



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	275,863	347,672	-20.7%

Key Stats

Tuesday was the busiest day this week with a total of 51,420 visits. The busiest hour was at 3:00 PM on Tuesday with 5,041 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 51,797 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	37,553	51,420	40,844	27,758	42,875	40,040	35,373	275,863
Previous Week	51,181	45,808	43,849	52,286	61,181	44,252	49,115	347,672
Change WoW	-13,628	5,612	-3,005	-24,528	-18,306	-4,212	-13,742	-71,809
% Change WoW	-26.6%	12.3%	-17.4%	-46.9%	-29.9%	-9.5%	-28.0%	-20.7%

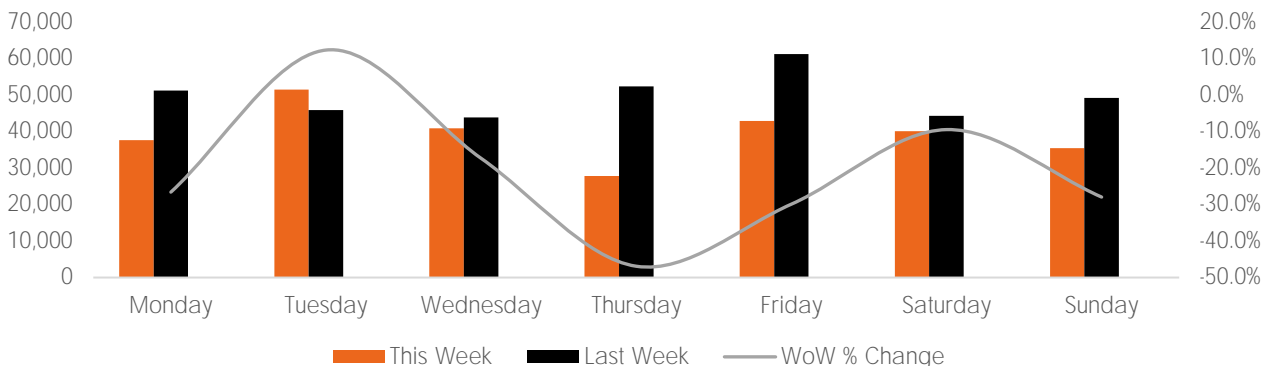
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	4,608	7,242	4,457	3,918	5,834	5,619	4,429	36,107
Previous Week	6,748	6,031	4,985	8,713	10,580	6,238	7,481	50,776
Previous Year	9,833	9,943	10,637	14,407	17,631	12,465	14,470	89,386
% Change WoW	-31.7%	20.1%	-17.4%	-55.0%	-44.9%	-9.9%	-40.8%	-28.9%
% Change YoY	-53.1%	-27.2%	-58.1%	-72.8%	-66.9%	-54.9%	-69.4%	-59.6%

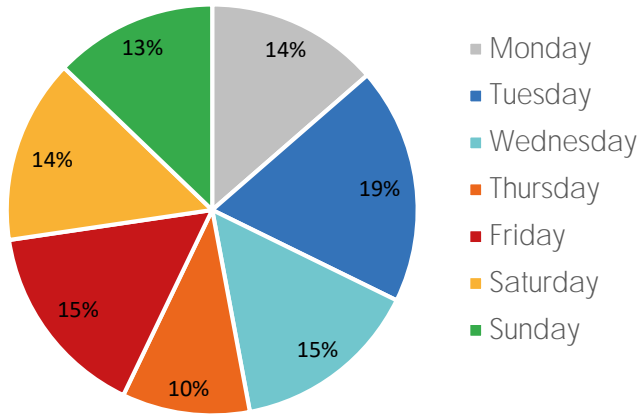
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 43	57 / 46	59 / 52	57 / 45	57 / 41	57 / 41	59 / 41
Last Week	68 / 46	66 / 41	64 / 45	61 / 43	57 / 50	57 / 50	57 / 46

Visitors by Day (All Locations)

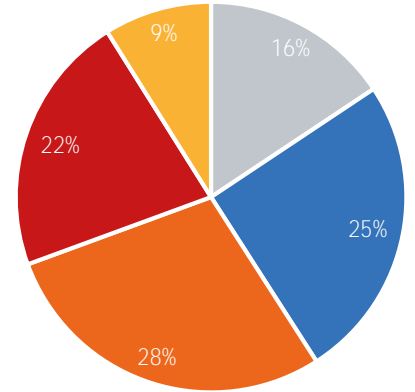


% Share of Visitors by Day

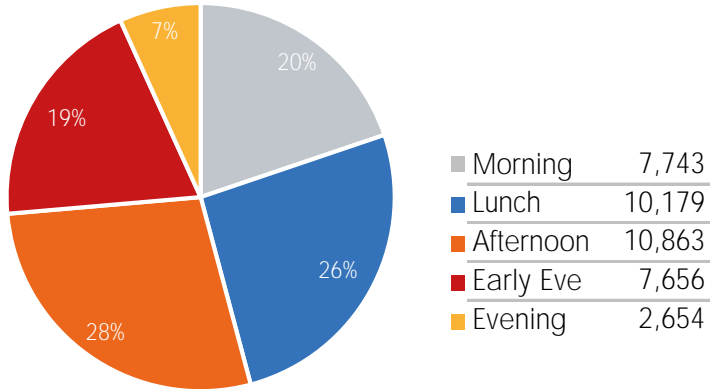


Visitors by Day Part - Weekend

Morning	5,706
Lunch	9,207
Afternoon	10,382
Early Eve	7,899
Evening	3,252



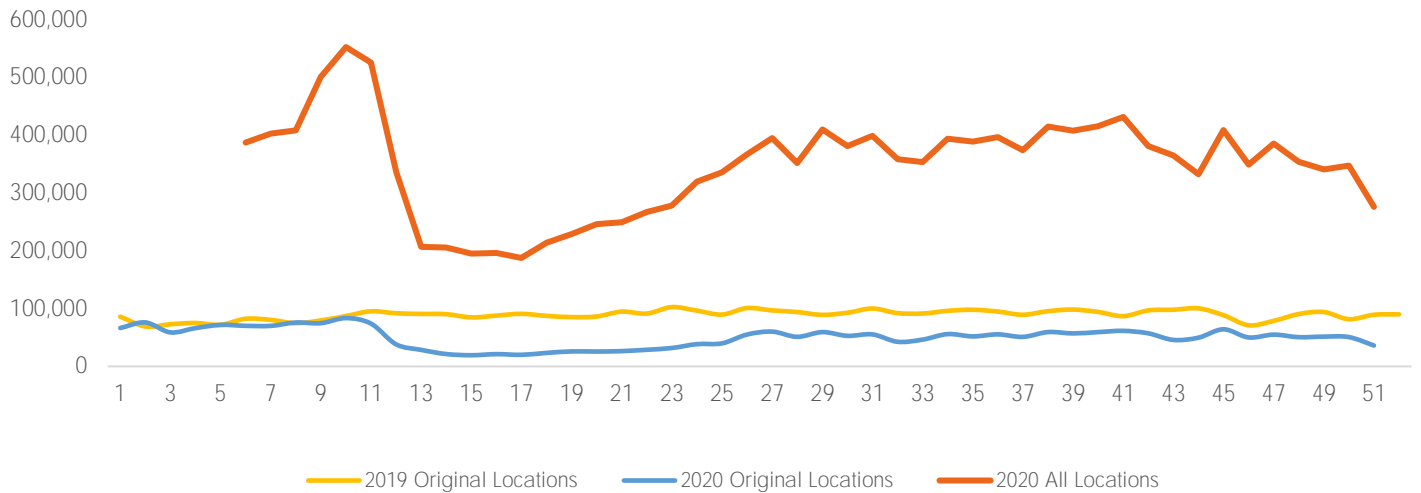
Visitors by Day Part - Weekday



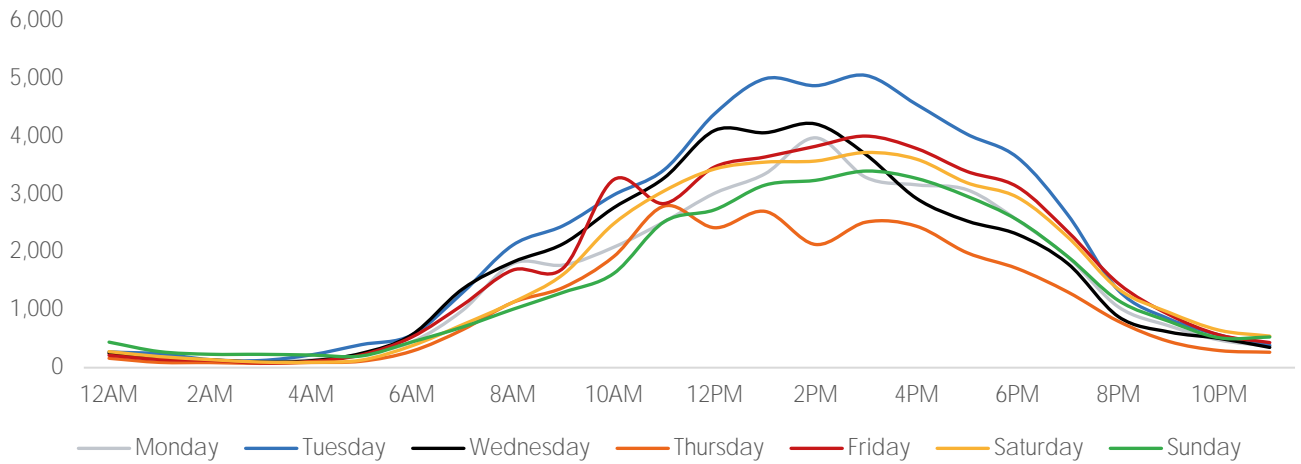
Morning	7,743
Lunch	10,179
Afternoon	10,863
Early Eve	7,656
Evening	2,654

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	445	562	567	284	527	377	443
7:00	984	1,290	1,354	652	1,078	740	699
8:00	1,795	2,114	1,821	1,125	1,683	1,127	1,007
9:00	1,770	2,450	2,138	1,383	1,718	1,611	1,299
10:00	2,078	2,979	2,758	1,916	3,243	2,483	1,625
11:00	2,516	3,414	3,273	2,788	2,831	3,049	2,517
12:00	3,009	4,380	4,092	2,414	3,463	3,427	2,724
13:00	3,345	4,985	4,053	2,696	3,635	3,546	3,150
14:00	3,965	4,865	4,204	2,125	3,819	3,565	3,232
15:00	3,281	5,041	3,675	2,511	3,995	3,712	3,392
16:00	3,154	4,541	2,920	2,440	3,781	3,597	3,265
17:00	3,069	4,028	2,531	1,983	3,385	3,189	2,957
18:00	2,546	3,626	2,300	1,709	3,119	2,939	2,548
19:00	1,908	2,634	1,794	1,304	2,344	2,251	1,914
20:00	1,048	1,334	880	800	1,452	1,357	1,159
21:00	722	842	616	452	917	954	800
22:00	476	563	505	295	565	646	515
23:00	371	385	349	266	433	544	529

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	3,664	4,950	3,420	3,121	4,537	4,256	3,618	27,566	-28%
Frederick Douglas Blv	944	2,292	1,037	797	1,297	1,363	811	8,541	-33%
NW Cor. of Malcolm X & 125th	1,890	2,838	1,742	924	1,862	1,474	1,586	12,316	-19%
NW Cor. of 125th & Malcolm X	5,450	6,877	6,300	2,663	6,476	5,283	4,705	37,754	-20%
SE Cor. of Malcolm X & 125th	4,493	5,235	4,919	3,809	5,223	4,744	4,887	33,310	-9%
SE Cor. of 125th & Malcolm X	3,214	3,904	3,937	1,810	2,523	2,028	2,184	19,600	-22%
NE Cor. of Malcolm X & 125th	3,910	6,538	5,839	3,149	5,310	4,420	5,222	34,388	-21%
NE Cor. of 125th & Malcolm X	2,606	3,799	3,121	1,591	2,807	2,576	2,504	19,004	-20%
SW Cor. Of Malcolm X & 125th	7,725	9,146	6,683	6,184	7,486	8,544	6,029	51,797	-20%
SW Cor. Of 125th & Malcolm X	3,657	5,841	3,846	3,710	5,354	5,352	3,827	31,587	-23%
Total	37,553	51,420	40,844	27,758	42,875	40,040	35,373	275,863	-20.7%