



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	387,273	333,539	16.1%

Key Stats

Wednesday was the busiest day this week with a total of 65,378 visits. The busiest hour was at 1:00 PM on Wednesday with 7,995 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 72,132 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	55,775	47,655	65,378	54,134	62,644	55,406	46,281	387,273
Previous Week	53,974	60,615	58,426	47,589	29,646	55,895	27,394	333,539
Change WoW	1,801	-12,960	6,952	6,545	32,998	-489	18,887	53,734
% Change WoW	3.3%	-21.4%	-17.4%	13.8%	111.3%	-0.9%	68.9%	16.1%

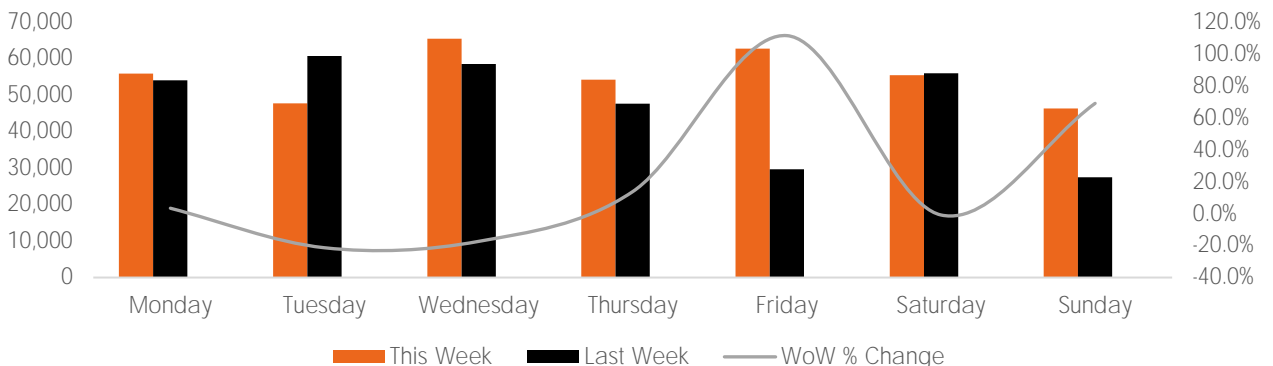
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,997	5,627	9,034	10,120	7,201	9,220	6,706	56,905
Previous Week	8,314	9,871	7,513	7,767	2,989	9,182	2,571	48,207
Previous Year	9,962	8,881	9,687	11,827	11,104	13,348	11,270	76,079
% Change WoW	8.2%	-43.0%	-17.4%	30.3%	140.9%	0.4%	160.8%	18.0%
% Change YoY	-9.7%	-36.6%	-6.7%	-14.4%	-35.1%	-30.9%	-40.5%	-25.2%

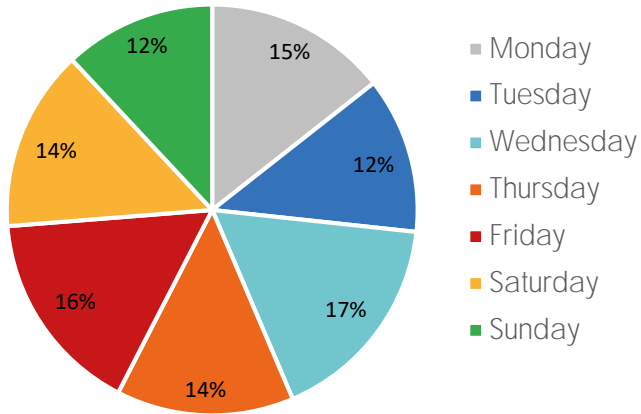
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 45	55 / 43	55 / 46	57 / 50	57 / 43	57 / 45	57 / 46
Last Week	57 / 41	59 / 41	54 / 48	59 / 43	59 / 48	55 / 48	57 / 50

Visitors by Day (All Locations)

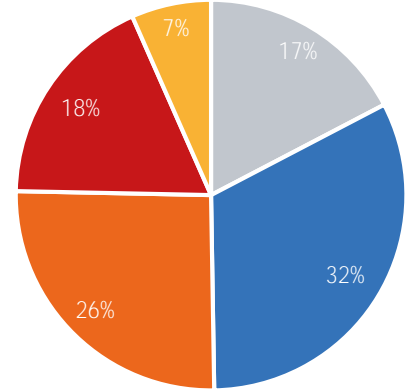


% Share of Visitors by Day

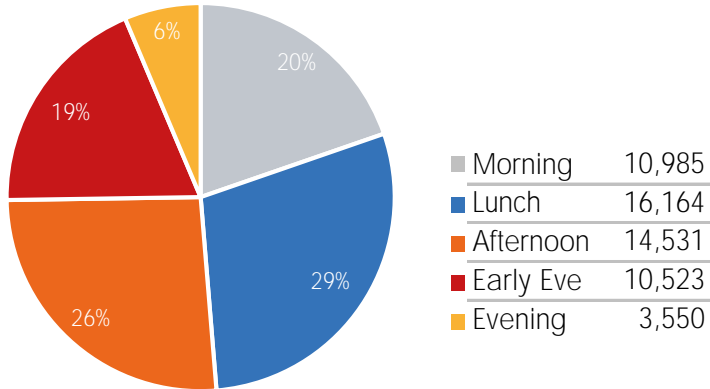


Visitors by Day Part - Weekend

Morning	8,523
Lunch	15,923
Afternoon	12,574
Early Eve	8,878
Evening	3,249



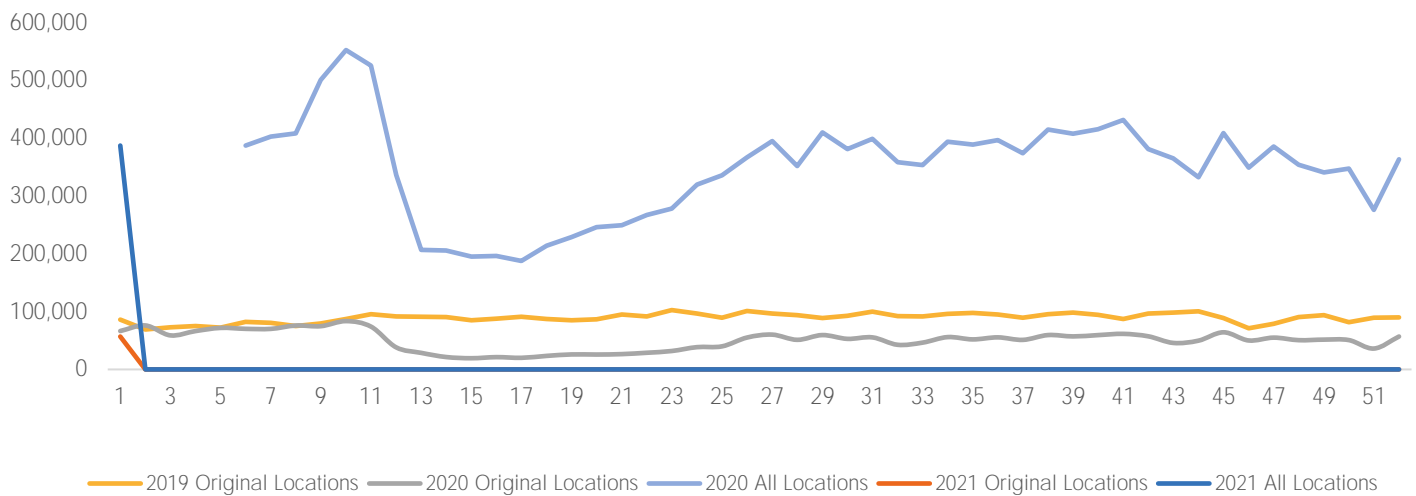
Visitors by Day Part - Weekday



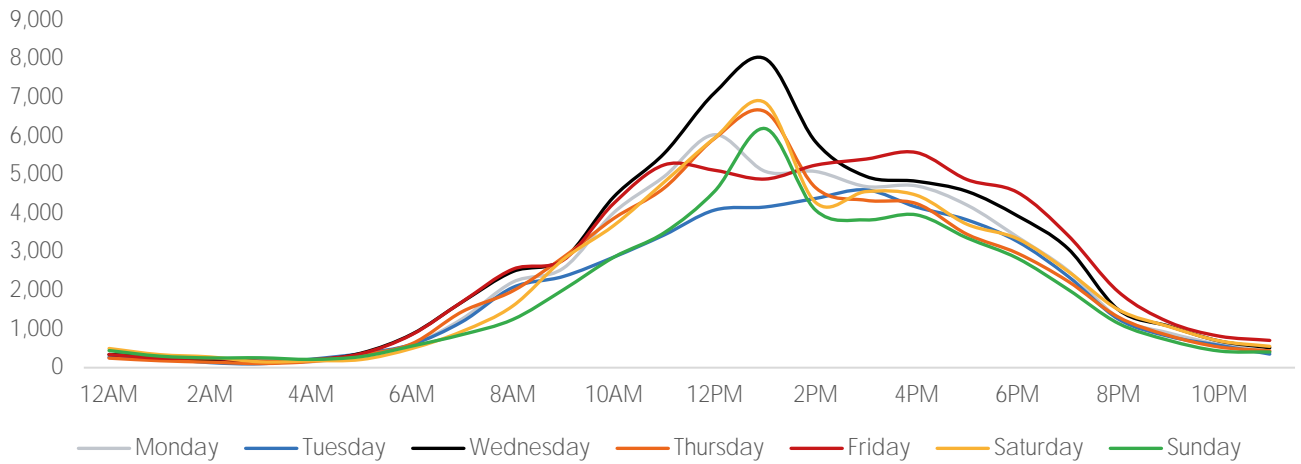
Morning	10,985
Lunch	16,164
Afternoon	14,531
Early Eve	10,523
Evening	3,550

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	592	601	866	619	854	497	559
7:00	1,265	1,191	1,702	1,451	1,707	941	857
8:00	2,213	2,075	2,487	1,985	2,547	1,596	1,247
9:00	2,572	2,359	2,803	2,857	2,782	2,801	2,014
10:00	4,009	2,860	4,418	3,861	4,250	3,677	2,856
11:00	4,946	3,434	5,544	4,649	5,247	4,801	3,491
12:00	6,029	4,078	7,113	5,932	5,108	5,943	4,565
13:00	5,080	4,158	7,995	6,627	4,881	6,858	6,188
14:00	5,077	4,379	5,845	4,659	5,240	4,276	4,077
15:00	4,687	4,600	4,949	4,330	5,398	4,556	3,823
16:00	4,704	4,155	4,823	4,245	5,566	4,461	3,954
17:00	4,208	3,824	4,562	3,453	4,868	3,711	3,357
18:00	3,382	3,265	3,929	2,961	4,537	3,338	2,831
19:00	2,514	2,367	3,083	2,237	3,426	2,493	2,026
20:00	1,292	1,257	1,500	1,308	1,963	1,501	1,146
21:00	898	809	1,075	830	1,180	1,063	706
22:00	599	578	689	534	815	693	431
23:00	414	351	515	436	705	552	405

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,406	4,177	6,584	6,713	5,445	7,353	5,400	42,078	14%
Frederick Douglas Blv	2,591	1,450	2,450	3,407	1,756	1,867	1,306	14,827	30%
NW Cor. of Malcolm X & 125th	2,802	2,668	3,027	1,816	3,364	2,172	2,120	17,969	20%
NW Cor. of 125th & Malcolm X	8,083	6,457	10,981	5,217	11,700	7,774	6,291	56,503	22%
SE Cor. of Malcolm X & 125th	5,862	5,647	5,875	5,784	5,255	4,625	3,868	36,916	-3%
SE Cor. of 125th & Malcolm X	4,262	4,733	3,825	3,543	4,571	3,671	2,510	27,115	6%
NE Cor. of Malcolm X & 125th	5,800	6,138	10,174	6,169	9,594	6,505	6,977	51,357	22%
NE Cor. of 125th & Malcolm X	3,867	3,569	5,435	3,129	5,065	3,789	3,349	28,203	20%
SW Cor. Of Malcolm X & 125th	10,353	8,059	10,732	11,661	10,471	11,348	9,508	72,132	18%
SW Cor. Of 125th & Malcolm X	5,749	4,757	6,295	6,695	5,423	6,302	4,952	40,173	19%
Total	55,775	47,655	65,378	54,134	62,644	55,406	46,281	387,273	16.1%