43	57 / 50	57 / 50	57 / 46
Last Week	59 / 43	61 / 43	61 / 45	63 / 43	64 / 41	59 / 48	59 / 50

## Visitors by Day (All Locations)

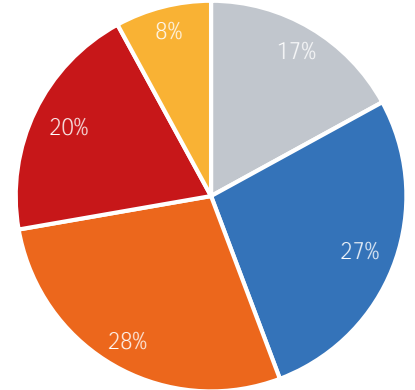


## % Share of Visitors by Day

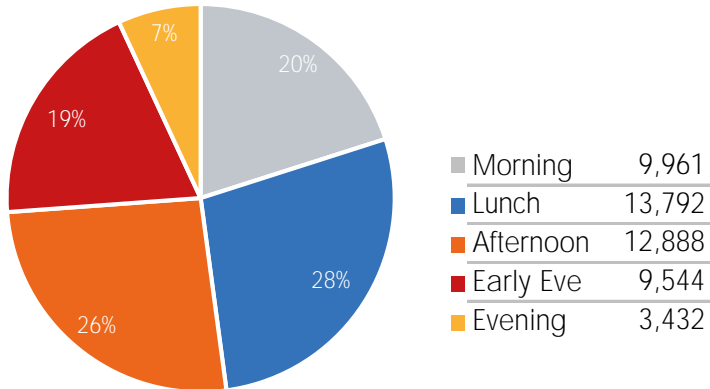


## Visitors by Day Part - Weekend

Morning	7,652
Lunch	12,249
Afternoon	12,586
Early Eve	8,896
Evening	3,575



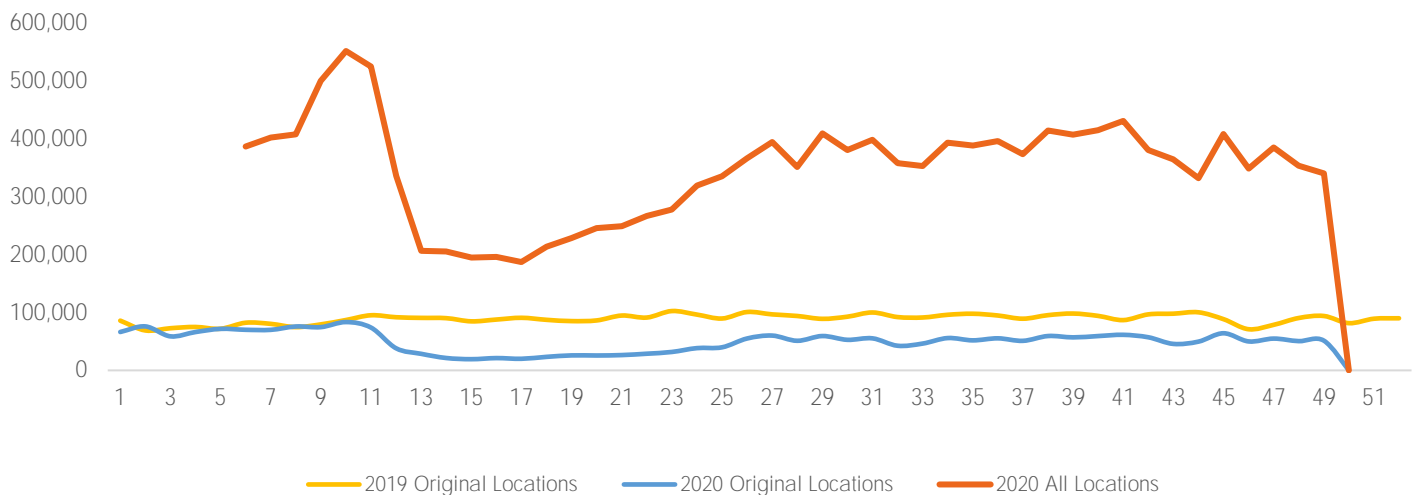
## Visitors by Day Part - Weekday



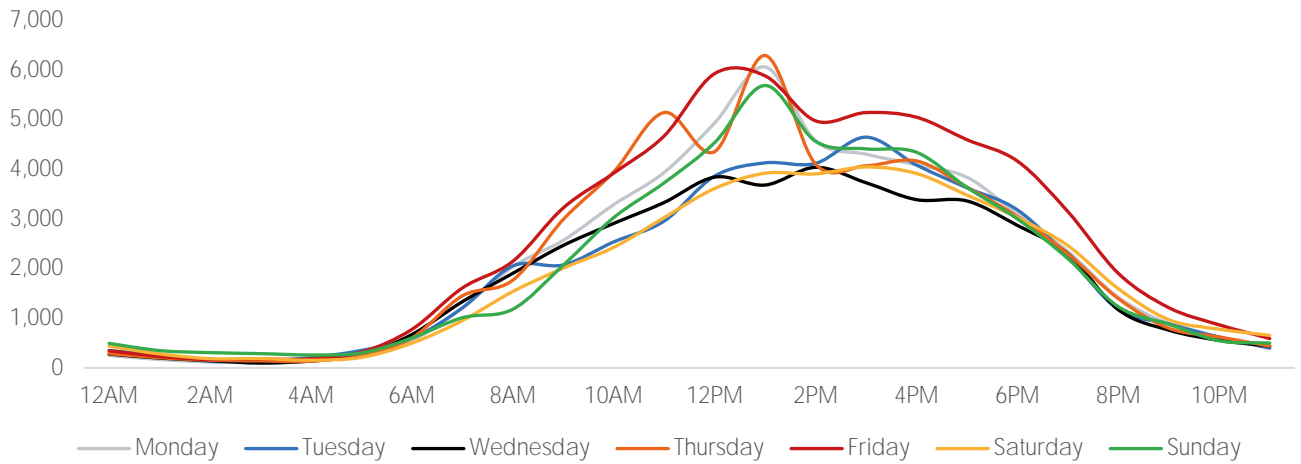
Morning	9,961
Lunch	13,792
Afternoon	12,888
Early Eve	9,544
Evening	3,432

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	553	596	671	602	774	498	601
7:00	1,202	1,208	1,332	1,450	1,608	952	1,010
8:00	2,037	2,052	1,903	1,764	2,144	1,537	1,180
9:00	2,567	2,073	2,465	2,988	3,220	2,008	2,067
10:00	3,286	2,536	2,908	3,946	3,920	2,426	3,025
11:00	3,934	2,955	3,329	5,140	4,669	3,025	3,725
12:00	4,930	3,860	3,840	4,353	5,923	3,611	4,534
13:00	6,057	4,127	3,680	6,287	5,878	3,918	5,684
14:00	4,571	4,116	4,037	4,102	4,972	3,905	4,561
15:00	4,301	4,644	3,727	4,068	5,139	4,044	4,408
16:00	4,084	4,083	3,386	4,165	5,045	3,913	4,340
17:00	3,836	3,624	3,360	3,638	4,592	3,477	3,632
18:00	3,094	3,180	2,867	3,045	4,162	3,025	2,998
19:00	2,342	2,240	2,300	2,294	3,145	2,460	2,199
20:00	1,418	1,176	1,171	1,394	1,902	1,593	1,230
21:00	889	887	760	798	1,212	969	879
22:00	618	619	554	622	866	779	546
23:00	409	397	440	439	591	655	499

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,961	3,996	3,866	6,887	8,013	4,544	5,773	38,040	0%
Frederick Douglas Blv	1,787	2,035	1,119	1,826	2,567	1,694	1,708	12,736	-5%
NW Cor. of Malcolm X & 125th	2,505	2,535	1,856	1,774	2,707	1,677	2,203	15,257	1%
NW Cor. of 125th & Malcolm X	7,238	6,141	6,710	5,111	9,417	6,008	6,534	47,159	1%
SE Cor. of Malcolm X & 125th	5,651	5,195	4,410	5,904	5,903	5,298	4,200	36,561	6%
SE Cor. of 125th & Malcolm X	3,486	4,065	3,743	3,570	4,004	3,466	2,893	25,227	5%
NE Cor. of Malcolm X & 125th	5,191	5,837	6,218	6,049	7,722	5,028	7,252	43,297	-1%
NE Cor. of 125th & Malcolm X	3,462	3,393	3,320	3,052	4,078	2,929	3,478	23,712	0%
SW Cor. Of Malcolm X & 125th	10,607	7,719	7,789	10,949	10,025	8,503	9,067	64,659	4%
SW Cor. Of 125th & Malcolm X	6,293	4,892	4,818	7,164	6,745	5,105	6,007	41,024	5%
<b>Total</b>	<b>51,181</b>	<b>45,808</b>	<b>43,849</b>	<b>52,286</b>	<b>61,181</b>	<b>44,252</b>	<b>49,115</b>	<b>347,672</b>	<b>2.0%</b>