



Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	363,488	275,863	31.8%

Key Stats

Wednesday was the busiest day this week with a total of 80,216 visits. The busiest hour was at 1:00 PM on Wednesday with 8,863 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 67,189 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	56,088	64,132	80,216	51,089	23,443	51,985	36,535	363,488
Previous Week	37,553	51,420	40,844	27,758	42,875	40,040	35,373	275,863
Change WoW	18,535	12,712	39,372	23,331	-19,432	11,945	1,162	87,625
% Change WoW	49.4%	24.7%	-17.4%	84.1%	-45.3%	29.8%	3.3%	31.8%

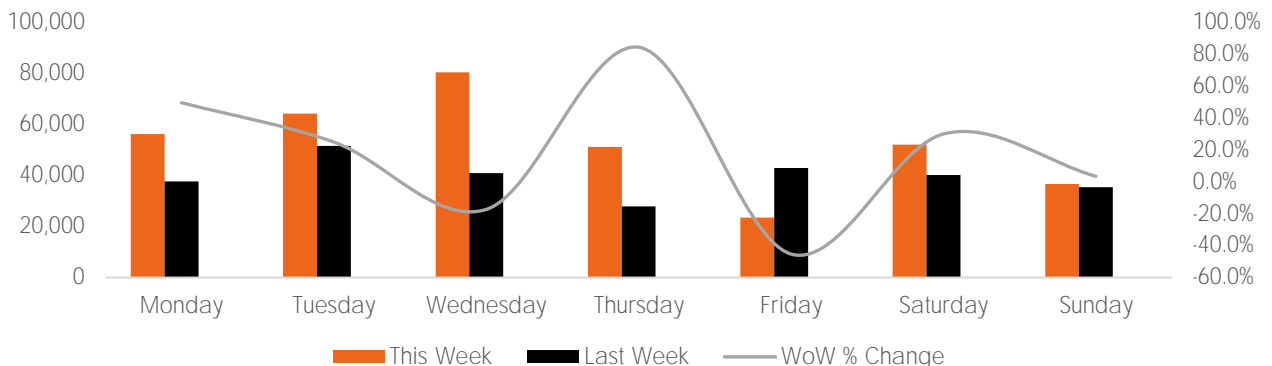
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,262	10,596	12,517	8,006	3,300	9,349	4,899	56,929
Previous Week	4,608	7,242	4,457	3,918	5,834	5,619	4,429	36,107
Previous Year	19,357	18,363	7,511	10,849	11,141	14,345	8,606	90,172
% Change WoW	79.3%	46.3%	-17.4%	104.3%	-43.4%	66.4%	10.6%	57.7%
% Change YoY	-57.3%	-42.3%	66.6%	-26.2%	-70.4%	-34.8%	-43.1%	-36.9%

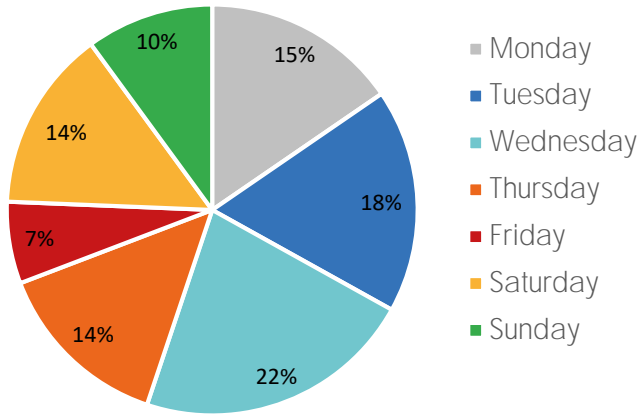
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 48	59 / 43	57 / 41	59 / 46	59 / 50	57 / 45	55 / 46
Last Week	57 / 43	57 / 46	59 / 52	57 / 45	57 / 41	57 / 41	59 / 41

Visitors by Day (All Locations)

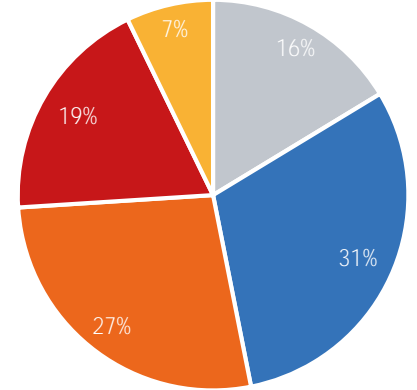


% Share of Visitors by Day

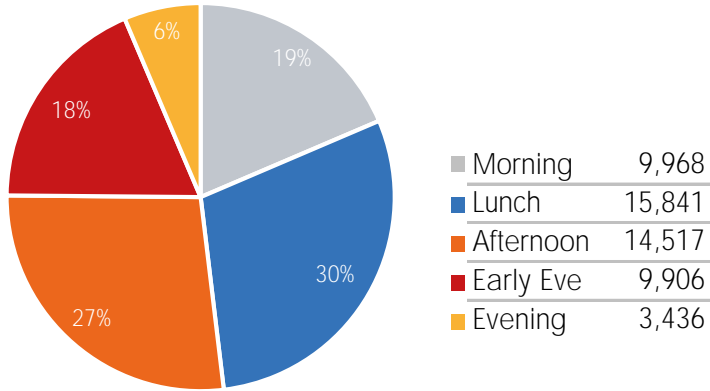


Visitors by Day Part - Weekend

Morning	7,001
Lunch	13,102
Afternoon	11,625
Early Eve	8,064
Evening	3,091



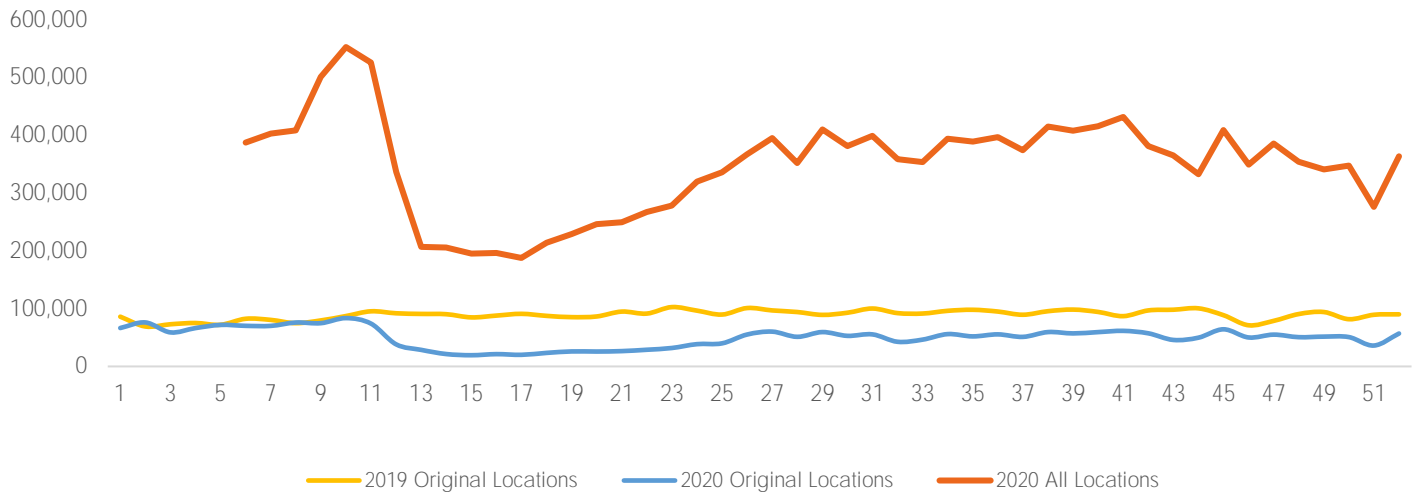
Visitors by Day Part - Weekday



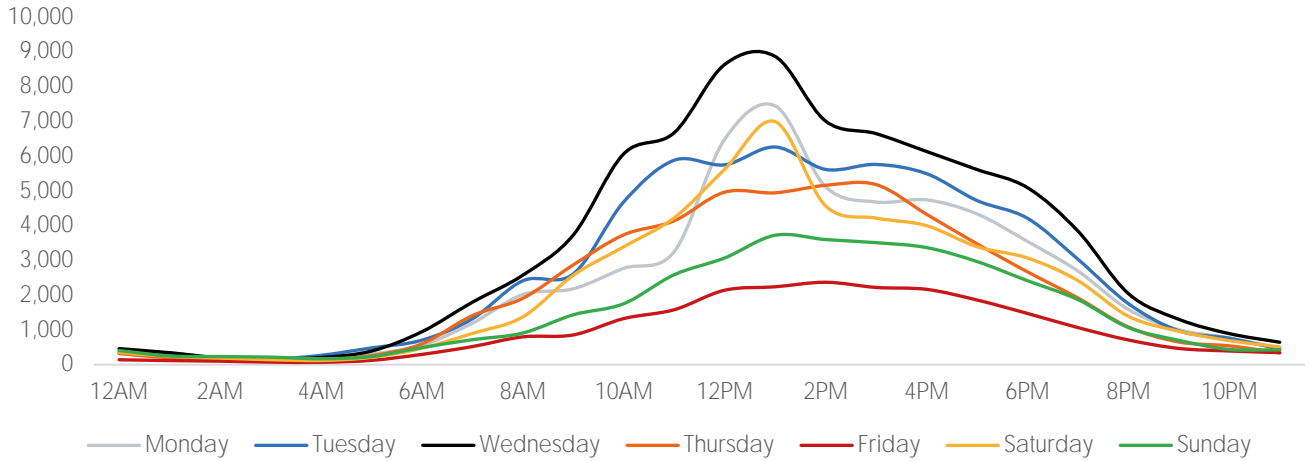
Morning	9,968
Lunch	15,841
Afternoon	14,517
Early Eve	9,906
Evening	3,436

Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	555	704	945	596	295	472	490
7:00	1,192	1,318	1,795	1,410	520	897	717
8:00	2,016	2,412	2,572	1,907	799	1,372	909
9:00	2,181	2,609	3,726	2,868	855	2,568	1,434
10:00	2,769	4,680	6,060	3,732	1,325	3,390	1,753
11:00	3,248	5,877	6,668	4,136	1,579	4,224	2,585
12:00	6,479	5,745	8,630	4,960	2,140	5,616	3,068
13:00	7,440	6,258	8,863	4,941	2,239	6,989	3,721
14:00	5,116	5,613	7,004	5,156	2,369	4,566	3,597
15:00	4,677	5,757	6,643	5,178	2,220	4,214	3,508
16:00	4,738	5,492	6,130	4,325	2,165	3,997	3,367
17:00	4,335	4,719	5,610	3,475	1,859	3,392	2,965
18:00	3,544	4,209	5,089	2,669	1,473	3,068	2,414
19:00	2,691	3,031	3,841	1,919	1,066	2,417	1,871
20:00	1,587	1,755	2,043	1,083	710	1,392	1,067
21:00	1,005	972	1,304	651	467	960	699
22:00	770	758	892	541	393	691	437
23:00	473	448	644	339	346	510	426

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,526	8,156	10,160	5,814	2,863	7,450	3,906	44,875	63%
Frederick Douglas Blv	1,736	2,440	2,357	2,192	437	1,899	993	12,054	41%
NW Cor. of Malcolm X & 125th	2,651	3,502	3,501	1,630	1,152	1,966	1,673	16,075	31%
NW Cor. of 125th & Malcolm X	7,645	8,479	12,673	4,688	4,002	7,038	4,964	49,489	31%
SE Cor. of Malcolm X & 125th	6,406	5,880	5,920	6,349	2,778	4,219	3,905	35,457	6%
SE Cor. of 125th & Malcolm X	3,113	4,164	4,252	4,093	2,315	2,988	2,434	23,359	19%
NE Cor. of Malcolm X & 125th	5,486	8,060	11,745	5,543	3,283	5,887	5,509	45,513	32%
NE Cor. of 125th & Malcolm X	3,655	4,681	6,276	2,807	1,731	3,430	2,643	25,223	33%
SW Cor. Of Malcolm X & 125th	11,092	11,625	13,812	10,841	3,028	10,180	6,611	67,189	30%
SW Cor. Of 125th & Malcolm X	7,778	7,145	9,520	7,132	1,854	6,928	3,897	44,254	40%
Total	56,088	64,132	80,216	51,089	23,443	51,985	36,535	363,488	31.8%