



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	337,749	387,273	-12.8%

Key Stats

Tuesday was the busiest day this week with a total of 60,832 visits. The busiest hour was at 1:00 PM on Tuesday with 7,220 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 59,725 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	41,022	60,832	52,322	43,010	53,205	45,998	41,360	337,749
Previous Week	55,775	47,655	65,378	54,134	62,644	55,406	46,281	387,273
Change WoW	-14,753	13,177	-13,056	-11,124	-9,439	-9,408	-4,921	-49,524
% Change WoW	-26.5%	27.7%	-17.4%	-20.5%	-15.1%	-17.0%	-10.6%	-12.8%

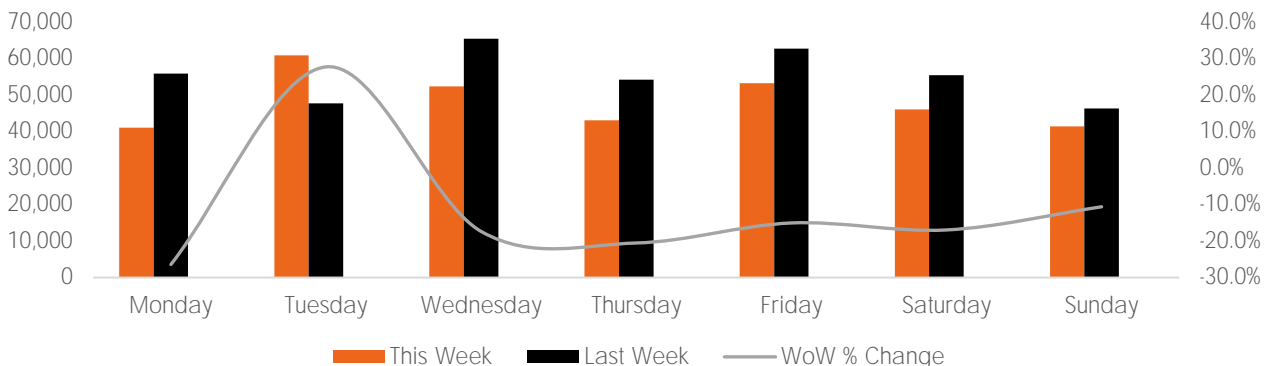
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,216	8,912	5,781	6,176	5,425	6,251	5,465	43,226
Previous Week	8,997	5,627	9,034	10,120	7,201	9,220	6,706	56,905
Previous Year	8,346	5,189	8,385	9,077	11,471	4,628	11,786	58,882
% Change WoW	-42.0%	58.4%	-17.4%	-39.0%	-24.7%	-32.2%	-18.5%	-24.0%
% Change YoY	-37.5%	71.7%	-31.1%	-32.0%	-52.7%	35.1%	-53.6%	-26.6%

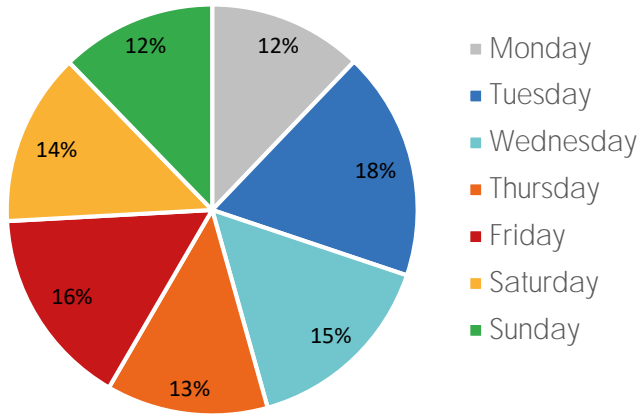
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 46	57 / 50	61 / 46	64 / 46	63 / 48	63 / 50	68 / 50
Last Week	57 / 45	55 / 43	55 / 46	57 / 50	57 / 43	57 / 45	57 / 46

Visitors by Day (All Locations)

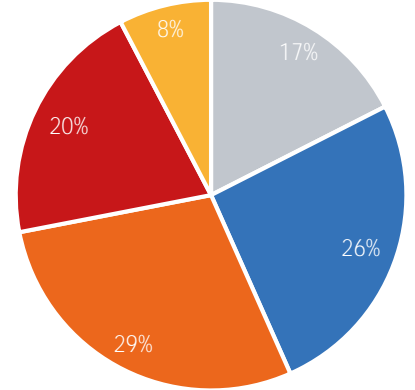


## % Share of Visitors by Day

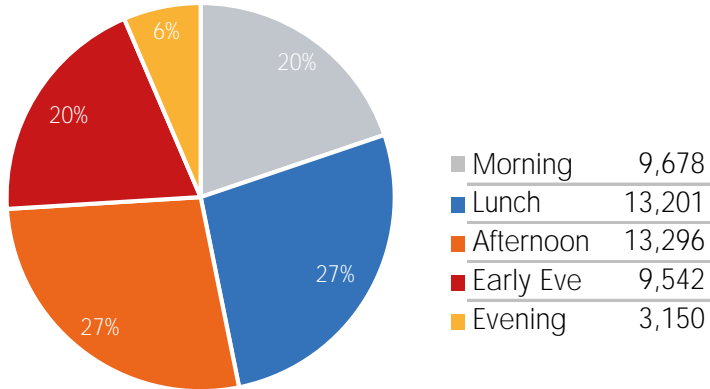


## Visitors by Day Part - Weekend

Morning	7,386
Lunch	10,894
Afternoon	12,069
Early Eve	8,596
Evening	3,234



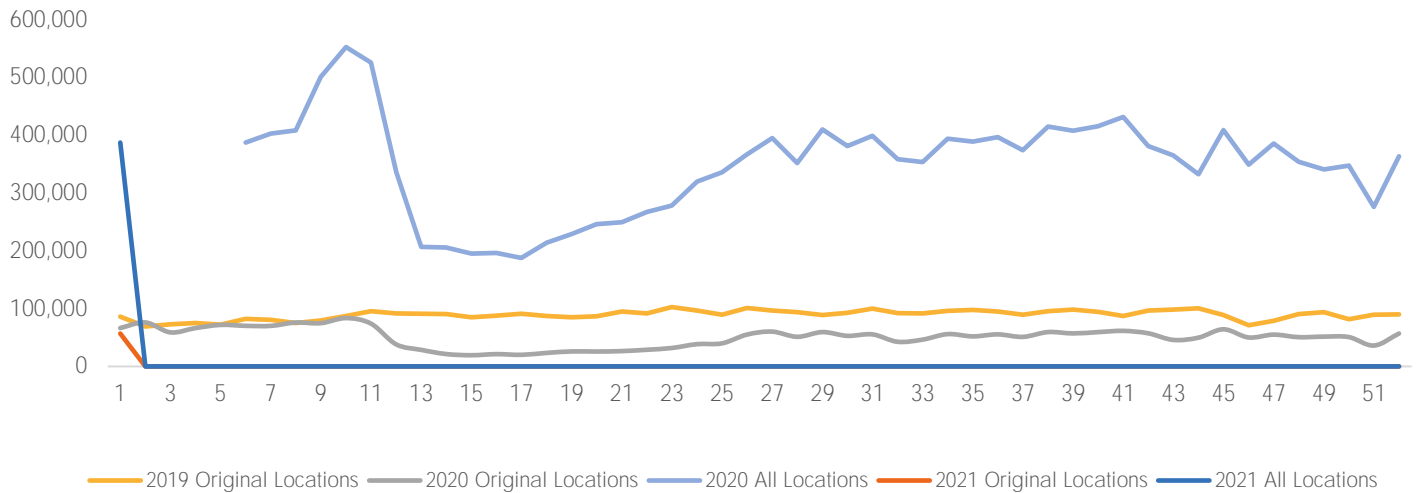
## Visitors by Day Part - Weekday



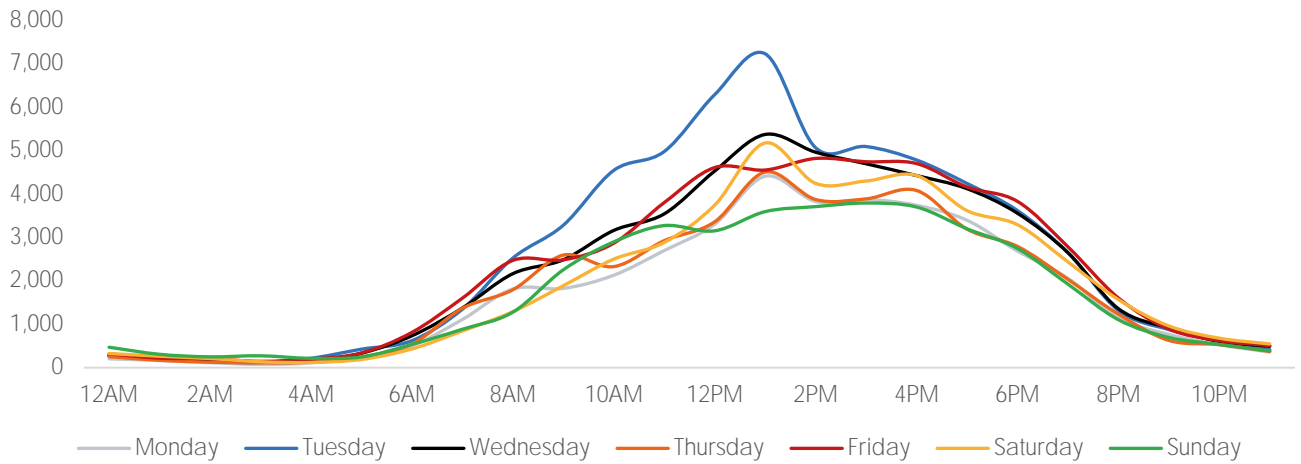
Morning	9,678
Lunch	13,201
Afternoon	13,296
Early Eve	9,542
Evening	3,150

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	505	620	732	542	810	430	533
7:00	1,107	1,343	1,370	1,365	1,597	842	883
8:00	1,809	2,519	2,161	1,791	2,467	1,287	1,275
9:00	1,822	3,275	2,482	2,589	2,480	1,884	2,250
10:00	2,126	4,537	3,156	2,324	2,862	2,496	2,892
11:00	2,693	4,971	3,537	2,921	3,796	2,879	3,268
12:00	3,299	6,279	4,522	3,354	4,603	3,737	3,147
13:00	4,403	7,220	5,364	4,499	4,546	5,168	3,589
14:00	3,824	5,059	4,956	3,868	4,812	4,239	3,704
15:00	3,867	5,086	4,690	3,882	4,736	4,293	3,787
16:00	3,735	4,777	4,419	4,076	4,695	4,420	3,695
17:00	3,391	4,238	4,117	3,187	4,156	3,612	3,195
18:00	2,683	3,614	3,552	2,789	3,825	3,288	2,742
19:00	2,054	2,646	2,645	2,031	2,780	2,433	1,921
20:00	1,137	1,316	1,356	1,230	1,603	1,565	1,103
21:00	765	876	913	627	889	959	695
22:00	526	612	603	529	619	678	535
23:00	358	417	492	374	507	546	386

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	3,946	6,613	4,210	4,494	3,955	4,564	3,952	31,734	-25%
Frederick Douglas Blv	1,270	2,299	1,571	1,682	1,470	1,687	1,513	11,492	-22%
NW Cor. of Malcolm X & 125th	2,000	3,436	2,457	1,469	2,888	1,940	1,989	16,179	-10%
NW Cor. of 125th & Malcolm X	5,770	8,322	8,904	4,222	10,050	6,943	5,909	50,120	-11%
SE Cor. of Malcolm X & 125th	5,084	5,896	5,313	5,635	6,128	4,946	3,783	36,785	0%
SE Cor. of 125th & Malcolm X	4,308	3,610	4,525	4,323	4,136	3,824	3,042	27,768	2%
NE Cor. of Malcolm X & 125th	4,141	7,910	8,250	4,989	8,242	5,810	6,554	45,896	-11%
NE Cor. of 125th & Malcolm X	2,759	4,599	4,408	2,532	4,351	3,384	3,144	25,177	-11%
SW Cor. Of Malcolm X & 125th	7,639	11,681	7,880	8,554	7,775	8,313	7,883	59,725	-17%
SW Cor. Of 125th & Malcolm X	4,105	6,466	4,804	5,110	4,210	4,587	3,591	32,873	-18%
<b>Total</b>	<b>41,022</b>	<b>60,832</b>	<b>52,322</b>	<b>43,010</b>	<b>53,205</b>	<b>45,998</b>	<b>41,360</b>	<b>337,749</b>	<b>-12.8%</b>